





1

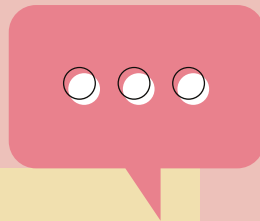
CREATE YOUR OWN *Website/Blog*



- Website can be used to show your expertise and past work
- Doesn't require much technical knowledge
- It helps employers to find you online
- You can demonstrate your knowledge by writing blogs

2

START *Networking*



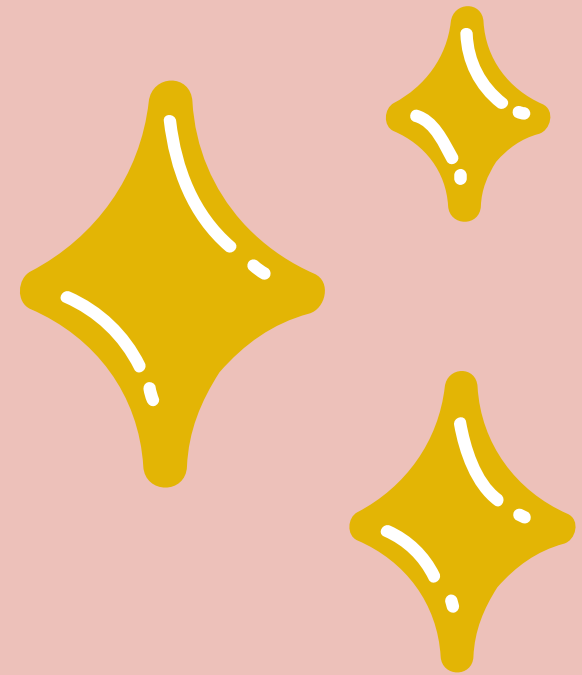
Benefits

- Strengthen business connections
- Get fresh ideas
- Get access to job opportunities
- Build confidence
- Gain a broader perspective

3

UPSKILL

Yourself



- Ask yourself why companies would want to recruit you
- What is it that you are providing them that other candidates aren't
- You can either gain expertise in a skill you already have or learn a completely new skill related to the JD

4

PROVIDE *Value*



- Share the information you've learnt by upskilling yourself with others
- Provide your inputs and opinions on trending topics
- Simplify what you've learnt for people who are looking to learn similar skills

5

LEVERAGE *LinkedIn*



- LinkedIn is the #1 professional platform
- You can follow industry experts and learn from them
- You have the opportunity to connect with HRs directly

6



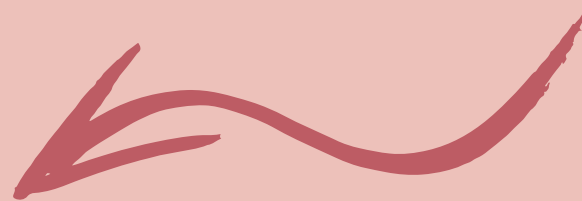
ASK FOR *Recommendations*

- It's okay to ask for recommendations straight up
- Connect with the people you've worked with previously and ask for recommendations if they liked your work
- This helps build trust with recruiters

**LOOKING FOR PROFESSIONAL
RESUME WRITING?**

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I'LL BE HAPPY TO HELP! :)



Neha Malhotra

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