

DAKAR 2026 YOG TOURISM DEVELOPMENT STRATEGIES
**Intervention
Zone**

DAKAR- DIAMNIADIO - SALY

**Description
of the
Project**

Following the 133rd session of the International Olympic Committee (IOC) held in Buenos Aires in October 2018, Senegal was designated to host the 4th edition of the Youth Olympic Games (YOG) in 2026. For the very first time in history, an African country will organize this major international event. Scheduled for November 2026, this edition of the YOG will be an exceptional showcase to promote the destination Senegal. It will also represent a strong moment of communion between all generations, around sport and the universal values of Olympism.

The YOG pose a major challenge for the country. They offer an exceptional opportunity to increase its visibility, promote its tourism offering and strengthen its diplomatic positioning on the international scene.

**Expected
impact**

- Good communication about the event and the destination Senegal is ensured before and during the event
- Unity, peace and stability of the country are promoted through sports
- Artisanal, artistic and culinary/gastronomic know-how is valued
- New sports and tourist infrastructures are created
- New job opportunities are created,
- The tourist offer and local products are promoted and valued
- Tourist houses are set up in Dakar, Diamniadio and Saly
- Economic and financial repercussions are recorded throughout

Project Leader
Entity

Ministry of Tourism and Handicrafts

Contact

N / A

**Project
Partner(s)**

ASPT
Ministry of Tourism and
Handicrafts
Technical and Financial
Partners

Project amount
FCFA 200,000,000
USD 318,000
Project duration

2025 - 2026

**Type of Financing
Sought**

✓Private

✓Audience

PPP

Progress Status
**Actions
initiated**

N / A

**Documents
available**

Contact projetsenegal2050@apix.sn for more information