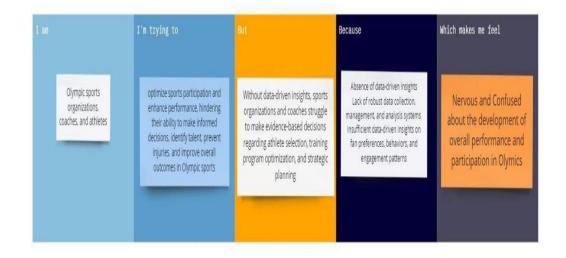
Ideation Phase Define the Problem Statements

Date	19 Oct 2023	
Project Name	Data Driven Insights on Olympic sports	
	and Participation	

Customer Problem Statement Template:



Problem Stateme nt (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	coach	Optimize training strategies	struggle to effectively track and analyze athlete performance data in Olympic sports	I lack in data	Confuse d and sad
PS-2	stakeholde rs	Identify opportuniti es for increased diversity and incusivity	lack comprehensi ve and easily accessible data-driven insights on Olympic sports participation trends	Data analyzers	low
PS-3	Athlete	Trying to integrate wearable technology and data analytics to monitor and improve performanc e	Its difficult for me to choose	Limiting my ability to leverage technologica I advancemen ts in olympic sports	Confuse d and lost