Abigayle Wright

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EDUCATION

Michigan State University, East Lansing, MI

Bachelor of Arts in Information Science, Minor in Information Technology

Dec 2023

Summa cum laude, GPA 3.84

ACADEMIC PROJECTS

Personal Portfolio Website

Oct 2023 - Present

- Built a personal website using HTML, CSS, and JavaScript to showcase projects and academic achievements
- Designed UI layouts in Figma to optimize user experience
- Deployed and maintained the site via Visual Studio Code, GitHub, and Cloudflare, ensuring stability and accessibility

Distribution of Misinformation on Social Media Research Report

Apr 2023 - May 2023

- Worked with a peer to analyze engagement on Twitter posts containing misinformation
- Designed a Qualtrics survey to assess the likelihood of sharing tweets based on a quantitative 5-point Likert scale
- Conducted statistical analysis (Standard Deviation, Central Tendency, and Statistical Significance) to determine that flagged posts had a 50% reduced likelihood of being shared

Information Technology Project Management

Feb 2023 - Apr 2023

- Coordinated with peers to analyze quantitative data and improve engagement for an online shoelace company
- Implemented backlinking strategies for (SEO), receiving positive feedback on projected outcomes
- Applied project management principles to document our methods and report findings based on the client's feedback

WORK EXPERIENCE

Kotz Sangster Wysocki P.C., Detroit, MI

Information Technology Specialist

Mar 2024 – Present

- Monitor client file migration to Microsoft cloud platforms for data integrity and security
- Manage internal data structures and documents using Microsoft Excel and Aderant Total Office for efficient analysis
- Examine data and password infrastructure by communicating with employers to increase troubleshooting and resolving software security issues
- Diagnose and repair hardware issues of Windows, Apple, and Cisco products to restore functionality for employees

Office Staff Intern

Jun 2019 – Aug 2019

- Assisted in digitizing and organizing legal documents to implement a paperless environment
- Evaluated job queries and financial data from accounting systems to report to the firm's executives

Skin Studio MI, Rochester, MI

Web Designer and Developer

Feb 2024 - Present

- Reconfigure and redesign a Wix webpage to improve user experience, accessibility, and exposure for a small business
- Create Figma mock-ups to provide proof of concepts that fulfill the client's requirements
- Introduced Search Engine Optimization (SEO) indexing and relevant keywords, increasing the average click-through rate by 1.4% in 30 days

YouthTank, Detroit, MI

Web Development Mentor

Oct 2024 – Present

- Advise and teach 6 high school students in Detroit to update and redesign YouthTank's website on Wix
- Guide students in implementing website features, emphasizing user experience and Wix functionality
- Utilize Canva for mock-ups and document sharing, working closely with YouthTank's founder on design ideas for implementation
- Boost students' confidence in web design and social media management with teamwork and open communication

SKILLS

Algebra; Calculus; SQL; Postgres; Python; PowerShell; Microsoft Office; Google Workspace; GitHub; GitLab; Docker; iOS; macOS; Windows; Qualtrics; HTML; CSS; JS; Figma; Canva; SEO; Excel; Word; detail-oriented; problem-solving