

# Alexander Brown

UX Designer

## Skills Work

### Design

UX Design  
User Research  
Design Thinking  
Wireframing  
Prototyping  
User Flows

### Development

Android  
HTML / CSS / JS  
Java  
Python

### Tools

Sketch  
Invision  
Proto.io

## Contact

brown.alexanderb@gmail.com

856-905-4944

linkedin.com/in/brownalexanderb/

## Education

### George Washington University

Bachelor of Science in Economics

GPA: **3.60** | Magna Cum Laude

### SIT World Learning

Language, Culture, & Ethnic Minorities  
Yunnan, China

**Senior Consultant (UX)** | IBM Corporation | 10/2017 - Present

**Consultant (UX)** | IBM Corporation | 10/2015 - 9/2017

- Led design teams for multiple different clients
- Mentored + critiqued junior designers learning UX
- Assisted in defined practice UX standards + process
- Communicated and defended team design decisions
- Created low and hi fidelity wireframes for a variety of products across 5 clients
- Facilitated 10+ Design Thinking workshops and seminars
- Conducted user research and created personas across 3 different agencies
- Designed 40+ UI spec for 6 different products
- Constructed interaction patterns for web, mobile, and desktop applications
- Created prototypes that leverage blockchain, IoT, and/or AI
- Used Agile methodology across 4 projects

**Senior Android Developer** | Happening LLC | 7/2015 - 10/2015

- Re-architected UX patterns to meet android best practices
- Designed and developed the mobile UI to support deep navigation
- Leveraged asynchronous cloud calls to enable UX analytics
- Implemented low and no network mobile UX patterns

**Consultant** | Independent | 5/2014 - 8/2014

- Outlined an expansion strategy and business model for a local DC business
- Negotiated an agreement with an international food service company
- Conducted market research + competitive analysis

**Analyst** | J.P. Morgan Chase & Co | 6/2013 - 8/2013

- Conducted market research + competitive analysis to aid in client selection
- Modeled client financial + briefs to support bank decision-making abilities