



MUHAMMAD ABBAS

LEAD GENERATION EXPERT

CONTACT

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- 📍 Garhi shahu, Lahore

EDUCATION

2023-2027(cont)
UE TOWNSHIP CAMPUS LAHORE

- Bachelor of Science in Information Technology

2021 - 2023
STARS COLLEGE MAILSI

- Intermediate in Computer Science

SKILLS

- Lead Generation
- Web based Leads
- Linkedin Outreach
- Skip Tracing
- Data Entry
- Email List Building
- Targeted Leads
- Contact bulding

LANGUAGES

- English
- Urdu
- Saraiki
- Punjabi

PROFILE

Reliable and detail-oriented professional with over 3+ years of experience in lead generation, data entry, and client communication. Skilled at building targeted contact lists and conducting web research using platforms like LinkedIn and Google Maps. Strong interpersonal and problem-solving abilities help me handle customer queries efficiently and provide excellent service in fast-paced environments.

WORK EXPERIENCE

- **lead generation Specialist** 2023 - PRESENT
 - Develop and execute targeted lead generation strategies using platforms like LinkedIn, Google Maps, and Apollo.io to build accurate contact lists aligned with client objectives. Conduct thorough market research to identify potential leads, emerging trends, and business opportunities.
- **Data Entry** 2023 - PRESENT
 - Manage data entry and data cleaning tasks to maintain high-quality and reliable databases.
 - Communicate effectively with clients to understand their needs and deliver customized solutions.
 - Collaborate with teams to support marketing and sales campaigns, ensuring alignment with business goals.
- **Skip Tracing** 2024 - PRESENT
 - Skip Tracing Specialist with over 2+ years of experience in locating hard-to-find individuals and verifying accurate contact information.
 - Experienced in handling diverse projects with a strong focus on data accuracy, compliance, and confidentiality. Skilled in using advanced research techniques, public records, and digital databases to deliver reliable results for international clients. Known for attention to detail, efficiency, and maintaining high success rates across multiple assignments.
 - Proven ability to locate individuals, validate contact data, and deliver high-accuracy reports within tight deadlines. Adept at investigative research, data analysis, and compliance standards, ensuring reliable and confidential outcomes for global clients.