MID-PROJECT DATA SCIENCE RUBRIC

Significance (1 criterion)	Low	Medium	High
Is this work likely to be useful and/or have impact? Did the team do a good job justifying the significance of this project to their client, real or imaginary?	The team had difficulties or missed justifying the significance of the finding/service	The team justified the significance of the finding/service	The team justified the signigicance of the finding/service and even proposed ideas on how to implement/commercialize

Technical Quality (2 criterion)	Low	Medium	High
Did the team do a good job with data acquisition, wrangling and cleaning?	The team missed to exploit all the data available	The team exploited all the data available	The team exploited all the data available and found ways how to derive new data
Does the technical approach make sense? Are the proposed applications/services interesting?	The approach makes sense but is fairly standard and the proposed solution/service is difficult to sell	The approach makes sense and the proposed solution/service is justifiable	The approach makes sense and the proposed solution/service offers a solid/commercializable serviee/solution

Storytelling (1 criterion)	Low	Medium	High
Does the slide deck clearly motivate the problem, describe the solution and present the results in a compelling, logical way, as they'd be presented to a client	The deck does not show a logical flow and makes difficult to follow the purpose of the project	The deck starts in a logical way but fails to convey the purpose of the project	The deck follows a logical path from beginning to end and leaves little room for confusion or misinterpretation in regards of the purpose