

The Witness Stores in each of the 557 communes of Senegal

Intervention Zone	14 regions, 47 municipalities
Description of the Project	<p>The purpose of this project is to build TERANGA hubs for the centralization and marketing of agricultural products, to strengthen the structuring of priority agricultural sectors, and to support the development and marketing of agricultural products. The intervention approach is aligned with the process of scaling up Agricultural Production Intensification Companies (SIPA) in order to ensure their sustainability, backed by better development of their products. This will constitute a sufficiently incentive factor to boost production. The project plans to set up 18 Téranga hubs in two operational phases.</p> <ul style="list-style-type: none"> Phase 1 (PRODAM): Creation, at the regional level, of a Téranga hub for centralizing major inter-regional flows of plant and animal production: pilot infrastructure on 1,200 m² and 600 m² (AUCHAN, CARREFOUR type); Phase 2 (FONSTAB): Creation, at the municipal level, of Téranga Shops; relay of Téranga poles in terms of local networking
Expected impact Entity	<ul style="list-style-type: none"> 9 000 agricultural and para-agricultural jobs created and stabilized 160 small and medium-sized businesses supported, empowered and professionalized 18 agricultural product centralization and marketing centers created
Contact	+221 77 616 93 49
Project Partner(s)	N / A

Funding

Project amount	FCFA	19,881,000,000	USD 33 173 902
Project Duration	2025 – 2028		
Type of Financing Sought	Private	✓ Audience	PPP

Progress Status

Actions initiated	<p>Level 1 (PRODAM): 01 pole completed (amount: 182,070,136 FCFA)</p> <p>Level 2 (FONSTAB): 01 shop created (amount: 10,000,000 FCFA)</p>
Documents available	<p>Project document</p> <p>Feasibility study</p> <p>Scaling loan document (PRODAM)</p>