

STATEMENT OF PURPOSE

Comprehending life through exclusive personal experiences can have a tremendous impact on an individual leading to making choices that are personalized and can make meaningful and exquisite enhancements on the personal and professional front. Testament to a similar life experience, when my parents met with an accident during a late-night journey and a cab booking app came to our rescue for their smooth and efficient transfer, followed by the ordering of medicines through an app made everything so manageable and easy. It skewed my interest to gain complacency with this revolutionary change in technology and systems to ease our day-to-day lives. Coming from a commerce background with a specialization in computers and then taking up an MBA has helped me work on my technical and managerial skills. But my work experience of three years as a Software Tester has motivated me to earn an edge by widening my horizons. To further my technical and managerial skills and match the fast-growing world of technology, I look forward to pursuing a master's in **Saint Louis University**. Joining your university for this specialized course will help me enhance my professional capabilities.

My academic expedition has been encouraging enough to gain real-time experiences and learn about the concepts by being explorative and experimental. The project and internships undertaken during my under-grad and MBA have helped me connect vivid dots to what I learned in the enclosed rooms. I took up a project called "Performance Analysis of Movie Rating System Using Data Mining Techniques" to familiarize myself with supervised and unsupervised learning methods on unstructured data, in which I employed the SQL and regression techniques. While piloting this project, I gained more knowledge and work on projects related to analyzing the errors and functionality of data.

During my second year of my master's, as part of the final project, I Interned at Ingersoll Rand where I developed a Data Analysis & Visualization application. I was part of the Project Management Organization Team for 6 Months. I developed an operations management that helps leaders to yearly & monthly KPI metrics, minimizing human effort and time. Additionally, it can be used for simple checklist monitoring. This system served the company by saving time per week. During the Internship, I gained ample knowledge of SQL and managed multiple projects as a Project Manager by handling Agile & Waterfall concepts.

Both experiences were insightful. They helped me acquire skills in time management, team management and coordination, logical thinking, and interpersonal skills. My belief in learning as a continuous process has always motivated me to be well-versed with the latest trends. Therefore, I have attended many technical conferences to seek new tech skills. I have also been a part of an English-Speaking Club, Toastmasters International, where I was awarded the designations of 'Competent Leader' and 'Competent Communicator'. My keenness to help society for its betterment encouraged me to volunteer with the help of the @solarbuddy program. With their assistance, we distributed 3,000 solar lights among children in energy poverty regions. Through this initiative, children can continue studying even after the sun goes down. Meeting the kids and helping them out satisfies my soul. I take pride in sharing that my excellent scores during the first year of my MBA made me earn a Gold Medal.

After finishing my MBA with an excellent CGPA of 8.8, I kick started my career journey as a Software Test Analyst in Optimaflow (For Health care end-to-end process application). Working here for almost three years now and learning closely about application testing and its importance has furthered my urge to scale up my skills. I have secured many awards in hackathons in our office competitions as well. Moreover, inspired by my cousin sister, who started a small business of making crafts in her free time, and running a website where she exports crafts to various parts of the world has been a source of motivation for me. It has irked me to dig further and expand my wicker box by undertaking a well-designed course in **Saint Louis University**.

Considering myself as a well-rounded individual, possessing the caliber of being a quick learner with an eye for detail and having the vision to start a business in the long-run calls for upgrading of skills and improvising my hands in technology. A master's in **Saint Louis University** will play a crucial role in enhancing my knowledge base and confidence in getting complacent with new trends. My intensive research on what universities across the globe offer has encouraged me to choose **Saint Louis University** as an ideal one-stop destination to gain complete and comprehensive knowledge. The course module, experienced faculty, encouragement to R&D, modern teaching pedagogies, and much more have caught my attention. I am certain to learn excellent technical and managerial skills through this course that will aid my overall growth.

Moreover, learning in a technologically advanced country, the US will play a significant role in my performance. Coming home with such a diversified form of learning will help me establish myself as an expert in my stream. With the virtue of skills and vast knowledge acquired, I can set a benchmark for all those who get associated with me. Therefore, I request the Admission Committee to consider my application worthy.

Thank you for spending your valuable time considering my application.

Abbavaram Susmitha