

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

☒ Quarterly report pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934
For the quarterly period ended March 31, 2025
Commission file number 1-10312

SYNOVUS'
SYNOVUS FINANCIAL CORP.
(Exact name of registrant as specified in its charter)

Georgia
(State or other jurisdiction of incorporation or organization)
58-1134883
(I.R.S. Employer Identification No.)
33 W. 14th Street
Columbus, Georgia
(Address of principal executive offices)
31901
(Zip Code)

Registrant's telephone number, including area code: (706) 641-6500

Securities registered pursuant to Section 12(b) of the Act:		
<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Common Stock, \$1.00 Par Value	SNV	New York Stock Exchange
Fixed-to-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series D	SNV - PrD	New York Stock Exchange
Fixed-Rate Reset Non-Cumulative Perpetual Preferred Stock, Series E	SNV - PrE	New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer", "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

As of April 28, 2025, 139,013,028 shares of the registrant's common stock, \$1.00 par value, were outstanding.

PART I. FINANCIAL INFORMATION
ITEM 1. - FINANCIAL STATEMENTS
SYNOVUS FINANCIAL CORP.
CONSOLIDATED BALANCE SHEETS
(unaudited)

(in thousands, except share and per share data)

	March 31, 2025	December 31, 2024
ASSETS		
Interest-earning deposits with banks and other cash and cash equivalents	\$ 2,675,110	\$ 2,977,667
Federal funds sold and securities purchased under resale agreements	31,123	16,320
Total cash, cash equivalents, and restricted cash	2,706,233	2,993,987
Investment securities held to maturity	2,546,741	2,581,469
Investment securities available for sale	7,840,385	7,551,018
Loans held for sale (includes \$34,859 and \$33,448 measured at fair value, respectively)	121,669	90,111
Loans, net of deferred fees and costs	42,648,738	42,609,028
Allowance for loan losses	(478,207)	(486,845)
Loans, net	42,170,531	42,122,183
Cash surrender value of bank-owned life insurance	1,148,075	1,139,988
Premises, equipment, and software, net	381,925	383,724
Goodwill	480,440	480,440
Other intangible assets, net	31,691	34,318
Other assets	2,911,431	2,856,406
Total assets	\$ 60,339,121	\$ 60,233,644
LIABILITIES AND EQUITY		
Liabilities		
Deposits:		
Non-interest-bearing deposits	\$ 11,543,123	\$ 11,596,119
Interest-bearing deposits	39,299,938	39,499,240
Total deposits	50,843,061	51,095,359
Federal funds purchased, securities sold under repurchase agreements, and other short-term borrowings	83,002	131,728
Long-term debt	2,096,918	1,733,109
Other liabilities	1,903,837	2,007,197
Total liabilities	54,926,818	54,967,393
Equity		
Shareholders' equity:		
Preferred stock - no par value; authorized 100,000,000 shares; issued 22,000,000	537,145	537,145
Common stock - \$1.00 par value; authorized 342,857,142 shares; issued 172,659,603 and 172,185,507, respectively; outstanding 139,214,132 and 141,165,908, respectively	172,660	172,186
Additional paid-in capital	3,983,395	3,986,729
Treasury stock, at cost; 33,445,471 and 31,019,599 shares, respectively	(1,337,676)	(1,216,827)
Accumulated other comprehensive income (loss), net	(826,718)	(970,765)
Retained earnings	2,861,945	2,736,089
Total Synovus Financial Corp. shareholders' equity	5,390,751	5,244,557
Noncontrolling interest in subsidiary	21,552	21,694
Total equity	5,412,303	5,266,251
Total liabilities and equity	\$ 60,339,121	\$ 60,233,644

See accompanying notes to unaudited interim consolidated financial statements.

SYNOVUS FINANCIAL CORP.
CONSOLIDATED STATEMENTS OF INCOME
(unaudited)

	Three Months Ended March 31,	
	2025	2024
<i>(in thousands, except per share data)</i>		
Interest income:		
Loans, including fees	\$ 648,252	\$ 691,715
Investment securities	93,352	71,906
Loans held for sale	757	578
Federal Reserve Bank balances	21,266	15,031
Other earning assets	3,138	3,480
Total interest income	766,765	782,710
Interest expense:		
Deposits	282,325	332,666
Long-term debt	29,848	29,595
Federal funds purchased, securities sold under repurchase agreements, and other short-term borrowings	208	1,603
Total interest expense	312,381	363,864
Net interest income	454,384	418,846
Provision for (reversal of) credit losses	10,921	53,980
Net interest income after provision for (reversal of) credit losses	443,463	364,866
Non-interest revenue:		
Service charges on deposit accounts	23,114	21,813
Fiduciary and asset management fees	19,917	19,013
Card fees	21,227	19,486
Brokerage revenue	20,359	22,707
Mortgage banking income	3,338	3,418
Capital markets income	6,941	6,627
Income from bank-owned life insurance	8,084	7,347
Other non-interest revenue	13,486	18,477
Total non-interest revenue	116,466	118,888
Non-interest expense:		
Salaries and other personnel expense	185,510	188,521
Net occupancy, equipment, and software expense	48,652	46,808
Third-party processing and other services	21,874	20,258
Professional fees	9,779	7,631
FDIC insurance and other regulatory fees	8,544	23,819
Restructuring charges (reversals)	(1,292)	1,524
Other operating expense	34,967	34,180
Total non-interest expense	308,034	322,741
Income before income taxes	251,895	161,013
Income tax expense	57,023	36,943
Net income	194,872	124,070
Less: Net income (loss) attributable to noncontrolling interest	(142)	(437)
Net income attributable to Synovus Financial Corp.	195,014	124,507
Less: Preferred stock dividends	11,323	9,685
Net income available to common shareholders	\$ 183,691	\$ 114,822
Net income per common share, basic	\$ 1.31	\$ 0.78
Net income per common share, diluted	1.30	0.78
Weighted average common shares outstanding, basic	140,684	146,430
Weighted average common shares outstanding, diluted	141,775	147,122

See accompanying notes to unaudited interim consolidated financial statements.

SYNOVUS FINANCIAL CORP.
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)
(unaudited)

	Three Months Ended March 31,					
	2025			2024		
	Before-tax Amount	Income Tax	Net of Tax Amount	Before-tax Amount	Income Tax	Net of Tax Amount
<i>(in thousands)</i>						
Net income	\$ 251,895	\$ (57,023)	\$ 194,872	\$ 161,013	\$ (36,943)	\$ 124,070
Unamortized holding (losses) gains on investment securities transferred to held to maturity:						
Net unamortized unrealized holding gains (losses) on available for sale investment securities transferred to held to maturity during the period	—	—	—	—	—	—
Reclassification adjustment for the change in unamortized holding gains (losses) on held to maturity investment securities	16,498	(3,984)	12,514	—	—	—
Net change	16,498	(3,984)	12,514	—	—	—
Unrealized gains (losses) on investment securities available for sale:						
Net unrealized gains (losses) arising during the period	133,089	(32,141)	100,948	(155,636)	37,586	(118,050)
Reclassification adjustment for realized (gains) losses included in net income	—	—	—	—	—	—
Net change	133,089	(32,141)	100,948	(155,636)	37,586	(118,050)
Unrealized gains (losses) on derivative instruments designated as cash flow hedges:						
Net unrealized gains (losses) arising during the period	21,821	(5,270)	16,551	(57,056)	13,779	(43,277)
Reclassification adjustment for realized (gains) losses included in net income	18,503	(4,469)	14,034	39,823	(9,617)	30,206
Net change	40,324	(9,739)	30,585	(17,233)	4,162	(13,071)
Total other comprehensive income (loss)	\$ 189,911	\$ (45,864)	\$ 144,047	\$ (172,869)	\$ 41,748	\$ (131,121)
Comprehensive income (loss)			338,919			(7,051)
Less: comprehensive income (loss) attributable to noncontrolling interest			(142)			(437)
Comprehensive income (loss) attributable to Synovus Financial Corp.			<u>\$ 339,061</u>			<u>\$ (6,614)</u>

See accompanying notes to unaudited interim consolidated financial statements.

SYNOVUS FINANCIAL CORP.
CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY
(unaudited)

	Synovus Financial Corp. Shareholders' Equity							
(in thousands, except per share data)	Preferred Stock	Common Stock	Additional Paid-in Capital	Treasury Stock	Accumulated Other Comprehensive Income (Loss)	Retained Earnings	Noncontrolling Interest	Total
Balance at December 31, 2024	\$ 537,145	\$ 172,186	\$ 3,986,729	\$ (1,216,827)	\$ (970,765)	\$ 2,736,089	21,694	\$ 5,266,251
Net income (loss)	—	—	—	—	—	195,014	(142)	194,872
Other comprehensive income (loss), net of income taxes	—	—	—	—	144,047	—	—	144,047
Cash dividends declared on common stock - \$0.39 per share	—	—	—	—	—	(54,721)	—	(54,721)
Cash dividends declared on preferred stock ⁽¹⁾	—	—	—	—	—	(11,323)	—	(11,323)
Repurchases of common stock including costs to repurchase	—	—	—	(120,849)	—	—	—	(120,849)
Restricted share unit vesting and taxes paid related to net share settlement	—	459	(12,309)	—	—	(3,114)	—	(14,964)
Stock options exercised, net	—	15	339	—	—	—	—	354
Share-based compensation expense	—	—	8,636	—	—	—	—	8,636
Balance at March 31, 2025	<u>\$ 537,145</u>	<u>\$ 172,660</u>	<u>\$ 3,983,395</u>	<u>\$ (1,337,676)</u>	<u>\$ (826,718)</u>	<u>\$ 2,861,945</u>	<u>\$ 21,552</u>	<u>\$ 5,412,303</u>
Balance at December 31, 2023	\$ 537,145	\$ 171,360	\$ 3,955,819	\$ (944,484)	\$ (1,117,073)	\$ 2,517,226	\$ 24,155	\$ 5,144,148
Net income (loss)	—	—	—	—	—	124,507	(437)	124,070
Other comprehensive income (loss), net of income taxes	—	—	—	—	(131,121)	—	—	(131,121)
Cash dividends declared on common stock - \$0.38 per share	—	—	—	—	—	(55,639)	—	(55,639)
Cash dividends declared on preferred stock ⁽¹⁾	—	—	—	—	—	(9,685)	—	(9,685)
Repurchases of common stock including costs to repurchase	—	—	—	(30,015)	—	—	—	(30,015)
Restricted share unit vesting and taxes paid related to net share settlement	—	460	(8,492)	—	—	(2,392)	—	(10,424)
Stock options exercised, net	—	53	1,280	—	—	—	—	1,333
Share-based compensation expense	—	—	8,969	—	—	—	—	8,969
Balance at March 31, 2024	<u>\$ 537,145</u>	<u>\$ 171,873</u>	<u>\$ 3,957,576</u>	<u>\$ (974,499)</u>	<u>\$ (1,248,194)</u>	<u>\$ 2,574,017</u>	<u>\$ 23,718</u>	<u>\$ 5,041,636</u>

⁽¹⁾ For the three months ended March 31, 2025, dividends per share were \$0.50 for Series D and \$0.52 for Series E Preferred Stock. For the three months ended March 31, 2024, dividends per share were \$0.57 for Series D and \$0.37 for Series E Preferred Stock.

See accompanying notes to unaudited interim consolidated financial statements.

SYNOVUS FINANCIAL CORP.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(unaudited)

(in thousands)	Three Months Ended March 31,	
	2025	2024
Operating Activities		
Net income	\$ 194,872	\$ 124,070
Adjustments to reconcile net income to net cash provided by (used in) operating activities:		
Provision for (reversal of) credit losses	10,921	53,980
Depreciation, amortization, and accretion, net	11,543	17,854
Deferred income tax expense (benefit)	6,787	2,446
Originations of loans held for sale	(1,544,628)	(468,414)
Proceeds from sales and payments on loans held for sale	1,515,593	392,753
Gain on sales of loans held for sale, net	(2,523)	(2,419)
(Increase) decrease in other assets	(96,746)	(81,810)
Increase (decrease) in other liabilities	(50,058)	(22,298)
Share-based compensation expense	6,496	7,914
Net gain on sales of other real estate and other assets held for sale	(355)	—
Net cash provided by (used in) operating activities	51,902	24,076
Investing Activities		
Proceeds from maturities and principal collections of investment securities held to maturity	49,571	—
Proceeds from maturities and principal collections of investment securities available for sale	125,397	196,020
Purchases of investment securities available for sale	(277,156)	(258,482)
Net proceeds from sales of loans	37	2,548
Net (increase) decrease in loans	(56,802)	28,830
Net (purchases) redemptions of Federal Home Loan Bank stock	(16,878)	(16,626)
Net (purchases) redemptions of Federal Reserve Bank stock	(287)	(12,144)
Net increase in premises, equipment and software	(8,158)	(18,490)
Proceeds from sales of other real estate and other assets held for sale	2,534	—
Net cash provided by (used in) investing activities	(181,742)	(78,344)
Financing Activities		
Net increase (decrease) in deposits	(258,749)	(157,277)
Net increase (decrease) in federal funds purchased and securities sold under repurchase agreements	(48,726)	(60,830)
Net increase (decrease) in other short-term borrowings	—	248,973
Proceeds from long-term debt, net	350,000	100,000
Dividends paid to common shareholders	(53,657)	(55,733)
Dividends paid to preferred shareholders	(11,323)	(9,685)
Repurchases of common stock	(120,849)	(30,015)
Issuances, net of taxes paid, under equity compensation plans	(14,610)	(9,091)
Net cash provided by (used in) financing activities	(157,914)	26,342
Increase (decrease) in cash and cash equivalents including restricted cash	(287,754)	(27,926)
Cash, cash equivalents, and restricted cash, at beginning of period	2,993,987	2,451,426
Cash, cash equivalents, and restricted cash at end of period	\$ 2,706,233	\$ 2,423,500
Supplemental Disclosures:		
Income taxes paid	\$ 30,303	\$ 28,798
Interest paid	327,399	385,188
Non-cash Activities		
Loans foreclosed and transferred to other real estate	403	21,210

See accompanying notes to unaudited interim consolidated financial statements.

Note 2 - Investment Securities

The amortized cost, gross unrealized gains and losses, and estimated fair values of investment securities at March 31, 2025 and December 31, 2024 are summarized below.

(in thousands)	March 31, 2025			
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
Investment securities held to maturity:				
Mortgage-backed securities issued by U.S. Government sponsored enterprises	\$ 2,546,741	\$ 52	\$ (12,578)	\$ 2,534,215
Total investment securities held to maturity ⁽¹⁾	\$ 2,546,741	\$ 52	\$ (12,578)	\$ 2,534,215
Investment securities available for sale:				
U.S. Treasury securities	\$ 1,217,554	\$ 14,003	\$ —	\$ 1,231,557
U.S. Government agency securities	29,993	—	(517)	29,476
Mortgage-backed securities issued by U.S. Government agencies	1,593,281	6,348	(103,826)	1,495,803
Mortgage-backed securities issued by U.S. Government sponsored enterprises	2,301,431	1,599	(217,562)	2,085,468
Collateralized mortgage obligations issued by U.S. Government agencies or sponsored enterprises	642,213	—	(94,843)	547,370
Commercial mortgage-backed securities issued by U.S. Government agencies or sponsored enterprises	2,442,589	27,734	(28,625)	2,441,698
Corporate debt securities and other debt securities	9,135	—	(122)	9,013
Total investment securities available for sale ⁽²⁾	\$ 8,236,196	\$ 49,684	\$ (445,495)	\$ 7,840,385
(in thousands)	December 31, 2024			
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
Investment securities held to maturity:				
Mortgage-backed securities issued by U.S. Government sponsored enterprises	\$ 2,581,469	\$ —	\$ (56,944)	\$ 2,524,525
Total investment securities held to maturity ⁽¹⁾	\$ 2,581,469	\$ —	\$ (56,944)	\$ 2,524,525
Investment securities available for sale:				
U.S. Treasury securities	\$ 1,214,363	\$ 3,203	\$ (4,824)	\$ 1,212,742
U.S. Government agency securities	29,993	—	(830)	29,163
Mortgage-backed securities issued by U.S. Government agencies	1,583,331	848	(121,389)	1,462,790
Mortgage-backed securities issued by U.S. Government sponsored enterprises	2,294,700	250	(260,915)	2,034,035
Collateralized mortgage obligations issued by U.S. Government agencies or sponsored enterprises	657,453	—	(107,252)	550,201
Commercial mortgage-backed securities issued by U.S. Government agencies or sponsored enterprises	2,290,968	4,724	(42,576)	2,253,116
Corporate debt securities and other debt securities	9,110	—	(139)	8,971
Total investment securities available for sale ⁽²⁾	\$ 8,079,918	\$ 9,025	\$ (537,925)	\$ 7,551,018

⁽¹⁾ The amounts reported exclude accrued interest receivable on investment securities HTM of \$5.6 million and \$5.7 million at March 31, 2025 and December 31, 2024, respectively, which are presented as a component of other assets on the consolidated balance sheets. The amortized cost basis of investment securities HTM includes a discount of \$(633.2) million and \$(649.7) million at March 31, 2025 and December 31, 2024, respectively, related to the unamortized portion of unrealized losses on investment securities HTM.

⁽²⁾ The amounts reported exclude accrued interest receivable on investment securities AFS of \$30.8 million and \$29.5 million at March 31, 2025 and December 31, 2024, respectively, which are presented as a component of other assets on the consolidated balance sheets.

At March 31, 2025, investment securities AFS and investment securities HTM with carrying values of \$3.35 billion and \$2.29 billion, respectively, were pledged to secure certain deposits and other liabilities, as required by law or contractual agreements.

Note 3 - Loans and Allowance for Loan Losses

Aging and Non-Accrual Analysis

The following tables provide a summary of current, accruing past due, and non-accrual loans by portfolio class as of March 31, 2025 and December 31, 2024.

(in thousands)	March 31, 2025						
	Current	Accruing 30-89 Days Past Due	Accruing 90 Days or Greater Past Due	Total Accruing Past Due	Non-accrual with an ALL	Non-accrual without an ALL	Total
Commercial, financial and agricultural	\$ 14,471,969	\$ 12,271	\$ 1,902	\$ 14,173	\$ 103,206	\$ 22,364	\$ 14,611,712
Owner-occupied	7,640,984	5,502	36,915	42,417	10,614	7,612	7,701,627
Total commercial and industrial	22,112,953	17,773	38,817	56,590	113,820	29,976	22,313,339
Investment properties	11,197,739	1,858	228	2,086	66,076	—	11,265,901
1-4 family properties	510,077	784	—	784	2,577	—	513,438
Land and development	290,808	—	—	—	1,411	—	292,219
Total commercial real estate	11,998,624	2,642	228	2,870	70,064	—	12,071,558
Consumer mortgages	5,212,156	8,490	—	8,490	47,223	1,636	5,269,505
Home equity	1,808,427	12,357	99	12,456	18,120	182	1,839,185
Credit cards	175,030	1,750	1,742	3,492	—	—	178,522
Other consumer loans	961,426	9,595	—	9,595	5,608	—	976,629
Total consumer	8,157,039	32,192	1,841	34,033	70,951	1,818	8,263,841
Loans, net of deferred fees and costs ⁽¹⁾⁽²⁾	\$ 42,268,616	\$ 52,607	\$ 40,886	\$ 93,493	\$ 254,835	\$ 31,794	\$ 42,648,738

(in thousands)	December 31, 2024						
	Current	Accruing 30-89 Days Past Due	Accruing 90 Days or Greater Past Due	Total Accruing Past Due	Non-accrual with an ALL	Non-accrual without an ALL	Total
Commercial, financial and agricultural	\$ 14,352,839	\$ 12,947	\$ 10,332	\$ 23,279	\$ 98,145	\$ 24,729	\$ 14,498,992
Owner-occupied	7,754,052	7,700	36,005	43,705	21,119	13,261	7,832,137
Total commercial and industrial	22,106,891	20,647	46,337	66,984	119,264	37,990	22,331,129
Investment properties	11,105,168	2,006	—	2,006	74,030	—	11,181,204
1-4 family properties	541,897	1,636	—	1,636	2,385	—	545,918
Land and development	284,793	1,113	202	1,315	1,389	—	287,497
Total commercial real estate	11,931,858	4,755	202	4,957	77,804	—	12,014,619
Consumer mortgages	5,228,580	9,362	—	9,362	50,834	—	5,288,776
Home equity	1,800,614	13,131	177	13,308	17,365	—	1,831,287
Credit cards	182,435	1,573	1,863	3,436	—	—	185,871
Other consumer loans	940,608	10,818	13	10,831	5,907	—	957,346
Total consumer	8,152,237	34,884	2,053	36,937	74,106	—	8,263,280
Loans, net of deferred fees and costs ⁽¹⁾⁽²⁾	\$ 42,190,986	\$ 60,286	\$ 48,592	\$ 108,878	\$ 271,174	\$ 37,990	\$ 42,609,028

⁽¹⁾ The amortized cost basis of loans, net of deferred fees and costs excludes accrued interest receivable of \$215.3 million and \$217.1 million at March 31, 2025 and December 31, 2024, respectively, which is presented as a component of other assets on the consolidated balance sheets.

⁽²⁾ Loans are presented net of deferred loan fees and costs totaling \$32.6 million and \$34.1 million at March 31, 2025 and December 31, 2024, respectively.

Pledged Loans

Loans with carrying values of \$24.90 billion and \$24.66 billion, respectively, were pledged as collateral for borrowings and capacity at March 31, 2025 and December 31, 2024, respectively, to the FHLB and Federal Reserve Bank.

The following table summarizes each loan portfolio class by risk grade and origination year as of March 31, 2025 and December 31, 2024 as required under CECL.

	March 31, 2025									
	Term Loans Amortized Cost Basis by Origination Year						Revolving Loans			
(in thousands)	2025	2024	2023	2022	2021	Prior	Amortized Cost Basis	Converted to Term Loans	Total	
Commercial, financial and agricultural										
Pass	\$ 334,736	\$ 1,111,284	\$ 947,329	\$ 705,620	\$ 1,085,571	\$ 2,175,795	\$ 7,523,086	\$ 64,032	\$ 13,947,453	
Special Mention	1,282	431	13,864	17,394	13,384	36,890	156,492	—	239,737	
Substandard	13,454	21,960	14,114	59,139	11,206	56,208	236,002	—	412,083	
Doubtful	—	—	—	—	5,911	934	4,895	—	11,740	
Loss	—	—	—	—	—	—	699	—	699	
Total commercial, financial and agricultural	349,472	1,133,675	975,307	782,153	1,116,072	2,269,827	7,921,174	64,032	14,611,712	
Current YTD Period:										
Gross charge-offs	—	100	309	300	538	1,021	4,820	—	7,088	
Owner-occupied										
Pass	169,162	719,097	927,899	1,449,030	1,131,661	2,380,680	587,398	—	7,364,927	
Special Mention	—	1,093	2,419	48,327	26,479	22,987	—	—	101,305	
Substandard	283	2,552	10,001	51,749	20,175	107,843	42,792	—	235,395	
Total owner-occupied	169,445	722,742	940,319	1,549,106	1,178,315	2,511,510	630,190	—	7,701,627	
Current YTD Period:										
Gross charge-offs	—	—	—	11	—	3,255	—	—	3,266	
Total commercial and industrial	518,917	1,856,417	1,915,626	2,331,259	2,294,387	4,781,337	8,551,364	64,032	22,313,339	
Current YTD Period:										
Gross charge-offs	\$ —	\$ 100	\$ 309	\$ 311	\$ 538	\$ 4,276	\$ 4,820	\$ —	\$ 10,354	
Investment properties										
Pass	366,007	815,802	725,695	3,245,510	2,353,982	3,107,243	152,856	—	10,767,095	
Special Mention	15,421	4,896	2,188	120,260	148,229	74,763	—	—	365,757	
Substandard	448	—	1,680	6,447	77,068	17,355	—	—	102,998	
Doubtful	—	—	—	—	30,046	—	—	—	30,046	
Loss	—	—	—	—	—	5	—	—	5	
Total investment properties	381,876	820,698	729,563	3,372,217	2,609,325	3,199,366	152,856	—	11,265,901	
Current YTD Period:										
Gross charge-offs	—	—	—	—	9,424	—	—	—	9,424	
1-4 family properties										
Pass	41,171	134,661	71,215	88,490	79,289	72,449	16,329	—	503,604	
Special Mention	359	—	—	695	—	245	—	—	1,299	
Substandard	—	894	818	3,200	250	3,328	45	—	8,535	
Total 1-4 family properties	41,530	135,555	72,033	92,385	79,539	76,022	16,374	—	513,438	
Current YTD Period:										
Gross charge-offs	—	—	1	—	—	—	—	—	1	

	March 31, 2025									
	Term Loans Amortized Cost Basis by Origination Year						Revolving Loans			
(in thousands)	2025	2024	2023	2022	2021	Prior	Amortized Cost Basis	Converted to Term Loans	Total	
Land and development										
Pass	18,792	49,919	77,460	51,303	25,534	41,418	24,444	—	288,870	
Special Mention	—	—	135	—	—	374	—	—	509	
Substandard	—	—	1,911	18	48	863	—	—	2,840	
Total land and development	18,792	49,919	79,506	51,321	25,582	42,655	24,444	—	292,219	
Current YTD Period:										
Gross charge-offs	—	—	—	—	—	—	—	—	—	
Total commercial real estate	442,198	1,006,172	881,102	3,515,923	2,714,446	3,318,043	193,674	—	12,071,558	
Current YTD Period:										
Gross charge-offs	\$ —	\$ —	\$ 1	\$ —	\$ 9,424	\$ —	\$ —	\$ —	\$ 9,425	
Consumer mortgages										
Pass	103,663	453,616	662,938	654,938	926,791	2,401,406	25	—	5,203,377	
Substandard	—	190	2,341	6,229	7,258	50,070	—	—	66,088	
Loss	—	—	—	—	—	40	—	—	40	
Total consumer mortgages	103,663	453,806	665,279	661,167	934,049	2,451,516	25	—	5,269,505	
Current YTD Period:										
Gross charge-offs	—	—	—	30	5	18	—	—	53	
Home equity										
Pass	—	—	—	—	—	—	1,400,710	416,516	1,817,226	
Substandard	—	—	—	—	—	—	12,193	8,819	21,012	
Loss	—	—	—	—	—	—	713	234	947	
Total home equity	—	—	—	—	—	—	1,413,616	425,569	1,839,185	
Current YTD Period:										
Gross charge-offs	—	—	—	—	—	—	—	22	22	
Credit cards										
Pass	—	—	—	—	—	—	176,828	—	176,828	
Substandard	—	—	—	—	—	—	579	—	579	
Loss	—	—	—	—	—	—	1,115	—	1,115	
Total credit cards	—	—	—	—	—	—	178,522	—	178,522	
Current YTD Period:										
Gross charge-offs	—	—	—	—	—	—	1,779	—	1,779	
Other consumer loans										
Pass	86,488	117,803	74,976	108,309	131,284	157,232	293,718	—	969,810	
Substandard	—	474	1,024	1,342	2,428	1,477	63	—	6,808	
Loss	—	—	—	—	—	—	11	—	11	
Total other consumer loans	86,488	118,277	76,000	109,651	133,712	158,709	293,792	—	976,629	
Current YTD Period:										
Gross charge-offs	—	435	1,315	768	1,102	1,389	505	—	5,514	
Total consumer	190,151	572,083	741,279	770,818	1,067,761	2,610,225	1,885,955	425,569	8,263,841	
Current YTD Period:										
Gross charge-offs	\$ —	\$ 435	\$ 1,315	\$ 798	\$ 1,107	\$ 1,407	\$ 2,284	\$ 22	\$ 7,368	
Loans, net of deferred fees and costs	\$ 1,151,266	\$ 3,434,672	\$ 3,538,007	\$ 6,618,000	\$ 6,076,594	\$ 10,709,605	\$ 10,630,993	\$ 489,601	\$ 42,648,738	
Current YTD Period:										
Gross charge-offs	\$ —	\$ 535	\$ 1,625	\$ 1,109	\$ 11,069	\$ 5,683	\$ 7,104	\$ 22	\$ 27,147	

	December 31, 2024									
	Term Loans Amortized Cost Basis by Origination Year						Revolving Loans			
(in thousands)	2024	2023	2022	2021	2020	Prior	Amortized Cost Basis	Converted to Term Loans	Total	
Commercial, financial and agricultural										
Pass	\$ 1,200,861	\$ 1,001,989	\$ 739,134	\$ 1,195,316	\$ 629,109	\$ 1,586,291	\$ 7,372,228	\$ 81,796	\$	13,806,724
Special Mention	1,555	20,255	17,775	18,403	2,464	36,817	158,968	—	—	256,237
Substandard	20,920	12,397	59,487	14,694	39,482	17,028	258,070	493	—	422,571
Doubtful	—	—	—	5,911	—	1,869	5,145	—	—	12,925
Loss	—	—	—	—	—	—	535	—	—	535
Total commercial, financial and agricultural	1,223,336	1,034,641	816,396	1,234,324	671,055	1,642,005	7,794,946	82,289	—	14,498,992
Current YTD Period:										
Gross charge-offs	7,696	16,499	3,786	8,787	997	4,413	53,736	—	—	95,914
Owner-occupied										
Pass	691,899	981,593	1,468,946	1,220,421	872,744	1,621,387	619,519	—	—	7,476,509
Special Mention	1,099	2,466	65,733	5,397	34,244	12,621	—	—	—	121,560
Substandard	2,568	5,838	34,147	20,698	49,766	65,147	55,904	—	—	234,068
Total owner-occupied	695,566	989,897	1,568,826	1,246,516	956,754	1,699,155	675,423	—	—	7,832,137
Current YTD Period:										
Gross charge-offs	—	76	543	304	1,567	17,558	3,426	—	—	23,474
Total commercial and industrial	1,918,902	2,024,538	2,385,222	2,480,840	1,627,809	3,341,160	8,470,369	82,289	—	22,331,129
Current YTD Period:										
Gross charge-offs	\$ 7,696	\$ 16,575	\$ 4,329	\$ 9,091	\$ 2,564	\$ 21,971	\$ 57,162	\$ —	\$	119,388
Investment properties										
Pass	769,775	642,808	3,306,914	2,406,325	898,363	2,405,650	227,460	—	—	10,657,295
Special Mention	4,583	2,211	97,443	200,780	—	68,559	—	—	—	373,576
Substandard	—	1,689	10,093	83,795	1,466	13,884	—	—	—	110,927
Doubtful	—	—	—	39,401	—	—	—	—	—	39,401
Loss	—	—	—	—	—	5	—	—	—	5
Total investment properties	774,358	646,708	3,414,450	2,730,301	899,829	2,488,098	227,460	—	—	11,181,204
Current YTD Period:										
Gross charge-offs	—	—	527	4,752	—	4,602	—	—	—	9,881
1-4 family properties										
Pass	159,008	79,094	95,050	81,630	28,845	53,167	40,133	—	—	536,927
Special Mention	—	—	1,060	663	169	1,300	—	—	—	3,192
Substandard	919	840	1,618	233	287	1,857	45	—	—	5,799
Total 1-4 family properties	159,927	79,934	97,728	82,526	29,301	56,324	40,178	—	—	545,918
Current YTD Period:										
Gross charge-offs	—	103	—	—	—	143	—	—	—	246
Land and development										
Pass	55,564	87,465	54,214	26,002	4,933	41,749	14,798	—	—	284,725
Special Mention	—	138	—	25	—	390	—	—	—	553
Substandard	—	1,347	—	—	153	719	—	—	—	2,219
Total land and development	55,564	88,950	54,214	26,027	5,086	42,858	14,798	—	—	287,497
Current YTD Period:										
Gross charge-offs	—	—	—	—	35	22	—	—	—	57
Total commercial real estate	989,849	815,592	3,566,392	2,838,854	934,216	2,587,280	282,436	—	—	12,014,619
Current YTD Period:										
Gross charge-offs	\$ —	\$ 103	\$ 527	\$ 4,752	\$ 35	\$ 4,767	\$ —	\$ —	\$	10,184

December 31, 2024									
(in thousands)	Term Loans Amortized Cost Basis by Origination Year						Revolving Loans		
	2024	2023	2022	2021	2020	Prior	Amortized Cost Basis	Converted to Term Loans	Total
Consumer mortgages									
Pass	\$ 457,176	\$ 681,844	\$ 670,652	\$ 947,395	\$ 1,119,610	\$ 1,341,463	\$ 25	\$ —	\$ 5,218,165
Substandard	190	1,872	5,590	7,117	17,918	37,895	—	—	70,582
Loss	—	—	—	—	—	29	—	—	29
Total consumer mortgages	457,366	683,716	676,242	954,512	1,137,528	1,379,387	25	—	5,288,776
Current YTD Period:									
Gross charge-offs	—	11	—	3	30	122	—	—	166
Home equity									
Pass	—	—	—	—	—	—	1,386,370	424,891	1,811,261
Substandard	—	—	—	—	—	—	11,464	7,729	19,193
Loss	—	—	—	—	—	—	554	279	833
Total home equity	—	—	—	—	—	—	1,398,388	432,899	1,831,287
Current YTD Period:									
Gross charge-offs	—	—	—	—	—	—	230	106	336
Credit cards									
Pass	—	—	—	—	—	—	184,061	—	184,061
Substandard	—	—	—	—	—	—	701	—	701
Loss	—	—	—	—	—	—	1,109	—	1,109
Total credit cards	—	—	—	—	—	—	185,871	—	185,871
Current YTD Period:									
Gross charge-offs	—	—	—	—	—	—	7,153	—	7,153
Other consumer loans									
Pass	150,051	81,087	119,274	144,297	78,961	91,802	284,801	—	950,273
Substandard	310	1,046	1,298	2,692	1,132	524	59	—	7,061
Loss	—	—	—	—	—	—	12	—	12
Total other consumer loans	150,361	82,133	120,572	146,989	80,093	92,326	284,872	—	957,346
Current YTD Period:									
Gross charge-offs	576	3,740	4,840	7,601	2,140	2,509	2,315	—	23,721
Total consumer	607,727	765,849	796,814	1,101,501	1,217,621	1,471,713	1,869,156	432,899	8,263,280
Current YTD Period:									
Gross charge-offs	\$ 576	\$ 3,751	\$ 4,840	\$ 7,604	\$ 2,170	\$ 2,631	\$ 9,698	\$ 106	\$ 31,376
Loans, net of deferred fees and costs	\$ 3,516,478	\$ 3,605,979	\$ 6,748,428	\$ 6,421,195	\$ 3,779,646	\$ 7,400,153	\$ 10,621,961	\$ 515,188	\$ 42,609,028
Current YTD Period:									
Gross charge-offs	\$ 8,272	\$ 20,429	\$ 9,696	\$ 21,447	\$ 4,769	\$ 29,369	\$ 66,860	\$ 106	\$ 160,948

Collateral-Dependent Loans

We classify a loan as collateral-dependent when our borrower is experiencing financial difficulty, and we expect repayment to be provided substantially through the operation or sale of collateral. Our commercial loans have collateral that is comprised of real estate and business assets. Our consumer loans have collateral that is substantially comprised of residential real estate.

There were no material changes in the extent to which collateral secures our collateral-dependent loans during the three months ended March 31, 2025.

Rollforward of Allowance for Loan Losses

The following tables detail the changes in the ALL by loan segment for the three months ended March 31, 2025 and 2024. During the three months ended March 31, 2025 and 2024, Synovus had no significant transfers to loans held for sale.

	As Of and For the Three Months Ended March 31, 2025			
	Commercial & Industrial	Commercial Real Estate	Consumer	Total
<i>(in thousands)</i>				
Allowance for loan losses:				
Beginning balance at December 31, 2024	\$ 210,525	\$ 134,021	\$ 142,299	\$ 486,845
Charge-offs	(10,354)	(9,425)	(7,368)	(27,147)
Recoveries	2,970	51	2,760	5,781
Provision for (reversal of) loan losses	2,762	1,573	8,393	12,728
Ending balance at March 31, 2025	\$ 205,903	\$ 126,220	\$ 146,084	\$ 478,207

	As Of and For the Three Months Ended March 31, 2024			
	Commercial & Industrial	Commercial Real Estate	Consumer	Total
<i>(in thousands)</i>				
Allowance for loan losses:				
Beginning balance at December 31, 2023	\$ 218,970	\$ 133,758	\$ 126,657	\$ 479,385
Charge-offs	(37,943)	(3,711)	(8,914)	(50,568)
Recoveries	3,288	767	2,157	6,212
Provision for (reversal of) loan losses	29,167	21,813	6,652	57,632
Ending balance at March 31, 2024	\$ 213,482	\$ 152,627	\$ 126,552	\$ 492,661

The ALL of \$478.2 million and the reserve for unfunded commitments of \$50.7 million, which is recorded in other liabilities, comprise the total ACL of \$528.9 million at March 31, 2025. The ACL decreased \$10.4 million compared to the December 31, 2024 ACL of \$539.3 million, which consisted of the ALL of \$486.8 million and a reserve for unfunded commitments of \$52.5 million. The ACL to loans coverage ratio was 1.24% at March 31, 2025, compared to 1.27% at December 31, 2024. When compared to the year-end 2024 ACL, the March 31, 2025 ACL was characterized by improved credit performance, partially offset by increased economic uncertainty, including more heavily-weighted downside scenarios. The Company includes qualitative adjustments, as appropriate, intended to capture the impact of uncertainties in the quantitative estimate. The March 31, 2025 and December 31, 2024 allowance included qualitative adjustments for higher risk portfolios such as C&I (which includes Leveraged Lending), CRE Office, and CRE Multi-family.

The ACL is estimated using a two-year reasonable and supportable forecast period. To the extent the lives of the loans in the portfolio extend beyond the period for which a reasonable and supportable forecast can be made, the Company reverts on a straight-line basis back to the historical rates over a one-year period. Synovus utilizes multiple economic forecast scenarios sourced from a reputable third-party provider that are probability-weighted internally. The current scenarios include a consensus baseline forecast, an upside scenario reflecting stronger growth than the baseline, a downside scenario that reflects adverse economic conditions, and an additional adverse scenario that assumes consistent slow growth that is less optimistic than the baseline. At March 31, 2025, the unemployment rate is the input that most significantly impacts our estimate. The multi-scenario forecast used in our estimate includes a weighted average unemployment rate of 4.9% over the forecasted period at March 31, 2025, compared to 4.6% at December 31, 2024.

Financial Difficulty Modifications

When borrowers are experiencing financial difficulty, Synovus may make certain loan modifications as part of its loss mitigation strategies to maximize expected payment. See "Part II - Item 8. Financial Statements and Supplementary Data - Note 1 - Summary of Significant Accounting Policies" of Synovus' 2024 Form 10-K for additional information regarding accounting policies for FDMs.

Synovus monitors the performance of FDMs to understand the effectiveness of its modification efforts. The following tables provide a summary of current, accruing past due, and non-accrual loans on an amortized cost basis by loan portfolio class that have been modified during the 12 months prior to March 31, 2025 and March 31, 2024, respectively.

As of March 31, 2025					
(in thousands)	Current	Accruing 30-89 Days Past Due	Accruing 90 Days or Greater Past Due	Non-accrual	Total
Commercial, financial and agricultural	\$ 7,318	\$ 2,577	\$ —	\$ 13,046	\$ 22,941
Owner-occupied	13,682	—	—	—	13,682
Total commercial and industrial	21,000	2,577	—	13,046	36,623
Investment properties	35,216	—	—	32,782	67,998
Total commercial real estate	35,216	—	—	32,782	67,998
Consumer mortgages	87	—	—	6,828	6,915
Other consumer loans	522	44	—	454	1,020
Total consumer	609	44	—	7,282	7,935
Total FDMs	\$ 56,825	\$ 2,621	\$ —	\$ 53,110	\$ 112,556

As of March 31, 2024					
(in thousands)	Current	Accruing 30-89 Days Past Due	Accruing 90 Days or Greater Past Due	Non-accrual	Total
Commercial, financial and agricultural	\$ 54,662	\$ 79	\$ —	\$ 79,810	\$ 134,551
Owner-occupied	33,829	—	—	751	34,580
Total commercial and industrial	88,491	79	—	80,561	169,131
Investment properties	3,130	—	—	—	3,130
1-4 family properties	65	—	—	342	407
Land and development	1,117	—	—	—	1,117
Total commercial real estate	4,312	—	—	342	4,654
Consumer mortgages	1,230	187	—	1,370	2,787
Home equity	618	—	—	—	618
Other consumer loans	1,032	245	—	247	1,524
Total consumer	2,880	432	—	1,617	4,929
Total FDMs	\$ 95,683	\$ 511	\$ —	\$ 82,520	\$ 178,714

Note 4 - Shareholders' Equity and Other Comprehensive Income (Loss)

Repurchases of Common Stock

On December 13, 2024 the Board of Directors approved share repurchases of up to \$400 million of common stock and \$50 million of preferred stock in 2025. During the three months ended March 31, 2025, Synovus repurchased 2.4 million shares of common stock at an average price of \$49.41 per share via open market transactions.

Changes in Accumulated Other Comprehensive Income (Loss) by Component (Net of Income Taxes)

The following table illustrates activity within the balances in accumulated other comprehensive income (loss) by component for the three months ended March 31, 2025 and 2024.

Changes in Accumulated Other Comprehensive Income (Loss) by Component (Net of Income Taxes)					
(in thousands)	Net unamortized holding (losses) gains on AFS investment securities transferred to HTM	Net unrealized gains (losses) on investment securities AFS ⁽¹⁾	Net unrealized gains (losses) on cash flow hedges ⁽¹⁾	Total	
Balance at December 31, 2024	\$ (492,828)	\$ (411,413)	\$ (66,524)	\$ (970,765)	
Other comprehensive income (loss) before reclassifications	—	100,948	16,551	117,499	
Amounts reclassified from AOCI	12,514	—	14,034	26,548	
Net current period other comprehensive income (loss)	12,514	100,948	30,585	144,047	
Balance at March 31, 2025	\$ (480,314)	\$ (310,465)	\$ (35,939)	\$ (826,718)	
Balance at December 31, 2023	\$ —	\$ (998,259)	\$ (118,814)	\$ (1,117,073)	
Other comprehensive income (loss) before reclassifications	—	(118,050)	(43,277)	(161,327)	
Amounts reclassified from AOCI	—	—	30,206	30,206	
Net current period other comprehensive income (loss)	—	(118,050)	(13,071)	(131,121)	
Balance at March 31, 2024	\$ —	\$ (1,116,309)	\$ (131,885)	\$ (1,248,194)	

⁽¹⁾ For March 31, 2025 and 2024, the ending balance in net unrealized gains (losses) on investment securities available for sale and cash flow hedges includes unrealized losses of \$10.2 million and \$11.6 million, respectively, related to residual tax effects remaining in OCI primarily due to previously established deferred tax asset valuation allowances in 2010 and 2011 and state rate changes. In accordance with ASC 740-20-45-11(b), under the portfolio approach, these unrealized losses are realized at the time the entire portfolio is sold or disposed.

	Three Months Ended March 31, 2025					
(in thousands)	Wholesale Banking ⁽¹⁾	Community Banking ⁽¹⁾	Consumer Banking ⁽¹⁾	Financial Management Services ⁽¹⁾	Treasury and Corporate Other	Synovus Consolidated
Net interest income (expense)	\$ 178,465	\$ 97,676	\$ 129,658	\$ 21,013	\$ 27,572	\$ 454,384
Provision for (reversal of) credit losses	31,925	10,714	5,399	4,075	(41,192)	10,921
Net interest income (expense) after provision for credit losses	146,540	86,962	124,259	16,938	68,764	443,463
Service charges on deposit accounts	5,658	7,338	10,083	4	31	23,114
Fiduciary and asset management fees	—	—	—	19,917	—	19,917
Card fees	3	10,269	6,383	—	4,572	21,227
Brokerage revenue	—	—	—	20,359	—	20,359
Mortgage banking income	—	—	—	3,338	—	3,338
Capital markets income	3,977	1,236	226	361	1,141	6,941
Other noninterest revenue	3,169	911	1,720	1,632	14,138	21,570
Total non-interest revenue	12,807	19,754	18,412	45,611	19,882	116,466
Salaries and other personnel expense	25,759	28,353	29,387	31,337	70,674	185,510
Other operating expense ⁽¹⁾	8,182	11,188	17,860	7,554	77,740	122,524
Total non-interest expense	33,941	39,541	47,247	38,891	148,414	308,034
Income (loss) before income taxes	\$ 125,406	\$ 67,175	\$ 95,424	\$ 23,658	\$ (59,768)	\$ 251,895

	Three Months Ended March 31, 2024					
(in thousands)	Wholesale Banking ⁽¹⁾	Community Banking ⁽¹⁾	Consumer Banking ⁽¹⁾	Financial Management Services ⁽¹⁾	Treasury and Corporate Other	Synovus Consolidated
Net interest income (expense)	\$ 183,666	\$ 99,023	\$ 138,627	\$ 23,220	\$ (25,690)	\$ 418,846
Provision for (reversal of) credit losses	29,170	9,548	5,043	3,796	6,423	53,980
Net interest income (expense) after provision for credit losses	154,496	89,475	133,584	19,424	(32,113)	364,866
Service charges on deposit accounts	5,135	6,613	9,952	4	109	21,813
Fiduciary and asset management fees	—	—	—	19,013	—	19,013
Card fees	3	8,210	6,140	—	5,133	19,486
Brokerage revenue	—	—	—	22,707	—	22,707
Mortgage banking income	—	—	—	3,418	—	3,418
Capital markets income	3,195	902	—	553	1,977	6,627
Other noninterest revenue	2,992	954	1,855	1,175	18,848	25,824
Total non-interest revenue	11,325	16,679	17,947	46,870	26,067	118,888
Salaries and other personnel expense	25,852	28,253	29,683	32,919	71,814	188,521
Other operating expense ⁽¹⁾	9,458	12,741	22,441	6,764	82,816	134,220
Total non-interest expense	35,310	40,994	52,124	39,683	154,630	322,741
Income (loss) before income taxes	\$ 130,511	\$ 65,160	\$ 99,407	\$ 26,611	\$ (160,676)	\$ 161,013

⁽¹⁾ Other operating expense for each reportable segment primarily includes, net occupancy, equipment, and software expense, third-party processing and other services, professional fees, and FDIC insurance and other regulatory fees.

	March 31, 2025						
<i>(dollars in thousands)</i>	Wholesale Banking	Community Banking	Consumer Banking	Financial Management Services	Treasury and Corporate Other	Synovus Consolidated	
Loans, net of deferred fees and costs	\$ 24,766,893	\$ 7,909,624	\$ 2,719,333	\$ 5,241,567	\$ 2,011,321	\$ 42,648,738	
Deposits	\$ 14,864,688	\$ 10,980,833	\$ 18,206,523	\$ 1,190,175	\$ 5,600,842	\$ 50,843,061	
Full-time equivalent employees	345	541	1,484	560	1,790	4,720	

	December 31, 2024						
<i>(dollars in thousands)</i>	Wholesale Banking	Community Banking	Consumer Banking	Financial Management Services	Treasury and Corporate Other	Synovus Consolidated	
Loans, net of deferred fees and costs	\$ 24,677,119	\$ 7,921,182	\$ 2,776,305	\$ 5,263,474	\$ 1,970,948	\$ 42,609,028	
Deposits	\$ 15,207,166	\$ 10,877,394	\$ 18,365,142	\$ 1,109,270	\$ 5,536,387	\$ 51,095,359	
Full-time equivalent employees	336	533	1,475	565	1,787	4,696	

DISCUSSION OF RESULTS OF OPERATIONS

Table 1 - Consolidated Financial Highlights

	Three Months Ended March 31,		
	2025	2024	Change
(dollars in thousands, except per share data)			
Net interest income	\$ 454,384	\$ 418,846	8 %
Provision for (reversal of) credit losses	10,921	53,980	(80)
Non-interest revenue	116,466	118,888	(2)
Total revenue	570,850	537,734	6
Non-interest expense	308,034	322,741	(5)
Income before income taxes	251,895	161,013	56
Net income attributable to Synovus Financial Corp.	195,014	124,507	57
Net income available to common shareholders	183,691	114,822	60
Net income per common share, basic	1.31	0.78	68
Net income per common share, diluted	1.30	0.78	67
Net interest margin ⁽¹⁾	3.35	3.04	31 bps
Net charge-off ratio ⁽¹⁾	0.20	0.41	(21)
Return on average assets ⁽¹⁾	1.32	0.85	47
Return on average common equity ⁽¹⁾	15.48	10.17	nm
Efficiency ratio (TE)	53.81	59.87	nm
⁽¹⁾ Annualized			

	March 31, 2025		December 31, 2024		Sequential Quarter Change		March 31, 2024		Year-Over-Year Change	
	\$		\$		\$		\$		\$	
(dollars in thousands)										
Loans, net of deferred fees and costs	42,648,738		42,609,028		39,710		43,309,877		(661,139)	
Total average loans, quarter	42,506,387		42,536,754		(30,367)		43,377,902		(871,515)	
Total deposits	50,843,061		51,095,359		(252,298)		50,580,242		262,819	
Core deposits (excludes brokered deposits)	45,996,353		46,220,129		(223,776)		44,861,313		1,135,040	
Total average deposits, quarter	50,598,279		51,101,483		(503,204)		50,185,777		412,502	
Non-performing assets ratio	0.67 %		0.73 %		(6) bps		0.86 %		(19) bps	
Non-performing loans ratio	0.67		0.73		(6)		0.81		(14)	
Past due loans over 90 days (as a % of loans)	0.10		0.11		(1)		0.01		9	
ACL to loans coverage ratio	1.24		1.27		(3)		1.26		(2)	
CET1 capital ratio	10.77		10.84		(7)		10.38		39	
Total Synovus Financial Corp. shareholders' equity to total assets ratio	8.93		8.71		22		8.39		54	
⁽¹⁾ Annualized										

Non-interest Revenue

The following table shows the principal components of non-interest revenue.

Table 6 - Non-interest Revenue

(dollars in thousands)	Three Months Ended March 31,			
	2025	2024	\$ Change	% Change
Service charges on deposit accounts	\$ 23,114	\$ 21,813	\$ 1,301	6 %
Fiduciary and asset management fees	19,917	19,013	904	5
Card fees	21,227	19,486	1,741	9
Brokerage revenue	20,359	22,707	(2,348)	(10)
Mortgage banking income	3,338	3,418	(80)	(2)
Capital markets income	6,941	6,627	314	5
Income from bank-owned life insurance	8,084	7,347	737	10
Other non-interest revenue	13,486	18,477	(4,991)	(27)
Total non-interest revenue	\$ 116,466	\$ 118,888	\$ (2,422)	(2)%
Core banking fees ⁽¹⁾	\$ 50,478	\$ 47,443	\$ 3,035	6 %
Wealth revenue ⁽²⁾	\$ 40,864	\$ 41,938	\$ (1,074)	(3)%

⁽¹⁾ Core banking fees consist of service charges on deposit accounts, card fees, and several other non-interest revenue components including line of credit non-usage fees, letter of credit fees, ATM fee income, and miscellaneous other service charges.

⁽²⁾ Wealth revenue consists of fiduciary and asset management, brokerage, and insurance revenue, which is within other non-interest revenue.

Three Months Ended March 31, 2025 compared to March 31, 2024

Non-interest revenue for the first quarter of 2025 was \$116.5 million, down \$2.4 million, or 2%, compared to the first quarter of 2024, mostly due to lower commercial sponsorship income (primarily within other non-interest revenue) and brokerage revenue, partially offset by higher card fees and increased service charges on deposit accounts.

Service charges on deposit accounts, consisting of account analysis fees, NSF fees, and all other service charges increased over the prior year comparable period. The largest category of service charges, account analysis fees, increased \$1.2 million, or 10%, compared to the first quarter of 2024. All other service charges on deposit accounts, including NSF/overdraft fees and monthly fees on consumer demand deposits and small business accounts, marginally increased in comparison to first quarter 2024.

Fiduciary and asset management fees are derived from providing estate administration, personal trust, corporate trust, corporate bond, investment management, financial planning, and family office services. Fiduciary and asset management fees were up for the three months ended March 31, 2025, compared to the same period in 2024, primarily driven by higher trust fees, including increased investment advisor fees.

Card fees consist primarily of credit card interchange fees, debit card interchange fees, and merchant revenue. Card fees are reported net of certain associated expense items, including client loyalty program expenses and network expenses. Merchant revenue relates to the fees that are charged to merchant clients based on a percentage of their credit or debit card transaction volume amounts. Card fees for the first quarter of 2025 were up compared to the first quarter of 2024, primarily due to higher merchant fees/revenue largely related to our Qualpay investment.

Brokerage revenue consists primarily of brokerage commissions as well as advisory fees earned from the management of client assets. Brokerage revenue for the three months ended March 31, 2025 decreased 10% over the prior year comparable period, with the decline mainly attributable to repurchase volume associated with a single municipal client and decreased rate-driven annuities revenue, partially offset by higher market-driven advisory fees.

Mortgage banking income, consisting of net gains on loan origination/sales activities, decreased slightly in the first quarter of 2025 compared to the same period in 2024 due to lower sales volume and production revenue, mostly offset by positive fair market value adjustments attributed to a more favorable interest rate environment and a stabilizing pipeline.

Capital markets income primarily includes fee income from client derivative transactions, debt capital market transactions, foreign exchange, gains (losses) from sales of SBA loans, as well as other miscellaneous income from capital market transactions. The increase in the first quarter of 2025 compared to the first quarter of 2024 was primarily due to \$1.1 million higher debt capital market transaction fees and a \$304 thousand increase in gains on sales of SBA loans, partially offset by a \$777 thousand decrease in fees on client derivative transactions and \$519 thousand lower loan syndication arranger fees.

Income from BOLI includes increases in the cash surrender value of policies and proceeds from insurance benefits. The increase in 2025 was driven by an increase in cash surrender value appreciation income.

The main components of other non-interest revenue are fees for letters of credit and unused lines of credit, safe deposit box fees, access fees for ATM use, other service charges and loan servicing fees, earnings on equity method investments, insurance revenue, commercial sponsorship income, including transaction and servicing fees associated with a third-party lending relationship, and other miscellaneous items. The three months ended March 31, 2025 decrease compared to the prior year was largely due to a \$3.1 million decrease in the fair value of non-qualified deferred compensation plan assets (offset in non-interest expense) and \$2.5 million lower commercial sponsorship income.

Non-interest Expense

The following table summarizes the components of non-interest expense.

	Three Months Ended March 31,			
	2025	2024	\$ Change	% Change
(dollars in thousands)				
Salaries and other personnel expense	\$ 185,510	\$ 188,521	\$ (3,011)	(2)%
Net occupancy, equipment, and software expense	48,652	46,808	1,844	4
Third-party processing and other services	21,874	20,258	1,616	8
Professional fees	9,779	7,631	2,148	28
FDIC insurance and other regulatory fees	8,544	23,819	(15,275)	(64)
Amortization of intangibles	2,627	2,907	(280)	(10)
Restructuring charges (reversals)	(1,292)	1,524	(2,816)	nm
Valuation adjustment to Visa derivative	2,200	—	2,200	nm
Other operating expense	30,140	31,273	(1,133)	(4)
Total non-interest expense	\$ 308,034	\$ 322,741	\$ (14,707)	(5)%

Three Months Ended March 31, 2025 compared to March 31, 2024

Non-interest expense for the first quarter of 2025 was \$308.0 million, down \$14.7 million, or 5%, compared to the same period in 2024, primarily due to a \$12.2 million decrease in the accrual related to the FDIC special assessment.

Salaries and other personnel expense decreased for the three months ended March 31, 2025 primarily due to lower bonus and incentives and a \$3.1 million favorable change in the fair value of non-qualified deferred compensation plan assets (offset in non-interest revenue), partially offset by higher salaries impacted by merit increases and increased employment tax expense.

Net occupancy, equipment, and software expense increased compared to the three months ended March 31, 2024 primarily due to ongoing investments in technology in addition to increased property expense.

Third-party processing and other services expense includes all third-party core operating system and processing charges as well as third-party loan servicing charges. Third-party processing expense for the three months ended March 31, 2025 increased compared to the same period in 2024 largely due to enhancements associated with technology and operations infrastructure investments and new business initiatives.

Professional fees were up for the three months ended March 31, 2025 due to \$3.2 million higher consulting fees compared to 2024, partially offset by \$1.0 million lower legal fees primarily associated with the process of resolving certain loan relationships.

FDIC insurance and other regulatory fees decreased for the three months ended March 31, 2025 largely due to a \$12.2 million decline in the accrual related to the FDIC special assessment in addition to a lower base assessment rate.

During the three months ended March 31, 2025, restructuring charges (reversals) primarily consisted of a net reversal of \$938 thousand for asset impairment/lease termination and common area maintenance charges related to corporate offices/branches and \$530 thousand in gains on sales of properties, partially offset by \$176 thousand of net severance expense, while the restructuring charges for the three months ended March 31, 2024 primarily included \$1.3 million in asset impairment/lease termination and common area maintenance charges related to corporate offices.

During the three months ended March 31, 2025, Synovus recorded a valuation adjustment of \$2.2 million to the Visa derivative associated with an indemnification agreement following Visa's announcement to fund to its litigation escrow account.

The table below includes selected credit quality metrics.

Table 8 - Credit Quality Metrics

(dollars in thousands)

	March 31, 2025	December 31, 2024	March 31, 2024
Non-performing loans	\$ 286,629	\$ 309,164	\$ 350,450
ORE	563	385	21,210
Non-performing assets	\$ 287,192	\$ 309,549	\$ 371,660
Total loans	\$ 42,648,738	\$ 42,609,028	\$ 43,309,877
Non-performing loans as a % of total loans	0.67 %	0.73 %	0.81 %
Non-performing assets as a % of total loans and ORE	0.67	0.73	0.86
Loans 90 days past due and still accruing	\$ 40,886	\$ 48,592	\$ 3,748
As a % of total loans	0.10 %	0.11 %	0.01 %
Total past due loans and still accruing	\$ 93,493	\$ 108,878	\$ 54,814
As a % of total loans	0.22 %	0.26 %	0.13 %
FDMs	\$ 112,556	\$ 104,160	\$ 178,714
Net charge-offs, quarter	21,366	28,101	44,356
Net charge-offs/average loans, quarter (annualized)	0.20 %	0.26 %	0.41 %
Provision for (reversal of) loan losses, quarter	\$ 12,728	\$ 29,961	\$ 57,632
Provision for (reversal of) unfunded commitments, quarter	(1,807)	2,906	(3,652)
Provision for (reversal of) credit losses, quarter	\$ 10,921	\$ 32,867	\$ 53,980
Allowance for loan losses	\$ 478,207	\$ 486,845	\$ 492,661
Reserve for unfunded commitments	50,655	52,462	53,579
Allowance for credit losses	\$ 528,862	\$ 539,307	\$ 546,240
ACL to loans coverage ratio	1.24 %	1.27 %	1.26 %
ALL to loans coverage ratio	1.12	1.14	1.14
ACL/NPLs	184.51	174.44	155.87
ALL/NPLs	166.84	157.47	140.58

Criticized and Classified Loans

Our loan ratings are aligned to federal banking regulators' definitions of pass and criticized categories, which include special mention, substandard, doubtful, and loss. Substandard accruing and non-accruing loans, doubtful, and loss loans are often collectively referred to as classified. Special mention, substandard, doubtful, and loss loans are often collectively referred to as criticized and classified loans. The following table presents a summary of criticized and classified loans. Criticized and classified loans at March 31, 2025 decreased \$73.5 million compared to December 31, 2024, primarily due to the upward migration and paydowns of several commercial credits.

Table 9 - Criticized and Classified Loans

(dollars in thousands)

	March 31, 2025	December 31, 2024
Special mention	\$ 708,607	\$ 755,118
Substandard	856,338	873,121
Doubtful	41,786	52,326
Loss	2,817	2,523
Criticized and Classified loans	\$ 1,609,548	\$ 1,683,088
As a % of total loans	3.8 %	4.0 %

Provision for (Reversal of) Credit Losses and Allowance for Credit Losses

The provision for credit losses was \$10.9 million for the three months ended March 31, 2025, compared to a provision of \$54.0 million for the three months ended March 31, 2024. The decrease was driven by improved performance, including a decrease in net charge-offs and lower defaults. This was partially offset by a more adverse economic outlook. Net charge-offs for the three months ended March 31, 2025 were \$21.4 million compared to \$44.4 million for the three months ended March 31, 2024.

The ALL of \$478.2 million and the reserve for unfunded commitments of \$50.7 million, which is recorded in other liabilities, comprise the total ACL of \$528.9 million at March 31, 2025. The ACL decreased \$10.4 million compared to the December 31, 2024 ACL of \$539.3 million, which consisted of an ALL of \$486.8 million and a reserve for unfunded commitments of \$52.5 million. The ACL to loans coverage ratio of 1.24% at March 31, 2025 decreased 3 bps compared to December 31, 2024 due to improved credit performance, partially offset by increased economic uncertainty. The ACL to NPL coverage ratio was 185% at March 31, 2025 compared to 174% at December 31, 2024.

Capital Resources

Synovus and Synovus Bank are required to comply with capital adequacy standards established by our primary federal regulator, the Federal Reserve. Synovus and Synovus Bank measure capital adequacy using the standardized approach under Basel III. Beyond adhering to regulatory capital standards, Synovus also maintains a rigorous capital management and adequacy framework, which includes oversight by both the ALCO and the Board. This effort involves monitoring and managing our capital position in alignment with our Board’s risk appetite framework and with a Board-approved annual capital plan, with a focus on applicable regulatory capital ratios. Our ALCO serves to provide management level oversight within this framework, which may include establishing target operating ranges for certain capital measures, such as CET1, as a means to provide further clarity over the management of our capital position.

At March 31, 2025, Synovus and Synovus Bank's capital levels remained strong and exceeded well-capitalized requirements currently in effect. The following table presents certain ratios used to measure Synovus and Synovus Bank's capitalization.

Table 10 - Capital Ratios			
(dollars in thousands)			
	March 31, 2025		December 31, 2024 ⁽¹⁾
CET1 capital			
Synovus Financial Corp.	\$	5,182,336	\$ 5,199,950
Synovus Bank		5,840,478	5,657,947
Tier 1 risk-based capital			
Synovus Financial Corp.		5,719,481	5,737,095
Synovus Bank		5,840,478	5,657,947
Total risk-based capital			
Synovus Financial Corp.		6,576,435	6,622,462
Synovus Bank		6,566,053	6,373,618
CET1 capital ratio			
Synovus Financial Corp.		10.77 %	10.84 %
Synovus Bank		12.16	11.81
Tier 1 risk-based capital ratio			
Synovus Financial Corp.		11.89	11.96
Synovus Bank		12.16	11.81
Total risk-based capital to risk-weighted assets ratio			
Synovus Financial Corp.		13.67	13.81
Synovus Bank		13.67	13.31
Leverage ratio			
Synovus Financial Corp.		9.56	9.55
Synovus Bank		9.78	9.44

⁽¹⁾ Synovus adopted CECL on January 1, 2020, and the December 31, 2024 regulatory capital ratios reflect the final year of Synovus' election of the five-year transition provision.

Net Interest Income and Rate/Volume Analysis

The following table sets forth the major components of net interest income and the related annualized yields and rates for the three months ended March 31, 2025 and 2024, as well as the variances between the periods caused by changes in interest rates versus changes in volume.

Table 11 - Quarter-to-Date Net Interest Income and Rate/Volume Analysis

	Three Months Ended March 31,						2025 Compared to 2024		
	2025			2024			Change due to ⁽¹⁾		
	Average Balance	Interest	Yield/Rate	Average Balance	Interest	Yield/Rate	Volume	Yield/Rate	Increase (Decrease)
<i>(dollars in thousands)</i>									
Assets									
Interest earning assets:									
Commercial loans ^{(2) (3)}	\$ 34,262,226	\$ 543,485	6.43 %	\$ 34,943,797	\$ 583,459	6.72 %	\$ (11,277)	\$ (28,697)	\$ (39,974)
Consumer loans ⁽²⁾	8,244,161	106,344	5.19	8,434,105	109,566	5.21	(2,440)	(782)	(3,222)
Less: Allowance for loan losses	(480,023)	—	—	(481,146)	—	—	—	—	—
Loans, net	42,026,364	649,829	6.26	42,896,756	693,025	6.49	(13,717)	(29,479)	(43,196)
Total investment securities ⁽⁴⁾	10,759,512	93,352	3.47	11,148,242	71,906	2.58	(2,473)	23,919	21,446
Interest-earning deposits with other banks	2,054,292	22,172	4.32	1,182,412	15,907	5.33	11,459	(5,194)	6,265
Federal funds sold and securities purchased under resale agreements	20,162	131	2.60	35,678	266	2.95	(113)	(22)	(135)
Mortgage loans held for sale	24,267	373	6.15	29,773	495	6.65	(90)	(32)	(122)
Other loans held for sale	69,049	384	2.23	18,465	83	1.77	221	80	301
Other earning assets ⁽⁵⁾	178,344	2,101	4.71	199,392	2,338	4.69	(243)	6	(237)
Total interest earning assets	\$ 55,131,990	\$ 768,342	5.65 %	\$ 55,510,718	\$ 784,020	5.68 %	\$ (4,956)	\$ (10,722)	\$ (15,678)
Cash and due from banks	499,201			532,624					
Premises and equipment	384,258			370,376					
Other real estate	261			61					
Cash surrender value of bank-owned life insurance	1,142,943			1,114,703					
Other assets ⁽⁶⁾	2,717,893			1,493,749					
Total assets	\$ 59,876,546			\$ 59,022,231					
Liabilities and Shareholders' Equity									
Interest-bearing liabilities:									
Interest-bearing demand deposits	\$ 11,613,495	\$ 62,811	2.19 %	\$ 10,590,340	\$ 65,415	2.48 %	\$ 6,257	\$ (8,861)	\$ (2,604)
Money market accounts	13,900,933	92,897	2.71	12,826,385	103,129	3.23	8,558	(18,790)	(10,232)
Savings deposits	994,127	320	0.13	1,057,087	287	0.11	(17)	50	33
Time deposits	7,777,767	71,055	3.71	7,902,850	86,493	4.40	(1,357)	(14,081)	(15,438)
Brokered deposits	4,905,909	55,242	4.57	5,737,445	77,342	5.42	(11,113)	(10,987)	(22,100)
Federal funds purchased and securities sold under repurchase agreements	75,252	208	1.11	113,558	648	2.26	(214)	(226)	(440)
Other short-term borrowings	—	—	—	71,775	955	5.26	(931)	(24)	(955)
Long-term debt	1,773,203	29,848	6.74	1,764,740	29,595	6.69	140	113	253
Total interest-bearing liabilities	41,040,686	\$ 312,381	3.09 %	40,064,180	\$ 363,864	3.65 %	\$ 1,323	\$ (52,806)	\$ (51,483)
Non-interest-bearing demand deposits	11,406,048			12,071,670					
Other liabilities	2,058,727			1,782,659					
Total equity	5,371,085			5,103,722					
Total liabilities and shareholders' equity	\$ 59,876,546			\$ 59,022,231					
Net interest income and net interest margin, taxable equivalent ⁽⁷⁾		\$ 455,961	3.35 %		\$ 420,156	3.04 %	\$ (6,279)	\$ 42,084	\$ 35,805
Less: taxable-equivalent adjustment		1,577			1,310				
Net interest income		\$ 454,384			\$ 418,846				

⁽¹⁾ Changes in rate/volume will equal the increase/(decrease) in interest income/expense.
⁽²⁾ Average loans are shown net of unearned income. NPLs are included. Interest income includes fees as follows: First quarter - 2025 - \$13.2 million, First quarter - 2024 - \$10.6 million.
⁽³⁾ Reflects taxable-equivalent adjustments, using the statutory federal income tax rate of 21%, in adjusting interest on tax-exempt loans to a taxable-equivalent basis.
⁽⁴⁾ Securities are included on an amortized cost basis with yield and net interest margin calculated accordingly.
⁽⁵⁾ Includes trading account assets and FHLB and Federal Reserve Bank stock.
⁽⁶⁾ Includes average net unrealized gains (losses) on investment securities available for sale of \$(473.3) million and \$(1.36) billion for the three months ended March 31, 2025 and 2024, respectively.
⁽⁷⁾ The net interest margin is calculated by dividing annualized net interest income - TE by average total interest earnings assets.