Name: Sophia

Age: 25

Job: Student

Lives in Blacksburg, Virginia

**MOTIVATION:**

She spends more than 6 hours a day interacting with digital medias, including her cellphone, PC and tablets. Most of the time she uses these digital media to study her courses, including watching lecture videos, reading notes, finishing assignments. She also uses her digital media for entertainment, such as for TV series and playing music.

**ATTITUDE TOWARD RISK:**

She is adaptive and fearless to changes. She could easily learn a new skill, such as a new software. Also, she likes trying different things and find what interested her most, and will spend time on her new interests.

**INTERACTION STYLE:**

She prefers multiple ways to interacting with digital media, especially some direct and easy way. When she has a long conversation to send to others via message, she will send a voice. Also, she likes send pictures and emojis to express her mode.

**APPROCH TO TECHNOLOGY:**

She keeps in touch with the latest technology. She has a lot of social medias, enjoys learning on online courses. She even created her own website.

**APPROCH TO LEARNING:**

She has multiple ways of learning. Besides learning at school, she likes watch videos to learn, especially for new software. Also, she likes to share her experience with friends and learn new things from other people.