



DEVELOPMENT OF AGRO TOURIST FARMS (FAGROE)

Intervention Zone ALL TERRITORY

Description of the Project

It is a model that consists of linking agriculture to tourism in order to better valorize the offer. It is a new product that will offer employment opportunities , especially for young people. It is the integration ecotourism and agricultural production with tourist circuits.

The ANIDA farms identified in the six tourist centers already constitute a type of development suitable for this exploitation. The FAGROE farm will be open to tourists, but also to the general public, to the school population, in particular to schools for educational outings (visit, tasting of processed local products , farm products). The real target, however, is: communities , tourists, hotels , merchants and individual consumers. This farm will serve as a museum ecobiological and agrarian. For its tourism development, it will have to integrate a new offer around mini animal and plant parks : all the diversity of species domesticated in Senegal will be listed by units , as well as traditional farming tools to also serve as an agrarian museum . For the community , it is a reserve for the conservation of its biological and cultural heritage, for the school community a field of experimentation , application and tourist development, and an additional attraction for tourists and operators.

- Internal and external influence of the Senegal destination
- Marketing of a new product • Promotion of

Project Leader

Expected Impact production and development - creation of jobs for young people
 • Better marketing of ANIDA farm products
 • Creation of new income and tax revenues
 Ministry of Tourism and Handicrafts

Contact N/ B • Better animation of rural tourism

Project Partner(s)

- Senegalese Agency for Tourism Promotion (MO)
- Technical and Financial Partners

Financing

Project amount FCFA 1,200,000,000 USD 1,906,130

Project duration sustainable implementation

Type of Financing Sought ✓ Private ✓ Audience ✓ PPP