

## Abigayle C. Wright

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Detail-oriented individual seeking a challenging position to utilize my academic experience. Offering a proactive approach, excellent critical thinking skills, and ability to solve complex problems. Looking for the opportunity to work for a company that offers the opportunity to grow both personally and professionally.

### Skills

- Data analysis, including Big Data
- Information security
- Highly proficient in mathematics
- User experience research
- Project management
- Social media and digital marketing
- Website application design, including HTML & CSS
- Business and strategy analysis
- Team-oriented

### Projects

**Information and Society** - Misinformation on Social Media: Research Paper September 2022 - December 2022

- Researched misinformation, disinformation, fake news, social media bots, and digital literacy
- Gathered relevant journal articles, news articles, and posts for reference and analysis
- Discussion and suggestions for prevention of misinformation across Twitter, Twitch, and Facebook

**Information Technology Project** - Strategic planning and existing data analysis for a company February 2023 - April 2023

- Designed and implemented strategies to improve Search Engine Optimization (SEO)
- Coordination and collaboration with peers on an existing business
- Utilized project management principles and processes to create documents and reports for exposure through backlinking

**Understanding VR** - Empathy in Virtual Reality: Research Paper March 2023 - April 2023

- Gathered and researched studies, articles, and first-hand experiences surrounding Virtual Reality
- Focused on psychological, emotional, and societal impacts on users
- Utilized knowledge and information to evaluate the relationship between empathy and user experience in VR

**Media and Information Research** - Distribution of Misinformation with Twitter Flagging: Research Report April 2023 - May 2023

- Investigated the impact of Twitter Flagging on user distribution of misinformation
- Designed and collected user research through a Qualtrics survey
- Applied academic research and analysis methods to yield relevant results

**Web Design and Development** - Personal Portfolio Website October 2023 - December 2023

- Designed and developed a website using HTML, CSS, & JavaScript
- Detailed discussion of prior projects, experiences, and interests
- Showcased images, external links, and contact information

**Silicon Valley Field Experience** May 2023

- Made connections and engaged in conversations with companies and employees about their current research and technologies
- Visited companies such as Google, Netflix, Airbnb, YouTube, Hustle Fund, Chegg, & Salesforce
- Explored facilities including the Palo Alto Research Center, Tesla Factory, & VR labs at Stanford and Santa Clara University

### Experience

**Kotz Sangster Wysocki P.C., Detroit, MI** - Office Staff Intern June 2019 – August 2019

- Assisted with drafting documents, filing, scanning, and organizing client files
- Data entry of client contact information
- Organized calendar for court dates, client meetings, and firm events

**Personal Child Caretaker** June 2016 - August 2021

- Sustain a safe and healthy atmosphere for children
- Attentive and aware at all time
- Ability to multi-task and maintain an organized environment

### Education

**Michigan State University, College of Communication Arts and Sciences**

Bachelor of Arts Degree; Major in Information Science, Minor in Information Technology; 2020-2023, 3.84 GPA

**Dakota High School**

2016-2020

Summa Cum Laude Graduate