

The Empowered View

This curtain was specifically designed for the United Nations department of Economic and Social Affairs (UNDESA). The project located in the 10th floor of 500 Park ave (the Pepsico headquarters by SOM). As part of the design requirements we had to think about thermal, acoustic and visual identity of our client. I did multiple concept models but ended up combining 3 to create the final product. I laser cut the UNDESA mission statement to create visible branding that would be visible from the outside of the building, as well as a reminder/ inspiration of what the team strives to do. The pleads added a layer of density that provided thermal and acoustic comfort. And the curtain is installed in wooden rods that can be used as the system to roll it up if needed



Concept Model 1



Concept Model 2



Concept Model 3



Light Study 2pm



Light Study 5pm

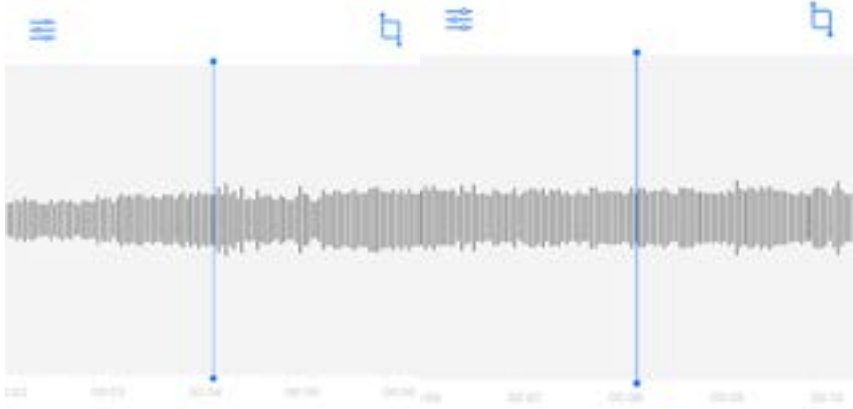


Light Study 6pm

Sound Measurements



Without Curtains



Temperature Measurements



First temperature



After 10 minutes