

# Abby Kathleen

## CONTACT INFORMATION

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## VOLUNTEER WORK

**SIBUI, ROMANIA | Winter 2018**  
University of Wisconsin - Eau Claire, AIESEC  
Traveled to Sibiu, Romania to teach local high school students; practiced English skills with students, informed students about college opportunities, and shared United States culture.

## AWARDS

**TV-10 SUPERSTAFFER | Spring 2019**  
Recognized by television station as competent in duties regarding station equipment, audio, sports broadcasts and camera duties.

**61st ANNUAL STUDENT JURIED ART SHOW | Spring 2019**  
*Highs & Lows* - Collage depicting the struggles and shame surrounding heroin addictions.

**WISCONSIN BROADCAST ASSOCIATION AWARDS | Spring 2020**  
2nd Place - Sports Play-by-Play (TV), for Blugold Football vs. UW-Stout

**NOMINATED FOR UPPER MIDWEST EMMYS | Spring 2020**  
Sports Play-by-Play (TV), for Blugold Football vs. UW-Stout

**62nd ANNUAL STUDENT JURIED ART SHOW | Spring 2020**  
*Homage to Donna*- Photographic collage highlighting my great grandmother's life.

References available upon request.

## EDUCATION

**UNIVERSITY OF WISCONSIN - EAU CLAIRE | Graduated Spring 2020**  
**Bachelor Degree in Graphic Communications, 3.5 GPA**  
Fluent in Adobe Photoshop, Illustrator, InDesign, and Premiere. Proficient in Procreate and LiveText. Course work included developing and designing brand identity, posters, brochures, websites, book designs, logos, community project, infographic design, and experience directly working with clients.

## WORK EXPERIENCE

**GRAPHIC DESIGNER | Fall 2018 - Spring 2020**  
**University of Wisconsin - Eau Claire, TV-10**  
Created graphics for the University of Wisconsin - Eau Claire's athletic broadcasts shown on local television station, WEAU. Made printed and digital material for TV-10's All-Nighter, 48 hour movie marathon. Elements including logo designs, posters, table tents, social media designs, Snapchat geofilters, attending weekly meetings, setting up film equipment, and team collaboration.

**CREATIVE DIRECTOR | Fall 2018 - Spring 2020**  
**University of Wisconsin - Eau Claire, TV-10**  
Job included leading a team of 25 TV-10 members each semester, teaching each Creative Team member the basics of Adobe Premiere and how to use the station equipment, attending meetings, meeting with clients, and assigning projects to every member each week.

**ADVERTISING TEAM MEMBER | Fall 2017**  
**University of Wisconsin - Eau Claire, TV-10**  
Successfully promoted the TV-10 All-Nighter.

**PAINTER & DESIGNER | Summer 2015 - Summer 2019**  
**S&D Wholesale - Augusta, Wisconsin**  
Responsibilities included painting merchandise, creating designs, presenting merchandise to customers, and selling/setting-up/decorating merchandise.

**RETAIL CLERK | Summer 2011 - Summer 2014**  
**The Wood Shed - Augusta, Wisconsin**  
Performed cashier duties.