

DEVELOPMENT OF CRUISE AND COASTAL TOURISM

Intervention Zone	COASTAL AREAS (entire territory)
Description of the Project	<p>The development of seaside tourism is a major priority of Senegal's new Economic and Social Plan. The development of the coasts has been defined as one of the essential pillars of the revitalization of the seaside industry.</p> <p>Furthermore, African integration is one of the key principles of Senegal's systemic transformation project. The effective exploitation of oil and gas resources also requires the construction of a more attractive and competitive tourist seaside offer, based on high value-added initiatives.</p> <p>The migration of activities from the Port of Dakar to the Port of Ndayane opens up new perspectives, particularly with the cruise market, which is booming in Africa. These developments represent a strategic opportunity to develop South-South tourism, promoting exchanges and cooperation between countries in the region.</p>
Expected impact	<ul style="list-style-type: none"> ▪ Increase in cruises to Destination Senegal ▪ Economic benefits for tourism stakeholders ▪ Designing " Heritage " cruise circuits from the United States and the Caribbean ▪ The development and promotion of cruise tourism in Senegal; ▪ Partnerships and commitments established for the financing of promising projects

Project Leader

Entity	Ministry of Tourism and Handicrafts
Contact	N / A
Project Partner(s)	ASPT Ministry of Tourism and Handicrafts Technical and Financial Partners

Funding

Project amount	FCFA To be determined	USD To be determined
Project duration	2025 – 2029	
Type of Financing Sought	✓Private	✓Audience PPP

Progress Status

Actions initiated	N / A
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Documents available



Contact projetsénégal2050@apix.sn for more information