PIERRE ANDRE LOWENSTEIN

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FULL-STACK ENGINEER | PROJECT MANAGER | DIGITAL DELIVERY

Solution-oriented professional with 15+ years of experience in digital media. Expertise include full-stack software engineering, project management, digital delivery and post-production while overseeing business processes and communications. Possesses a successful track record of leading diverse teams and improving operational workflows while promoting a positive culture in fast-paced work environments.

TECH SKILLS & QUALIFICATIONS

Core Competencies: Full Stack Software Engineering, Web Development, SEO, Corporate Audiovisual Assets Creation, Post-Production.
Computer Languages: HTML, CSS, JavaScript, PHP, JQuery, Node.js, React.js, SQL.
Computer Frameworks: Git, GitHub, Redux, Express, Sequelize, MySQL, MongoDB, Mongoose, JSON, Postman, Webpack, RESTful APIs, Object-Oriented Programming (OOP), Object-Relational Mapping (ORM), Model-View-Controller (MVC), MERN Solution Stack, Google Analytics, Yoast SEO.
Audio Post-Production: Digital Performer, Pro Tools, Dorico, Izotope RX, Mach Five, Soundiron, Sample Logic, Spectrasonics, UV Sounds, Output.
Video Post-Production: Adobe Premiere, Final Cut Pro 7, Avid Media Composer (Intermediate), Color, Handbrake, MakeMKV.
Languages: French (Native) | English (Fluent)

PROFESSIONAL EXPERIENCE

Insight RX	Venice, CA
Internship – UI Designer & Calendar Component	05/2020 – 09/2020

- Built a font-end User Interface (UI) for the upcoming InsightRX event capture service (HERO).
- Created a Date Component interacting with API events data retrieval via hook, props and state transfer.
- The HERO Event Registration Application was authored in association with four fellow interns.
- Self-taught React to complete the project per the company's requirements.
- Contributed concept demonstration content to weekly / bi-weekly SCRUM, Sprint meetings.
- Worked directly with Insight RX's director of engineering and Insight RX's senior software engineer.
- Technologies Used: JS, Node.js, React.js, Express.js, Redis cache, auth0, JSON, Axios, Trie, Lodash, Echarts, dotenv, Postman.

Honda Automobiles	Venice, CA
UI Designer	04/2020 —05/2020

- Reverse-engineered Honda Automobiles' web site look and feel to incorporate a zip code component.
- Helped create a server-side API component that would display Honda service centers within a zip code radius.
- Used asynchronous JS, async/await, fetch, JSON, HTTP GET and POST requests.

Soundtrack Specialist Inc.	Venice, CA
Project Manager / Digital Delivery	09/2001 – Present

- Composed for features, short movies, advertisements which aired to viewers on various online platforms across the world.
- Orchestrated major motion picture, X2: X-Men United - ending sequence "Dark Phoenix Reveal".
- Assisted film composers including CLIFF EIDELMAN (Star Trek VI, He's Just Not That Into You, Big Miracle).
- Documented the creative process behind the music of The Simpsons (video documentary).
- Credits include: Nighthawk, In Vitro, Bushido, Put It Away, The Last Drive, The Road, o/One, Black Berry (Commercial), etc.

Karlin Asset Management	Los Angeles, CA
Senior Project Manager	04/2014 – 04/2019

- Managed the media presence of a high net worth principal, Dr. Gary Michelson (three foundations); $150K annual budget.
- Oversaw 10+ medical writers, web coders, graphic designers, social media managers throughout daily operations.
- Engineered highly customized, SEO emphasized web sites; wrote and curated articles, biographical, and general content.
- Led coverage detailing philanthropic investments of Dr. Gary Michelson. Maintained relationships with MMRF Beneficiaries such as: University of Southern California, Wharton School of Business, SABIN Vaccine Institute, University of Washington.
- Produced interviews / featurettes covering MMRF initiatives: USC Michelson Center for Convergent Bioscience, Michelson Prizes, Future of Vaccine Development Conference, SABIN Vaccine Institute, USC Leonard Davis School of Gerontology incl. well-known fasting specialist Valter Longo, lifespan visionary Mei-Lee Ney.

- Created Michelson Patents, a database-centric website of all patents filed by Dr. Michelson (340 domestic, 1000+ international).
- Utilized the API of the USPTO / U.S. Patents Office's website to maintain its own database of Dr. Michelson's patents in real-time.
- Various sections devoted to the Medtronic vs. Karlin Technology trial ($1.35B settlement) the America Invents Act signed by President Obama, Dr. Michelson's public image as an inventor, patent holder, and IP educator.
- Achieved 50% of Google's first page for Dr. Gary Michelson (5 out of 10 rankings).

Calmwater Capital	Los Angeles, CA
Web Architect	02/2017 – 04/2019

- Delivered brand new web architecture to Co-Founder & Senior Portfolio Manager of Calmwater Capital Management.
- Restructured web management of existing site and optimized its SEO to increase user traffic and lead generation.

EMATIC.US	Los Angeles, CA
Sales Administrator / Commercial Manager	08/2012 – 05/2013

- Managed account distribution of electronics for Wal-Mart, Frys, and Target ($10M+ in annual revenue).
- Oversaw order acceptance/processing, invoice generation, accounting, and deliveries.

French Piano	Los Angeles, CA
Principle / Founder	09/2005 – 06/2012

- Founded *French Piano* as an offsite music education initiative rooted into French Music Conservatory style.
- Delivered program, *French Piano Keyboard Lab*, in a middle/high school setting as "one on one" and "group" sessions; offered by the Beverly Hills Unified School District (BHUSD: El Rodeo, Beverly Vista), Le Lycée International de Los Angeles (Loz Feliz), Le Lycée Français de Los Angeles (West L.A.)
- Developed subsequent "J'aime le Piano" (I Love Piano) program aimed at juniors and taught in preschools/elementary schools.
- Operated a single location in Beverly Hills ("Beverly Hills School of Music") which taught Voice/Violin/Guitar classes.

SFX Magazine	Paris, FR; Boston, MA; Los Angeles, CA
Film Music Editor	08/1996 – 08/2006

- Interviewed European and Hollywood based film composers active in the film industry.
- Reviewed material provided to the publication by composers, soundtrack publishers for publication in SFX Magazine.
- Authored retrospective articles dedicated to Star Trek, Star Wars movie franchises and late or living film composers.
- Self-published Click-Track Magazine, French speaking magazine devoted to the film music industry printed in the United States.

EDUCATION

UCLA Extension
Certificate: Full-Stack Software Engineering

Berklee College of Music
Bachelor's Degree: Film Scoring

American School of Modern Music
Bachelor's Degree: Jazz Studies