

**ABBIE MARDER**  
**213 Navajo Court**  
**Morganville, New Jersey**  
**(732) 484-8250**  
[abbiemarder@gmail.com](mailto:abbiemarder@gmail.com)

**EDUCATION**

- **Marlboro High School, Marlboro, New Jersey**
- **Member of Web Design Pathway Program, Freehold Regional School District (10<sup>th</sup>-12<sup>th</sup>)**  
Part of a selective 3-year program to prepare students for a career in web development, graphic design, and innovation. One of 18 students in the Class of 2024 (and 1 of 2 girls) in the Program. Program requires rigorous coursework in web design, computer science, art, and technology, culminating in a senior project through New Jersey Institute of Technology to create a website for community business. <https://frhsdwebdesign.com/>
- **Graduation: June, 2024**
- **GPA: 4.5680 (weighted)**
- **Class Rank: Decile 2**

**HONORS/AWARDS**

- **National Honor Society** (inducted January, 2023)
- **National Art Honor Society** (inducted May, 2022)
- **Spanish National Honor Society** (inducted May, 2023)
- **Marlboro High School Principal's Honor Roll** (9<sup>th</sup>-11<sup>th</sup>, marking period 4)
- **Marlboro High School Honor Roll** (9<sup>th</sup>-12<sup>th</sup>, all marking periods)

**LEADERSHIP ROLES**

- **Senior Class President (12<sup>th</sup>)(12hrs/month)**  
Elected junior year. Plan/lead weekly meetings with board and advisors. Fundraise for senior activities. Design class apparel, fliers, and social media posts. Broadcast daily school announcements and anchor Mustang Morning Show. Give a speech at graduation.
- **President, National Art Honor Society, Marlboro High School (10<sup>th</sup>- 12<sup>th</sup>) (6 hrs/month)**  
Elected sophomore year. Lead meetings every 2 weeks to organize activities and fundraising for the program. Organize and help run an annual student art show. Designed program cover for induction ceremony, fliers for annual holiday sales, and appreciation cards for staff members.
- **Board Member, Web Design Pathway Program, Marlboro High School (10<sup>th</sup>-12<sup>th</sup>) (4 hrs/month)**  
One of nine students selected to represent and lead the Web Design Pathway Program. Voice concerns of students within the program and attend monthly meetings. Suggest new and innovative ideas to improve the Program experience for future students. Must be reappointed each year.
- **Co-Founder/Co-President, Crayon Initiative Club, Marlboro High School (9<sup>th</sup>-12<sup>th</sup>) (6 hrs/month)**  
Founded a school chapter of a national organization to collect and recycle crayons for 240 children's hospitals throughout the country. First year 76 students joined the club; second year 110 students joined. Created fundraisers to raise money to cover the shipping costs of sending the donated crayons from NJ to the national chapter in CO. Run monthly meetings and present the club to incoming freshmen.  
<https://thecrayoninitiative.org/>
- **President, Community Service Club, Marlboro High School (10<sup>th</sup>-12<sup>th</sup>) (2-3 hrs/week)**  
Run monthly meetings for 90+ members before school. Work with faculty advisor to select fundraising projects and to collect donations, including personal items for a local women's shelter, coat drive, and food drive.
- **Captain of Princeton Soccer Academy Team (9<sup>th</sup>-10<sup>th</sup>) (6 hrs/week)**  
Held team meetings before practices. Communicated regularly with team members and coaches. Led team members by example and promoted team spirit and participation.

**DIGITAL DESIGN: [Portfolio Website](#)**

- **Web Design Pathway Program, Marlboro High School (10<sup>th</sup>-12<sup>th</sup>) (5-8 hrs/week)**
- **Graphic Design and Computer Courses**
  - Honors NJIT IS219 Advanced Website Development WDPP (Year 3)

- Honors Advanced Web Design, WDPP (Year 2)
- Honors Web Design, WDPP (Year 1)
- Honors Innovation and Design
- Graphic Design 1
- **Skills Acquired**
  - Adobe Photoshop
  - Adobe Illustrator
  - Adobe Indesign
  - Procreate
  - JavaScript
  - HTML
  - CSS
- **“Graphic Design,” Syracuse University Pre-college Program** (July 24-Aug 10, 2023) (2 hrs/day)  
 Attended a 3-week virtual summer program with Syracuse University. Engaged in design problem-solving and processes, idea development, and the execution of a final project using Adobe software. Discussed areas of career focus for professional designers and the role of digital proficiency in graphic design.

## WORK EXPERIENCE

- **Inkwell Global Marketing, 600 Madison Ave., Manalapan, NJ** (9th-12th) (2 hrs/week)  
 Freelance graphic designer creating and editing logo designs and digital proofs for existing and new clients. Created original logo designs for t-shirts and collateral materials for Victoria’s Run for Life, an annual charity run and Victorious Secret, a local women’s tennis team. Prepare product markups to help secure sales with future customers. Convert files to EPS. Primarily use Procreate and Photoshop to create designs.
- **Sales Associate, Mixology, Marlboro, NJ** (11th-12th) (16 hrs/week)  
 Create and manage social media platforms for women’s clothing store. Assist customers with clothing and accessories. Execute sales on register. Organize and stock inventory. Prepare displays.

## OTHER EXTRACURRICULAR ACTIVITIES

- **Member, TSA Club, Marlboro High School** (10<sup>th</sup>-12<sup>th</sup>) (2 hrs/month)  
 Meet biweekly to work on projects to enter competitions at TCNJ, including a promotional design competition using Photoshop, Illustrator, Procreate, and Canva. Placed 12th out of 40 teams. Constructed a design for fictitious children’s STEM day camp.
- **Editor, Yearbook Club, Marlboro High School** (9<sup>th</sup>-12<sup>th</sup>) (8 hrs/month)  
 Meet biweekly to work on photo selection, layouts, typesetting, and overall design of the school yearbook. Create a final product to be distributed each June.
- **Member, Sources of Strength, Marlboro High School** (9<sup>th</sup>-12<sup>th</sup>) (2 hrs/month)  
 One of ten students selected freshman year by high school faculty to participate in school organization to raise awareness about student mental health. Meet monthly to fundraise and discuss programs to promote positive mental health in the school community.
- **Member, “MixU,” Marlboro, NJ** (June-Aug 2023) (1-2 hrs/week)  
 Attended weekly leadership and strategy sessions with the CEO and President of Mixology, a women’s clothing company. Learned skills related to the fashion industry, including graphic design, buying/selling merchandise, and public relations. Practiced creative problem solving and the fundamentals of running a fashion business. Discussed how to “turn ideas into reality.”
- **Member, Make-A-Wish Foundation Club** (9<sup>th</sup>-12<sup>th</sup>) (1 hr/month)  
 Meet monthly to organize and promote fundraisers to grant wishes to terminally ill children.

## VOLUNTEER ACTIVITIES

- **Friendship Circle, Sons of Israel Synagogue, Manalapan, NJ** (6<sup>th</sup>-12<sup>th</sup>) (2.5 hrs/week)  
 Active volunteer since 6th grade. Attend weekly sessions interacting with children and young adults who are on the Autism Spectrum. Engage in arts and crafts, music, cooking, yoga and dancing with my “buddy.”
- **CTR Soccer Camp, Marlboro Memorial Middle School** (summers 2021 & 2022) (4 hrs/day for 4 weeks)  
 Volunteered at a daily coed soccer camp for kindergarten through eighth grade. Taught basic skills, ran drills, assisted trainers, and encouraged good sportsmanship.