

Ideation Phase Empathize & Discover

Date	19 Oct 2023
Project Name	Data Driven Insights on Olympic sports and Participation

Empathy Map Canvas:

Example:

Empathy Map

Type your paragraph...

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What they Say?
How data analytics helps? what needs to be improved? what's should be focused?

The founder of the modern Olympics, Baron Pierre de Coubertin, once said: "The most important thing in the Olympic Games is not winning but taking part; the essential thing in life is not conquering but fighting well."

We need accurate and reliable data to improve athlete performance. We want to identify talented athletes early on and support their development.

Data analytics can help us prevent injuries and optimize recovery. We want to enhance fan engagement and create a better sports experience

Data Analysis can give a clear cut way to identify patterns and trends to optimize athlete performance and potential

Visualizations can help us understand better the areas of improvement, efficient performance, and lacking of participation so on....

Data cleaning can help us reduce the burden and make our analysis job easier

What we think?
How data analysis is going to help in this work? How it leads to development? What troubles come up?

TOPIC

Data-Driven insights on Olympic Sports Participation and Performance

What we feel?
What we've seen? What we are confident about...

Nervous about challenges of collecting, managing, and analyzing large amounts of data.

Feeling motivated in discovering hidden patterns and trends that can drive improvements

positive that data-driven insights can lead to breakthroughs in athlete development and performance.

Utilize data to make data driven decisions on performance and participation improvement

Utilizes data to inform strategic decisions, athlete selection, and sponsorship opportunities, countries participation

Share the data visualization with stakeholders and share our findings on the trends and decision or conclusion taken from the exploration of data

How should we take action?
How we use our analysis? How we share our findings with stakeholders?

TEAM MEMBERS

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