



## Digitalization Program for the Informal Sector and Micro Enterprises

**Intervention Zone** DAKAR

**Description of the Project**

The **Digitalization Program for the Informal Sector and Micro-Enterprises** in Senegal aims to integrate digital technologies into the activities of informal actors and small economic structures. The main objective is to facilitate the transition of businesses and workers from the informal sector to the formal economy, thus improving their productivity, competitiveness and access to markets. This initiative is based on several strategic axes, including access to financing, improving productivity, business support, social protection, as well as tax registration and compliance.

**Expected impact**

- Reducing the weight of the informal sector in the economy
- Broaden the tax base and increase state revenues
- Facilitate the identification and location of businesses
- Integrating the informal sector into digital transformation
- Promoting transparency and efficiency in business financing
- Decrease in tax evasion and fraud
- Greater visibility and control of the national economy
- Expansion of the national digital market (new clientele)

## Project Leader

**Entity** Ministry of Communication and Digital Economy

**Contact** N / A

**Project Partner(s)** Ministry of Communication and Digital Economy  
Ministry of Finance and Budget  
Private sector

## Funding

**Project amount** FCFA 60,000,000,000 USD 95 306 520

**Project duration** 2025 – 2030

**Type of Financing Sought** ✓ Private ✓ Audience PPP

## Progress Status

**Actions initiated** N / A

**Documents available**