

Personal Portfolio Pitchboard

Short pitch

Hi, I am Abby Wright, an Information Science student focused on technological research, networking, and security.

Long pitch

I am currently studying at Michigan State University for a bachelor's degree in Information Science with a minor focused on Information Technology. I am interested in furthering my knowledge in conducting and analyzing research to improve user experience, privacy, and security. Throughout my academic career, I have completed various projects using skills such as project management, data analysis, programming, web design, Calculus, Algebra, and effective research techniques. The work showcased is centered around user research, incorporating aspects such as psychology, social media, virtual reality, and statistics. I continue to focus on these areas while integrating new ideas along the way, aiming for technological improvement, advancements, and success.

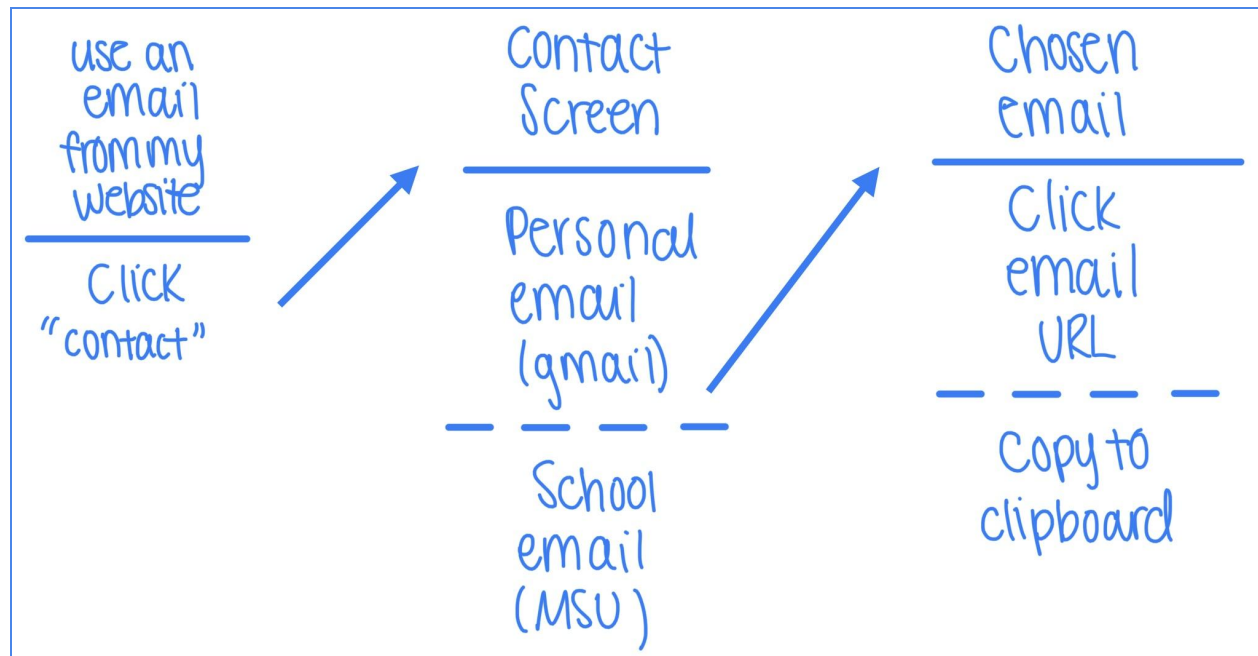
Personas

1. Hiring Manager for a company
2. A collaborator seeking my personal contact information

Comps

1. <https://dribbble.com/shots/14622818-Personal-Brand-Domain-me-Playoff>
2. <https://websitedemos.net/digital-designer-04/>
3. <https://condens.io/blog/>

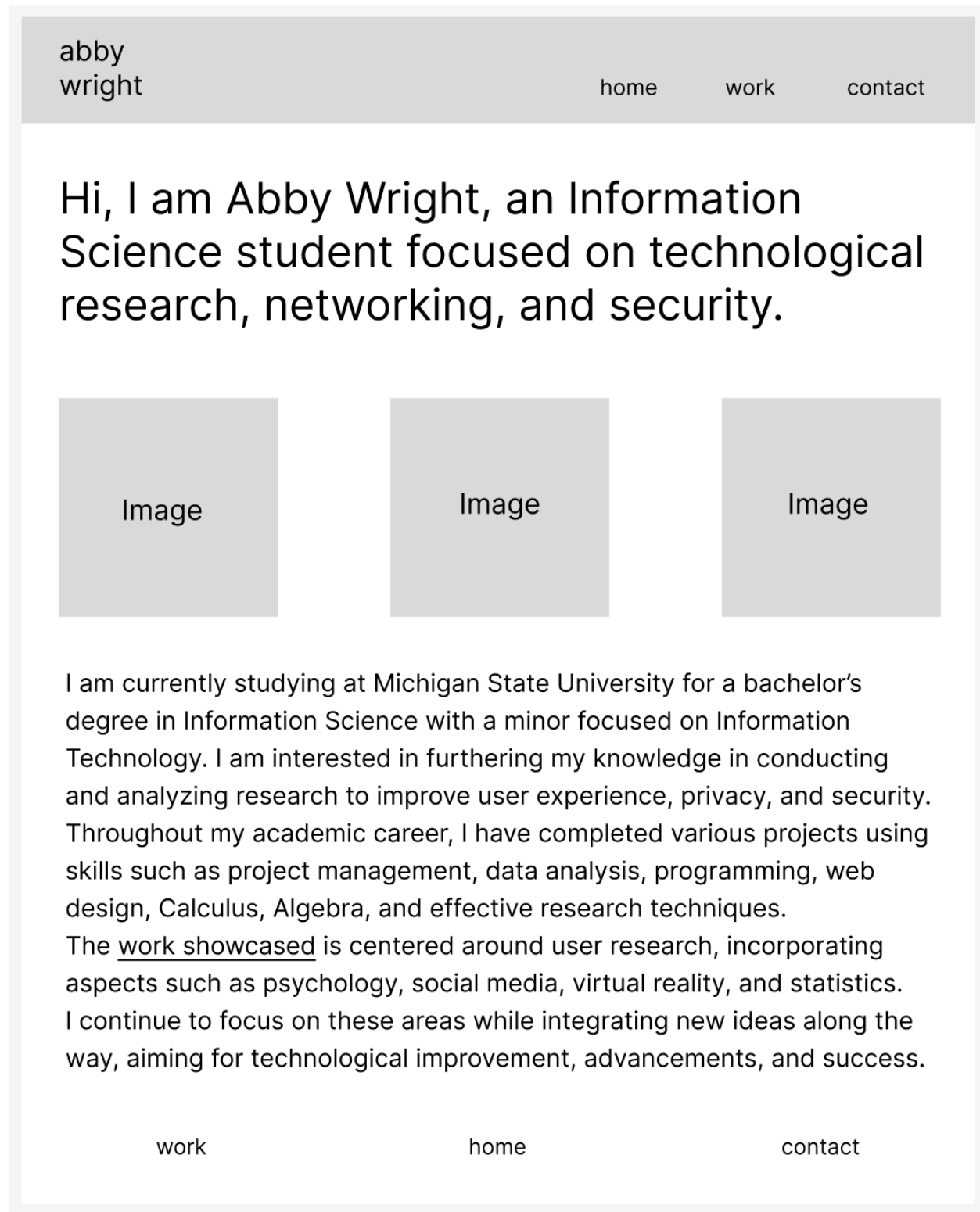
Shorthand Flow



A key process I highlighted was a user sending a personal email to me from my website. On my personal portfolio website, I will have a tab for contact information titled 'contact'. There, among others, will be an email section. Since I currently use two emails (personal and school), both will be listed with the ability to either click the URL embedded in the email or simply copy to a device's clipboard.

Wireframe

For this wireframe, I made the overall layout with simple colors to show the homepage of my personal website.



Comp



I took my wireframe and added color, pictures, and highlighting.

'Work showcased' is underlined because I hope to embed a quick link to my 'work' page in the words. In the top banner, I know that I want to use 'work' and 'contact', along with an embedded link back to the home page. However, I was unsure if I wanted to add an additional 'about me' page. If I were to add 'about me', I would remove the 'home' tab from the top banner and have my name in the corner link back to my homepage instead. I am unsure about including the page because it would not serve a particular purpose in my portfolio or add important details; I would just use it to list fun facts, hobbies, or other personal information. I will think more about what I would include and if I have enough content closer to the actual set-up, but I wanted to note it as an idea. With this, I added an 'about me' tab to the bottom banner for spacing and put it in red. I also plan to use more pictures other than the 3 shown.