# Background and Specification Progress Report

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#### Abstract

This project focuses on implementing, assessing, and adapting the algorithms described in [5] to other problems. I will discuss the paper's background in privacy preservation and outline the requirements, design, and specification of the programming deliverables.

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## 1 Introduction

Sequential data mining can be found in areas such as business and biology. Companies profit, geneticists can analyse DNA and protein sequences, and end users get a better service. However, the release of sequential data comes with concerns for the individual's privacy. Using hospital patient RFID location tracking from Wang et al. [28] as an example, "some event patterns may be sensitive in that they reveal an individual's private information. For example, an observation that a doctor leaves a patient's room and then immediately enters a psychiatrist's office might serve as an indication that this patient is experiencing psychiatric problems" which poses the issue that legitimate sequential data analysis "may disclose private information about individual patients as a sideeffect". Some works have looked at privacy preservation in DNA sequences [22], 'user context' streams based on mobile sensor data [18], 'transit data' [8], and user trajectories [27]. In this report, the focus is on the work of Bonomi et al. [5] who deal with anonymising non-time-stamped event sequences but in Section 2, I discuss the surrounding area of privacy preservation techniques with various data types and privacy goals. Section 3 looks into what existing works have tried and section 4 discusses the specification, requirements, and design of the reports deliverable - a program that implements the approaches in Bonomi et al. [5].

# 2 Background

Data mining often results in privacy violations either of individuals or of sensitive information that was often unknowingly contained in the data. The research area of privacy preserving data mining can be broken down into two main areas: data anonymisation and data sanitisation (also known as knowledge hiding).

Data anonymisation and data sanitisation are both methods to hide some information in data before it is analysed but they have different privacy goals. Literature define the criteria that decide whether the data is correctly anonymised or sanitised depending on their privacy goals and propose an algorithm that solves the problem of cleaning the data such that the utility of the data for mining is optimised and that the privacy criteria are met.

### 2.1 Data Anonymisation

Data anonymisation privacy goals aim "at preventing a data recipient from inferring information about individuals whose information is contained in the input dataset . . . This includes inferences about the identity of an individual (identity disclosure), about whether or not an individual's information is contained in the output dataset (membership disclosure), as well as inferences that generally depend on an individual's information (inferential disclosure)." [2]. Re-identification of data that has users' names and identifying information 'removed' is still possible by matching 'quasi-identifiers' - precise and often unique attributes contained in the data, such as age and sex, that when combined allow the data attributes to re-attributed to an individual because they are also contained in another dataset that has not had the names and identifying information suppressed.

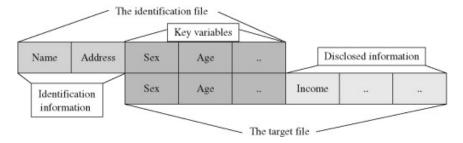


Figure 1: Diagram taken from [12] that illustrates how quasi-identifiers can be used in re-identification and attribute disclosure attacks. The QI's are shown as 'Key Variables'.

Figure 1 combines two records from different datasets, one with names attached and one without. The identities of individuals in the de-identified data are now revealed by comparing the datasets and further sensitive information about them can be attributed to them.

#### 2.2 Data Sanitisation

As described in [3], "Data sanitization ... aims at concealing patterns modeling confidential knowledge by limiting their frequency, so that they are not easily mined from the data". An example of confidential knowledge is business information that might give a competitive advantage which, when released, may damage the business releasing it. The release of business information for data mining such as selling product sales data might be advantageous but can only be profitable if no proprietary knowledge that gives a competitive advantage is given. Suppression is not sufficient as mining patterns in data may allow for compromising inferences that may not have been known to be contained in the data prior to its release. [1] outlines a privacy concern in sequential pattern mining - "In mobility data, some typical mobile behaviors (i.e., frequent patterns) might be considered sensitive for political or security reasons. For instance, mobility patterns corresponding to national security activities". More sophisticated theoretical techniques will have to be developed to conceal this information. Methods that conceal confidential information are discussed in Section 3.

#### 3 Literature Review

Data anonymisation works can be categorised by the operations they perform on the data to achieve their privacy goals. Eyupoglu et al. [13] categorises these operations into five main types - "In order to preserve privacy, there are five types of anonymization operations, namely generalization, suppression, anatomization, permutation and perturbation.".

Generalisation approaches [22, 20, 26, 23] work by replacing some values with more non-specific ones and typically rely on heuristics. In the case of non-numerical data, a value such as 'Male' could be generalised to 'Gender'. In numerical data, a value such as 26 could be put into a bin of size 10, replacing it with the range [20,29]. Suppression (withholding values, e.g. replacement of some data with asterisks) is less common - "The drawback of suppression-based approaches is the data loss inflicted by deleting symbols in the released data" [5]. Susan and Christopher [25] outline anatomisation in their approach which "dissociates the correlation observed between the quasi identifier attributes and sensitive attributes (SA) and yields two separate tables with non-overlapping attributes" thus preventing re-identification attacks. Permutation [2], "disassociates a relation between a quasi-identifier and sensitive attribute by dividing a number of data records into groups and mixing their sensitive values in every group" [13]. Perturbation [9, 6] "tampers the data by the addition of noise, aggregation of values, swapping of values, or generation of artificial data or by the encryption of the data" [25]. Differential privacy, a widely used mechanism for achieving data anonymisation, relies on perturbation by adding noise.

Heuristics have largely been used to solve data anonymisation problems [6, 7, 14, 20, 22, 23, 26, 2]. Duchi et al. [11] solve with stochastic gradient descent

to satisfy differential privacy. Fawaz and du Pin Calmon [10] solve using line search.

Some knowledge hiding problems rely on suppression [21, 1, 15, 18, 24, 28, 16], perturbation [17, 4], and permutation [19]. Greedy heuristics are quite common in data sanitisation [1, 15, 18, 24]. Integer programming [16, 4], dynamic programming [21], and binary integer programming [17] also appear. Wang et al. [28] develop a hybrid approach combining linear programming and some optimisation heuristics. Gwadera et al. [19] is another example of a hybrid approach that mixes some heuristics with conditional random search.

# 4 Specification, Design, and Requirements

#### 4.1 Problem Overview

Bonomi et al. [5] implements heuristics to solve the 'Minimum Utility Loss Generalisation' problem where the goal is to minimise the utility lost in the data while still satisfying privacy goals based on mutual information. The data consists of a set of sequences with subsequence patterns that model confidential knowledge. The sensitive subsequence patterns are hidden through generalisation - a technique whereby symbols are replaced by ancestor symbols in a taxonomy tree.

Two algorithms are proposed in Bonomi et al. [5]. The top-down approach replaces all symbols with their most distant ancestor in the taxonomy tree and refines each, increasing the utility metric, until the privacy criteria are not met. The bottom-up approach starts off with the optimal utility as no generalisation is applied and replaces symbols by their ancestors, decreasing the utility metric, until the privacy goal is finally met. The confusion is that "the bottom-up approach achieves similar utility results as the top-down approach while incurring considerably lower running time" [5].

In this work, the goal is to implement the algorithms in the work, evaluate their effectiveness, and adapt the approaches to other problems.

## 4.2 Design

The algorithms will be programmed in C++. User interaction will take place through the console and data will be input and output through the presence and writing of .txt files. There will also be a possibility to input and display data through the console. Below, I outline the specific requirements for the program.

### 4.3 Requirements

Few requirements for the implementation of the algorithms discussed in Bonomi et al. [5] are necessary. Here I discuss functional and user requirements of the implementation.

#### 4.3.1 Functional Requirements

1. The top-down and bottom-up algorithms should be implemented in C++

There are no requirements for how this program file should be compiled, executed, or distributed.

- 2. The program will read from a .txt file contained in the same directory as the program file a set of arrays of strings. Each array of strings represents a sequence for which we aim to hide sensitive patterns. The file will also need to contain information for a taxonomy tree T, and a privacy level  $\epsilon$ .
- 3. The format required will be told to the user through the use of a console and if the read file is not in the correct format, an appropriate error will be given.
- 4. The program will write to a .txt file two sets. One where the sequences have been sanitised by the top-down approach and the second by the bottom-down approach. This will also be accompanied by the utility metrics achieved by each approach on the data.
- 5. The program will provide an option to input the data, that would otherwise be given in the text file, through a console.

#### 4.3.2 User Requirements

- 1. User interaction in the console must be straight forward to read and understand. Appropriate errors will be given if necessary.
- 2. If a user requests to input the data through the console, it must be straight forward to do so given that the console must explain to the user the formatting requirements.
- 3. If a user inputs the data through the console, a prompt will ask the user if they would like the sanitised sequences to be saved to a file. If not, it is written to the console. Utility metrics will be given in the console regardless as well as written to the file.

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