



Hafiz Alizaib

Contact

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About Me

I am a skilled Social Media Manager, Shopify Expert, and Graphic Designer with hands-on experience working with agencies and international clients. I specialize in creating high-quality visuals, managing social media platforms, designing Shopify stores, and using advanced AI tools to streamline digital workflows. My goal is to deliver impactful designs, effective marketing strategies, and smooth e-commerce solutions that help brands grow. I am dedicated, creative, and always eager to learn new tools and technologies.

Skills

- Shopify Store Management (A to Z)
- Canva Designing
- Logo Designing
- Video Editing
- Social Media Management
- Digital Marketing
- AI Tools (ChatGPT, design tools, automation tools)
- Creative Content Writing
- Branding & Visual Identity

Language

Urdu

English

99%

70%

Education

- Intermediate – Commerce (In Progress)**
Allama Iqbal Open University, Karachi 2025 - Present
Currently pursuing Intermediate in Commerce, gaining knowledge in business, accounting, and commerce-related subjects.
- Matriculation – Computer Science**
DMC Muhammad Ali Jinnah English Medium School 2023 - 2025
Completed Matric with a focus on Computer Science subjects including ICT, Computer Fundamentals, and practical applications. Built a strong base in computers and analytical skills.
- Hifz-ul-Quran**
Madarsa Kanzul Eman – Jama Masjid Siddiqia 2019 - 2024
Completed Hifz-ul-Quran with strong dedication and discipline. Prior to Hifz, completed full Quran recitation and repeated it three times. After completing Hifz, revised the Quran twice under supervision. Developed excellent memorization, consistency, focus, and time-management skills.
- Primary & Middle School**
The National Grammar School Nursery – 7th Class 2010 - 2020
Studied core academic subjects, developed foundational communication, mathematics, and general learning skills.

Experience

- Social Media Manager & Shopify Specialist**
Implofy – Social Media Agency 2024 - 2025
Managed complete Shopify store setups including design, product listings, automation, and optimization.
Designed high-quality graphics and marketing creatives using Canva.
Wrote engaging content for ads, social posts, and product descriptions.
Utilized AI tools such as ChatGPT to improve workflow, content quality, and customer support.
Supported clients with social media growth strategies and store performance enhancements.
- Graphic Designer & Social Media Manager**
Badar ul Harmain Group of Travel 2025 - Present
Handling the complete social media presence of the company.
Designing promotional posts, banners, reels thumbnails, and other travel-related graphics using Canva.
Creating marketing strategies to improve brand reach and engagement.
Collaborating on campaign ideas, Umrah packages, and digital promotions.
- Freelancer – Shopify, Designing & Digital Marketing**
Self-Employed 2023 - Present
Working remotely with national and international clients.
Providing Shopify store creation, redesigning, and full store management services.
Designing logos, social media posts, and promotional content.
Offering digital marketing services including ads setup, page optimization, and content strategy.
Helping clients grow with the use of modern AI tools and creative visual designs.