## Improving Privacy for GeoIP DNS Traffic

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### Bring the content as close to the users as possible

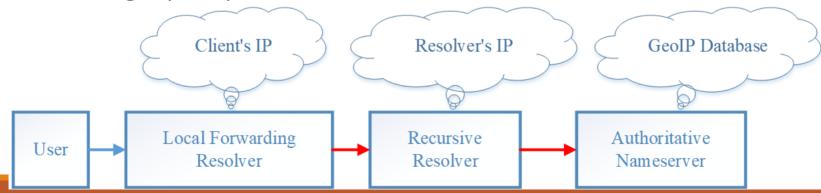
Return tailor IP to users, avoid high latency cross-isp visit.



### GeoIP DNS Traffic

Authoritative Nameserver return tailor IP based on perceived geographical location of the resolver's IP address (Resolver's GeoIP information).

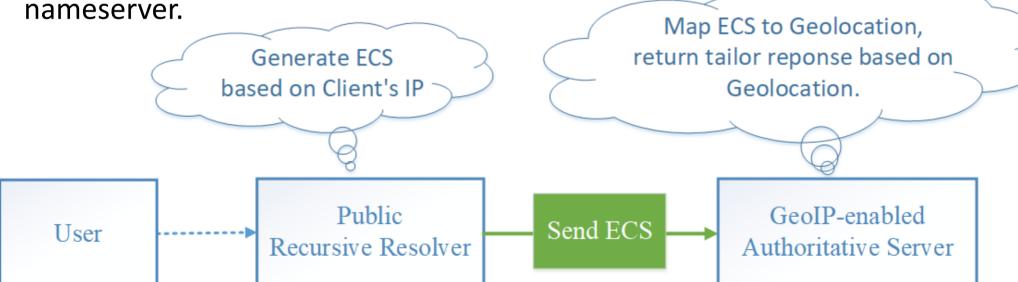
- 1) Proximity IP Problem: Is the resolver's IP address close enough to the client's IP address?
- 2) GeoIP Database Problem: Does the authoritative nameserver use an GeoIP database with high quality?



### ECS extension : Client Subnet

Proximity IP Problem: Public recursive resolvers such as GoogleDNS and OpenDNS are not close enough to many users since they couldn't deploy servers among each country and each ISP's network.

ECS carry part of the client's IP address in the DNS packets for authoritative nameserver

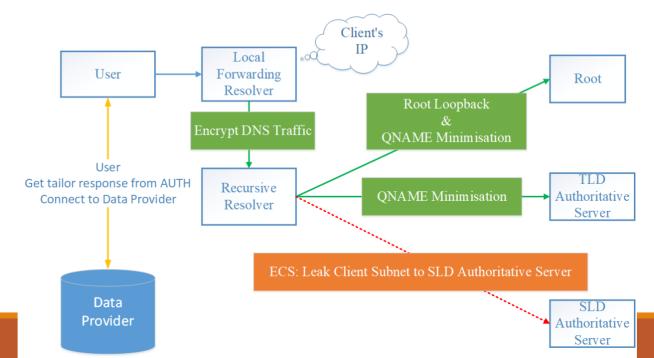


### DNS Privacy, ECS(client subnet)

ECS mitigate Proximity IP Problem of public recursive resolver.

ECS leaks client subnet information on the resolution path to the authoritative

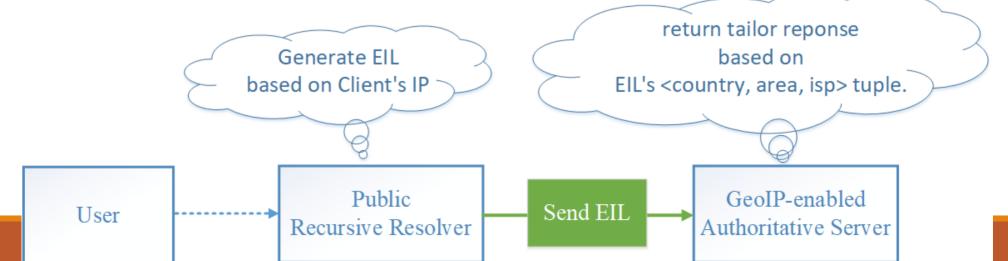
nameserver.



### EIL: <COUNTRY, AREA, ISP>

To find the right balance between privacy improvement and end-user experience optimization, EIL includes the GeoIP information of client's IP in DNS packets, not client subnet information.

EIL can counter the proximity IP problem and GeoIP database problem more effectively, and improve privacy for GeoIP DNS Traffic.



### EIL Structure: <COUNTRY, AREA, ISP> <CN, 35, TEL> indicates <China, Fujian, China Telecom>

GeoIP2 City Database Demo

Compared to ECS's client subnet such as 61.154.123.0/20, EIL contains very few sensitive information because it is associated with a very broad geographic area.

# IP Addresses 61.154.123.91 Enter up to 25 IP addresses separated by spaces or commas. You can also test you Submit

#### **GeoIP2 City Results**

IP Address	Country Code	Location	Approximate Coordinates*	Accuracy Radius	ISP
61.154.123.91	CN	Quanzhou, Fujian, China, Asia	24.9139, 118.5858	100	China Telecom

### Privacy Improvement

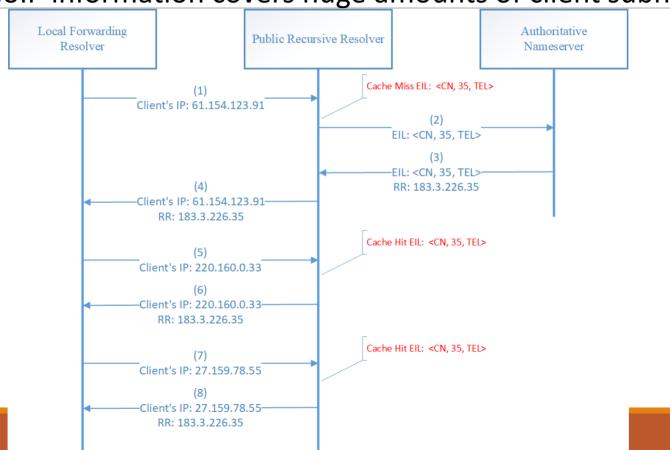
EIL replaces the sensitive client subnet information to aerial view GeoIP information for user privacy protection.

The GeoIP information is generated from Client's IP, not from user's physical geolocation.

Since EIL's GeoIP information covers much bigger area than ECS's client subnet information, EIL will be stronger at monitoring targeted DNS censorship attack.

### Increase Cache-hit Rate of Recursive Resolver

Each EIL GeoIP information covers huge amounts of client subnets.



### Experiment

We totally collect 910.9K Chinese IPv4 CIDR/24 subnets for experiment, which cover top 3 China ISPs and 31 Areas.

For each subnet, we send the ECS query for www.qq.com to authoritative nameserver 123.151.66.83, get the tailor response, and analyze the GeoIP information.

For TEL ISP, 28 areas can enable EIL, which covered 479.9K subnets, 96.40245%. For UNI ISP, 26 areas can enable EIL, which covered 234.0K subnets, 85.92825%. For MOB ISP, 27 areas can enable EIL, which covered 66.3K subnets, 47.10294%. We can find that responses for MOB ISP are not as steady as TEL ISP and UNI ISP, in this case, 4 areas reserve ECS query can help for website traffic optimization. 11(Beijing), 32(Jiangsu), 31(Shanghai), 14(Shanxi).

### Details

More details are shown in:

https://github.com/abbypan/dns\_test\_eil

https://datatracker.ietf.org/doc/draft-pan-dnsop-edns-isp-location/

### Thank You

Questions?