

## SENEGAL IN ONE CLICK

### Intervention Zone

DAKAR

### Description of the Project

Aware of the contribution of digitalization in access to tourist information, ASPT is giving itself the means to create a digital platform called Senegal in one click. This platform will be accessible by any tactile and audiovisual support. It will be defined on a downloadable Senegal tourist map, through a link and a QR code. In one click, each point on this map will allow access to information on a site or information and to discover tourist facets (hotel accommodation, gastronomy, practical and useful information, vouchers and other miscellaneous) in the 8 tourist centers of Senegal. This application will also be able to generate tourist statistics.

### Expected impact

- job creation and poverty reduction - fight against exodus and migration ,
- empowerment of women ,
- implementation of a sustainable and duplicable promo :on model tourists:that
- conservation and preservation of the ecosystem
- generation of income for local communities
- promotion of local craftsmanship - Opening up of territories through development Infrastructure

### Project Leader

### Entity

Ministry of Tourism and Handicrafts

### Contact

N / A

### Project Partner (s)

ASPT  
Ministry of Tourism and Handicrafts  
Technical and Financial Partners

### Project amount

FCFA 50,000,000

USD 80,000

### Project duration

2025 - 6 months

### Type of Financing Sought

✓Private

✓Audience

PPP

### Progress Status

### Actions initiated

Request for funding for studies

### Documents available



Contact [projetsénégal2050@apix.sn](mailto:projetsénégal2050@apix.sn) for more information