

Who let the dogs ~~out~~ *be so cute?*

An analysis into the tweets of the extremely popular twitter account 'WeRateDogs' was undertaken to see what interesting facts we can pull out from all the many ratings of adorable pups.

One of the insights uncovered were that the number of dog names contained in the tweets is 2097. The number of unique dog names is 978. So its clear we all have some favourite names that we like to call our furry friends! An interesting advance on this would be to find out what the most popular names were, and if it differed by breed. Definitely one to look into in the future!

Now lets look at what kind of volumes of engagement this account is drawing in. The most retweeted tweet in fact had a retweet count of 79,515! But this doesnt quite match Mr Beasts staggering 3.9 million¹ (these are now called reposts, since the move to X).

And the account also achieves a lot of favourites, gathering 132,810 likes/favourites on a single tweet! The tweet highlights a pup showing his support for gender equality and taking part in the Toronto Womens March. Here's the exact content of the tweet: "Here's a super supportive puppo participating in the Toronto #WomensMarch today. 13/10 <https://t.co/nTz3FtorBc>".

As we can see in the tweet above our canine pals are often awarded nicknames, such as puppo. But which is the most popular nickname the account likes to use? Well we've broken that down in this bar chart below. Here we can clearly see 'pupper' is the clear favourite with over 200 uses!

¹ Source: https://en.wikipedia.org/wiki/List_of_most-retweeted_tweets

