

Enter a **NEU**  
era with **SHERA**

**SHERA**<sup>TM</sup>  
build better, live better

**SHERA**<sup>TM</sup>  
**NEU**  
Fibre Cement Boards



 **FyberTec**

# ABOUT THE COMPANY

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## 3500+

Distributors Worldwide

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## 2000+

Team Members from  
Diverse Countries

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## 5

Decades of  
Groundbreaking  
Innovation in Building  
Materials

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## 40+

Countries Presence  
(Global Presence)

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## 3+

Warehouses in India

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## 20+

Years of India's Premium  
Fiber Cement Brand

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# THE GREEN CONCEPT

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**Sustainability First:** Eco-friendly practices from sourcing to disposal.

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**Zero Waste & Low Carbon Emissions:** Energy-efficient production with minimal environmental impact.

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**100% Asbestos-Free:** Safe and sustainable building solutions.

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**Innovative Alternatives:** Fibre cement products designed as eco-friendly substitutes for real wood.

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**Globally Recognized:** Trusted for unique, sustainable building materials.

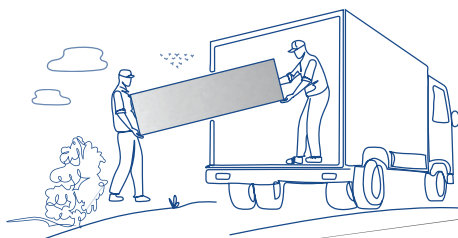
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# ABOUT SHERA NEU BOARDS

Engineered with advanced **FyberTec Technology**, SHERA NEU Fibre Cement boards offer superior strength, durability, and creative freedom. Their minimal paint requirement enhances cost-effectiveness, making them a smart alternative to conventional sheet materials. A single, high-performance solution for wall paneling, flooring, partitions, ceilings, and underlays. SHERA NEU delivers reliability and efficiency for every project.



## SHERA NEU Advantages



No cracks and less damages during Transportation.



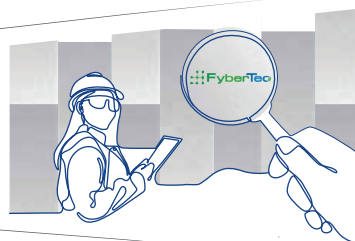
No cracks and chip-offs during installation.



Unique Paint-Saving Technology minimizes paint usage and leads to significant cost savings.



Innovative Fybertec Technology, delivers both strength and enhanced workability.



Durable just got affordable!

## SHERA NEU Product Size & Weight

Size	Weight	Size	Weight
6mm x 1220mm x 2440mm	28.10 kg.	12mm x 1220mm x 2440mm	56.19kg.
8mm x 1220mm x 2440mm	37.46 kg.	15mm x 1220mm x 2440mm	70.24 kg.
10mm x 1220mm x 2440mm	46.83kg.	18mm x 1220mm x 2440mm	84.29 kg.

## SHERA NEU Applications



WALL PANELING



MEZZANINE FLOORING



WALL PARTITIONS



FALSE CEILING



UNDERLAYMENT

## SHERA NEU Technical Specifications

SR NO	PROPERTIES	VALUE
01	Test standard	IS 14862: 2000
02	Category	Type A sheet (Category 3)
03	Thickness Tolerance	pass
04	Density	1350 ± 50 kg/m <sup>3</sup>
05	Modulus of Rupture / Flexural Strength	>10 N/mm <sup>2</sup> (EMC)
06	Moisture Content	< 5 %
07	Water Absorption	< 30 %
08	Water impermeability / tightness	pass
09	Thermal Conductivity	0.156 W/m <sup>2</sup> K

**SHERA**<sup>TM</sup>  
build better, live better

### Mahaphant India Private Limited

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