

ABBIE CHONG

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EDUCATION

University of California, Los Angeles

Los Angeles, CA

Bachelor of Arts in Business Economics, Bachelor of Science in Statistics & Data Science

Expected June 2024

- *Academics & Honors:* Cumulative GPA: 3.80 | Dean's Honors List | College of Letters and Sciences Honors Program
- *Activities:* UBS Spring 2022 Consulting Workshop, UBS Fall 2022 Consulting Workshop, Sciences Po Bordeaux Exchange Program
- *Prior:* Dougherty Valley High School: 3.98 Unweighted GPA, 4.42 Weighted GPA | SAT: 1530, SAT Math II: 800

WORK & PROFESSIONAL EXPERIENCE

Ares Management

Los Angeles, CA

Private Equity Summer Analyst

June 2023 – August 2023

- Forecasted four quarters of prices of 15 public equity and debt positions held by ACOF and ASOF using statistical methods in RStudio.
- Led integration of econometric and statistical models into group-wide projection methods with endorsement from a panel of 5 partners.
- Analyzed project and time allocation to portfolio companies of 12 value creation team members to optimize EBITDA growth strategy.
- Advised a portfolio company to address \$12.5+ million unbilled revenue discrepancy by investigating monthly balance sheets and billing.
- Prepared an automated reporting package for a portfolio company to track improvement of unbilled revenue issues over a 6 month period.

Project Vanderbilt: *Diligence an equity recapitalization investment opportunity of a ~\$1.04B TEV waste collection and recycling platform.*

- Cut and synthesize disparate unstructured data with 50,000+ unique customers to produce analysis on concentration and unit economics.

Capsule (Technology Startup)

Los Angeles, CA

Product Management Intern

April 2023 – July 2023

- Constructed an investment pitch deck with profitability structure, scaling strategy, and financial projections for 5 years after initial launch.
- Identified over 25+ application bugs, managed the implementation of bug fixes using Trello board, and tested the fixes using Testflight.
- Conducted research on the social media platform market amongst students to find post-pandemic trends and consumer preferences.
- Developed product strategy through 10+ expert interviews to target college students and differentiate from competitors in the market.

UCLA Anderson Graduate School of Management

Los Angeles, CA

Data Analyst

June 2021 – June 2023

- Audited CSV databases of Blackbaud CRM biodata for 1000+ students using Excel, and researched 200+ employers and startups.
- Implemented the use of Excel macro functions to accelerate email discrepancy issue identification and remediation in CRM and TOAD.
- Utilized Python to process employment updates for 16 alumni cohorts, and improved code to allow for script compatibility with MacOS.
- Performed daily analysis of data changes from multiple sources including Qualtrics surveys, LinkedIn profiles, and the Alumni Directory.

Verizon

Basking Ridge, NJ

Business Markets: Securities and Communications Intern

June 2022 – August 2022

- Automated various sales dashboards from 5 regions, 17 directors, and 78 associates in Google Apps Script to track product promotions.
- Presented an automation project and impact in increasing business internet security licenses by 386% to a panel of executive directors.
- Crafted strategy for 3 projects to identify overlooked sales opportunities with existing clients, increasing security license sales by 32%.
- Program a propensity to buy model using R, and regress customer search activity on the propensity to purchase business store products.

The Boeing Company

Los Angeles, CA

Strategy Consultant – Contract

February 2022 – April 2022

- Performed extensive research into the aerospace industry and constructed a report observing 12+ competitor business rotational programs.
- Built financial projections to optimize internal operations and recommended a sustainable program to increase intern retention by 27%.
- Worked with a team of 11 to propose business expansion plans including strategies in employee management and budget efficiency.
- Conducted expert interviews and utilized SQL and Excel to extrapolate and analyze data from a survey with over 3000+ respondents.

EXTRACURRICULAR LEADERSHIP & ACTIVITIES

Delta Sigma Pi - UCLA Xi Omicron Chapter

Los Angeles, CA

Senior Vice President

November 2022 – June 2023

- Organize Winter Recruitment week consisting of 4 rush events, final round interviews, and bid deliberations for 250+ potential members.
- Revitalized chapter operations through the creation of 7 new initiatives, increasing member involvement and attendance by 120%.
- Corresponded with the Delta Sigma Pi national administrators on behalf of the chapter, to manage conference registration and budgeting.

UConsulting

Los Angeles, CA

Consultant, Webmaster

January 2022 – Present

- Wrote surveys to conduct primary research among college students to develop market entry strategies for a digital business card company.
- Evaluated 55+ student team deliverables and presentations as a judge for an annual case competition hosted in conjunction with BCG.
- Updated club website using WordPress to include a public resource drive for UCLA students and a timeline displaying club history.

Boston Consulting Group (BCG)

Los Angeles, CA

Advance Program Participant

April 2022

- Connected 36 UCLA and USC participants via Groupme to practice peer casing and prepare for the interview and recruitment process.
- Networked with consultants to learn more about BCG case project structure and specialty groups Gamma, Platinion, and Digital Ventures.

HONORS, SKILLS, & INTERESTS

Honors: National AP Scholar, President's Volunteer Service Award (Gold), National Merit Commended Student, CIF Scholar-Athlete.

Languages and Skills: Mandarin and Cantonese (Advanced), French (Basic), Microsoft Excel and PowerPoint, RStudio, Google Apps Script.

Interests: Coffee Shops, French Baguettes, Lego Modular Builds, Spikeball, Taylor Swift, Guayakí Yerba Mate, The Golden State Warriors.