



Sénégal 50 Projects

Tourism sector

Known for its cultural heritage, beaches, varied landscapes and artistic scene, Senegal has a strong tourism potential. Tourism is developing with niche markets such as discovery tourism and sport fishing. The country is committed to a tourism strategy focused on increasing supply and quality, taking into account environmental and social issues from the design stage of projects. The Government supports the sector by improving infrastructure and promoting Destination **Senegal**. Tourism offers various opportunities in the development of tourist areas, hotels, restaurants, transport, services, conferences and leisure.

