Alexander Brown

UX Designer

Skills

Design

UX Design
User Research
Design Thinking
Wireframing
Prototyping
User Flows

Development

Android
HTML / CSS /JS
Java
Python

Tools

Sketch
Adobe CC
Invision
Proto.io

Contact

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Education

George Washington University
Bachelor of Science in Economics
GPA: **3.60** | Magna Cum Laude

SIT World Learning
Language, Culture, & Ethnic Minorities
Yunnan, China

Work

Senior Consultant (UX) | IBM Corporation | 10/2017 – Present
Consultant (UX) | IBM Corporation | 10/2015 - 9/2017

— Led design teams for multiple different clients

— Mentored + critiqued junior designers learning UX

— Assisted in defined practice UX standards + process

— Communicated and defended team design decisions

— Created low and hi fidelity wireframes for a variety of products across 5 clients

— Facilitated 10+ Design Thinking workshops and seminars

— Conducted user research and created personas across 3 different agencies

— Designed 40+ UI spec for 6 different products

— Constructed interaction patterns for web, mobile, and desktop applications

— Created prototypes that leverage blockchain, IoT, and/or AI

— Used Agile methodology across 4 projects

Senior Android Developer | Happening LLC | 7/2015 - 10/2015

— Re-architected UX patterns to meet andriod best practices

— Designed and developed the mobile UI to supprt deep navigation

— Leveraged asynchronous cloud calls to enable UX analytics

— Implemented low and no network mobile UX patterns

Consultant | Independent | 5/2014 - 8/2014

— Outlined an expansion strategy and business model for a local DC business

— Negotiated an agreement with an international food service company

— Conducted market research + competitive analysis

Analyst | J.P. Morgan Chase & Co | 6/2013 - 8/2013

— Conducted market research + competitive analysis to aid in client selection

— Modeled client financial + briefs to support bank decision-making abilities