

# Gatineau Ottawa agiletour

## Gatineau / Ottawa Agile Tour Part of Agile Tour 2015

Monday November 23rd at the Gatineau City Hall, in the National Capital Region

### SPONSORSHIP OPPORTUNITIES

We are pleased to offer your organization the opportunity to partner with the National Capital Region's Agile community in the success of the upcoming Gatineau / Ottawa Agile Tour 2015.

The 2014 Gatineau / Ottawa Agile Tour was a great success, selling out and attracting a good cross section of attendees from across the National Capital Region, from private industry, government and education. Attendees from various disciplines and levels interested in Agile techniques gathered to listen, learn, discuss, and teach practices that help businesses and institutions succeed.

The [Gatineau / Ottawa Agile Tour 2015](#) is part of the wider [Agile Tour 2015](#), a worldwide event, now in its 8<sup>th</sup> edition, which will be taking place in more than 70 cities across 23 countries around the globe!

[Gatineau / Ottawa Agile Tour 2015](#) is once again being organized by a team of dedicated and experienced Agile practitioners, who are working together and committed to providing a high quality conference for the **+300 professionals** expected to attend.

The full day event will take place on Monday November 23rd at the Gatineau City Hall.

The event will offer over a 16 **high quality talks** plus two leading Keynote speakers.

#### **Sponsor Benefits:**

Sponsoring this event provides many benefits such as:

- Increase your Brand Awareness and Market your products to an influential audience
- Demonstrate your organization's forward-looking management practices
- Network to create business opportunities
- Attract high quality talent from the local Agile Community

For further information, or to confirm your interest in sponsoring the Gatineau / Ottawa Agile Tour 2015, please contact the Gatineau / Ottawa Agile Tour 2015 Organizing Committee at:

**613.820.6452** [bill@sourceform.ca](mailto:bill@sourceform.ca) (Bill Bourne)

**Sponsorship Packages =>**

**Available Sponsor Packages:**

<b>Sponsorship Benefit</b>	<b>Premier</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
Investment	\$5,000	\$3,000	\$2,000	\$1,000
Complimentary tickets for the event	X (5)	X (4)	X (2)	X (2)
Logo displayed on conference material: <ul style="list-style-type: none"> <li>• Partner section of the website of the event with a link to your site</li> <li>• Participant's Online Event Guide</li> <li>• Sponsor Banner in the Event Lobby</li> </ul>	X (Large)	X (Large)	X (Med.)	X (Small)
Opportunity to give door prizes	X	X	X	X
Opportunity to set-up an Exhibitor table display at the event	X	X	X	X
Opportunity to include promotional material (swag) in the Participant Give-Away Kit	X (3)	X (3)	X (1)	
Opportunity to sponsor one of the 6 talks (Company presented before talk and logo in room)	X	X	X	
Opportunity to supply (300) high visibility branded items like: <ul style="list-style-type: none"> <li>• Lanyard for name tags</li> <li>• Participant Give-Away Bag (plastic, nylon or other)</li> </ul>	X	X		
Description of your product offerings and services in the Participant's Event Guide	X	X		
One of the 4 available conference rooms will be named after your organization (Conference #2 presented in the [your name] Room)	X	X		
Your company's name will be verbally recognized in public thanks prior to welcoming the Keynotes	X	X		
Your company's name will be mentioned in the event's press releases and media communications	X			
A representative from your company will have 5 minutes of dedicated time to speak to the audience prior to a keynote talk	X			

Other Special Sponsorship Arrangements can also be worked out like:

- Sponsor the event's happy hour by providing beverage coupons for each participant
- Sponsor the event's lunch by providing the food for each participant
- Providing items in kind for the conference (posters, notepads, or other materials)

If none of the above packages are of interest to you and you would nevertheless like to partner with us in the organization of this great event, do not hesitate to contact us to work out a win-win arrangement. We can be reached at:

**613.820.6452 [bill@sourceform.ca](mailto:bill@sourceform.ca) (Bill Bourne)**