

## ✂ Tools:

- Adobe Illustrator ..... ● ● ● ● ○
- Figma ..... ● ● ● ● ○
- Procreate ..... ● ● ● ● ○
- Adobe After Effects ..... ● ● ● ● ○
- Adobe Premiere Pro ..... ● ● ● ○ ○
- OnShape CAD ..... ● ● ● ○ ○

## ★ Leadership Roles:

- Eunoia UX Design Hackathon
  - Tasked to assist UX Was Here, that is a collaborative platform that has been having issues with its interface
  - Led a team of four to find solutions for high turn rate for the platform but low user retention issue.
  - Conducted user research through surveys and interviews and proposed a solution with a working prototype on Figma
- UX Interaction Case Study
  - Collaborative case study for Fuorisalone Design Festival in Isola Milan to create a microsite for efficient area navigation
  - Tasked to overcome the challenge of navigating design exhibition in Isola District for visitors while promoting local sights for tourism
  - Created a map feature highlighting route to different exhibitions while highlighting local places of interest on the way
- Cinematography Director
  - Directed a film for a course project revolving around mental health, emotional loss, hypocrisy and substance abuse
  - Brought my visions to life collaborating with a crew of 5 that included an videographers, audio technician and video editors
  - Won the Best Cinematography Award at the final projects showcase

## 📄 Projects and Experiences:

- Working with CAD Modelling Software
  - Conducted case studies to gain experience on CAD modelling software like OnShape and Rhino + Grasshopper
  - Designed public spaces with various constraints like occupancy capacity, material restriction, access to artificial lighting, etc
  - Designed with different posters to exhibit and promote the spaces
- Motion Typography
  - Conducted a case study to get a deeper understanding of usage and functionality of Adobe Illustrator and After Effects
  - Created and Directed a motion typography film for the song Cigarettes by OffOnOff on After Effects
  - Understood the difference between lyric video and motion typography

## Education:

- B.Sc. Interactive Arts and Technology  
Simon Fraser University, BC, Canada 2023 - present
- Transferred Computer Science Credits  
Simon Fraser University, BC, Canada 2021 - 2023
- Transferred Engineering Credits  
Foothill College, California, USA 2020 - 2021

## Community Engagement:

- Hospitality and Customer Service Experience
  - Gained experience with **customer service and client interaction** while working various jobs in the hospitality industry
  - Provided exceptional customer service, ensuring guest satisfaction at the Vancouver Golf Club, Coquitlam and The Rec Room, Brentwood
  - **Assisted** with training new staff and improving service protocols
- International Representative of Engineering Science Student Society, SFU
  - Elected as the International Representative at ESSS, SFU to represent the international students of Engineering sciences (ENSC)
  - Tasked with collecting concerns and problems of the students while studying at SFU and resolving them
  - Acted as an intermediate between the ENSC heads and the students to raise concerns of the students
- Performer and Co-Director of a Cinematic Play
  - **Performed and co-directed** a play on stereotypes of the society to increase awareness about it among the younger generation
  - Enacted a series of roles to spread awareness about the LGBTQ+ community, domestic violence and racial discrimination

## Interests:

- Athletic Engagement
  - Acquired professional coaching which helped me lead my team in the following sports: Golf, Tennis, Squash, Basketball, Badminton.
- Language and Culture
  - My dad's job required my family to change our residence to different states of India and hence experienced various cultures in India
- Creative Engagement
  - Since a young age, engaged myself in various art forms (painting, clay modelling, Graphic design, etc.) and now finding a profession in it.