



# DESIGN LIKE MAD 2017

## SEPTEMBER 9TH

### **PREPLANNING MEETING**

September 6th

### **DESIGN LIKE MAD**

September 9th

## WHAT IS DESIGN LIKE MAD?

Design Like Mad brings together students and professionals for a 12-hour design marathon to provide pro-bono design work for deserving, local non-profit organizations. In four cities across the U.S., Design Like Mad has worked on more than 100 projects for over 70 nonprofits.

The event is a volunteer-driven, social initiative. To be successful, Design Like Mad needs the support of individuals and organizations to meet its goal of helping more than a dozen nonprofits each year.

Design Like Mad provides a great opportunity for design students to work with real clients and be mentored by design professionals. It gives everyone who participates a chance to do meaningful work within their community.

Now more than ever, it's important for community partners to come together to help each other succeed. Design Like Mad provides an opportunity for designers to give back and for non-profit organizations to keep our community vibrant and strong!



# SCHEDULE OF EVENTS

## MAIN EVENT

**8:00 AM – 8:45 AM**

*CHECK-IN AND BREAKFAST*

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**9:00 AM**

*KICKOFF!*

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**11:40 PM – 12:00 PM**

*FIRST FEEDBACK SESSION*

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**12:00 PM**

*LUNCH SERVED*

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**3:00 PM – 3:20 PM**

*SECOND FEEDBACK SESSION*

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**6:00 PM**

*DINNER SERVED*

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**7:00 PM – 7:30 PM**

*FINALIZE PRODUCTS*

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**7:30 PM – 9:00 PM**

*FINAL PRESENTATIONS AND AFTER PARTY*

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*Schedule subject to change without notice.*

## AUDIENCE INFORMATION

Design Like Mad provides an opportunity for sponsors to connect with audiences that appreciate the importance of fostering valuable social change through design and community engagement.



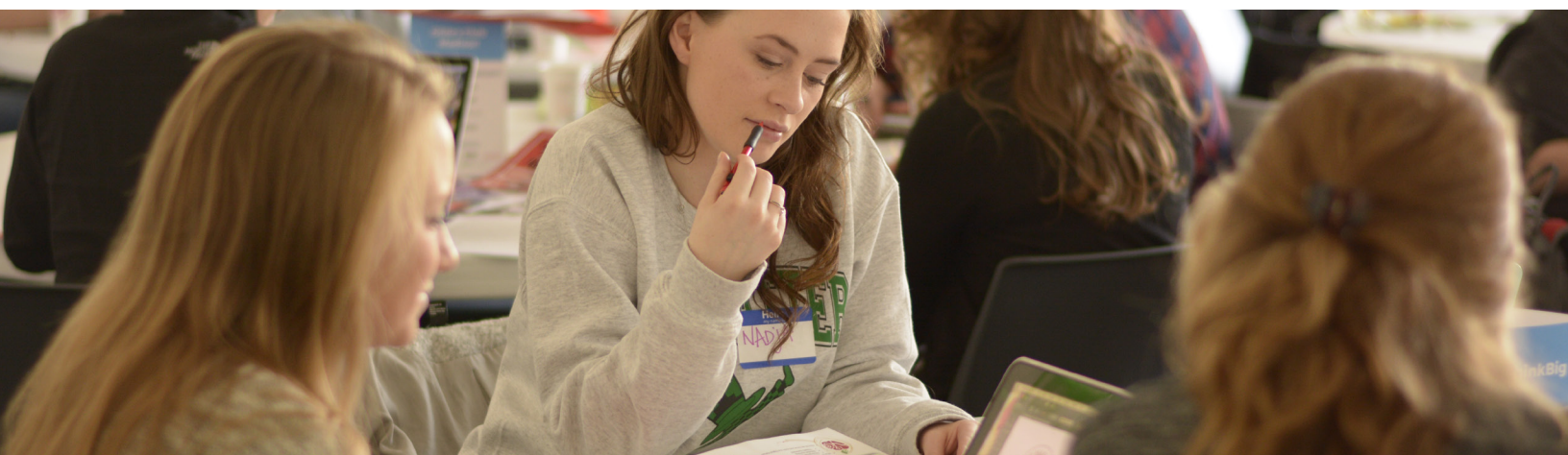
In total, between designers, non-profit representatives and staff, Design Like Mad engages with nearly 100 attendees each year. From non-profit directors and marketing leaders to seasoned design professionals and eager students, the event attracts a diverse cross-section of the Seattle community.



In the past, participating non-profit organizations have served the community in areas such as education, the environment, health and wellness, civil rights and youth development.



Designer participation and experience spans a range of fields such as web design and development, print design, illustration, branding, social media marketing, copywriting, user experience design, architecture and more.





# SPONSORSHIP OPPORTUNITIES

Design Like Mad needs financial sponsors to help fund event promotion and logistics, and food and t-shirts for participants. In-kind sponsorship, such as meals and swag for attendees, is also greatly appreciated. We offer three sponsor tiers:

## HEADLINER (\$2000+):

- Opportunity to speak at either our pre-planning event or the main Design Like Mad event
- Company logo on all participants' name tags
- Opportunity to set up a booth at event
- Everything under the Gold & Silver categories

## GOLD (\$500-\$1999):

- Use of all Design Like Mad event photos
- Company name or logo printed on official Design Like Mad t-shirt
- 6 social media shout-outs on our social media channels before, during and after the event
- Everything under the Silver category

## SILVER (\$100-\$499) AND IN-KIND SPONSORS:

- Company name and logo featured on the website
- Company name/logo displayed on presentations during the event
- Recognition during opening and closing presentations



## INTERESTED IN SUPPORTING THIS EXCITING SOCIAL INITIATIVE?

EMAIL US

[abby@designlikemad.org](mailto:abby@designlikemad.org)

LEARN MORE AT OUR WEBSITE

[www.designlikemadsea.com](http://www.designlikemadsea.com)

VISIT US ON SOCIAL MEDIA

