

ABBYGAIL POLLACK

Software Engineer

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PROJECTS

AI-POWERED VEHICLE MAINTENANCE APP Dec 2023, Build Day X Tour: Miami Hackathon

- Engineered a user-centric interface using React and Chart.js as a pivotal member of a four-engineer team for a vehicle maintenance app, securing second place in a challenging 24-hour hackathon.

MEDICATION REMINDER & INTERACTION CHECKERS Nov 2023, Capstone Project

- Spearheaded 'MedMinder', a web application made with React, Node.js, Express, and MySQL that reduces medication misuse by implementing reminders and interaction checks.

GITHUB ENGAGEMENT EVALUATION TOOL Nov 2023, Kaseya's Collaborative Hackathon

- Drove the development of a GitHub engagement analysis tool, aligning with UX/UI designers to enhance user experience, resulting in an increase in user engagement metrics.

EDUCATION

BRAINSTATION Miami, FL

Diploma, Software Engineering 2023-2023

- Valedictorian of the software engineering bootcamp cohort
- First place in two out of three hackathons during the program

FLORIDA ATLANTIC UNIVERSITY Boca Raton, FL

Bachelor of Science, Major in Neuroscience and Behavior 2018-2020

- Graduated Summa Cum Laude with a 3.9/4.0 GPA.
- Consistently placed on the Dean's and President's lists, and awarded multiple merit-based scholarships.

PROFESSIONAL EXPERIENCE

ABBYCOPY Sunrise, FL

Technical Copywriter 2021-Present

- Applied data-driven SEO strategies and conducted A/B testing to optimize content, driving substantial user engagement and boosting conversion rates for over 400 high-quality copywriting projects.
- Cultivated 200+ client relationships, known for persuasive copy that drove client satisfaction, repeat business, and substantial company growth.

THE BEST U NOW SURGICAL CENTER Plantation, FL

Clinical Support Specialist 2018-2021

- Maintained a flawless zero incident rate in surgical preparations, prioritizing patient safety.
- Achieved a 25% reduction in administrative workload through streamlined record management.
- Enhanced patient experiences by effectively addressing concerns, resulting in a remarkable 30% reduction in patient apprehensions.

SKILLS

Python, Java, Node, React, React Native, Express, MySQL, HTML, CSS, JavaScript, Agile Development, Document Object Model (DOM) APIs, Web APIs, User Authentication, OAuth, Heroku, GitHub, Jest, SEO, Copywriting, CMS Platforms, EHR Software, Microsoft Office