

Abby Kathleen

CONTACT INFORMATION

(715)533-5999
abbykathleen9@outlook.com
www.abbykathleen.com
@abbykathleendesigns
419 Baldwin Street
Augusta, WI 54722

VOLUNTEER WORK

SIBUI, ROMANIA | Winter 2018
University of Wisconsin-Eau Claire, AIESEC
Traveled to Sibiu, Romania to teach local high school students; practiced English skills with students, informed students about college opportunities, and shared United States culture.

AWARDS

TV-10 SUPERSTAFFER | Spring 2019
Recognized by television station as competent in duties regarding station equipment, audio, sports broadcasts, and camera duties.

61st ANNUAL STUDENT JURIED ART SHOW | Spring 2019
Highs & Lows - Collage depicting the struggles and shame surrounding heroin addictions.

WISCONSIN BROADCAST ASSOCIATION AWARDS | Spring 2020
2nd Place - Sports Play-by-Play (TV), for Blugold Football vs. UW-Stout

NOMINATED FOR UPPER MIDWEST EMMYS | Spring 2020
Sports Play-by-Play (TV), for Blugold Football vs. UW-Stout

62nd ANNUAL STUDENT JURIED ART SHOW | Spring 2020
Homage to Donna- Photographic collage highlighting my great grandmother's life.

EDUCATION

UNIVERSITY OF WISCONSIN-EAU CLAIRE | Graduated Spring 2020
Bachelor Degree in Graphic Communications, 3.5 GPA
Fluent in Adobe Photoshop, Illustrator, InDesign, and Premiere. Proficient in Procreate and LiveText. Course work included developing and designing brand identity, posters, brochures, websites, book designs, logos, community projects, infographic design, and experience directly working with clients.

WORK EXPERIENCE

GRAPHIC DESIGNER | Fall 2018 - Spring 2020
University of Wisconsin-Eau Claire, TV-10
Created graphics for the University of Wisconsin-Eau Claire's athletic broadcasts shown on the local television station, WEAU. Made printed and digital material for TV-10's All-Nighter, 48-hour movie marathon. Elements included logo designs, posters, table tents, social media designs, Snapchat geofilters, attending weekly meetings, setting up film equipment, and team collaboration.

CREATIVE DIRECTOR | Fall 2018 - Spring 2020
University of Wisconsin-Eau Claire, TV-10
Job included leading a team of 25 TV-10 members each semester, teaching each Creative Team member the basics of Adobe Premiere and how to use the station equipment, attending meetings, meeting with clients, and assigning projects to every member each week.

ADVERTISING TEAM MEMBER | Fall 2017
University of Wisconsin-Eau Claire, TV-10
Successfully promoted the TV-10 All-Nighter.

PAINTER & DESIGNER | Summer 2015 - Summer 2019
S&D Wholesale - Augusta, Wisconsin
Responsibilities included painting merchandise, creating designs, presenting merchandise to customers, and selling/setting-up/decorating merchandise.

RETAIL CLERK | Summer 2011 - Summer 2014
The Wood Shed - Augusta, Wisconsin
Performed cashier duties.