

ANTHONY BERNARD CERENO

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Fullstack Web Developer

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<https://abcereno.github.io/reactportfolio/>

Antipolo City, Philippines 

SUMMARY

Highly motivated and problem solver that possess exceptional communication and interpersonal skills with an ability to work independently and as part of a team. I may not be able to memorize everything like a lawyer, but I am a problem solver like a web developer.

RELEVANT EXPERIENCE

EDUCATION

Polytechnic University of the Philippines

Bachelor's Degree in Mechanical Engineering
4th yr college level

CERTIFICATIONS

- KodeGo FullStack Web Development

SKILLS

- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills
- Ability to work independently and as part of a team
- Detail-oriented and able to handle multiple tasks simultaneously
- Problem Solver
- Data Analysis
- Great Attention to Details

OTHER SKILLS

- Video Editing
- Photo Editing
- Figma
- Canva
- Data Entry
- Google Ads
- SEO
- Wordpress, Wix, etc
- Microsoft Excel
- Google Sheets
- Ninja Automations
- GoHighLevel
- Amazon
- [Product Research, Flat File, Sending FBA inventory, checking discrepancies, etc]
- Extensions: Helium 10, Keepa, DS Amazon Quick Viewer.

LT Outsourcing Solutions

GoHighLevel Specialist

- Implemented and optimized CRM solutions using GoHighLevel to enhance client management and communication.
- Utilized NinjaAutomations to streamline workflows, automate repetitive tasks, and improve overall operational efficiency.
- Designed and executed marketing automation strategies, including email campaigns, SMS campaigns, and lead nurturing sequences.
- Created custom dashboards and reports to track key performance metrics and provide actionable insights.
- Collaborated with clients to understand their business needs and tailor GoHighLevel solutions to meet specific objectives.
- Conducted training sessions for clients and team members to ensure proficient use of GoHighLevel tools and features.
- Continuously monitored and updated automation processes to align with evolving business goals and industry best practices.
- Built and customized websites using GoHighLevel's website builder, ensuring responsive design and optimal user experience.
- Developed and optimized sales funnels to increase lead conversion rates and drive revenue growth.
- Edited and refined existing funnels to enhance performance and user engagement.
- Debugged and resolved issues within workflows and automations to maintain seamless operations.
- Regularly updated and improved workflows to reflect changes in business processes and new marketing strategies.
- Integrated third-party tools and services with GoHighLevel to expand functionality and streamline operations.