



CREATION OF EIGHT (8) TOURIST HOUSES

Intervention Zone ALL TERRITORY / EIGHT (8) TERRITORIAL POLES

Description of the Project

Destination Senegal systemic transformation project relies heavily on the territorialization of public action with the effects of spin-offs economic and social for each region .

- The Reference Senegal Vision 2050 provides for the structuring of Senegal into eight (8) territorial poles .
- The development of tourism in Senegal is based on the territories' offering.
- Each tourist center has a local ecosystem made up of public and private actors .
- The ASPT has 2 tourist information points and a network of Tourist Orientation and Information Agents whose deployment in recent years years has proven the opportunity to densify the system and provide it with more resources.

Expected impact

- Repercussions Economic and social benefits are generated for local communities with jobs created for young people (Tourist Guidance and Information Agents, guides, site managers).
- Preservation of local heritage (site maintenance funds, support for local communities) .
- The impetus for the development of local infrastructure and access to tourist sites.

Project Leader

Entity Ministry of Tourism and Handicrafts

Contact N / A

Project Partner(s)

- Senegalese Agency for Tourism Promotion (MO)
- Technical and Financial Partners

Financing

Project amount FCFA 4,000,000,000 USD 6,353,768

Project duration 24 MONTHS

Type of Financing Sought ✓ Private ✓Audience ✓PPP