

# HBS Case Paper Guidelines

GOVT3557 DIS201

11:30-12:20

- Your topic must relate to COVID-19 but can be broad or narrow
- E.g. Sweden's national response, Germany's automobile industry, nursing homes in NYC, Lombardy's local response...
- What is your topic? Discuss with your groupmates.

# What are HBS case papers?

- HBS papers are **descriptive**
- Many of the cases you read are country analyses
- They analyze countries based on their:
  - Strategy: goals and policies designed to achieve these goals
  - Context: resources and the country's disposal, and the “players” and rules of the game” that define a national system and structure the incentives to mobilize and allocate those resources
  - Performance: how well the country is doing economically, politically, and socially

- The goal of HBS case papers is not to give a single “right” answer to difficult questions
- But to provide the right context and information (albeit incomplete) for the reader to make a judgment
- Your paper should aim to achieve something similar (but they don’t need to be about the national economy)
- Audience matters!