1. Business Problem

1.1 Problem Description

Netflix is all about connecting people to the movies they love. To help customers find those movies, they developed world-class movie recommendation system: CinematchSM. Its job is to predict whether someone will enjoy a movie based on how much they liked or disliked other movies. Netflix use those predictions to make personal movie recommendations based on each customer's unique tastes. And while **Cinematch** is doing pretty well, it can always be made better.

Now there are a lot of interesting alternative approaches to how Cinematch works that netflix haven't tried. Some are described in the literature, some aren't. We're curious whether any of these can beat Cinematch by making better predictions. Because, frankly, if there is a much better approach it could make a big difference to our customers and our business.

Credits: https://www.netflixprize.com/rules.html

1.2 Problem Statement

Netflix provided a lot of anonymous rating data, and a prediction accuracy bar that is 10% better than what Cinematch can do on the same training data set. (Accuracy is a measurement of how closely predicted ratings of movies match subsequent actual ratings.)

1.3 Sources

- https://www.netflixprize.com/rules.html
- https://www.kaggle.com/netflix-inc/netflix-prize-data
- Netflix blog: https://medium.com/netflix-techblog/netflix-recommendations-beyond-the-5-stars-part-1-55838468f429 (very nice blog)
- surprise library: http://surpriselib.com/ (we use many models from this library)
- surprise library doc: http://surprise.readthedocs.io/en/stable/getting_started.html (we use many models from this library)
- installing surprise: https://github.com/NicolasHug/Surprise#installation
- Research paper: http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf (most of our work was inspired by this paper)
- SVD Decomposition : https://www.youtube.com/watch?v=P5mlg91as1c

1.4 Real world/Business Objectives and constraints

Objectives:

- 1. Predict the rating that a user would give to a movie that he ahs not yet rated.
- 2. Minimize the difference between predicted and actual rating (RMSE and MAPE)

Constraints:

1. Some form of interpretability.

2. Machine Learning Problem

2.1 Data

2.1.1 Data Overview

Get the data from: https://www.kaggle.com/netflix-inc/netflix-prize-data/data

Data files :

- combined data 1.txt
- combined_data_2.txt
- combined_data_3.txt
- combined_data_4.txt
- movie_titles.csv

The first line of each file [combined_data_1.txt, combined_data_2.txt, combined_data_ 3.txt, combined_data_4.txt] contains the movie id followed by a colon. Each subsequent line in the file corresponds to a rating from a customer and its date in the following format:

CustomerID, Rating, Date

MovieIDs range from 1 to 17770 sequentially. CustomerIDs range from 1 to 2649429, with gaps. There are 480189 users. Ratings are on a five star (integral) scale from 1 to 5. Dates have the format YYYY-MM-DD.

2.1.2 Example Data point

1: 1488844,3,2005-09-06 822109,5,2005-05-13 885013,4,2005-10-19 30878, 4, 2005-12-26 823519,3,2004-05-03 893988,3,2005-11-17 124105,4,2004-08-05 1248029, 3, 2004-04-22 1842128, 4, 2004-05-09 2238063,3,2005-05-11 1503895, 4, 2005-05-19 2207774,5,2005-06-06 2590061,3,2004-08-12 2442,3,2004-04-14 543865,4,2004-05-28 1209119,4,2004-03-23 804919,4,2004-06-10 1086807,3,2004-12-28 1711859, 4, 2005-05-08 372233,5,2005-11-23 1080361,3,2005-03-28 1245640,3,2005-12-19 558634,4,2004-12-14 2165002,4,2004-04-06 1181550,3,2004-02-01 1227322,4,2004-02-06 427928,4,2004-02-26 814701,5,2005-09-29 808731,4,2005-10-31 662870,5,2005-08-24 337541,5,2005-03-23 786312,3,2004-11-16 1133214,4,2004-03-07 1537427,4,2004-03-29

1209954,5,2005-05-09

```
2381599,3,2005-09-12
525356,2,2004-07-11
1910569,4,2004-04-12
2263586, 4, 2004-08-20
2421815, 2, 2004-02-26
1009622,1,2005-01-19
1481961,2,2005-05-24
401047,4,2005-06-03
2179073,3,2004-08-29
1434636,3,2004-05-01
93986,5,2005-10-06
1308744,5,2005-10-29
2647871,4,2005-12-30
1905581,5,2005-08-16
2508819,3,2004-05-18
1578279,1,2005-05-19
1159695, 4, 2005-02-15
2588432,3,2005-03-31
2423091,3,2005-09-12
470232,4,2004-04-08
2148699,2,2004-06-05
1342007,3,2004-07-16
466135,4,2004-07-13
2472440,3,2005-08-13
1283744,3,2004-04-17
1927580,4,2004-11-08
716874,5,2005-05-06
4326, 4, 2005-10-29
```

2.2 Mapping the real world problem to a Machine Learning Problem

2.2.1 Type of Machine Learning Problem

It can also seen as a Regression problem

```
For a given movie and user we need to predict the rating would be given by him/her to the movie. The given problem is a Recommendation problem
```

2.2.2 Performance metric

- Mean Absolute Percentage Error: https://en.wikipedia.org/wiki/Mean absolute percentage error
- Root Mean Square Error: https://en.wikipedia.org/wiki/Root-mean-square deviation

2.2.3 Machine Learning Objective and Constraints

- 1. Minimize RMSE.
- 2. Try to provide some interpretability.

```
In [1]:
```

```
# this is just to know how much time will it take to run this entire ipython notebook
from datetime import datetime
# globalstart = datetime.now()
import pandas as pd
import numpy as np
import matplotlib
matplotlib.use('nbagg')

import matplotlib.pyplot as plt
plt.rcParams.update({'figure.max_open_warning': 0})
```

```
import seaborn as sns
sns.set_style('whitegrid')
import os
from scipy import sparse
from scipy.sparse import csr_matrix

from sklearn.decomposition import TruncatedSVD
from sklearn.metrics.pairwise import cosine_similarity
import random
```

3. Exploratory Data Analysis

3.1 Preprocessing

3.1.1 Converting / Merging whole data to required format: u i, m j, r ij

```
In [2]:
```

```
start = datetime.now()
if not os.path.isfile('data.csv'):
    # Create a file 'data.csv' before reading it
    # Read all the files in netflix and store them in one big file('data.csv')
    # We re reading from each of the four files and appendig each rating to a global file
'train.csv'
   data = open('data.csv', mode='w')
    row = list()
    files=['data_folder/combined_data_1.txt','data_folder/combined_data_2.txt',
           'data folder/combined data 3.txt', 'data folder/combined data 4.txt']
    for file in files:
        print("Reading ratings from {}...".format(file))
        with open(file) as f:
            for line in f:
                del row[:] # you don't have to do this.
                line = line.strip()
                if line.endswith(':'):
                    # All below are ratings for this movie, until another movie appears.
                    movie id = line.replace(':', '')
                else:
                    row = [x for x in line.split(',')]
                    row.insert(0, movie_id)
                    data.write(','.join(row))
                    data.write('\n')
       print("Done.\n")
    data.close()
print('Time taken :', datetime.now() - start)
```

Time taken : 0:00:00.001999

```
In [3]:
```

Sorting the dataframe by date..

```
Done..
In [4]:
df.head()
```

Out[4]:

	movie	user	rating	date	
56431994	10341	510180	4	1999-11-11	
9056171	1798	510180	5	1999-11-11	
58698779	10774	510180	3	1999-11-11	
48101611	8651	510180	2	1999-11-11	
81893208	14660	510180	2	1999-11-11	

```
In [5]:
```

```
df.describe()['rating']
Out[5]:
count 1.004805e+08
         3.604290e+00
mean
        1.085219e+00
std
min
        1.000000e+00
25%
        3.000000e+00
50%
        4.000000e+00
75%
        4.000000e+00
         5.000000e+00
max
Name: rating, dtype: float64
```

3.1.2 Checking for NaN values

```
In [6]:
```

```
# just to make sure that all Nan containing rows are deleted..
print("No of Nan values in our dataframe : ", sum(df.isnull().any()))
```

No of Nan values in our dataframe : 0

3.1.3 Removing Duplicates

```
In [7]:
```

```
dup_bool = df.duplicated(['movie','user','rating'])
dups = sum(dup_bool) # by considering all columns..( including timestamp)
print("There are {} duplicate rating entries in the data..".format(dups))
```

There are 0 duplicate rating entries in the data..

3.1.4 Basic Statistics (#Ratings, #Users, and #Movies)

```
In [8]:
```

```
print("Total data ")
print("-"*50)
print("\nTotal no of ratings :",df.shape[0])
print("Total No of Users :", len(np.unique(df.user)))
print("Total No of movies :", len(np.unique(df.movie)))
```

```
Total data

Total no of ratings: 100480507
Total No of Users: 480189
Total No of movies: 17770
```

3.2 Spliting data into Train and Test(80:20)

```
In [9]:
```

```
if not os.path.isfile('train.csv'):
    # create the dataframe and store it in the disk for offline purposes..
    df.iloc[:int(df.shape[0]*0.80)].to_csv("train.csv", index=False)

if not os.path.isfile('test.csv'):
    # create the dataframe and store it in the disk for offline purposes..
    df.iloc[int(df.shape[0]*0.80):].to_csv("test.csv", index=False)

train_df = pd.read_csv("train.csv", parse_dates=['date'])
test_df = pd.read_csv("test.csv")
```

3.2.1 Basic Statistics in Train data (#Ratings, #Users, and #Movies)

```
In [0]:
```

```
# movies = train_df.movie.value_counts()
# users = train_df.user.value_counts()
print("Training data ")
print("-"*50)
print("\nTotal no of ratings :",train_df.shape[0])
print("Total No of Users :", len(np.unique(train_df.user)))
print("Total No of movies :", len(np.unique(train_df.movie)))
```

Training data

```
Total no of ratings : 80384405
Total No of Users : 405041
Total No of movies : 17424
```

3.2.2 Basic Statistics in Test data (#Ratings, #Users, and #Movies)

```
In [0]:
```

```
print("Test data ")
print("-"*50)
print("\nTotal no of ratings :",test_df.shape[0])
print("Total No of Users :", len(np.unique(test_df.user)))
print("Total No of movies :", len(np.unique(test_df.movie)))
```

Test data

```
Total no of ratings : 20096102
Total No of Users : 349312
Total No of movies : 17757
```

3.3 Exploratory Data Analysis on Train data

```
In [0]:
```

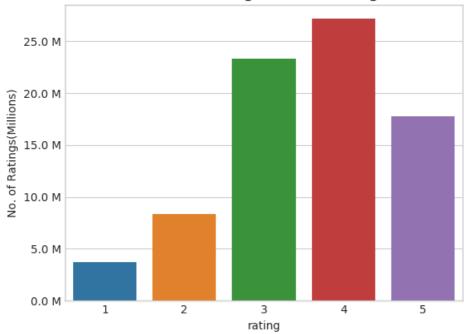
```
def human(num, units = 'M'):
    units = units.lower()
    num = float(num)
    if units == 'k':
        return str(num/10**3) + " K"
    elif units == 'm':
        return str(num/10**6) + " M"
    elif units == 'b':
        return str(num/10**9) + " B"
```

3.3.1 Distribution of ratings

```
In [0]:
```

```
fig, ax = plt.subplots()
plt.title('Distribution of ratings over Training dataset', fontsize=15)
sns.countplot(train_df.rating)
ax.set_yticklabels([human(item, 'M') for item in ax.get_yticks()])
ax.set_ylabel('No. of Ratings(Millions)')
plt.show()
```

Distribution of ratings over Training dataset



Add new column (week day) to the data set for analysis.

```
In [0]:
```

```
# It is used to skip the warning ''SettingWithCopyWarning''..
pd.options.mode.chained_assignment = None # default='warn'

train_df['day_of_week'] = train_df.date.dt.weekday_name

train_df.tail()
```

Out[0]:

	movie	user	rating	date	day_of_week
80384400	12074	2033618	4	2005-08-08	Monday
80384401	862	1797061	3	2005-08-08	Monday
0U3011U3	10026	1/02715	5	200E U8 U8	Monday

OUJUTTUZ	10300	1730113	J	2000-00-00	Worlday
				dete	مامين ملأ يبيمان
	movie	usei	rating	uale	day_or_week
00204402		500016	1	2005 00 00	Mondov
00004400	14001	300010	+	2003-00-00	Worlday
80384404	5026	1044015	5	2005-08-08	Monday
00304404	3320	1044013	J	2003-00-00	Widhuay

3.3.2 Number of Ratings per a month

```
In [0]:
```

```
ax = train_df.resample('m', on='date')['rating'].count().plot()
ax.set_title('No of ratings per month (Training data)')
plt.xlabel('Month')
plt.ylabel('No of ratings(per month)')
ax.set_yticklabels([human(item, 'M') for item in ax.get_yticks()])
plt.show()
```



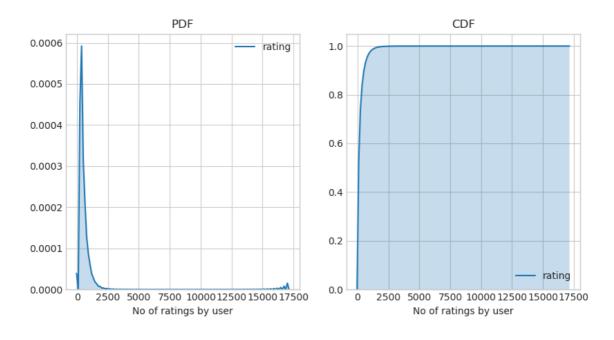
3.3.3 Analysis on the Ratings given by user

```
In [0]:
  \verb|no_of_rated_movies_per_user| = train_df.groupby(by='user')['rating'].count().sort_values(ascending=F) | (ascending=F) | (by='user')['rating'].count().sort_values(ascending=F) | (by='user')['rating()].count().sort_values(ascending=F) | (by='user')['rating()].c
  no of rated movies per user.head()
Out[0]:
user
  305344
                                                                                                   17112
                                                                                                15896
  2439493
 387418
                                                                                                15402
1639792
                                                                                                     9767
                                                                                                         9447
1461435
Name: rating, dtype: int64
```

```
fig = plt.figure(figsize=plt.figaspect(.5))
```

```
ax1 = plt.subplot(121)
sns.kdeplot(no_of_rated_movies_per_user, shade=True, ax=ax1)
plt.xlabel('No of ratings by user')
plt.title("PDF")

ax2 = plt.subplot(122)
sns.kdeplot(no_of_rated_movies_per_user, shade=True, cumulative=True,ax=ax2)
plt.xlabel('No of ratings by user')
plt.title('CDF')
plt.show()
```



In [0]:

```
no_of_rated_movies_per_user.describe()
```

Out[0]:

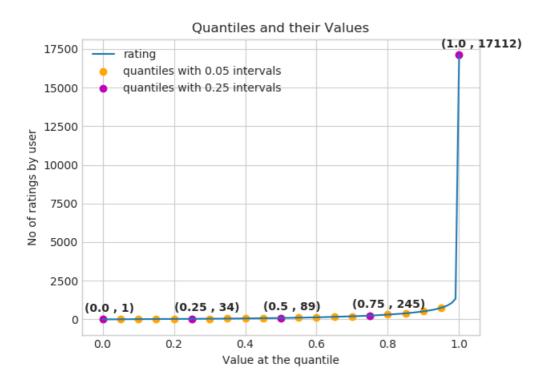
```
405041.000000
count
           198.459921
mean
           290.793238
std
             1.000000
min
25%
             34.000000
50%
             89.000000
           245.000000
75%
         17112.000000
max
Name: rating, dtype: float64
```

There, is something interesting going on with the quantiles..

In [0]:

```
quantiles = no_of_rated_movies_per_user.quantile(np.arange(0,1.01,0.01), interpolation='higher')
```

```
plt.title("Quantiles and their Values")
quantiles.plot()
# quantiles with 0.05 difference
plt.scatter(x=quantiles.index[::5], y=quantiles.values[::5], c='orange', label="quantiles with 0.05
intervals")
# quantiles with 0.25 difference
plt.scatter(x=quantiles.index[::25], y=quantiles.values[::25], c='m', label = "quantiles with 0.25
intervals")
```



```
quantiles[::5]
Out[0]:
0.00
            1
            7
0.05
0.10
           15
0.15
           21
0.20
           27
0.25
           34
0.30
           41
           50
0.35
0.40
          60
0.45
          73
0.50
          89
0.55
          109
          133
0.60
0.65
         163
0.70
         199
0.75
         245
          307
0.80
0.85
          392
0.90
          520
0.95
         749
1.00
       17112
Name: rating, dtype: int64
```

```
ın [U]:
```

```
print('\n No of ratings at last 5 percentile : {}\n'.format(sum(no_of_rated_movies_per_user>= 749)
) )
```

No of ratings at last 5 percentile : 20305

3.3.4 Analysis of ratings of a movie given by a user

In [0]:

```
no_of_ratings_per_movie = train_df.groupby(by='movie')
['rating'].count().sort_values(ascending=False)

fig = plt.figure(figsize=plt.figaspect(.5))
ax = plt.gca()
plt.plot(no_of_ratings_per_movie.values)
plt.title('# RATINGS per Movie')
plt.xlabel('Movie')
plt.ylabel('No of Users who rated a movie')
ax.set_xticklabels([])
```

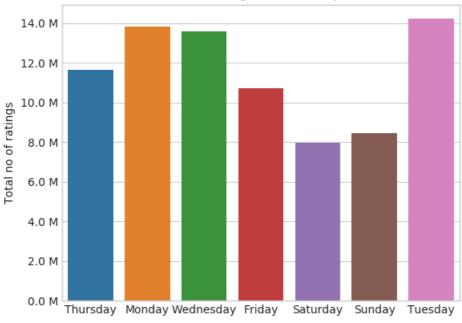


- It is very skewed.. just like nunmber of ratings given per user.
 - There are some movies (which are very popular) which are rated by huge number of users.
 - But most of the movies(like 90%) got some hundereds of ratings.

3.3.5 Number of ratings on each day of the week

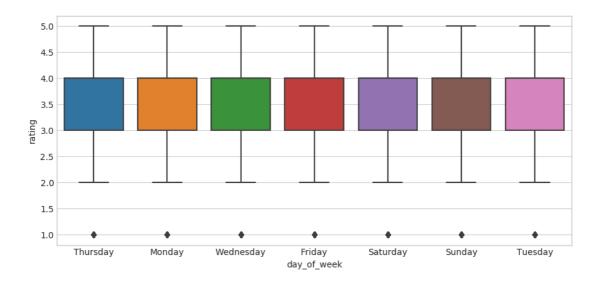
```
fig, ax = plt.subplots()
sns.countplot(x='day_of_week', data=train_df, ax=ax)
plt.title('No of ratings on each day...')
plt.ylabel('Total no of ratings')
plt.xlabel('')
ax.set_yticklabels([human(item, 'M') for item in ax.get_yticks()])
plt.show()
```

No of ratings on each day...



In [0]:

```
start = datetime.now()
fig = plt.figure(figsize=plt.figaspect(.45))
sns.boxplot(y='rating', x='day_of_week', data=train_df)
plt.show()
print(datetime.now() - start)
```



0:01:10.003761

In [0]:

```
avg_week_df = train_df.groupby(by=['day_of_week'])['rating'].mean()
print(" AVerage ratings")
print("-"*30)
print(avg_week_df)
print("\n")
```

AVerage ratings

```
Friday 3.585274

Monday 3.577250

Saturday 3.591791

Sunday 3.594144

Thursday 3.582463

Tuesday 3.574438

Wednesday 3.583751

Name: rating, dtype: float64
```

3.3.6 Creating sparse matrix from data frame

3.3.6.1 Creating sparse matrix from train data frame

```
In [0]:
```

```
start = datetime.now()
if os.path.isfile('train_sparse_matrix.npz'):
    print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
    train_sparse_matrix = sparse.load_npz('train_sparse_matrix.npz')
    print("DONE..")
else:
   print("We are creating sparse matrix from the dataframe..")
    # create sparse matrix and store it for after usage.
    # csr matrix(data values, (row index, col index), shape of matrix)
    # It should be in such a way that, MATRIX[row, col] = data
    train sparse matrix = sparse.csr matrix((train df.rating.values, (train df.user.values,
                                               train df.movie.values)),)
    print('Done. It\'s shape is : (user, movie) : ',train sparse matrix.shape)
    print('Saving it into disk for furthur usage..')
    # save it into disk
    sparse.save npz("train sparse matrix.npz", train sparse matrix)
    print('Done..\n')
print(datetime.now() - start)
We are creating sparse_matrix from the dataframe..
```

```
We are creating sparse_matrix from the dataframe..

Done. It's shape is : (user, movie) : (2649430, 17771)

Saving it into disk for furthur usage..

Done..

0:01:13.804969
```

The Sparsity of Train Sparse Matrix

```
In [0]:
```

```
us,mv = train_sparse_matrix.shape
elem = train_sparse_matrix.count_nonzero()
print("Sparsity Of Train matrix : {} % ".format( (1-(elem/(us*mv))) * 100) )
Sparsity Of Train matrix : 99.8292709259195 %
```

3.3.6.2 Creating sparse matrix from test data frame

```
In [0]:
```

```
start = datetime.now()
if os.path.isfile('test_sparse_matrix.npz'):
    print("It is present in your pwd, getting it from disk....")
```

```
# just get it from the disk instead of computing it
    test sparse matrix = sparse.load npz('test sparse matrix.npz')
   print("DONE..")
else:
    print("We are creating sparse matrix from the dataframe..")
    # create sparse matrix and store it for after usage.
    # csr matrix(data values, (row index, col index), shape of matrix)
    # It should be in such a way that, MATRIX[row, col] = data
    test_sparse_matrix = sparse.csr_matrix((test_df.rating.values, (test_df.user.values,
                                               test df.movie.values)))
    print('Done. It\'s shape is : (user, movie) : ',test sparse matrix.shape)
    print('Saving it into disk for furthur usage..')
    # save it into disk
    sparse.save npz("test sparse matrix.npz", test sparse matrix)
    print('Done..\n')
print(datetime.now() - start)
We are creating sparse_matrix from the dataframe..
Done. It's shape is : (user, movie) : (2649430, 17771)
Saving it into disk for furthur usage.
Done..
0:00:18.566120
```

The Sparsity of Test data Matrix

```
In [0]:
```

```
us,mv = test_sparse_matrix.shape
elem = test_sparse_matrix.count_nonzero()

print("Sparsity Of Test matrix : {} % ".format( (1-(elem/(us*mv))) * 100) )

Sparsity Of Test matrix : 99.95731772988694 %
```

3.3.7 Finding Global average of all movie ratings, Average rating per user, and Average rating per movie

```
In [0]:
```

```
# get the user averages in dictionary (key: user id/movie id, value: avg rating)
def get average ratings (sparse matrix, of users):
    # average ratings of user/axes
   ax = 1 if of_users else 0 # 1 - User axes,0 - Movie axes
    # ".A1" is for converting Column Matrix to 1-D numpy array
   sum_of_ratings = sparse_matrix.sum(axis=ax).A1
    # Boolean matrix of ratings ( whether a user rated that movie or not)
   is rated = sparse matrix!=0
   # no of ratings that each user OR movie..
   no_of_ratings = is_rated.sum(axis=ax).A1
   # max user and max movie ids in sparse matrix
   u, m = sparse matrix.shape
    # creae a dictonary of users and their average ratigns..
   average ratings = { i : sum of ratings[i]/no of ratings[i]
                                 for i in range(u if of users else m)
                                    if no of ratings[i] !=0}
    # return that dictionary of average ratings
   return average ratings
```

3.3.7.1 finding global average of all movie ratings

```
train_averages = dict()
# get the global average of ratings in our train set.
train_global_average = train_sparse_matrix.sum()/train_sparse_matrix.count_nonzero()
train_averages['global'] = train_global_average
train_averages
```

Out[0]:

```
{'global': 3.582890686321557}
```

3.3.7.2 finding average rating per user

In [0]:

```
train_averages['user'] = get_average_ratings(train_sparse_matrix, of_users=True)
print('\nAverage rating of user 10 :',train_averages['user'][10])
```

Average rating of user 10 : 3.3781094527363185

3.3.7.3 finding average rating per movie

In [0]:

```
train_averages['movie'] = get_average_ratings(train_sparse_matrix, of_users=False)
print('\n AVerage rating of movie 15 :',train_averages['movie'][15])
```

AVerage rating of movie 15 : 3.3038461538461537

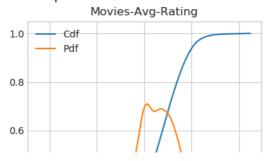
3.3.7.4 PDF's & CDF's of Avg.Ratings of Users & Movies (In Train Data)

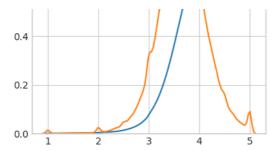
In [0]:

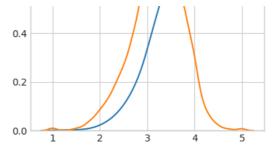
```
start = datetime.now()
# draw pdfs for average rating per user and average
fig, (ax1, ax2) = plt.subplots(nrows=1, ncols=2, figsize=plt.figaspect(.5))
fig.suptitle('Avg Ratings per User and per Movie', fontsize=15)
ax1.set title('Users-Avg-Ratings')
# get the list of average user ratings from the averages dictionary..
user averages = [rat for rat in train averages['user'].values()]
sns.distplot(user averages, ax=ax1, hist=False,
             kde_kws=dict(cumulative=True), label='Cdf')
sns.distplot(user averages, ax=ax1, hist=False, label='Pdf')
ax2.set title('Movies-Avg-Rating')
# get the list of movie average ratings from the dictionary..
movie_averages = [rat for rat in train_averages['movie'].values()]
sns.distplot(movie_averages, ax=ax2, hist=False,
             kde kws=dict(cumulative=True), label='Cdf')
sns.distplot(movie_averages, ax=ax2, hist=False, label='Pdf')
plt.show()
print(datetime.now() - start)
```

Avg Ratings per User and per Movie









0:00:35.003443

3.3.8 Cold Start problem

3.3.8.1 Cold Start problem with Users

```
In [0]:
```

```
total_users = len(np.unique(df.user))
users_train = len(train_averages['user'])
new_users = total_users - users_train

print('\nTotal number of Users :', total_users)
print('\nNumber of Users in Train data :', users_train)
print("\nNo of Users that didn't appear in train data: {}({} %) \n ".format(new_users,
np.round((new_users/total_users)*100, 2)))
Total number of Users : 480189
```

```
Number of Users in Train data: 405041

No of Users that didn't appear in train data: 75148(15.65 %)
```

We might have to handle **new users** (75148) who didn't appear in train data.

3.3.8.2 Cold Start problem with Movies

```
In [0]:
```

```
total_movies = len(np.unique(df.movie))
movies_train = len(train_averages['movie'])
new_movies = total_movies - movies_train

print('\nTotal number of Movies :', total_movies)
print('\nNumber of Users in Train data :', movies_train)
print("\nNo of Movies that didn't appear in train data: {}({} %) \n ".format(new_movies,
np.round((new_movies/total_movies)*100, 2)))
Total number of Movies : 17770

Number of Users in Train data : 17424
```

No of Movies that didn't appear in train data: 346(1.95 %)

3.4 Computing Similarity matrices

3.4.1 Computing User-User Similarity matrix

- Calculating User User Similarity_Matrix is not very easy(unless you have huge Computing Power and lots of time) because
 of number of, usersbeing lare.
 - You can try if you want to. Your system could crash or the program stops with Memory Error

3.4.1.1 Trying with all dimensions (17k dimensions per user)

```
from sklearn.metrics.pairwise import cosine similarity
def compute user similarity(sparse matrix, compute for few=False, top = 100, verbose=False, verb fo
r_n_rows = 20,
                           draw_time_taken=True):
    no of users,
                  = sparse matrix.shape
    # get the indices of non zero rows(users) from our sparse matrix
    row_ind, col_ind = sparse_matrix.nonzero()
    row ind = sorted(set(row ind)) # we don't have to
    time taken = list() # time taken for finding similar users for an user..
    # we create rows, cols, and data lists.., which can be used to create sparse matrices
    rows, cols, data = list(), list(), list()
    if verbose: print("Computing top",top,"similarities for each user..")
    start = datetime.now()
    temp = 0
    for row in row ind[:top] if compute for few else row ind:
       temp = temp+1
        prev = datetime.now()
        # get the similarity row for this user with all other users
       sim = cosine_similarity(sparse_matrix.getrow(row), sparse_matrix).ravel()
        # We will get only the top ''top'' most similar users and ignore rest of them..
        top sim ind = sim.argsort()[-top:]
        top_sim_val = sim[top_sim_ind]
        # add them to our rows, cols and data
       rows.extend([row]*top)
       cols.extend(top sim ind)
        data.extend(top sim val)
        time taken.append(datetime.now().timestamp() - prev.timestamp())
        if verbose:
            if temp%verb_for_n_rows == 0:
                print("computing done for {} users [ time elapsed : {} ]"
                      .format(temp, datetime.now()-start))
    # lets create sparse matrix out of these and return it
    if verbose: print('Creating Sparse matrix from the computed similarities')
    #return rows, cols, data
    if draw time taken:
        plt.plot(time taken, label = 'time taken for each user')
       plt.plot(np.cumsum(time taken), label='Total time')
       plt.legend(loc='best')
       plt.xlabel('User')
        plt.ylabel('Time (seconds)')
        plt.show()
    return sparse.csr matrix((data, (rows, cols)), shape=(no of users, no of users)), time taken
```

In [0]:

```
Computing top 100 similarities for each user..

computing done for 20 users [ time elapsed : 0:03:20.300488 ]

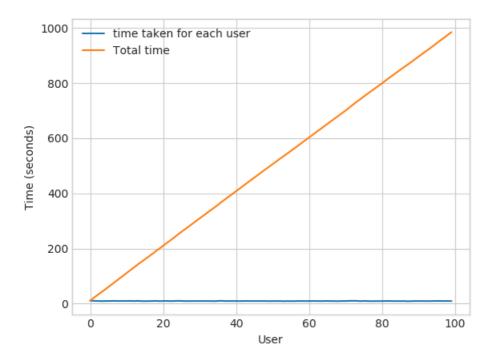
computing done for 40 users [ time elapsed : 0:06:38.518391 ]

computing done for 60 users [ time elapsed : 0:09:53.143126 ]

computing done for 80 users [ time elapsed : 0:13:10.080447 ]

computing done for 100 users [ time elapsed : 0:16:24.711032 ]

Creating Sparse matrix from the computed similarities
```



```
Time taken: 0:16:33.618931
```

3.4.1.2 Trying with reduced dimensions (Using TruncatedSVD for dimensionality reduction of user vector)

- We have **405,041 users** in out training set and computing similarities between them..(**17K dimensional vector..**) is time consuming..
- From above plot, It took roughly 8.88 sec for computing similar users for one user
- We have 405,041 users with us in training set.
- $405041 \times 8.88 = 3596764.08 \text{sec} = 59946.068 \text{ min}$
 - Even if we run on 4 cores parallelly (a typical system now a days), It will still take almost 10 and 1/2 days.

IDEA: Instead, we will try to reduce the dimentsions using SVD, so that **it might** speed up the process...

```
from datetime import datetime
from sklearn.decomposition import TruncatedSVD

start = datetime.now()

# initilaize the algorithm with some parameters..
```

```
# All of them are default except n_components. n_itr is for Randomized SVD solver.
netflix_svd = TruncatedSVD(n_components=500, algorithm='randomized', random_state=15)
trunc_svd = netflix_svd.fit_transform(train_sparse_matrix)
print(datetime.now()-start)
0:29:07.069783
```

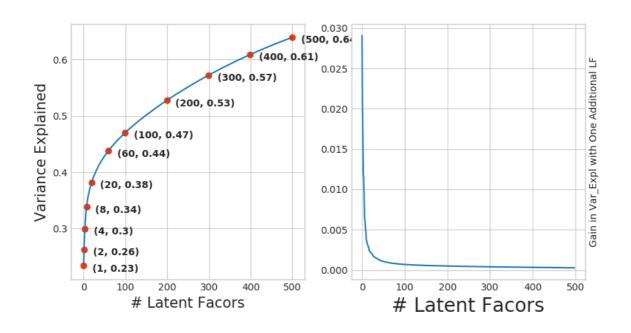
Here,

- \sum \longleftarrow (netflix_svd.singular_values_)
- \bigvee^T \longleftarrow (netflix_svd.components_)
- \bigcup is not returned. instead **Projection_of_X** onto the new vectorspace is returned.
- It uses randomized svd internally, which returns All 3 of them saperately. Use that instead..

In [0]

```
expl_var = np.cumsum(netflix_svd.explained_variance_ratio_)
```

```
fig, (ax1, ax2) = plt.subplots(nrows=1, ncols=2, figsize=plt.figaspect(.5))
ax1.set ylabel("Variance Explained", fontsize=15)
ax1.set xlabel("# Latent Facors", fontsize=15)
ax1.plot(expl_var)
# annote some (latentfactors, expl_var) to make it clear
ind = [1, 2, 4, 8, 20, 60, 100, 200, 300, 400, 500]
ax1.scatter(x = [i-1 for i in ind], y = expl var[[i-1 for i in ind]], c='#ff3300')
for i in ind:
    ax1.annotate(s = "({}, {}))".format(i, np.round(expl var[i-1], 2)), xy=(i-1, expl var[i-1]),
               xytext = ( i+20, expl_var[i-1] - 0.01), fontweight='bold')
change_in_expl_var = [expl_var[i+1] - expl_var[i] for i in range(len(expl_var)-1)]
ax2.plot(change_in_expl_var)
ax2.set ylabel("Gain in Var Expl with One Additional LF", fontsize=10)
ax2.yaxis.set_label_position("right")
ax2.set_xlabel("# Latent Facors", fontsize=20)
plt.show()
```



```
In [0]:
```

```
for i in ind:
    print("({}, {})".format(i, np.round(expl_var[i-1], 2)))
(1, 0.23)
(2, 0.26)
(4, 0.3)
(8, 0.34)
(20, 0.38)
(60, 0.44)
(100, 0.47)
(200, 0.53)
(300, 0.57)
(400, 0.61)
(500, 0.64)
```

I think 500 dimensions is good enough

- By just taking (20 to 30) latent factors, explained variance that we could get is 20 %.
- To take it to 60%, we have to take almost 400 latent factors. It is not fare.
- It basically is the gain of variance explained, if we add one additional latent factor to it.
- By adding one by one latent factore too it, the _gain in expained variance with that addition is decreasing. (Obviously, because they are sorted that way).
- · LHS Graph:
 - x --- (No of latent factos),
 - y --- (The variance explained by taking x latent factors)
- . More decrease in the line (RHS graph) :
 - We are getting more expained variance than before.
- . Less decrease in that line (RHS graph) :
 - We are not getting benifitted from adding latent factor furthur. This is what is shown in the plots.
- RHS Graph:
 - x --- (No of latent factors),
 - y --- (Gain n Expl Var by taking one additional latent factor)

In [0]:

```
# Let's project our Original U M matrix into into 500 Dimensional space...
start = datetime.now()
trunc_matrix = train_sparse_matrix.dot(netflix_svd.components_.T)
print(datetime.now() - start)
```

0:00:45.670265

In [0]:

```
type(trunc_matrix), trunc_matrix.shape
```

Out[0]:

```
(numpy.ndarray, (2649430, 500))
```

• Let's convert this to actual sparse matrix and store it for future purposes

```
if not os.path.isfile('trunc_sparse_matrix.npz'):
   # create that sparse sparse matrix
   trunc sparse matrix = sparse.csr matrix(trunc matrix)
    # Save this truncated sparse matrix for later usage..
    sparse.save npz('trunc sparse matrix', trunc sparse matrix)
else:
```

```
trunc_sparse_matrix = sparse.load_npz('trunc_sparse_matrix.npz')
```

In [0]:

```
trunc_sparse_matrix.shape
```

Out[0]:

(2649430, 500)

In [0]:

```
Computing top 50 similarities for each user..

computing done for 10 users [ time elapsed : 0:02:09.746324 ]

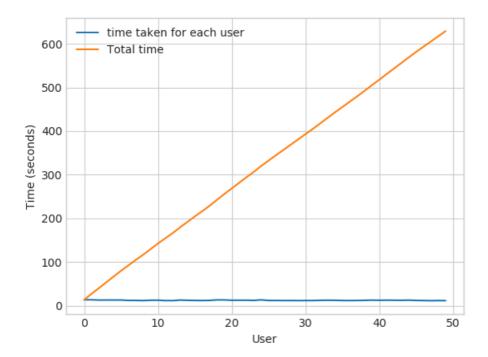
computing done for 20 users [ time elapsed : 0:04:16.017768 ]

computing done for 30 users [ time elapsed : 0:06:20.861163 ]

computing done for 40 users [ time elapsed : 0:08:24.933316 ]

computing done for 50 users [ time elapsed : 0:10:28.861485 ]

Creating Sparse matrix from the computed similarities
```



time: 0:10:52.658092

: This is taking more time for each user than Original one.

- from above plot, It took almost 12.18 for computing similar users for one user
- We have 405041 users with us in training set.
- { 405041 \times 12.18 ==== 4933399.38 \sec } ==== 82223.323 \min ==== 1370.388716667 \text{ hours} ==== 57.099529861 \text{ days}...
 - Even we run on 4 cores parallelly (a typical system now a days), It will still take almost (14 15) days.

```
. Why did this happen...??
```

- Just think about it. It's not that difficult.

```
-----get it ??)------( sparse & dense.....get it ??)------
```

Is there any other way to compute user user similarity..??

-An alternative is to compute similar users for a particular user, whenenver required (ie., Run time)

```
- We maintain a binary Vector for users, which tells us whether we already computed or
- ***If not*** :
   - Compute top (let's just say, 1000) most similar users for this given user, and add
this to our datastructure, so that we can just access it(similar users) without recomputing
it again.
- ***If It is already Computed***:
    - Just get it directly from our datastructure, which has that information.
    - In production time, We might have to recompute similarities, if it is computed a long
time ago. Because user preferences changes over time. If we could maintain some kind of
Timer, which when expires, we have to update it ( recompute it ).
- ***Which datastructure to use: ***
   - It is purely implementation dependant.
    - One simple method is to maintain a **Dictionary Of Dictionaries**.
        - **key :** _userid_
        - __value__: _Again a dictionary_
           - __key__ : _Similar User
             value : Similarity Value
```

3.4.2 Computing Movie-Movie Similarity matrix

```
In [0]:
```

0 1 501

```
start = datetime.now()
if not os.path.isfile('m m sim sparse.npz'):
   print("It seems you don't have that file. Computing movie movie similarity...")
   start = datetime.now()
   m m sim sparse = cosine similarity(X=train sparse matrix.T, dense output=False)
    print("Done..")
    # store this sparse matrix in disk before using it. For future purposes.
   print("Saving it to disk without the need of re-computing it again.. ")
    sparse.save npz("m m sim sparse.npz", m m sim sparse)
    print("Done..")
else:
    print("It is there, We will get it.")
    m_m_sim_sparse = sparse.load_npz("m_m_sim_sparse.npz")
    print("Done ...")
print("It's a ",m m sim sparse.shape," dimensional matrix")
print(datetime.now() - start)
It seems you don't have that file. Computing movie movie similarity...
Done..
Saving it to disk without the need of re-computing it again..
It's a (17771, 17771) dimensional matrix
0:10:02.736054
In [0]:
m m sim sparse.shape
```

```
Out[0]:
(17771, 17771)
```

- Even though we have similarity measure of each movie, with all other movies, We generally don't care much about least similar movies.
- Most of the times, only top_xxx similar items matters. It may be 10 or 100.
- We take only those top similar movie ratings and store them in a saperate dictionary.

In [0]:

```
movie_ids = np.unique(m_m_sim_sparse.nonzero()[1])
```

In [0]:

```
start = datetime.now()
similar_movies = dict()
for movie in movie_ids:
    # get the top similar movies and store them in the dictionary
    sim_movies = m_m_sim_sparse[movie].toarray().ravel().argsort()[::-1][1:]
    similar_movies[movie] = sim_movies[:100]
print(datetime.now() - start)

# just testing similar movies for movie_15
similar_movies[15]
```

0:00:33.411700

```
Out[0]:
```

```
array([8279, 8013, 16528, 5927, 13105, 12049, 4424, 10193, 17590, 4549, 3755, 590, 14059, 15144, 15054, 9584, 9071, 6349, 16402, 3973, 1720, 5370, 16309, 9376, 6116, 4706, 2818, 778, 15331, 1416, 12979, 17139, 17710, 5452, 2534, 164, 15188, 8323, 2450, 16331, 9566, 15301, 13213, 14308, 15984, 10597, 6426, 5500, 7068, 7328, 5720, 9802, 376, 13013, 8003, 10199, 3338, 15390, 9688, 16455, 11730, 4513, 598, 12762, 2187, 509, 5865, 9166, 17115, 16334, 1942, 7282, 17584, 4376, 8988, 8873, 5921, 2716, 14679, 11947, 11981, 4649, 565, 12954, 10788, 10220, 10963, 9427, 1690, 5107, 7859, 5969, 1510, 2429, 847, 7845, 6410, 13931, 9840, 3706])
```

3.4.3 Finding most similar movies using similarity matrix

Does Similarity really works as the way we expected...?

Let's pick some random movie and check for its similar movies....

```
Tn [0]:
```

Out[0]:

	year_of_release	title
movie_id		
1	2003.0	Dinosaur Planet
2	2004.0	Isle of Man TT 2004 Review
3	1997.0	Character
4	1994.0	Paula Abdul's Get Up & Dance
5	2004.0	The Rise and Fall of ECW

Similar Movies for 'Vampire Journals'

```
In [0]:
```

```
mv_id = 67
print("\nMovie ---->", movie_titles.loc[mv_id].values[1])
print("\nIt has {} Ratings from users.".format(train_sparse_matrix[:,mv_id].getnnz()))
print("\nWe have {} movies which are similar to this and we will get only top most..".format(m_m_s im_sparse[:,mv_id].getnnz()))
```

Movie ----> Vampire Journals

It has 270 Ratings from users.

We have 17284 movies which are similarto this and we will get only top most..

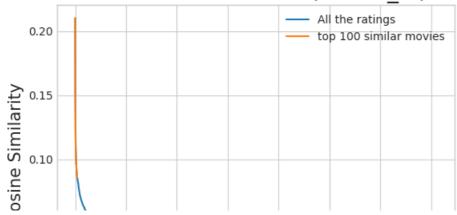
In [0]:

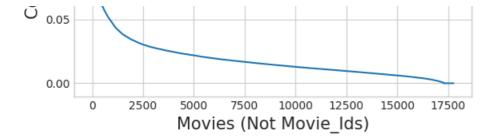
```
similarities = m_m_sim_sparse[mv_id].toarray().ravel()
similar_indices = similarities.argsort()[::-1][1:]
similarities[similar_indices]
sim_indices = similarities.argsort()[::-1][1:] # It will sort and reverse the array and ignore its
similarity (ie.,1)
# and return its indices(movie_ids)
```

In [0]:

```
plt.plot(similarities[sim_indices], label='All the ratings')
plt.plot(similarities[sim_indices[:100]], label='top 100 similar movies')
plt.title("Similar Movies of {} (movie_id)".format(mv_id), fontsize=20)
plt.xlabel("Movies (Not Movie_Ids)", fontsize=15)
plt.ylabel("Cosine Similarity",fontsize=15)
plt.legend()
plt.show()
```

Similar Movies of 67(movie id)





Top 10 similar movies

```
In [0]:
```

```
movie_titles.loc[sim_indices[:10]]
```

Out[0]:

	year_of_release	title
movie_id		
323	1999.0	Modern Vampires
4044	1998.0	Subspecies 4: Bloodstorm
1688	1993.0	To Sleep With a Vampire
13962	2001.0	Dracula: The Dark Prince
12053	1993.0	Dracula Rising
16279	2002.0	Vampires: Los Muertos
4667	1996.0	Vampirella
1900	1997.0	Club Vampire
13873	2001.0	The Breed
15867	2003.0	Dracula II: Ascension

Similarly, we can *find similar users* and compare how similar they are.

4. Machine Learning Models

```
In [0]:
```

```
def get_sample_sparse_matrix(sparse_matrix, no_users, no_movies, path, verbose = True):
    """
    It will get it from the ''path'' if it is present or It will create
    and store the sampled sparse matrix in the path specified.
    """

# get (row, col) and (rating) tuple from sparse_matrix...
row_ind, col_ind, ratings = sparse.find(sparse_matrix)
users = np.unique(row_ind)
movies = np.unique(col_ind)

print("Original Matrix : (users, movies) -- ({} {})".format(len(users), len(movies)))
```

```
print("Original Matrix : Katings -- ()\n".iormat(ten(ratings)))
    # It just to make sure to get same sample everytime we run this program..
   # and pick without replacement....
   np.random.seed(15)
   sample_users = np.random.choice(users, no_users, replace=False)
   sample movies = np.random.choice(movies, no movies, replace=False)
    # get the boolean mask or these sampled items in originl row/col inds..
   mask = np.logical_and( np.isin(row_ind, sample_users),
                     np.isin(col ind, sample movies) )
   sample sparse matrix = sparse.csr matrix((ratings[mask], (row ind[mask], col ind[mask])),
                                             shape=(max(sample users)+1, max(sample movies)+1))
   if verbose:
       print("Sampled Matrix : (users, movies) -- ({} {})".format(len(sample users), len(sample mc
vies)))
       print("Sampled Matrix : Ratings --", format(ratings[mask].shape[0]))
   print('Saving it into disk for furthur usage..')
    # save it into disk
   sparse.save_npz(path, sample_sparse_matrix)
   if verbose:
           print('Done..\n')
   return sample sparse matrix
```

4.1 Sampling Data

4.1.1 Build sample train data from the train data

```
In [0]:
start = datetime.now()
path = "sample/small/sample_train_sparse_matrix.npz"
if os.path.isfile(path):
    print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
    sample train sparse matrix = sparse.load npz(path)
    print("DONE..")
else:
    # get 10k users and 1k movies from available data
    sample_train_sparse_matrix = get_sample_sparse_matrix(train_sparse_matrix, no_users=10000, no_m
ovies=1000.
                                              path = path)
print(datetime.now() - start)
                                                                                                  | |
It is present in your pwd, getting it from disk....
0:00:00.035179
```

4.1.2 Build sample test data from the test data

```
In [0]:
```

```
It is present in your pwd, getting it from disk....

DONE..

0:00:00.028740
```

4.2 Finding Global Average of all movie ratings, Average rating per User, and Average rating per Movie (from sampled train)

```
In [0]:
sample_train_averages = dict()
```

4.2.1 Finding Global Average of all movie ratings

```
In [0]:
```

```
# get the global average of ratings in our train set.
global_average = sample_train_sparse_matrix.sum()/sample_train_sparse_matrix.count_nonzero()
sample_train_averages['global'] = global_average
sample_train_averages
Out[0]:
```

{'qlobal': 3.581679377504138}

4.2.2 Finding Average rating per User

```
In [0]:
```

```
sample_train_averages['user'] = get_average_ratings(sample_train_sparse_matrix, of_users=True)
print('\nAverage rating of user 1515220 :',sample_train_averages['user'][1515220])
```

Average rating of user 1515220 : 3.9655172413793105

4.2.3 Finding Average rating per Movie

```
In [0]:
```

```
sample_train_averages['movie'] = get_average_ratings(sample_train_sparse_matrix, of_users=False)
print('\n AVerage rating of movie 15153 :',sample_train_averages['movie'][15153])
```

AVerage rating of movie 15153 : 2.6458333333333335

4.3 Featurizing data

```
In [0]:
```

```
print('\n No of ratings in Our Sampled train matrix is : {}\n'.format(sample_train_sparse_matrix.c
ount_nonzero()))
print('\n No of ratings in Our Sampled test matrix is : {}\n'.format(sample_test_sparse_matrix.co
unt_nonzero()))
```

No of ratings in Our Sampled train matrix is : 129286

No of ratings in Our Sampled test $\mbox{matrix is}$: 7333

4.3.1 Featurizing data for regression problem

4.3.1.1 Featurizing train data

```
In [0]:
```

```
# get users, movies and ratings from our samples train sparse matrix
sample_train_users, sample_train_movies, sample_train_ratings =
sparse.find(sample_train_sparse_matrix)
```

```
# It took me almost 10 hours to prepare this train dataset.#
start = datetime.now()
if os.path.isfile('sample/small/reg train.csv'):
   print("File already exists you don't have to prepare again..." )
else:
   print('preparing {} tuples for the dataset..\n'.format(len(sample train ratings)))
   with open('sample/small/reg train.csv', mode='w') as reg data file:
       count = 0
       for (user, movie, rating) in zip(sample_train_users, sample_train_movies,
sample train ratings):
          st = datetime.now()
           print(user, movie)
           #----- Ratings of "movie" by similar users of "user" -----
           # compute the similar Users of the "user"
          user sim = cosine similarity(sample_train_sparse_matrix[user],
sample train sparse matrix).ravel()
          top sim users = user sim.argsort()[::-1][1:] # we are ignoring 'The User' from its simi
lar users.
           # get the ratings of most similar users for this movie
          top_ratings = sample_train_sparse_matrix[top_sim_users, movie].toarray().ravel()
           # we will make it's length "5" by adding movie averages to .
          top sim users ratings = list(top ratings[top ratings != 0][:5])
          top_sim_users_ratings.extend([sample_train_averages['movie'][movie]]*(5 -
len(top sim users ratings)))
           print(top_sim_users_ratings, end=" ")
           #----- Ratings by "user" to similar movies of "movie" -----
           # compute the similar movies of the "movie"
          movie sim = cosine similarity(sample train sparse matrix[:,movie].T,
sample train sparse matrix.T).ravel()
          top_sim_movies = movie_sim.argsort()[::-1][1:] # we are ignoring 'The User' from its si
milar users.
           # get the ratings of most similar movie rated by this user..
           top_ratings = sample_train_sparse_matrix[user, top_sim_movies].toarray().ravel()
           # we will make it's length "5" by adding user averages to.
          top sim movies ratings = list(top ratings[top ratings != 0][:5])
          top sim movies ratings.extend([sample train averages['user']
[user]]*(5-len(top_sim_movies_ratings)))
           print(top sim movies ratings, end=" : -- ")
           #-----# in a file-----#
          row = list()
          row.append(user)
          row.append(movie)
           # Now add the other features to this data...
          row.append(sample_train_averages['global']) # first feature
           # next 5 features are similar users "movie" ratings
          row.extend(top_sim_users_ratings)
           # next 5 features are "user" ratings for similar movies
          row.extend(top sim movies ratings)
           # Avg user rating
          row.append(sample_train_averages['user'][user])
           # Avg movie rating
          row.append(sample_train_averages['movie'][movie])
           # finalley, The actual Rating of this user-movie pair...
```

```
row.append(rating)
            count = count + 1
            # add rows to the file opened..
            reg data file.write(','.join(map(str, row)))
            reg data file.write('\n')
            if (count) %10000 == 0:
                # print(','.join(map(str, row)))
                print("Done for {} rows---- {}".format(count, datetime.now() - start))
print(datetime.now() - start)
preparing 129286 tuples for the dataset..
Done for 10000 rows---- 0:53:13.974716
Done for 20000 rows---- 1:47:58.228942
Done for 30000 rows---- 2:42:46.963119
Done for 40000 rows---- 3:36:44.807894
Done for 50000 rows---- 4:28:55.311500
Done for 60000 rows---- 5:24:18.493104
Done for 70000 rows---- 6:17:39.669922
Done for 80000 rows---- 7:11:23.970879
Done for 90000 rows---- 8:05:33.787770
Done for 100000 rows---- 9:00:25.463562
Done for 110000 rows---- 9:51:28.530010
Done for 120000 rows---- 10:42:05.382141
11:30:13.699183
```

Reading from the file to make a Train_dataframe

```
In [0]:
```

```
reg_train = pd.read_csv('sample/small/reg_train.csv', names = ['user', 'movie', 'GAvg', 'surl', 'su
r2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3', 'smr4', 'smr5', 'UAvg', 'MAvg', 'rating'],
header=None)
reg_train.head()
```

Out[0]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	5.0	3.0	1.0	3.370370	4.092437	4
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	4.0	3.0	5.0	3.555556	4.092437	3
2	99865	33	3.581679	5.0	5.0	4.0	5.0	3.0	5.0	4.0	4.0	5.0	4.0	3.714286	4.092437	5
3	101620	33	3.581679	2.0	3.0	5.0	5.0	4.0	4.0	3.0	3.0	4.0	5.0	3.584416	4.092437	5
4	112974	33	3.581679	5.0	5.0	5.0	5.0	5.0	3.0	5.0	5.0	5.0	3.0	3.750000	4.092437	5

- GAvg: Average rating of all the ratings
- Similar users rating of this movie:
 - sur1, sur2, sur3, sur4, sur5 (top 5 similar users who rated that movie..)
- Similar movies rated by this user:
 - smr1, smr2, smr3, smr4, smr5 (top 5 similar movies rated by this movie..)
- UAvg : User's Average rating
- MAvg : Average rating of this movie
- rating : Rating of this movie by this user.

4.3.1.2 Featurizing test data

```
In [0]:
# get users, movies and ratings from the Sampled Test
sample test users, sample test movies, sample test ratings = sparse.find(sample test sparse matrix
In [0]:
sample train averages['global']
Out[0]:
3.581679377504138
In [0]:
start = datetime.now()
if os.path.isfile('sample/small/reg test.csv'):
    print("It is already created...")
else:
    print('preparing {} tuples for the dataset..\n'.format(len(sample test ratings)))
    with open('sample/small/reg test.csv', mode='w') as reg data file:
        for (user, movie, rating) in zip(sample test users, sample test movies,
sample test ratings):
            st = datetime.now()
        #----- Ratings of "movie" by similar users of "user" ------
            #print(user, movie)
                # compute the similar Users of the "user"
                user sim = cosine similarity(sample train sparse matrix[user],
sample train sparse matrix).ravel()
               top_sim_users = user_sim.argsort()[::-1][1:] # we are ignoring 'The User' from its
similar users.
                # get the ratings of most similar users for this movie
                top ratings = sample train sparse matrix[top sim users, movie].toarray().ravel()
                \# we will make it's length "5" by adding movie averages to .
                top_sim_users_ratings = list(top_ratings[top_ratings != 0][:5])
                top sim users ratings.extend([sample train averages['movie'][movie]]*(5 -
len(top sim users ratings)))
                # print(top_sim_users_ratings, end="--")
            except (IndexError, KeyError):
               # It is a new User or new Movie or there are no ratings for given user for top sim:
lar movies...
                ######### Cold STart Problem #########
                top sim users ratings.extend([sample train averages['global']] * (5 -
len(top sim users ratings)))
                #print(top_sim_users_ratings)
            except:
                print(user, movie)
                # we just want KeyErrors to be resolved. Not every Exception...
            #----- Ratings by "user" to similar movies of "movie" ------
            try:
               # compute the similar movies of the "movie"
                movie sim = cosine similarity(sample train sparse matrix[:,movie].T,
sample train sparse matrix.T).ravel()
                top sim movies = movie sim.argsort()[::-1][1:] # we are ignoring 'The User' from it
                # get the ratings of most similar movie rated by this user..
                top_ratings = sample_train_sparse_matrix[user, top_sim_movies].toarray().ravel()
                 we will make it's length "5" by adding user averages to.
                top sim movies ratings = list(top ratings[top ratings != 0][:5])
```

top sim movies ratings.extend([sample train averages['user']

```
#print(top_sim_movies_ratings)
            except (IndexError, KeyError):
                #print(top sim movies ratings, end=" : -- ")
top sim movies ratings.extend([sample train averages['global']]*(5-len(top sim movies ratings)))
               #print(top_sim_movies_ratings)
            except :
                raise
                      -----prepare the row to be stores in a file-----#
            row = list()
            # add usser and movie name first
            row.append(user)
            row.append(movie)
            row.append(sample train averages['global']) # first feature
            #print(row)
            # next 5 features are similar users "movie" ratings
            row.extend(top sim users ratings)
            #print(row)
            # next 5 features are "user" ratings for similar movies
            row.extend(top_sim_movies_ratings)
            #print(row)
            # Avg_user rating
            try:
               row.append(sample train averages['user'][user])
            except KeyError:
               row.append(sample train averages['global'])
            except:
               raise
            #print(row)
            # Avg movie rating
            try:
               row.append(sample train averages['movie'][movie])
            except KeyError:
               row.append(sample train averages['global'])
            except:
               raise
            #print(row)
            # finalley, The actual Rating of this user-movie pair...
            row.append(rating)
            #print(row)
            count = count + 1
            # add rows to the file opened..
            reg data file.write(','.join(map(str, row)))
            #print(','.join(map(str, row)))
            reg data file.write('\n')
            if (count) % 1000 == 0:
                #print(','.join(map(str, row)))
                print("Done for {} rows---- {}".format(count, datetime.now() - start))
    print("",datetime.now() - start)
•
preparing 7333 tuples for the dataset..
Done for 1000 rows---- 0:04:29.293783
Done for 2000 rows---- 0:08:57.208002
Done for 3000 rows---- 0:13:30.333223
Done for 4000 rows---- 0:18:04.050813
Done for 5000 rows---- 0:22:38.671673
Done for 6000 rows---- 0:27:09.697009
Done for 7000 rows---- 0:31:41.933568
0:33:12.529731
```

Reading from the file to make a test dataframe

[user]]*(5-len(top sim movies ratings)))

```
In [0]:
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	٤
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
2	1737912	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
3	1849204	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
4) Þ	

- GAvg : Average rating of all the ratings
- . Similar users rating of this movie:
 - sur1, sur2, sur3, sur4, sur5 (top 5 simiular users who rated that movie..)
- . Similar movies rated by this user:
 - smr1, smr2, smr3, smr4, smr5 (top 5 simiular movies rated by this movie..)
- UAvg : User AVerage rating
- . MAvg: Average rating of this movie
- rating : Rating of this movie by this user.

4.3.2 Transforming data for Surprise models

```
In [0]:
```

```
from surprise import Reader, Dataset
```

4.3.2.1 Transforming train data

- We can't give raw data (movie, user, rating) to train the model in Surprise library.
- They have a saperate format for TRAIN and TEST data, which will be useful for training the models like SVD, KNNBaseLineOnly....etc..,in Surprise.
- We can form the trainset from a file, or from a Pandas DataFrame.
 http://surprise.readthedocs.io/en/stable/getting_started.html#load-dom-dataframe-py

In [0]:

```
# It is to specify how to read the dataframe.
# for our dataframe, we don't have to specify anything extra..
reader = Reader(rating_scale=(1,5))
# create the traindata from the dataframe...
train_data = Dataset.load_from_df(reg_train[['user', 'movie', 'rating']], reader)
# build the trainset from traindata.., It is of dataset format from surprise library..
trainset = train_data.build_full_trainset()
```

4.3.2.2 Transforming test data

• Testset is just a list of (user, movie, rating) tuples. (Order in the tuple is impotant)

```
In [0]:
```

```
testset = list(zip(reg_test_df.user.values, reg_test_df.movie.values, reg_test_df.rating.values))
testset[:3]
```

```
Out[0]:
[(808635, 71, 5), (941866, 71, 4), (1737912, 71, 3)]
```

4.4 Applying Machine Learning models

- Global dictionary that stores rmse and mape for all the models....
 - It stores the metrics in a dictionary of dictionaries

```
keys : model names(string)
value: dict(key : metric, value : value )
```

In [0]:

```
models_evaluation_train = dict()
models_evaluation_test = dict()
models_evaluation_train, models_evaluation_test

Out[0]:
({}, {})
```

Utility functions for running regression models

```
In [0]:
```

```
# to get rmse and mape given actual and predicted ratings..
def get_error_metrics(y_true, y_pred):
   rmse = np.sqrt(np.mean([ (y_true[i] - y_pred[i])**2 for i in range(len(y_pred)) ]))
   mape = np.mean(np.abs( (y_true - y_pred)/y_true )) * 100
   return rmse, mape
def run xgboost(algo, x train, y train, x test, y test, verbose=True):
   It will return train results and test results
   # dictionaries for storing train and test results
   train results = dict()
   test_results = dict()
   # fit the model
   print('Training the model..')
   start =datetime.now()
   algo.fit(x_train, y_train, eval_metric = 'rmse')
   print('Done. Time taken : {}\n'.format(datetime.now()-start))
   print('Done \n')
   # from the trained model, get the predictions....
   print('Evaluating the model with TRAIN data...')
   start =datetime.now()
   y_train_pred = algo.predict(x_train)
   # get the rmse and mape of train data...
   rmse_train, mape_train = get_error_metrics(y_train.values, y_train_pred)
   # store the results in train results dictionary..
   train results = {'rmse': rmse train,
       'mape' : mape train,
```

```
'predictions' : y_train_pred}
# get the test data predictions and compute rmse and mape
print('Evaluating Test data')
y test pred = algo.predict(x test)
rmse_test, mape_test = get_error_metrics(y_true=y_test.values, y_pred=y_test_pred)
# store them in our test results dictionary.
test results = {'rmse': rmse test,
               'mape' : mape test,
               'predictions':y_test_pred}
if verbose:
  print('\nTEST DATA')
   print('-'*30)
   print('RMSE : ', rmse_test)
   print('MAPE : ', mape test)
# return these train and test results...
return train results, test results
```

Utility functions for Surprise modes

```
# it is just to makesure that all of our algorithms should produce same results
# everytime they run...
my_seed = 15
random.seed(my seed)
np.random.seed(my seed)
# get (actual_list , predicted_list) ratings given list
# of predictions (prediction is a class in Surprise).
def get ratings(predictions):
  actual = np.array([pred.r ui for pred in predictions])
  pred = np.array([pred.est for pred in predictions])
  return actual, pred
# get ''rmse'' and ''mape'' , given list of prediction objecs
def get errors(predictions, print them=False):
   actual, pred = get ratings(predictions)
  rmse = np.sqrt(np.mean((pred - actual)**2))
  mape = np.mean(np.abs(pred - actual)/actual)
   return rmse, mape*100
# It will return predicted ratings, rmse and mape of both train and test data #
def run surprise(algo, trainset, testset, verbose=True):
     return train_dict, test_dict
      It returns two dictionaries, one for train and the other is for test
     Each of them have 3 key-value pairs, which specify ''rmse'', ''mape'', and ''predicted rat
ings''.
  start = datetime.now()
   # dictionaries that stores metrics for train and test..
  train = dict()
   test = dict()
   # train the algorithm with the trainset
   st = datetime.now()
   print('Training the model...')
```

```
algo. Ilt (trainset)
print('Done. time taken : {} \n'.format(datetime.now()-st))
# ------# Evaluating train data-----#
st = datetime.now()
print('Evaluating the model with train data..')
# get the train predictions (list of prediction class inside Surprise)
train preds = algo.test(trainset.build testset())
# get predicted ratings from the train predictions..
train_actual_ratings, train_pred_ratings = get_ratings(train_preds)
# get ''rmse'' and ''mape'' from the train predictions.
train_rmse, train_mape = get_errors(train_preds)
print('time taken : {}'.format(datetime.now()-st))
if verbose:
   print('-'*15)
   print('Train Data')
   print('-'*15)
   print("RMSE : {}\n\nMAPE : {}\n".format(train rmse, train mape))
#store them in the train dictionary
if verbose:
   print('adding train results in the dictionary..')
train['rmse'] = train rmse
train['mape'] = train mape
train['predictions'] = train_pred_ratings
#-----#
st = datetime.now()
print('\nEvaluating for test data...')
# get the predictions( list of prediction classes) of test data
test preds = algo.test(testset)
# get the predicted ratings from the list of predictions
test_actual_ratings, test_pred_ratings = get_ratings(test_preds)
# get error metrics from the predicted and actual ratings
test_rmse, test_mape = get_errors(test_preds)
print('time taken : {}'.format(datetime.now()-st))
if verbose:
  print('-'*15)
   print('Test Data')
   print('-'*15)
   print("RMSE : {}\n\nMAPE : {}\n".format(test_rmse, test_mape))
# store them in test dictionary
if verbose:
   print('storing the test results in test dictionary...')
test['rmse'] = test rmse
test['mape'] = test mape
test['predictions'] = test pred ratings
print('\n'+'-'*45)
print('Total time taken to run this algorithm :', datetime.now() - start)
# return two dictionaries train and test
return train, test
```

4.4.1 XGBoost with initial 13 features

```
In [0]:
```

```
import xgboost as xgb

In [0]:
# prepare Train data
```

```
# prepare Train data
x_train = reg_train.drop(['user','movie','rating'], axis=1)
y_train = reg_train['rating']

# Prepare Test data
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']

# initialize Our first VCPcost model
```

```
first_xgb = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, n_estimators=100)
train_results, test_results = run_xgboost(first_xgb, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['first_algo'] = train_results
models_evaluation_test['first_algo'] = test_results

xgb.plot_importance(first_xgb)
plt.show()
```

Training the model..

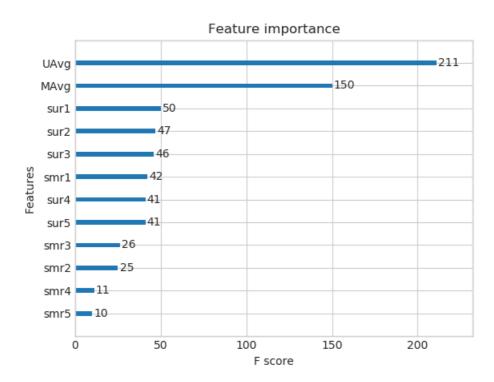
Done. Time taken : 0:00:01.795787

Done

Evaluating the model with TRAIN data... Evaluating Test data $\begin{tabular}{ll} \label{table_table_table} \end{tabular}$

TEST DATA

RMSE : 1.0761851474385373 MAPE : 34.504887593204884



4.4.2 Suprise BaselineModel

In [0]:

from surprise import BaselineOnly

Predicted_rating : (baseline prediction)

http://surprise.readthedocs.io/en/stable/basic_algorithms.html#surprise.prediction_algorithmseline only.BaselineOnly

\large {\hat{r}_{ui} = b_{ui} = \mu + b_i}

- \pmb \mu : Average of all trainings in training data.
- ▲ \nmh h u · Hear hige

- \piiiu u_u . U5€i uia5
- \pmb b_i : Item bias (movie biases)

Optimization function (Least Squares Problem)

In [0]:

```
# options are to specify.., how to compute those user and item biases
bsl options = {'method': 'sgd',
              'learning_rate': .001
bsl_algo = BaselineOnly(bsl_options=bsl_options)
\mbox{\#} run this algorithm.., It will return the train and test results..
bsl train results, bsl test results = run surprise(my bsl algo, trainset, testset, verbose=True)
# Just store these error metrics in our models_evaluation datastructure
models_evaluation_train['bsl_algo'] = bsl_train_results
models evaluation test['bsl algo'] = bsl test results
Training the model...
Estimating biases using sgd...
Done. time taken : 0:00:00.822391
Evaluating the model with train data..
time taken : 0:00:01.116752
Train Data
RMSE: 0.9347153928678286
MAPE: 29.389572652358183
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.074418
Test Data
RMSE: 1.0730330260516174
MAPE: 35.04995544572911
storing the test results in test dictionary...
______
Total time taken to run this algorithm: 0:00:02.014073
```

4.4.3 XGBoost with initial 13 features + Surprise Baseline predictor

Updating Train Data

```
In [0]:

# add our baseline_predicted value as our feature..
reg_train['bslpr'] = models_evaluation_train['bsl_algo']['predictions']
reg_train.head(2)
```

```
Out[0]:
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bslpr
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	5.0	3.0	1.0	3.370370	4.092437	4	3.898982
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	4.0	3.0	5.0	3.555556	4.092437	3	3.371403
4																	[b

Updating Test Data

In [0]:

```
# add that baseline predicted ratings with Surprise to the test data as well
reg_test_df['bslpr'] = models_evaluation_test['bsl_algo']['predictions']
reg_test_df.head(2)
```

Out[0]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	ıs
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
4										1			· •

In [0]:

```
# prepare train data
x_train = reg_train.drop(['user', 'movie','rating'], axis=1)
y_train = reg_train['rating']

# Prepare Test data
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']

# initialize Our first XGBoost model...
xgb_bsl = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, n_estimators=100)
train_results, test_results = run_xgboost(xgb_bsl, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_bsl'] = train_results
models_evaluation_test['xgb_bsl'] = test_results

xgb.plot_importance(xgb_bsl)
plt.show()
```

Training the model..

Done. Time taken : 0:00:02.388635

Done

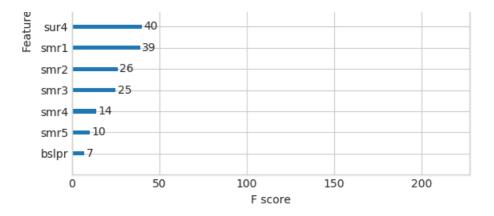
Evaluating the model with TRAIN data... Evaluating Test data

TEST DATA

RMSE : 1.0763419061709816 MAPE : 34.491235560745295







4.4.4 Surprise KNNBaseline predictor

In [0]:

```
from surprise import KNNBaseline
```

- KNN BASELINE
 - http://surprise.readthedocs.io/en/stable/knn inspired.html#surprise.prediction algorithms.knns.KNNBaseline
- PEARSON BASELINE SIMILARITY
 - http://surprise.readthedocs.io/en/stable/similarities.html#surprise.similarities.pearson_baseline
- SHRINKAGE
 - 2.2 Neighborhood Models in http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf
- predicted Rating : (based on User-User similarity)

 $\label{limits_v in N^k_i(u)} $$ \left(u, v\right) \cdot \left(r_{vi} - b_{vi}\right) {\sum_{u \in N^k_i(u)} \operatorname{N^k_i(u)} \operatorname{N^k_i$

- \pmb{b {ui}} Baseline prediction of (user,movie) rating
- $\protect\$ (u)} Set of **K similar** users (neighbours) of **user (u)** who rated **movie(i)**
- sim (u, v) Similarity between users u and v
 - Generally, it will be cosine similarity or Pearson correlation coefficient.
 - But we use shrunk Pearson-baseline correlation coefficient, which is based on the pearsonBaseline similarity (
 we take base line predictions instead of mean rating of user/item)
- - Notations follows same as above (user user based predicted rating)

4.4.4.1 Surprise KNNBaseline with user user similarities

In [0]:

```
# Just store these error metrics in our models evaluation datastructure
models_evaluation_train['knn_bsl_u'] = knn_bsl_u_train_results
models evaluation test['knn bsl u'] = knn bsl u test results
Training the model...
Estimating biases using sgd...
Computing the pearson_baseline similarity matrix...
Done computing similarity matrix.
Done. time taken : 0:00:30.173847
Evaluating the model with train data..
time taken : 0:01:35.970614
Train Data
RMSE: 0.33642097416508826
MAPE: 9.145093375416348
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.075213
Test Data
RMSE: 1.0726493739667242
MAPE: 35.02094499698424
storing the test results in test dictionary...
Total time taken to run this algorithm: 0:02:06.220108
4.4.4.2 Surprise KNNBaseline with movie movie similarities
In [0]:
\# we specify , how to compute similarities and what to consider with sim options to our algorithm
# 'user based' : Fals => this considers the similarities of movies instead of users
sim options = {'user based' : False,
               'name': 'pearson baseline',
               'shrinkage': 100,
               'min support': 2
# we keep other parameters like regularization parameter and learning rate as default values.
bsl_options = {'method': 'sgd'}
knn bsl m = KNNBaseline(k=40, sim options = sim options, bsl options = bsl options)
knn bsl m train results, knn bsl m test results = run surprise(knn bsl m, trainset, testset,
verbose=True)
# Just store these error metrics in our models evaluation datastructure
models_evaluation_train['knn_bsl_m'] = knn_bsl_m_train_results
models_evaluation_test['knn_bsl_m'] = knn_bsl_m_test_results
```

verpose=**True**)

4.4.5 XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predictor

- First we will run XGBoost with predictions from both KNN's (that uses User_User and Item_Item similarities along with our previous features.
- Then we will run XGBoost with just predictions form both knn models and preditions from our baseline model.

Preparing Train data

```
In [0]:
```

```
# add the predicted values from both knns to this dataframe
reg_train['knn_bsl_u'] = models_evaluation_train['knn_bsl_u']['predictions']
reg_train['knn_bsl_m'] = models_evaluation_train['knn_bsl_m']['predictions']
reg_train.head(2)
```

Out[0]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bslpr
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	5.0	3.0	1.0	3.370370	4.092437	4	3.898982
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	4.0	3.0	5.0	3.555556	4.092437	3	3.371403
4																	Þ

Preparing Test data

```
In [0]:
```

```
reg_test_df['knn_bsl_u'] = models_evaluation_test['knn_bsl_u']['predictions']
reg_test_df['knn_bsl_m'] = models_evaluation_test['knn_bsl_m']['predictions']
reg_test_df.head(2)
```

Out[0]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	SI
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
4													F

In [0]:

```
# prepare the train data....
```

```
x_train = reg_train.drop(['user', 'movie', 'rating'], axis=1)
y_train = reg_train['rating']

# prepare the train data...
x_test = reg_test_df.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']

# declare the model
xgb_knn_bsl = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results = run_xgboost(xgb_knn_bsl, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_knn_bsl'] = train_results
models_evaluation_test['xgb_knn_bsl'] = test_results

xgb.plot_importance(xgb_knn_bsl)
plt.show()
```

Training the model..

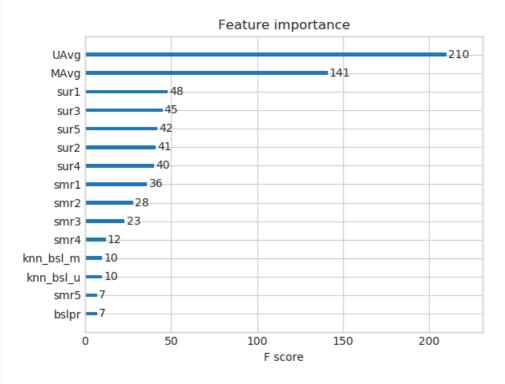
Done. Time taken: 0:00:02.092387

Done

Evaluating the model with TRAIN data... Evaluating Test data $\,$

TEST DATA

RMSE : 1.0763602465199797 MAPE : 34.48862808016984



4.4.6 Matrix Factorization Techniques

4.4.6.1 SVD Matrix Factorization User Movie intractions

In [0]:

```
from surprise import SVD
```

- Predicted Rating :

MAPE: 35.01953535988152

```
- $ \large \hat r_{ui} = \mu + b_u + b_i + q_i^Tp_u $
- $\pmb q_i$ - Representation of item(movie) in latent factor space
- $\pmb p u$ - Representation of user in new latent factor space
```

A BASIC MATRIX FACTORIZATION MODEL in https://datajobs.com/data-science-repo/Recommender-Systems-
 liveling-number-systems-
 liveling-number-systems-
 liveling-number-systems-
 https://datajobs.com/data-science-repo/Recommender-Systems-
 https://datajobs.com/data-science-repo/Recommender

- Optimization problem with user item interactions and regularization (to avoid overfitting)

```
 - \ \sum_{r_{ui} \in R_{train}} \left( r_{ui} - \hat{r}_{ui} \right)^2 + \ \| a_i \|^2 + \| p_i \|^2 \right)
```

```
In [0]:
# initiallize the model
svd = SVD(n_factors=100, biased=True, random_state=15, verbose=True)
svd train results, svd test results = run surprise(svd, trainset, testset, verbose=True)
# Just store these error metrics in our models evaluation datastructure
models evaluation train['svd'] = svd train results
models_evaluation_test['svd'] = svd_test_results
Training the model...
Processing epoch 0
Processing epoch 1
Processing epoch 2
Processing epoch 3
Processing epoch 4
Processing epoch 5
Processing epoch 6
Processing epoch 7
Processing epoch 8
Processing epoch 9
Processing epoch 10
Processing epoch 11
Processing epoch 12
Processing epoch 13
Processing epoch 14
Processing epoch 15
Processing epoch 16
Processing epoch 17
Processing epoch 18
Processing epoch 19
Done. time taken : 0:00:07.297438
Evaluating the model with train data..
time taken : 0:00:01.305539
Train Data
RMSE: 0.6574721240954099
MAPE: 19.704901088660474
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.067811
______
Test Data
RMSE : 1.0726046873826458
```

storing the test results in test dictionary...

Total time taken to run this algorithm: 0:00:08.671347

4.4.6.2 SVD Matrix Factorization with implicit feedback from user (user rated movies)

In [0]:

```
from surprise import SVDpp
```

• ----> 2.5 Implicit Feedback in http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf

- Predicted Rating :

- \pmb{I_u} --- the set of all items rated by user u
- \pmb{y_j} --- Our new set of item factors that capture implicit ratings.

- Optimization problem with user item interactions and regularization (to avoid overfitting)

```
 - $ \lceil \sum_{r_{ui} \in R_{train}} \left( r_{ui} - \frac{r_{ui} \cdot r_{ui} \cdot r_{ui}}{r_{ui} \cdot r_{ui} \cdot r_{ui}} \right) \\ + \left( \frac{r_{ui} \cdot r_{ui} \cdot r_{ui}}{r_{ui} \cdot r_{ui} \cdot r_{ui}} \right) \\ + \left( \frac{r_{ui} \cdot r_{ui}}{r_{ui} \cdot r_{ui}} \right) \\ + \left( \frac{r_{ui} \cdot r_{ui}}{r_{ui} \cdot r_{ui}} \right) \\ + \left( \frac{r_{ui} \cdot r_{ui}}{r_{ui} \cdot r_{ui}} \right) \\ + \left( \frac{r_{ui} \cdot r_{ui}}{r_{ui} \cdot r_{ui}} \right) \\ + \left( \frac{r_{ui} \cdot r_{ui}}{r_{ui} \cdot r_{ui}} \right) \\ + \left( \frac{r_{ui} \cdot r_{ui}}{r_{ui} \cdot r_{ui}} \right) \\ + \left( \frac{r_{ui} \cdot r_{ui}}{r_{ui}} \right) \\ + \left( \frac{r_{ui
```

```
In [0]:
```

```
# initiallize the model
svdpp = SVDpp(n factors=50, random state=15, verbose=True)
svdpp train results, svdpp test results = run surprise(svdpp, trainset, testset, verbose=True)
# Just store these error metrics in our models evaluation datastructure
models evaluation train['svdpp'] = svdpp_train_results
models_evaluation_test['svdpp'] = svdpp_test_results
Training the model...
processing epoch 0
 processing epoch 1
 processing epoch 2
processing epoch 3
processing epoch 4
processing epoch 5
 processing epoch 6
 processing epoch
 processing epoch 8
processing epoch 9
processing epoch 10
 processing epoch 11
 processing epoch 12
 processing epoch 13
processing epoch 14
processing epoch 15
processing epoch 16
processing epoch 17
 processing epoch 18
 processing epoch 19
Done. time taken : 0:01:56.765007
Evaluating the model with train data..
time taken : 0:00:06.387920
```

4.4.7 XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Techniques

Preparing Train data

```
In [0]:
```

```
# add the predicted values from both knns to this dataframe
reg_train['svd'] = models_evaluation_train['svd']['predictions']
reg_train['svdpp'] = models_evaluation_train['svdpp']['predictions']
reg_train.head(2)
```

Out[0]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr4	smr5	UAvg	MAvg	rating	bslpr	kn
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	 3.0	1.0	3.370370	4.092437	4	3.898982	3.9
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	 3.0	5.0	3.555556	4.092437	3	3.371403	3.

2 rows × 21 columns

Preparing Test data

```
In [0]:
```

```
reg_test_df['svd'] = models_evaluation_test['svd']['predictions']
reg_test_df['svdpp'] = models_evaluation_test['svdpp']['predictions']
reg_test_df.head(2)
```

Out[0]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	 smr4	smr5	
(808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	 3.581679	3.581679	3.
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	 3.581679	3.581679	3.5

2 rows × 21 columns

•

--- L - J -

```
# prepare x_train and y_train
x_train = reg_train.drop(('user', 'movie', 'rating',], axis=1)
y_train = reg_train['rating']

# prepare test data
x_test = reg_test_df.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']

xgb_final = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results = run_xgboost(xgb_final, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_final'] = train_results
models_evaluation_test['xgb_final'] = test_results

xgb.plot_importance(xgb_final)
plt.show()
Training the model..
```

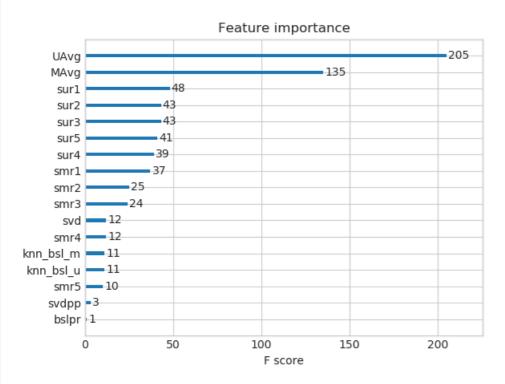
Done. Time taken : 0:00:04.203252

Done

Evaluating the model with TRAIN data... Evaluating Test data $\ensuremath{\text{T}}$

TEST DATA

RMSE: 1.0763580984894978 MAPE: 34.487391651053336



4.4.8 XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques

```
In [0]:
```

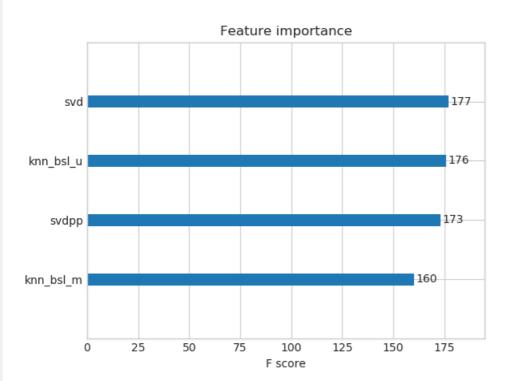
```
# prepare train data
x_train = reg_train[['knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_train = reg_train['rating']
# test_data
```

```
x_test = reg_test_df[['knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_test = reg_test_df['rating']

xgb_all_models = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results = run_xgboost(xgb_all_models, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_all_models'] = train_results
models_evaluation_test['xgb_all_models'] = test_results

xgb.plot_importance(xgb_all_models)
plt.show()
```



4.5 Comparision between all models

```
In [0]:
```

```
# Saving our TEST_RESULTS into a dataframe so that you don't have to run it again
pd.DataFrame(models_evaluation_test).to_csv('sample/small/small_sample_results.csv')
models = pd.read_csv('sample/small/small_sample_results.csv', index_col=0)
models.loc['rmse'].sort_values()
```

```
knn bsl m
                  1.072758832653683
                1.0728491944183447
svdpp
bsl algo
                  1.0730330260516174
xgb knn bsl mu 1.0753229281412784
xgb all models
                 1.075480663561971
             1.0761851474385373
first algo
xqb bsl
                  1.0763419061709816
xgb_final
                  1.0763580984894978
xgp_rinai 1.0763580984894978
xgb_knn_bsl 1.0763602465199797
Name: rmse, dtype: object
In [0]:
print("-"*100)
print("Total time taken to run this entire notebook ( with saved files) is :",datetime.now()-globa
Total time taken to run this entire notebook (with saved files) is: 0:42:08.302761
```

5. Assignment

1.Instead of using 10K users and 1K movies to train the above models, use 25K users and 3K movies (or more) to train all of the above models. Report the RMSE and MAPE on the test data using larger amount of data and provide a comparison between various models as shown above.

NOTE: Please be patient as some of the code snippets make take many hours to compelte execution.

2. Tune hyperparamters of all the Xgboost models above to improve the RMSE.

sparse.save npz(path, sample sparse matrix)

4.1.1 Build sample train data from the train data

```
# get (row, col) and (rating) tuple from sparse matrix...
   row ind, col ind, ratings = sparse.find(sparse matrix)
   users = np.unique(row_ind)
   movies = np.unique(col ind)
   print("Original Matrix : (users, movies) -- ({} {})".format(len(users), len(movies)))
   print("Original Matrix : Ratings -- {}\n".format(len(ratings)))
   # It just to make sure to get same sample everytime we run this program..
   # and pick without replacement....
   np.random.seed(15)
   sample users = np.random.choice(users, no users, replace=False)
   sample movies = np.random.choice(movies, no movies, replace=False)
    # get the boolean mask or these sampled_items in originl row/col_inds..
   mask = np.logical and( np.isin(row ind, sample users),
                      np.isin(col ind, sample movies) )
   sample_sparse_matrix = sparse.csr_matrix((ratings[mask], (row ind[mask], col ind[mask])),
                                             shape=(max(sample_users)+1, max(sample_movies)+1))
       print("Sampled Matrix : (users, movies) -- ({} {})".format(len(sample users), len(sample mc
vies)))
       print("Sampled Matrix : Ratings --", format(ratings[mask].shape[0]))
   print('Saving it into disk for furthur usage..')
    # save it into disk
```

```
if verbose:
    print('Done..\n')

return sample_sparse_matrix
```

4.1.1 Build sample train data from the train data

```
In [13]:
start = datetime.now()
#path = "sample/small/sample train sparse matrix.npz"
path = "C:/Users/Shashank/Downloads/HOUSE DATASET/train sparse matrix.npz"
if os.path.isfile(path):
    print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
    sample train sparse matrix = sparse.load npz(path)
   print("DONE..")
else:
   # get 10k users and 1k movies from available data
   sample_train_sparse_matrix = get_sample_sparse_matrix(train_sparse_matrix, no_users=25000, no_m
ovies=3000.
                                             path = path)
print(datetime.now() - start)
It is present in your pwd, getting it from disk....
DONE..
0:00:15.411644
In [14]:
sample train sparse matrix = get sample sparse matrix(sample train sparse matrix, no users=25000, n
o movies=3000,
                                             path = path)
Original Matrix: (users, movies) -- (405041 17424)
Original Matrix: Ratings -- 80384405
Sampled Matrix: (users, movies) -- (25000 3000)
Sampled Matrix: Ratings -- 856986
Saving it into disk for furthur usage..
Done..
```

4.1.2 Build sample test data from the test data

```
In [18]:
```

0:00:04.992279

4.2 Finding Global Average of all movie ratings, Average rating per User, and Average rating per Movie (from sampled train)

```
In [20]:
sample_train_averages = dict()
```

4.2.1 Finding Global Average of all movie ratings

```
In [21]:

# get the global average of ratings in our train set.
global_average = sample_train_sparse_matrix.sum()/sample_train_sparse_matrix.count_nonzero()
sample_train_averages['global'] = global_average
sample_train_averages

Out[21]:
{'global': 3.5875813607223455}
```

Finding Global average of all movie ratings, Average rating per user, and Average rating per movie

```
In [22]:
# get the user averages in dictionary (key: user id/movie id, value: avg rating)
def get average ratings(sparse matrix, of users):
    # average ratings of user/axes
   ax = 1 if of users else 0 # 1 - User axes, 0 - Movie axes
    # ".A1" is for converting Column Matrix to 1-D numpy array
    sum of ratings = sparse matrix.sum(axis=ax).A1
    # Boolean matrix of ratings ( whether a user rated that movie or not)
    is rated = sparse matrix!=0
   # no of ratings that each user OR movie..
   no of ratings = is rated.sum(axis=ax).A1
    # max user and max movie ids in sparse matrix
   u, m = sparse matrix.shape
    # creae a dictonary of users and their average ratigns..
    average_ratings = { i : sum_of_ratings[i]/no_of_ratings[i]
                                 for i in range(u if of users else m)
                                   if no of ratings[i] !=0}
    # return that dictionary of average ratings
    return average_ratings
```

4.2.2 Finding Average rating per User

```
In [23]:
```

```
sample_train_averages['user'] = get_average_ratings(sample_train_sparse_matrix, of_users=True)
print('\nAverage rating of user 1515220 :',sample_train_averages['user'][1515220])
```

Average rating of user 1515220 : 3.923076923076923

4.2.3 Finding Average rating per Movie

```
In [24]:
```

```
sample_train_averages['movie'] = get_average_ratings(sample_train_sparse_matrix, of_users=False)
print('\n AVerage rating of movie 15153 :',sample_train_averages['movie'][15153])
```

AVerage rating of movie 15153 : 2.752

4.3 Featurizing data

```
In [25]:
```

```
# get users, movies and ratings from our samples train sparse matrix
sample_train_users, sample_train_movies, sample_train_ratings =
sparse.find(sample_train_sparse_matrix)
```

In []:

```
# get users, movies and ratings from our samples train sparse matrix
sample_train_users, sample_train_movies, sample_train_ratings =
sparse.find(sample_train_sparse_matrix)
```

In [27]:

```
# It took me almost 10 hours to prepare this train dataset.#
start = datetime.now()
if os.path.isfile('C:/Users/Shashank/Downloads/HOUSE DATASET/reg train.csv'):
   print ("File already exists you don't have to prepare again..."
else:
   print('preparing {} tuples for the dataset..\n'.format(len(sample train ratings)))
   with open('sample/small/reg train.csv', mode='w') as reg data file:
       count = 0
       for (user, movie, rating) in zip(sample train users, sample train movies,
sample_train_ratings):
          st = datetime.now()
            print(user, movie)
           #----- Ratings of "movie" by similar users of "user" -----
           # compute the similar Users of the "user"
           user sim = cosine_similarity(sample_train_sparse_matrix[user],
sample train sparse matrix).ravel()
           top sim users = user sim.argsort()[::-1][1:] # we are ignoring 'The User' from its simi
lar users.
           # get the ratings of most similar users for this movie
           top ratings = sample train sparse matrix[top sim users, movie].toarray().ravel()
           # we will make it's length "5" by adding movie averages to .
           top_sim_users_ratings = list(top_ratings[top_ratings != 0][:5])
           top_sim_users_ratings.extend([sample_train_averages['movie'][movie]]*(5 -
len(top_sim_users_ratings)))
           print(top sim users ratings, end=" ")
           #----- Ratings by "user" to similar movies of "movie" -----
           # compute the similar movies of the "movie"
```

```
movie sim = cosine similarity(sample train sparse matrix[:,movie].T,
sample_train_sparse_matrix.T).ravel()
           top sim movies = movie sim.argsort()[::-1][1:] # we are ignoring 'The User' from its si
milar users.
            # get the ratings of most similar movie rated by this user..
           top_ratings = sample_train_sparse_matrix[user, top_sim_movies].toarray().ravel()
            # we will make it's length "5" by adding user averages to.
           top sim movies ratings = list(top_ratings[top_ratings != 0][:5])
           top sim movies ratings.extend([sample train averages['user']
[user]]*(5-len(top_sim_movies_ratings)))
            print(top_sim_movies_ratings, end=" : -- ")
            #-----#
           row = list()
           row.append(user)
           row.append(movie)
            # Now add the other features to this data...
           row.append(sample train averages['global']) # first feature
            # next 5 features are similar users "movie" ratings
           row.extend(top sim users ratings)
            # next 5 features are "user" ratings for similar movies
           row.extend(top_sim_movies_ratings)
            # Avg_user rating
           row.append(sample_train_averages['user'][user])
            # Avg movie rating
           row.append(sample_train_averages['movie'][movie])
            # finalley, The actual Rating of this user-movie pair...
           row.append(rating)
           count = count + 1
            # add rows to the file opened..
           reg data file.write(','.join(map(str, row)))
           reg data file.write('\n')
           if (count) %10000 == 0:
               # print(','.join(map(str, row)))
                print("Done for {} rows---- {}".format(count, datetime.now() - start))
print(datetime.now() - start)
4
File already exists you don't have to prepare again...
0:00:00
In [29]:
reg_train = pd.read_csv('C:/Users/Shashank/Downloads/HOUSE DATASET/reg_train.csv', names = ['user',
'movie', 'GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5', 'smr1', 'smr2', 'smr3', 'smr4', 'smr5',
'UAvg', 'MAvg', 'rating'], header=None)
reg_train.head()
```

Out[29]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	5.0	3.0	1.0	3.370370	4.092437	4
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	4.0	3.0	5.0	3.555556	4.092437	3
2	99865	33	3.581679	5.0	5.0	4.0	5.0	3.0	5.0	4.0	4.0	5.0	4.0	3.714286	4.092437	5
3	101620	33	3.581679	2.0	3.0	5.0	5.0	4.0	4.0	3.0	3.0	4.0	5.0	3.584416	4.092437	5
4	112974	33	3.581679	5.0	5.0	5.0	5.0	5.0	3.0	5.0	5.0	5.0	3.0	3.750000	4.092437	5

4.3.1.2 Featurizing test data

```
In [30]:
```

```
# get users, movies and ratings from the Sampled Test
sample_test_users, sample_test_movies, sample_test_ratings = sparse.find(sample_test_sparse_matrix)
```

```
In [31]:
sample train averages['global']
Out[31]:
3.5875813607223455
In [321:
start = datetime.now()
if os.path.isfile('C:/Users/Shashank/Downloads/HOUSE DATASET/reg test.csv'):
   print("It is already created...")
else:
    print('preparing {} tuples for the dataset..\n'.format(len(sample test ratings)))
    with open('sample/small/reg test.csv', mode='w') as reg data file:
        count = 0
        for (user, movie, rating) in zip(sample test users, sample test movies,
sample_test_ratings):
            st = datetime.now()
        #----- Ratings of "movie" by similar users of "user" -----
            #print(user, movie)
                # compute the similar Users of the "user"
                user sim = cosine similarity(sample train sparse matrix[user],
sample_train_sparse_matrix).ravel()
                top_sim_users = user_sim.argsort()[::-1][1:] # we are ignoring 'The User' from its
similar users.
                # get the ratings of most similar users for this movie
                top_ratings = sample_train_sparse_matrix[top_sim_users, movie].toarray().ravel()
# we will make it's length "5" by adding movie averages to .
                top_sim_users_ratings = list(top_ratings[top_ratings != 0][:5])
                top sim users ratings.extend([sample train averages['movie'][movie]]*(5 -
len(top_sim_users_ratings)))
                # print(top_sim_users_ratings, end="--")
            except (IndexError, KeyError):
                # It is a new User or new Movie or there are no ratings for given user for top sim:
lar movies...
                ######### Cold STart Problem ########
                top sim users ratings.extend([sample train averages['global']] * (5 -
len(top sim users ratings)))
                    #print(top sim users ratings)
            except:
                print(user, movie)
                # we just want KeyErrors to be resolved. Not every Exception...
            #----- Ratings by "user" to similar movies of "movie" ------
                # compute the similar movies of the "movie"
                movie sim = cosine similarity(sample train sparse matrix[:,movie].T,
sample train sparse matrix.T).ravel()
                top sim movies = movie sim.argsort()[::-1][1:] # we are ignoring 'The User' from it
s similar users.
                 # get the ratings of most similar movie rated by this user..
                top_ratings = sample_train_sparse_matrix[user, top_sim_movies].toarray().ravel()
                # we will make it's length "5" by adding user averages to.
                top_sim_movies_ratings = list(top_ratings[top_ratings != 0][:5])
                top sim movies ratings.extend([sample train averages['user']
[user]]*(5-len(top sim movies ratings)))
                #print(top_sim_movies_ratings)
            except (IndexError, KeyError):
                #print(top sim movies ratings, end=" : -- ")
top sim movies ratings.extend([sample train averages['global']]*(5-len(top sim movies ratings)))
                #print(top_sim_movies_ratings)
            except :
```

```
raise
            #-----prepare the row to be stores in a file-----
           row = list()
            # add usser and movie name first
           row.append(user)
           row.append(movie)
           row.append(sample_train_averages['global']) # first feature
           #print(row)
            # next 5 features are similar users "movie" ratings
           row.extend(top_sim_users_ratings)
            #print(row)
            # next 5 features are "user" ratings for similar movies
           row.extend(top_sim_movies_ratings)
            #print(row)
            # Avg user rating
               row.append(sample train averages['user'][user])
           except KeyError:
              row.append(sample train averages['global'])
           except:
               raise
            #print(row)
            # Avg_movie rating
               row.append(sample train averages['movie'][movie])
              row.append(sample_train_averages['global'])
           except:
               raise
            #print(row)
            # finalley, The actual Rating of this user-movie pair...
           row.append(rating)
            #print(row)
           count = count + 1
            # add rows to the file opened..
           reg_data_file.write(','.join(map(str, row)))
            #print(','.join(map(str, row)))
           reg data file.write('\n')
           if (count) %1000 == 0:
               #print(','.join(map(str, row)))
               print("Done for {} rows---- {}".format(count, datetime.now() - start))
   print("",datetime.now() - start)
•
```

It is already created...

Reading from the file to make a test dataframe

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	5
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
2	1737912	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
3	1849204	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.58
4										1			▶

4.3.2 Transforming data for Surprise models

```
In [41]:
from surprise import Reader, Dataset
In [42]:
reader = Reader(rating_scale=(1,5))
# create the traindata from the dataframe...
train_data = Dataset.load_from_df(reg_train[['user', 'movie', 'rating']], reader)
# build the trainset from traindata.., It is of dataset format from surprise library..
trainset = train data.build full trainset()
In [43]:
testset = list(zip(reg_test_df.user.values, reg_test_df.movie.values, reg_test_df.rating.values))
testset[:3]
Out[43]:
[(808635, 71, 5), (941866, 71, 4), (1737912, 71, 3)]
4.4 Applying Machine Learning models
In [44]:
models evaluation train = dict()
models_evaluation_test = dict()
models evaluation train, models evaluation test
Out[44]:
({}, {})
In [45]:
# to get rmse and mape given actual and predicted ratings..
def get error metrics(y true, y pred):
   rmse = np.sqrt(np.mean([ (y true[i] - y pred[i])**2 for i in range(len(y pred)) ]))
   mape = np.mean(np.abs( (y_true - y_pred)/y_true )) * 100
   return rmse, mape
def run_xgboost(algo, x_train, y_train, x_test, y_test, verbose=True):
    It will return train_results and test_results
    # dictionaries for storing train and test results
    train results = dict()
    test results = dict()
    # fit the model
    print('Training the model..')
    start =datetime.now()
    algo.fit(x_train, y_train, eval_metric = 'rmse')
    print('Done. Time taken : {}\n'.format(datetime.now()-start))
    print('Done \n')
    # from the trained model, get the predictions....
    print('Evaluating the model with TRAIN data...')
    start =datetime.now()
    y train pred = algo.predict(x train)
    # get the rmse and mape of train data...
    rmse_train, mape_train = get_error_metrics(y_train.values, y_train_pred)
```

```
# store the results in train results dictionary..
train_results = {'rmse': rmse_train,
                'mape' : mape_train,
                'predictions' : y_train_pred}
# get the test data predictions and compute rmse and mape
print('Evaluating Test data')
y test pred = algo.predict(x test)
rmse_test, mape_test = get_error_metrics(y_true=y_test.values, y_pred=y_test_pred)
# store them in our test results dictionary.
test results = {'rmse': rmse test,
                'mape' : mape_test,
                'predictions':y test pred}
if verbose:
   print('\nTEST DATA')
   print('-'*30)
   print('RMSE : ', rmse test)
   print('MAPE : ', mape test)
# return these train and test results...
return train results, test results
```

Utility functions for Surprise modes

In [46]:

```
# it is just to makesure that all of our algorithms should produce same results
# everytime they run...
my seed = 15
random.seed(my seed)
np.random.seed(my_seed)
# get (actual_list , predicted_list) ratings given list
# of predictions (prediction is a class in Surprise).
def get ratings(predictions):
   actual = np.array([pred.r ui for pred in predictions])
   pred = np.array([pred.est for pred in predictions])
   return actual, pred
# get ''rmse'' and ''mape'' , given list of prediction objecs
def get errors(predictions, print them=False):
   actual, pred = get ratings(predictions)
   rmse = np.sqrt(np.mean((pred - actual)**2))
   mape = np.mean(np.abs(pred - actual)/actual)
   return rmse, mape *100
# It will return predicted ratings, rmse and mape of both train and test data #
              def run_surprise(algo, trainset, testset, verbose=True):
      return train dict, test dict
      It returns two dictionaries, one for train and the other is for test
       Each of them have 3 key-value pairs, which specify ''rmse'', ''mape'', and ''predicted ra
tings''.
   start = datetime.now()
   # dictionaries that stores metrics for train and test..
   train = dict()
   test = dict()
   # train the algorithm with the trainset
   st = datetime.now()
   print('Training the model...')
   algo.fit(trainset)
   nrint ('Done time taken . [] \n! format (datetime now() -st))
```

```
Princt Done . cime caven . 11 /** .rormac/dacectme.now() sc//
# ------ Evaluating train data-----#
st = datetime.now()
print('Evaluating the model with train data..')
# get the train predictions (list of prediction class inside Surprise)
train_preds = algo.test(trainset.build_testset())
# get predicted ratings from the train predictions..
train_actual_ratings, train_pred_ratings = get_ratings(train_preds)
# get ''rmse'' and ''mape'' from the train predictions.
train_rmse, train_mape = get_errors(train_preds)
print('time taken : {}'.format(datetime.now()-st))
if verbose:
   print('-'*15)
   print('Train Data')
   print('-'*15)
   print("RMSE : {}\n\nMAPE : {}\n".format(train rmse, train mape))
#store them in the train dictionary
if verbose:
   print('adding train results in the dictionary..')
   train['rmse'] = train rmse
train['mape'] = train mape
train['predictions'] = train pred ratings
#-----#
st = datetime.now()
print('\nEvaluating for test data...')
# get the predictions ( list of prediction classes) of test data
test preds = algo.test(testset)
# get the predicted ratings from the list of predictions
test_actual_ratings, test_pred_ratings = get_ratings(test_preds)
# get error metrics from the predicted and actual ratings
test_rmse, test_mape = get_errors(test_preds)
print('time taken : {}'.format(datetime.now()-st))
if verbose:
   print('-'*15)
   print('Test Data')
   print('-'*15)
   print("RMSE : {}\n\nMAPE : {}\n".format(test rmse, test mape))
# store them in test dictionary
if verbose:
   print('storing the test results in test dictionary...')
test['rmse'] = test rmse
test['mape'] = test mape
test['predictions'] = test_pred_ratings
print('\n'+'-'*45)
print('Total time taken to run this algorithm :', datetime.now() - start)
# return two dictionaries train and test
return train, test
```

4.4.1 XGBoost with initial 13 features

```
In [47]:
import xgboost as xgb

In [49]:

# prepare Train data
x_train = reg_train.drop(['user','movie','rating'], axis=1)
y_train = reg_train['rating']

In [51]:

# Prepare Test data
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']
```

```
# initialize Our first XGBoost model...
first xgb = xgb.XGBRegressor(silent=False, n jobs=13, random state=15, n estimators=100)
train results, test results = run xgboost(first xgb, x train, y train, x test, y test)
# store the results in models evaluations dictionaries
models evaluation train['first algo'] = train results
models evaluation test['first algo'] = test results
xgb.plot importance(first xgb)
plt.show()
Training the model..
[01:45:28] d:\build\xgboost\xgboost-0.80.git\src\tree\updater prune.cc:74: tree pruning end, 1 roo
ts, 14 extra nodes, 0 pruned nodes, max depth=3
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ts, 14 extra nodes, 0 pruned nodes, max depth=3

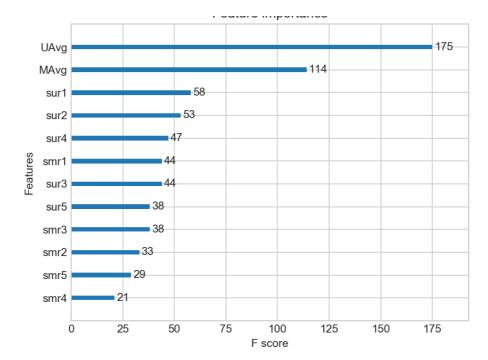
```
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ts, 14 extra nodes, 0 pruned nodes, max depth=3
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[01:45:28] d:\build\xgboost\xgboost-0.80.git\src\tree\updater prune.cc:74: tree pruning end, 1 roo
ts, 14 extra nodes, 0 pruned nodes, max_depth=3
Done. Time taken : 0:00:00.343723
Done
```

Evaluating the model with TRAIN data... Evaluating Test data

TEST DATA

RMSE : 1.0452787068999716 MAPE: 33.22547776765294



4.4.2 Suprise BaselineModel

Predicted_rating: (baseline prediction)

• http://surprise.readthedocs.io/en/stable/basic_algorithms.html#surprise.prediction_algorithms.baseline_only.BaselineOnly $\langle u \rangle = b \langle u \rangle = mu + b u + b i$

\pmb \mu : Average of all trainings in training data. \pmb b u : User bias \pmb b i : Item bias (movie biases) Optimization function (Least Squares Problem)

http://surprise.readthedocs.io/en/stable/prediction_algorithms.html#baselines-estimates-configuration

 $\label{lambda left(b_u^2 + b_i^2 right).left(r_{ui} - (\mu + b_i) right)^2 + \lambda \left(b_u^2 + b_i^2 \right). \\$ {b_u, b_i]}

In [68]:

```
from surprise import KNNBasic
algo = KNNBasic()
```

In [70]:

```
# options are to specify.., how to compute those user and item biases
from surprise import BaselineOnly
bsl options = {'method': 'sgd',
               'learning_rate': .001
bsl_algo = BaselineOnly(bsl_options=bsl_options)
# run this algorithm.., It will return the train and test results..
bsl_train_results, bsl_test_results = run_surprise(bsl_algo, trainset, testset, verbose=True)
# Just store these error metrics in our models evaluation datastructure
models_evaluation_train['bsl_algo'] = bsl_train_results
models evaluation test['bsl algo'] = bsl test results
Training the model...
Estimating biases using sgd...
Done. time taken : 0:00:01.140623
```

```
Evaluating the model with train data..
time taken : 0:00:01.561485
Train Data
```

4.4.3 XGBoost with initial 13 features + Surprise Baseline predictor

```
In [71]:
```

```
# add our baseline_predicted value as our feature..
reg_train['bslpr'] = models_evaluation_train['bsl_algo']['predictions']
reg_train.head(2)
```

Out[71]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bslpr
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	5.0	3.0	1.0	3.370370	4.092437	4	3.898982
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	4.0	3.0	5.0	3.555556	4.092437	3	3.371403
4	•			-								-					Þ

Updating Test Data

```
In [72]:
```

```
# add that baseline predicted ratings with Surprise to the test data as well
reg_test_df['bslpr'] = models_evaluation_test['bsl_algo']['predictions']
reg_test_df.head(2)
```

Out[72]:

		user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	sı
	0 8	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
	1 9	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
4	1										1			•

In [73]:

```
# prepare train data
x_train = reg_train.drop(['user', 'movie','rating'], axis=1)
y_train = reg_train['rating']

# Prepare Test data
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']

# initialize Our first XGBoost model...
xgb_bsl = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, n_estimators=100)
```

```
train_results, test_results = run_xgpoost(xgp_psi, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_bsl'] = train_results
models_evaluation_test['xgb_bsl'] = test_results

xgb.plot_importance(xgb_bsl)
plt.show()

Training the model.
[01:50:02] d:\build\xgboost\xgboost-0.80.git\src\tree\updater_prune.cc:74: tree pruning end, 1 roo
ts, 14 extra nodes, 0 pruned nodes, max_depth=3
[01:50:02] d:\build\xgboost\xgboost-0.80.git\src\tree\updater_prune.cc:74: tree pruning end, 1 roo
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[01:50:02] d:\build\xgboost\xgboost-0.80.git\src\tree\updater_prune.cc:74: tree pruning end, 1 roo
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ts, 14 extra nodes, 0 pruned nodes, max_depth=3
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ts. 14 extra nodes. 0 pruned nodes. max depth=3

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ts, 14 extra nodes, 0 pruned nodes, max_depth=3
[01:50:07] d:\build\xgboost\xgboost-0.80.git\src\tree\updater prune.cc:74: tree pruning end, 1 roo
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[01:50:08] d:\build\xgboost\xgboost-0.80.git\src\tree\updater prune.cc:74: tree pruning end, 1 roo
ts, 14 extra nodes, 0 pruned nodes, max depth=3
[01:50:08] d:\build\xgboost\xgboost-0.80.git\src\tree\updater prune.cc:74: tree pruning end, 1 roo
ts, 14 extra nodes, 0 pruned nodes, max depth=3
[01:50:08] d:\build\xgboost\xgboost-0.80.git\src\tree\updater prune.cc:74: tree pruning end, 1 roo
ts, 14 extra nodes, 0 pruned nodes, max depth=3
[01:50:08] d:\build\xgboost\xgboost-0.80.git\src\tree\updater prune.cc:74: tree pruning end, 1 roo
ts, 14 extra nodes, 0 pruned nodes, max depth=3
Done. Time taken: 0:00:06.218283
Done
Evaluating the model with TRAIN data...
Evaluating Test data
TEST DATA
RMSE: 1.0765603714651855
```

MAPE : 34.4648051883444

from surprise import KNNBaseline

```
from surprise import KNNBaseline
sim_options = {'user_based' : True,
               'name': 'pearson baseline',
               'shrinkage': 100,
               'min support': 2
# we keep other parameters like regularization parameter and learning rate as default values.
bsl_options = {'method': 'sgd'}
knn bsl u = KNNBaseline(k=40, sim options = sim options, bsl options = bsl options)
knn bsl u train results, knn bsl u test results = run surprise(knn bsl u, trainset, testset,
# Just store these error metrics in our models_evaluation datastructure
models_evaluation_train['knn_bsl_u'] = knn_bsl_u_train_results
models_evaluation_test['knn_bsl_u'] = knn_bsl_u_test_results
Training the model...
Estimating biases using sgd...
Computing the pearson baseline similarity matrix...
Done computing similarity matrix.
Done. time taken : 0:01:05.687337
Evaluating the model with train data..
time taken : 0:02:24.625303
Train Data
RMSE: 0.33642097416508826
MAPE: 9.145093375416348
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.093723
Test Data
RMSE : 1.0726493739667242
MAPE: 35.02094499698424
storing the test results in test dictionary...
Total time taken to run this algorithm : 0:03:30.406363
```

4.4.4.2 Surprise KNNBaseline with movie movie similarities

In [76]:

```
Training the model...
Estimating biases using sgd...
Computing the pearson baseline similarity matrix...
Done computing similarity matrix.
Done. time taken : 0:00:01.917193
Evaluating the model with train data..
time taken : 0:00:11.718850
_____
Train Data
RMSE: 0.32584796251610554
MAPE : 8.447062581998374
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.109347
Test Data
RMSE : 1.072758832653683
MAPE: 35.02269653015042
storing the test results in test dictionary...
Total time taken to run this algorithm: 0:00:13.745390
```

4.4.5 XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predictor

Preparing Train data

```
In [77]:
```

```
# add the predicted values from both knns to this dataframe
reg_train['knn_bsl_u'] = models_evaluation_train['knn_bsl_u']['predictions']
reg_train['knn_bsl_m'] = models_evaluation_train['knn_bsl_m']['predictions']
reg_train.head(2)
```

Out[77]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bslpr
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	5.0	3.0	1.0	3.370370	4.092437	4	3.898982
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	4.0	3.0	5.0	3.555556	4.092437	3	3.371403
4																	Þ

Preparing Test data

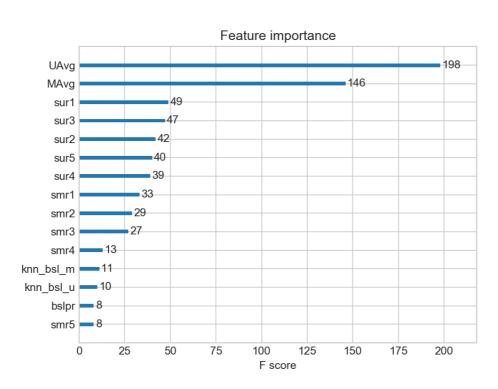
```
In [78]:
```

```
reg_test_df['knn_bsl_u'] = models_evaluation_test['knn_bsl_u']['predictions']
reg_test_df['knn_bsl_m'] = models_evaluation_test['knn_bsl_m']['predictions']
reg_test_df.head(2)
```

Out[78]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	SI
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581

```
In [79]:
# prepare the train data....
x_train = reg_train.drop(['user', 'movie', 'rating'], axis=1)
y_train = reg_train['rating']
# prepare the train data....
x test = reg test df.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']
# declare the model
xgb_knn_bs1 = xgb.XGBRegressor(n_jobs=10, random_state=15)
train results, test_results = run_xgboost(xgb_knn_bsl, x_train, y_train, x_test, y_test)
# store the results in models evaluations dictionaries
models evaluation train['xgb knn bsl'] = train results
models_evaluation_test['xgb_knn_bsl'] = test_results
xgb.plot_importance(xgb_knn_bsl)
plt.show()
Training the model..
Done. Time taken : 0:00:06.356628
Done
Evaluating the model with TRAIN data...
Evaluating Test data
```



4.4.6 Matrix Factorization Techniques

TEST DATA

RMSE : 1.0767793575625662 MAPE : 34.44745951378593

4.4.6.1 SVD Matrix Factorization User Movie intractions

```
In [83]:
# initiallize the model
from surprise import SVD
svd = SVD(n factors=100, biased=True, random state=15, verbose=True)
svd train results, svd test results = run surprise(svd, trainset, testset, verbose=True)
# Just store these error metrics in our models evaluation datastructure
models_evaluation_train['svd'] = svd_train_results
models_evaluation_test['svd'] = svd_test_results
Training the model...
Processing epoch 0
Processing epoch 1
Processing epoch 2
Processing epoch 3
Processing epoch 4
Processing epoch 5
Processing epoch 6
Processing epoch 7
Processing epoch 8
Processing epoch 9
Processing epoch 10
Processing epoch 11
Processing epoch 12
Processing epoch 13
Processing epoch 14
Processing epoch 15
Processing epoch 16
Processing epoch 17
Processing epoch 18
Processing epoch 19
Done. time taken : 0:00:14.019274
Evaluating the model with train data..
time taken : 0:00:02.021150
Train Data
RMSE: 0.6574721240954099
MAPE: 19.704901088660478
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.156218
Test Data
RMSE : 1.0726046873826458
MAPE: 35.01953535988152
storing the test results in test dictionary...
Total time taken to run this algorithm: 0:00:16.196642
```

4.4.6.2 SVD Matrix Factorization with implicit feedback from user (user rated movies)

```
In [84]:
```

```
from surprise import SVDpp
In [85]:
```

```
# initiallize the model
svdpp = SVDpp(n_factors=50, random_state=15, verbose=True)
svdpp_train_results, svdpp_test_results = run_surprise(svdpp, trainset, testset, verbose=True)
```

```
# Just store these error metrics in our models evaluation datastructure
models evaluation train['svdpp'] = svdpp train results
models_evaluation_test['svdpp'] = svdpp_test_results
Training the model...
processing epoch 0
 processing epoch 1
processing epoch 2
processing epoch 3
 processing epoch 4
 processing epoch 5
 processing epoch 6
processing epoch 7
processing epoch 8
 processing epoch 9
 processing epoch 10
 processing epoch 11
 processing epoch 12
processing epoch 13
processing epoch 14
processing epoch 15
 processing epoch 16
processing epoch 17
processing epoch 18
processing epoch 19
Done. time taken : 0:03:08.802065
Evaluating the model with train data..
time taken : 0:00:08.547210
Train Data
RMSE: 0.6032438403305899
MAPE: 17.49285063490268
adding train results in the dictionary..
Evaluating for test data...
time taken: 0:00:00.093722
Test Data
RMSE : 1.0728491944183447
MAPE: 35.03817913919887
storing the test results in test dictionary...
Total time taken to run this algorithm : 0:03:17.442997
```

4.4.7 XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Techniques

Preparing Train data

```
In [86]:
```

```
# add the predicted values from both knns to this dataframe
reg_train['svd'] = models_evaluation_train['svd']['predictions']
reg_train['svdpp'] = models_evaluation_train['svdpp']['predictions']
reg_train.head(2)
```

Out[86]:

user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	 smr4	smr5	UAvg	MAvg	rating	bslpr	kn
53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	 3.0	1.0	3.370370	4.092437	4	3.898982	3.9
99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	 3.0	5.0	3.555556	4.092437	3	3.371403	3.

```
user movie GAvg sur1 sur2 sur3 sur4 sur5 smr1 smr2 ... smr4 smr5 UAvg MAvg rating bslpr kn
2 rows × 21 columns

Preparing Test data

In [87]:

reg_test_df['svd'] = models_evaluation_test['svd']['predictions']
reg_test_df['svdpp'] = models_evaluation_test['svdpp']['predictions']
reg_test_df.head(2)
```

usor movio GAva sur1 sur2 sur3 sur4 sur5 smr1

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	 smr4	smr5	
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	 3.581679	3.581679	3.5
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	 3.581679	3.581679	3.5

2 rows × 21 columns

· ·

```
In [88]:
```

Out[87]:

```
# prepare x_train and y_train
x_train = reg_train.drop(['user', 'movie', 'rating',], axis=1)
y_train = reg_train['rating']

# prepare test data
x_test = reg_test_df.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']

xgb_final = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results = run_xgboost(xgb_final, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_final'] = train_results
models_evaluation_test['xgb_final'] = test_results

xgb.plot_importance(xgb_final)
plt.show()
```

4.4.8 XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques

```
In [89]:
```

```
# prepare train data
x_train = reg_train[['knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_train = reg_train['rating']
# toot data
```

```
# test data
x_test = reg_test_df[['knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_test = reg_test_df['rating']

xgb_all_models = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results = run_xgboost(xgb_all_models, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_all_models'] = train_results
models_evaluation_test['xgb_all_models'] = test_results

xgb.plot_importance(xgb_all_models)
plt.show()
```

Training the model..

Done. Time taken: 0:00:04.638558

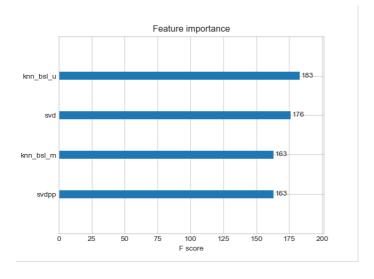
Done

Evaluating the model with TRAIN data...

Evaluating Test data

TEST DATA

RMSE : 1.0753047860953797 MAPE : 35.07058962951319



4.5 Comparision between all models

```
In [91]:
```

```
# Saving our TEST_RESULTS into a dataframe so that you don't have to run it again
pd.DataFrame(models_evaluation_test).to_csv('C:/Users/Shashank/Downloads/HOUSE
DATASET/small_sample_results.csv')
models = pd.read_csv('C:/Users/Shashank/Downloads/HOUSE DATASET/small_sample_results.csv',
index_col=0)
models.loc['rmse'].sort_values()
```

Out[91]:

```
knn_bsl_m 1.072758832653683
svdpp 1.0728491944183447
bsl_algo 1.0730330260516174
xgb_all_models 1.0753047860953797
xgb_bsl 1.0765603714651855
xgb_knn_bsl 1.0767793575625662
xgb_final 1.0769599573828592
Name: rmse, dtype: object
```

Evaluating Test data

```
Tuning hyperparameters of all xgboost models
In [92]:
# prepare Train data
x_train = reg_train.drop(['user','movie','rating'], axis=1)
y_train = reg_train['rating']
# Prepare Test data
x test = reg test df.drop(['user','movie','rating'], axis=1)
y test = reg test df['rating']
In [93]:
models evaluation trains = dict()
models evaluation tests = dict()
models evaluation trains, models evaluation tests
Out[93]:
(\{\}, \{\})
In [105]:
from sklearn.model selection import GridSearchCV
import xgboost as xgb
from xgboost import XGBRegressor
xgb1 = XGBRegressor()
parameters = { 'nthread':[4], #when use hyperthread, xgboost may become slower
              'objective':['reg:linear'],
              'learning rate': [.03, 0.05, .07], #so called `eta` value
              'max_depth': [5, 6, 7],
              'min_child_weight': [4],
              'silent': [1],
              'subsample': [0.7],
              'colsample_bytree': [0.7],
              'n estimators': [500]}
first_xgb = GridSearchCV(xgb1,
                        parameters,
                        cv = 2,
                       n_{jobs} = 5,
                        verbose=True)
train results, test results = run xgboost(first xgb, x train, y train, x test, y test)
# store the results in models evaluations dictionaries
models_evaluation_trains['first_algo'] = train_results
models_evaluation_tests['first_algo'] = test_results
Training the model..
Fitting 2 folds for each of 9 candidates, totalling 18 fits
[Parallel(n_jobs=5)]: Using backend LokyBackend with 5 concurrent workers.
[Parallel(n jobs=5)]: Done 18 out of 18 | elapsed: 28.5s finished
Done. Time taken : 0:00:32.310302
Done
Evaluating the model with TRAIN data...
```

RMSE: 1.0463353729316014 MAPE: 34.09294711616304

In [101]:

```
print(first_xgb.best_params_)
```

{'colsample_bytree': 0.7, 'learning_rate': 0.03, 'max_depth': 5, 'min_child_weight': 4,
'n_estimators': 500, 'nthread': 4, 'objective': 'reg:linear', 'silent': 1, 'subsample': 0.7}

In [102]:

Out[102]:

```
XGBRegressor(base_score=0.5, booster='gbtree', colsample_bylevel=1,
    colsample_bytree=0.7, gamma=0, learning_rate=0.03, max_delta_step=0,
    max_depth=7, min_child_weight=4, missing=None, n_estimators=500,
    n_jobs=13, nthread=4, objective='reg:linear', random_state=15,
    reg_alpha=0, reg_lambda=1, scale_pos_weight=1, seed=None, silent=1,
    subsample=0.7)
```

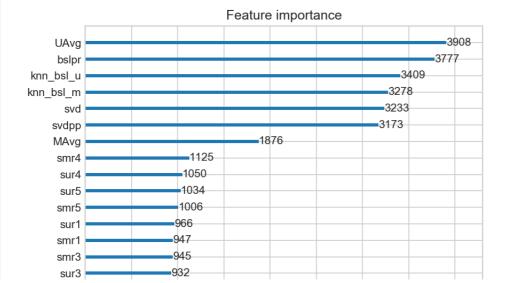
In [103]:

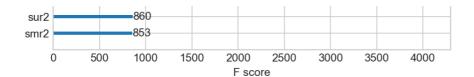
Out[103]:

```
XGBRegressor(base_score=0.5, booster='gbtree', colsample_bylevel=1,
    colsample_bytree=0.7, gamma=0, learning_rate=0.03, max_delta_step=0,
    max_depth=7, min_child_weight=4, missing=None, n_estimators=500,
    n_jobs=13, nthread=4, objective='reg:linear', random_state=15,
    reg_alpha=0, reg_lambda=1, scale_pos_weight=1, seed=None, silent=1,
    subsample=0.7)
```

In [104]:

```
xgb.plot_importance(first_xgbs)
plt.show()
```





4.4.2 Suprise BaselineModel

```
In [106]:

from surprise import BaselineOnly

In [107]:

# options are to specify... how to compute those user and item biases
```

```
# options are to specify..., how to compute those user and item biases
bsl options = {'method': 'sgd',
               'learning_rate': .001
bsl algo = BaselineOnly(bsl options=bsl options)
# run this algorithm.., It will return the train and test results..
bsl train results, bsl test results = run surprise(bsl algo, trainset, testset, verbose=True)
# Just store these error metrics in our models evaluation datastructure
models_evaluation_trains['bsl_algo'] = bsl_train_results
models evaluation tests['bsl algo'] = bsl test results
Training the model...
Estimating biases using sgd...
Done. time taken : 0:00:01.171591
Evaluating the model with train data..
time taken : 0:00:01.715569
Train Data
RMSE: 0.9347153928678286
MAPE: 29.389572652358183
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.123972
Test Data
RMSE : 1.0730330260516174
MAPE: 35.04995544572911
storing the test results in test dictionary...
Total time taken to run this algorithm: 0:00:03.015126
```

4.4.3 XGBoost with initial 13 features + Surprise Baseline predictor

Updating Train Data

```
In [108]:
```

```
# add our baseline_predicted value as our feature..
reg_train['bslpr'] = models_evaluation_trains['bsl_algo']['predictions']
reg_train.head(2)
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	 smr4	smr5	UAvg	MAvg	rating	bslpr	kn
0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	 3.0	1.0	3.370370	4.092437	4	3.898982	3.9
1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	 3.0	5.0	3.555556	4.092437	3	3.371403	3.

2 rows × 21 columns

Updating Test Data

```
In [109]:
```

```
# add that baseline predicted ratings with Surprise to the test data as well
reg_test_df['bslpr'] = models_evaluation_tests['bsl_algo']['predictions']
reg_test_df.head(2)
```

Out[109]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	 smr4	smr5	
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	 3.581679	3.581679	3.5
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	 3.581679	3.581679	3.5

2 rows × 21 columns

<u>+</u>

In [110]:

```
# prepare train data
x_train = reg_train.drop(['user', 'movie','rating'], axis=1)
y_train = reg_train['rating']

# Prepare Test data
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']

# initialize Our first XGBoost model...
xgb_bsl = xgb.XGBRegressor(colsample_bytree= 0.7, learning_rate= 0.03, max_depth= 7, min_child_weig
ht=4, n_estimators= 500, nthread= 4,silent=1,subsample= 0.7, n_jobs=13, random_state=15)
train_results, test_results = run_xgboost(xgb_bsl, x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_trains['xgb_bsl'] = train_results
models_evaluation_tests['xgb_bsl'] = test_results
xgb.plot_importance(xgb_bsl)
plt.show()
```

4.4.4 Surprise KNNBaseline predictor

4.4.4.1 Surprise KNNBaseline with user user similarities

```
In [112]:
```

```
\# we specify , how to compute similarities and what to consider with sim options to our algorithm
sim_options = {'user_based' : True,
               'name': 'pearson baseline',
              'shrinkage': 100,
              'min_support': 2
# we keep other parameters like regularization parameter and learning rate as default values.
bsl options = {'method': 'sqd'}
knn bsl u = KNNBaseline(k=40, sim options = sim options, bsl options = bsl options)
knn bsl u train results, knn bsl u test results = run surprise(knn bsl u, trainset, testset,
verbose=True)
# Just store these error metrics in our models evaluation datastructure
models_evaluation_trains['knn_bsl_u'] = knn_bsl_u_train_results
models_evaluation_tests['knn_bsl_u'] = knn_bsl_u_test_results
Training the model...
Estimating biases using sgd...
Computing the pearson baseline similarity matrix...
Done computing similarity matrix.
Done. time taken : 0:00:56.573457
Evaluating the model with train data..
time taken : 0:02:26.774780
Train Data
RMSE : 0.33642097416508826
MAPE: 9.145093375416348
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.149810
Test Data
RMSE : 1.0726493739667242
MAPE: 35.02094499698424
storing the test results in test dictionary...
_____
Total time taken to run this algorithm: 0:03:23.514670
```

4.4.4.2 Surprise KNNBaseline with movie movie similarities

In [113]:

```
knn bsl m train results, knn bsl m test results = run surprise(knn bsl m, trainset, testset,
verbose=True)
# Just store these error metrics in our models evaluation datastructure
models_evaluation_trains['knn_bsl_m'] = knn_bsl_m_train_results
models evaluation tests['knn bsl m'] = knn bsl m test results
Training the model...
Estimating biases using sgd...
Computing the pearson_baseline similarity matrix...
Done computing similarity matrix.
Done. time taken : 0:00:02.523977
Evaluating the model with train data..
time taken : 0:00:14.155452
Train Data
RMSE : 0.32584796251610554
MAPE : 8.447062581998374
adding train results in the dictionary..
Evaluating for test data...
time taken : 0:00:00.218736
Test Data
RMSE: 1.072758832653683
MAPE : 35.02269653015042
storing the test results in test dictionary...
Total time taken to run this algorithm : 0:00:16.898165
```

4.4.5 XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predictor

```
In [114]:
```

```
# add the predicted values from both knns to this dataframe
reg_train['knn_bsl_u'] = models_evaluation_trains['knn_bsl_u']['predictions']
reg_train['knn_bsl_m'] = models_evaluation_trains['knn_bsl_m']['predictions']
reg_train.head(2)
```

Out[114]:

		user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	 smr4	smr5	UAvg	MAvg	rating	bslpr	kn
	0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	 3.0	1.0	3.370370	4.092437	4	3.898982	3.9
Ī	1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	 3.0	5.0	3.555556	4.092437	3	3.371403	3.

2 rows × 21 columns

In [115]:

```
ru [115]:
```

```
reg_test_df['knn_bsl_u'] = models_evaluation_tests['knn_bsl_u']['predictions']
reg_test_df['knn_bsl_m'] = models_evaluation_tests['knn_bsl_m']['predictions']
reg_test_df.head(2)
```

Out[115]:

Ī	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	 smr4	smr5	

	0	80 ଜୁକ୍ଲେନ୍	710vie	3.5 %_€√ €	3.58 <u>\$6</u>79	3.58 1679	3.58 <u>\$679</u>	3.58 <u>\$6</u>7 2	3.58 \$679	3.58 4679	3.58 4679	:::	3.58 4672	3.58 4679	3.5
Ī	1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679		3.581679	3.581679	3.5

2 rows × 21 columns In [116]: # prepare the train data.... x_train = reg_train.drop(['user', 'movie', 'rating'], axis=1) y_train = reg_train['rating'] # prepare the train data... x_test = reg_test_df.drop(['user','movie','rating'], axis=1) y_test = reg_test_df['rating'] # declare the model xgb knn bsl = xgb.XGBRegressor(colsample bytree= 0.7, learning rate= 0.03, max depth= 7, min child weight=4, n_estimators= 500, nthread= 4,silent=1,subsample= 0.7, n_jobs=13, random_state=15) train results, test results = run xgboost(xgb knn bsl, x train, y train, x test, y test) # store the results in models_evaluations dictionaries models evaluation trains['xgb knn bsl'] = train_results models evaluation tests['xgb knn bsl'] = test results xgb.plot_importance(xgb_knn_bsl) plt.show() Training the model.. Done. Time taken: 0:01:13.439428 Evaluating the model with TRAIN data... Evaluating Test data TEST DATA

4.4.6 Matrix Factorization Techniques

```
In [117]:
```

RMSE : 1.0841024837556015 MAPE : 34.008381722423074

```
from surprise import SVD
```

In [118]:

```
# initiallize the model
svd = SVD(n factors=100, biased=True, random state=15, verbose=True)
svd train results, svd test results = run surprise(svd, trainset, testset, verbose=True)
# Just store these error metrics in our models evaluation datastructure
models_evaluation_trains['svd'] = svd_train_results
models_evaluation_tests['svd'] = svd_test_results
Training the model...
Processing epoch 0
Processing epoch 1
```

Processing epoch 2 Processing epoch 3 Processing epoch 4 Processing epoch 5 Processing epoch 6 Processing epoch 7 Processing epoch 8 Processing epoch 9 Processing epoch 10

```
Processing epoch 11
Processing epoch 12
Processing epoch 13
Processing epoch 14
Processing epoch 15
Processing epoch 16
Processing epoch 17
Processing epoch 18
Processing epoch 19
Done. time taken: 0:00:13.264324
Evaluating the model with train data..
time taken : 0:00:02.114758
Train Data
RMSE: 0.6574721240954099
MAPE: 19.704901088660478
adding train results in the dictionary..
Evaluating for test data...
time taken: 0:00:00.296854
Test Data
RMSE : 1.0726046873826458
MAPE: 35.01953535988152
storing the test results in test dictionary...
_____
Total time taken to run this algorithm : 0:00:15.675936
4.4.6.2 SVD Matrix Factorization with implicit feedback from user ( user rated movies )
In [119]:
# initiallize the model
svdpp = SVDpp(n factors=50, random state=15, verbose=True)
svdpp train results, svdpp test results = run surprise(svdpp, trainset, testset, verbose=True)
# Just store these error metrics in our models evaluation datastructure
models_evaluation_trains['svdpp'] = svdpp_train_results
models_evaluation_tests['svdpp'] = svdpp_test_results
Training the model...
processing epoch 0
processing epoch 1
processing epoch 2
 processing epoch 3
 processing epoch 4
 processing epoch 5
processing epoch 6
processing epoch 7
 processing epoch 8
 processing epoch 9
 processing epoch 10
 processing epoch 11
processing epoch 12
processing epoch 13
 processing epoch 14
 processing epoch 15
 processing epoch 16
processing epoch 17
processing epoch 18
processing epoch 19
Done. time taken: 0:03:18.934274
Evaluating the model with train data..
time taken : 0:00:09.424279
m...... ....
```

4.4.7 XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Techniques

```
In [120]:
```

```
# add the predicted values from both knns to this dataframe
reg_train['svd'] = models_evaluation_trains['svd']['predictions']
reg_train['svdpp'] = models_evaluation_trains['svdpp']['predictions']
reg_train.head(2)
```

Out[120]:

		user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	 smr4	smr5	UAvg	MAvg	rating	bslpr	kn
	0	53406	33	3.581679	4.0	5.0	5.0	4.0	1.0	5.0	2.0	 3.0	1.0	3.370370	4.092437	4	3.898982	3.9
Ī	1	99540	33	3.581679	5.0	5.0	5.0	4.0	5.0	3.0	4.0	 3.0	5.0	3.555556	4.092437	3	3.371403	3.

2 rows × 21 columns

```
[4]
```

In [121]:

```
reg_test_df['svd'] = models_evaluation_tests['svd']['predictions']
reg_test_df['svdpp'] = models_evaluation_tests['svdpp']['predictions']
reg_test_df.head(2)
```

Out[121]:

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	:	smr4	smr5	
0	808635	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679		3.581679	3.581679	3.5
1	941866	71	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679	3.581679		3.581679	3.581679	3.5

2 rows × 21 columns

In [122]:

```
# prepare x_train and y_train
x_train = reg_train.drop(['user', 'movie', 'rating',], axis=1)
y_train = reg_train['rating']

# prepare test data
x_test = reg_test_df.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']
```

4.4.8 XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques

```
In [123]:
```

```
# prepare train data
x train = reg train[['knn bsl u', 'knn bsl m', 'svd', 'svdpp']]
y train = reg train['rating']
# test data
x_test = reg_test_df[['knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_test = reg_test_df['rating']
xgb_all_models = xgb.XGBRegressor(colsample_bytree= 0.7, learning_rate= 0.03, max_depth= 7, min_chi
ld_weight=4, n_estimators= 500, nthread= 4,silent=1,subsample= 0.7, n_jobs=13, random_state=15)
train_results, test_results = run_xgboost(xgb_all_models, x_train, y_train, x_test, y_test)
# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_all_models'] = train_results
models evaluation test['xgb all models'] = test results
xgb.plot importance(xgb_all_models)
plt.show()
Training the model..
Done. Time taken: 0:00:46.193244
Done
Evaluating the model with TRAIN data...
Evaluating Test data
TEST DATA
RMSE : 1.0782606122872598
MAPE : 34.65819036561232
```

4.5 Comparision between all models

Observation:

Taking 25K users and 3K movies

```
In [126]:
```

```
#!/usr/bin/python3

from prettytable import PrettyTable

x = PrettyTable()

x.field_names = ["Model", "RMSE"]
    x.add_row(["svdpp",1.0764407122444284 ])
    x.add_row(["knn_bsl_u",1.0764676907980537 ])
    x.add_row(["knn_bsl_m",1.0764676907980537 ])
    x.add_row(["svd", 1.0764800231592755])
    x.add_row(["svd", 1.0766345330696123 ])
    x.add_row(["sgb_knn_bsl",1.0815106326593642 ])
    x.add_row(["first_algo", 1.0815106326593642 ])
    x.add_row(["gb_all_models", 1.0848689624526706])
    x.add_row(["xgb_bsl", 1.0935153383975023])
    x.add_row(["xgb_final", 1.1332509407099316])
    print(x)
```

After hyperparameter tuning with 25k users and 3k movies

```
In [127]:
```

```
x = PrettyTable()
x.field_names = ["Model", "RMSE"]
x.add_row(["svdpp",1.0764407122444284 ])
x.add_row(["knn_bsl_u", 1.0764676907980537])
x.add_row(["knn_bsl_m",1.0764676907980537 ])
x.add_row(["svd", 1.0764800231592755])
```

```
x.add_row(["bsl_algo", 1.0766345330696123])
x.add_row(["xgb_bsl", 1.0773701677037448])
x.add_row(["xgb_knn_bsl", 1.0773701677037448])
x.add_row(["xgb_final",1.0773701677037448])
x.add_row(["first_algo", 1.079583506049824])
print(x)
```

+	+	-+
Model	RMSE	İ
+	+	-+
svdpp	1.0764407122444284	
knn_bsl_u	1.0764676907980537	
knn_bsl_m	1.0764676907980537	
svd	1.0764800231592755	
bsl_algo	1.0766345330696123	
xgb_bsl	1.0773701677037448	
xgb_knn_bsl	1.0773701677037448	
xgb_final	1.0773701677037448	
first_algo	1.079583506049824	
+	+	-+

Conclusion

- 1.In the above assingment 25K users and 3K movies (or more) to train all of the above models
- 2. The use of surprise library have been made .
- 3.RMSE and MAPE on the test data using larger amount of data and provide a comparison between various models as shown above.
- 4.. Tuning hyperparamters of all the Xgboost models above to improve the RMSE.
- 5.Svd is used to dimensionality reduction which is imported from the surprise library