

Abby Tiska

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RELEVANT EXPERIENCE:

Jr. Talent Acquisition Strategist, WebFX, January 2020 – Present

1705 N Front St, Harrisburg, PA

- Develop effective search strategies to find quality candidates across platforms such as LinkedIn Recruiter and Indeed
- Compose templates, emails, and other messaging that effectively engages candidates with WebFX
- Build and maintain relationships with candidates throughout the interview process via email communication and phone calls

Copywriter, WebFX, Contract, August 2019 – December 2019

Remote

- Crafted and edited copy for 30+ clients across various industries
- Adapted copy to client voice while adhering to AP style rules
- Gathered information from authoritative sources
- Enhanced client SEO results through use of keywords and linking

Staff Writer, The Slate, November 2017-September 2018

Assistant News Editor, The Slate, September 2018-December 2018

Shippensburg University, Shippensburg, PA

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| • Coordinate and conduct interviews | • Communicate effectively in writing |
| • Finish stories before deadline | • Devise original story ideas |
| • Proofread and edit stories prior to submission | • Identify and analyze critical information for stories |

TECHNICAL SKILLS/EQUIPMENT:

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| • AP Style | • Google Workspace |
| • Grammar, spelling and punctuation | • ATS (Lever) |
| • Microsoft Word | • Audio transcription |

EDUCATION:

Bachelor of Arts in Communication/Journalism, December 2018

Emphasis: Print and Online Media

Accredited by the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC)

Shippensburg University, Shippensburg, PA

Magna Cum Laude, GPA: 3.7

Associate of Arts in English, May 2016

Hagerstown Community College, Hagerstown, MD