Design Activities Flow

1. Identity Work
2. Design Thinking
3. Contextual interviews
4. Artifact Creation
   1. Personas & Empathy Maps
   2. Journey Maps (Service Blueprint?)
   3. Experience Road Map
      1. Define what is in scope for our current contract what is out of scope
      2. This will be a collection of hills and subhills
5. UX Strategy & Designs
6. UI Specs
   1. Working to convert the UX to “pixel perfect” UI specs
7. Development
   1. Alex & Kerry (Primary)
   2. Josh (Employee Mobile)
   3. Alex & Kerry if time and budget allows (HR Specialist)