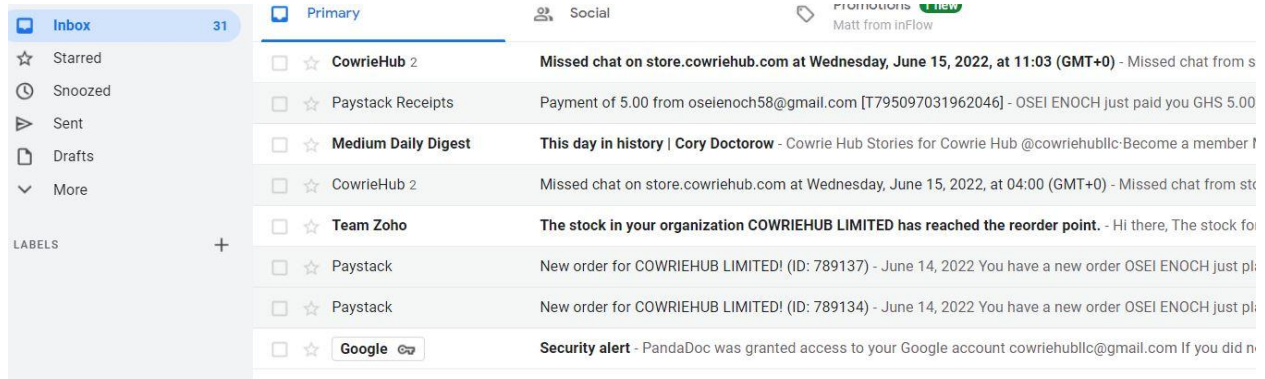


# Cowriehub LLC Website

## COWRIEHUB ACCOUNT DASHBOARDS

### GENERAL DASHBOARD DETAILS

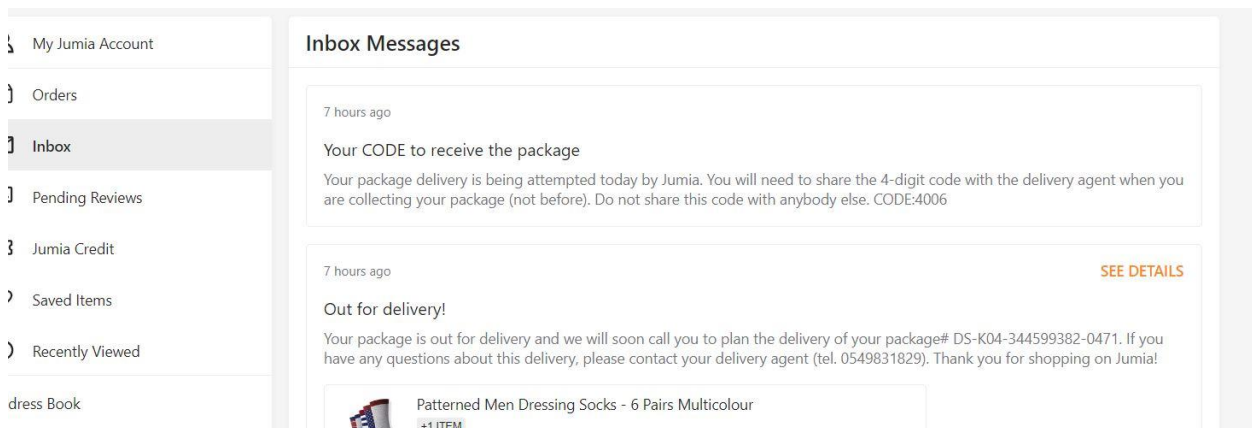
Dashboards should look like an email service view:



General account dashboard outlook for the user account, publisher account, author account, affiliate account, consultant account and POS account should have the following features:

### INBOX

This is where messages or instructions from Cowriehub are seen. In some instances, duplicates of what is sent to the customer email. This is similar to what is implemented on Jumia's account dashboard as seen below.



**MY COWRIEHUB (USER, AUTHOR, PUBLISHER...) ACCOUNT:**

This is where adjustments are made to data entered during sign-up for the account in question.

Edits to email, name can be done here. Edits to all other information entered in the signup form of author, publisher, affiliate, POS and consultant accounts can be done in the respective accounts.

**ORDERS/ SALES/ COMMISSIONS/ EARNINGS**

This ORDERS section details the orders a customer has made from the website. The order no. is shown, and whether the order is pending or completed. Orders can also be tracked here. This is only for a user account. When the account is for an author or publisher, it should be SALES. The lifetime sales of the author or publisher books are shown, including sales by day, week, month, year or custom date period. Pending payment amounts are also shown. The section is renamed COMMISSIONS when it has to do with affiliate accounts. Details lifetime commissions, and commissions data by day, week, month, year or a custom date period.

## Unique Features of Dashboards of Various Accounts

**USER ACCOUNT:**

WISHLIST: All books added to wishlist can appear here

PENDING REVIEWS: All books purchased and delivered show here with a place to review the book.

SAVED ADDRESSES: The preferred shipment and billing addresses of the account holder can be created here, with the option to make one the default shipment or billing address at a time.

RECOMMENDED BOOKS: Recommended books based on searches and purchases can show here as well.

### **AUTHOR ACCOUNT:**

MY BOOKS: All books added by the author to the website can be viewed, edited and deleted here

MY BOOK REVIEWS: All book reviews for the author's books can be viewed here.

MARKETING PURCHASES: Purchases of marketing packages can be viewed here and their statuses: pending, active or completed. Job no.'s of the marketing packages show here as well

SALES : The lifetime sales of the author or publisher books are shown, including sales by day, week, month, year or custom date period. Pending payment amounts are also shown.

PAYMENTS: This is where the author adds, deletes or edits their payment details in terms of mobile money, bank account and so on.

COUPON: Coupons can be generated by authors for their specific books here.

### **PUBLISHER ACCOUNT::**

MY AUTHORS: All the various author pages/ profiles created by the publisher show here, for editing or deletion. New author pages/ profiles can be done here as well. Since a publisher can still upload books without creating these, it may be blank

MY BOOKS: All books added by the author to the website can be viewed, edited and deleted here. Books can be added here as well. The publisher can type the name of the author if he did not create an author profile for them. If he did, they can select the author from the dropdown of their author list.

MY BOOK REVIEWS: All book reviews for the author's books can be viewed here.

**MARKETING PURCHASES:** Purchases of marketing packages can be viewed here and their statuses: pending, active or completed. Job no.'s of the marketing packages show here as well

**SALES :** The lifetime sales of the author or publisher books are shown, including sales by day, week, month, year or custom date period. Pending payment amounts are also shown.

**PAYMENTS:** This is where the author adds, deletes or edits their payment details in terms of mobile money, bank account and so on.

**COUPON:** Coupons can be generated by authors for their specific books here.

### **CONSULTANT ACCOUNT:**

**PENDING JOBS:** List of links to job pages (with job numbers) of jobs that are yet to be accepted or rejected by the consultant.

**ACTIVE JOBS:** List of links to job pages (with job numbers) of jobs that have been accepted by the consultant.

**COMPLETED JOBS:** List of links to job pages (with job numbers) of jobs that have been completed. Jobs cannot be marked as completed without submission under the report section.

**REPORTS:** This has a section for the upload of job files and reports. Another section to choose the related job number from a dropdown ( only active ones). Another section for special comments. A submit and mark job as completed button. Should look like the following:

☒ I confirm that this job has been completed as per the requirements and standards of Cowriehub

**SUBMIT**

**SKILLS:** This shows the skills the consultant currently offers on Cowriehub. There is an option to Add a New Skill. Either from the dropdown list of preset skill areas or a custom skill that can be beneficial to the platform. After adding a new skill, there's a place to upload a portfolio, certificates and area for comments. Then there's a submit button.

MY EARNINGS: Lifetime earnings, Pending payouts, earnings based on months.

PAYMENTS: Payment information can be edited, deleted and added here: mainly mobile money and bank details

### **AFFILIATE ACCOUNT:**

POS referrals: List of account names of POS accounts referred

User referrals: List of usernames of user accounts referred

Referral Links: POS signup referral link, user signup referral link. Option to Add and save referral links of favourite books.

Favourite Books: Affiliates can add their favourite books to this section and copy the referral links for the book pages

My Commissions: Lifetime commissions, and commissions data by day, week, month, year or a custom date period. Pending payouts.

PAYMENTS: Payment information can be edited, deleted and added here: mainly mobile money and bank details

### **POS ACCOUNT:**

WISHLIST: All books added to wishlist can appear here

PENDING REVIEWS: All books purchased and delivered show here with a place to review the book.

SAVED ADDRESSES: The preferred shipment and billing addresses of the account holder can be created here, with the option to make one the default shipment or billing address at a time.

RECOMMENDED BOOKS: Recommended books based on searches and purchases can show here as well.

PAID INVOICES: These are paid invoices

PENDING INVOICES: These are invoices due for payment after credit period is over

