



MIKE SMITH

Architect

ABOUT

Age: 55

♥ Married

🏠 Potsdam, NY

💰 \$100K

PRIORITIES

Family ●●●●

Friends ●●●○

Finances ●●○○

Fitness ●○○○

FITNESS BIO

Goes to the gym to use the fitness center for lifting and cardio. Tends to stay away from the workout classes.

GOALS

- Improve flexibility/balance
- Drop 15lbs
- Gain muscle

MOTIVATIONS

♥ Health

👤 Wife

📈 Growth

BRANDS:

