

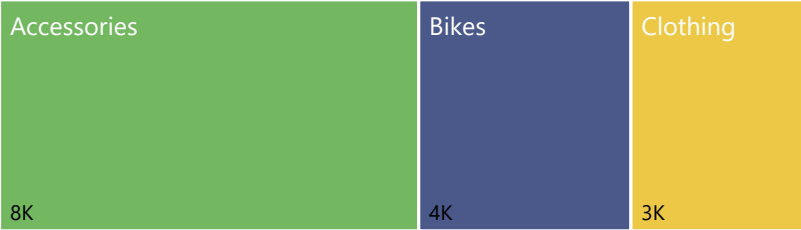


Date

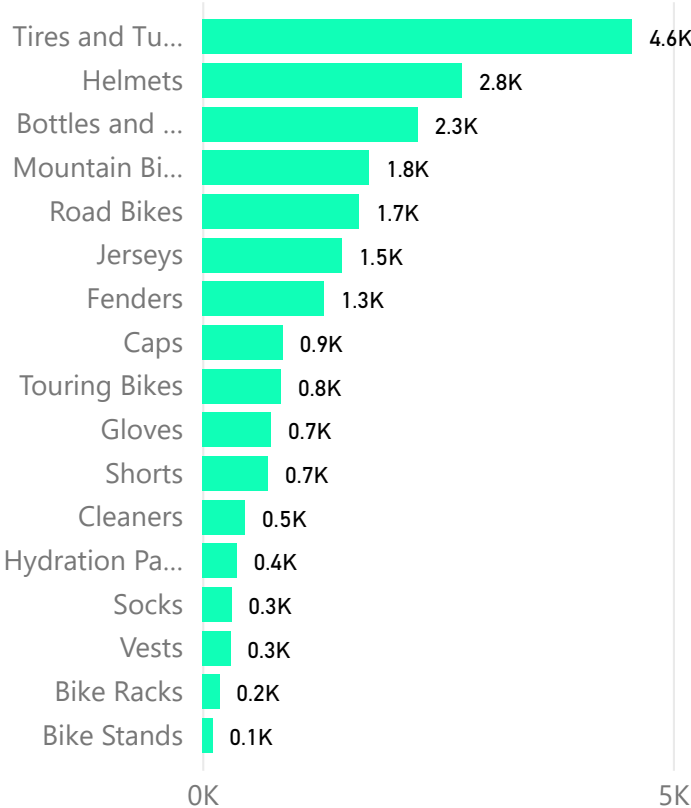
1/1/2016

6/30/2017

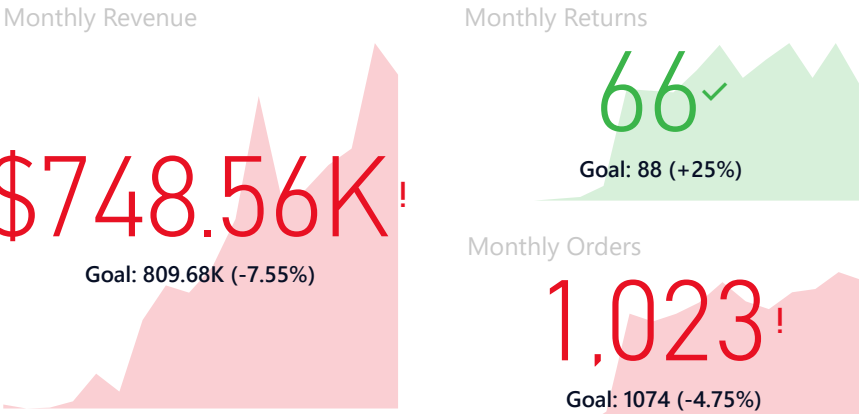
Total Orders by CategoryName



Total Orders, Total Cost, Total Revenue and Total Profits by Subcategory...



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	2,067	1.76%
Mountain Tire Tube	1,808	1.68%
Patch Kit/8 Patches	1,527	1.58%
Fender Set - Mountain	1,290	1.24%
Mountain Bottle Cage	1,096	2.36%
Sport-100 Helmet, Blue	924	3.79%
Sport-100 Helmet, Black	920	2.50%
Sport-100 Helmet, Red	916	3.38%
Road Tire Tube	869	1.68%
HL Mountain Tire	867	3.69%
AWC Logo Cap	854	1.34%
Road Bottle Cage	612	1.89%
ML Mountain Tire	611	1.14%
Touring Tire Tube	481	1.86%
HL Road Tire	475	3.16%
Bike Wash - Dissolver	456	0.88%
LL Mountain Tire	394	2.77%
Hydration Pack - 70 oz.	366	2.46%
LL Road Tire	358	2.56%
Touring Tire	339	1.20%
ML Road Tire	301	1.48%
Half-Finger Gloves, M	258	1.95%
Half-Finger Gloves, S	244	1.68%
Women's Mountain Shorts, L	242	5.37%
Women's Mountain Shorts, M	237	2.95%
Long-Sleeve Logo Jersey, L	235	4.68%
Mountain-200 Black, 46	232	2.59%
Half-Finger Gloves, L	229	2.16%
Long-Sleeve Logo Jersey, S	226	3.10%
Mountain-200 Black, 42	225	3.56%
Mountain-200 Black, 38	221	2.26%
Women's Mountain Shorts, S	220	4.09%
Mountain-200 Silver, 46	215	3.72%
Long-Sleeve Logo Jersey, XL	214	2.34%
Total	10,652	2.13%

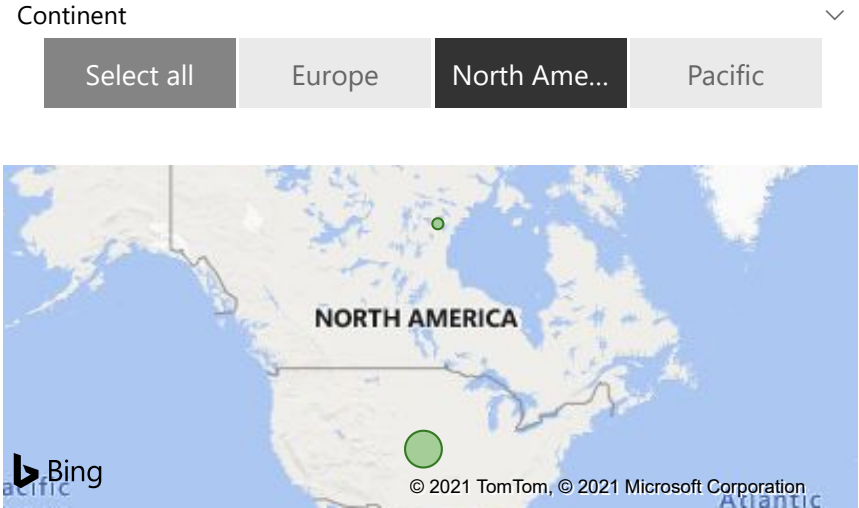


Top Product (Order)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46



View Product details ⓘ



Water Bottle - 30 oz.

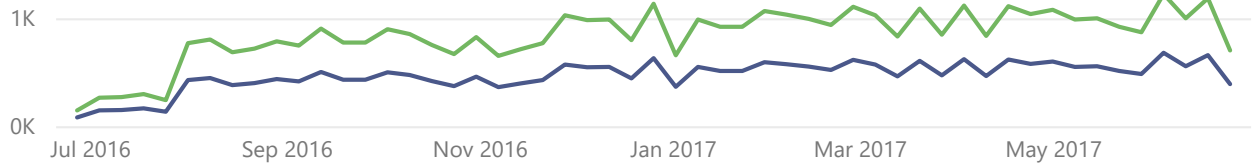
Price Adjustment(%)

0.50

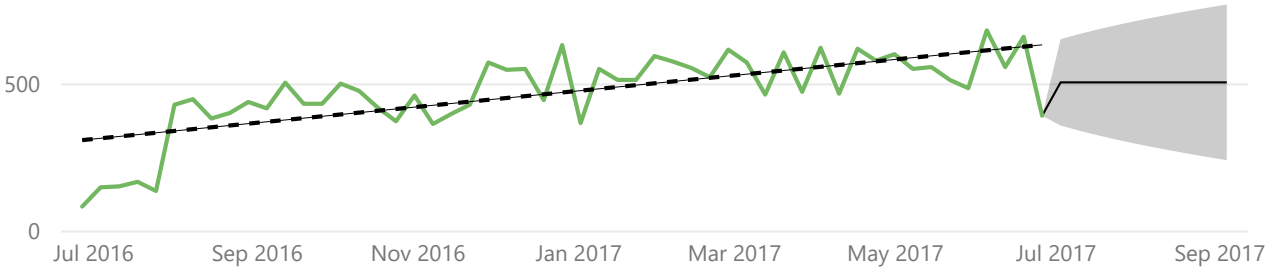


Weekly Profits

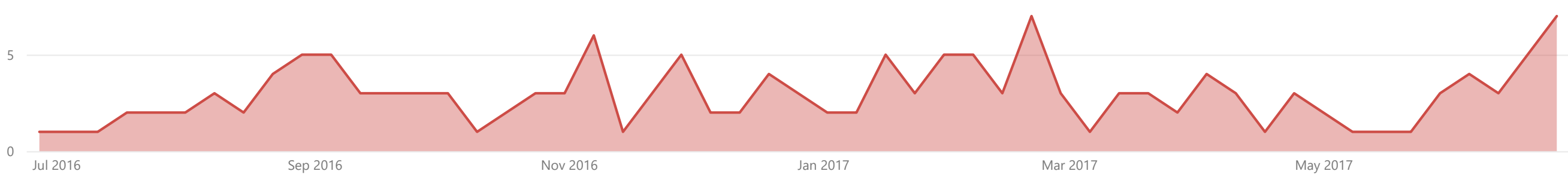
Adjusted Profit Total Profits



Weekly Profits

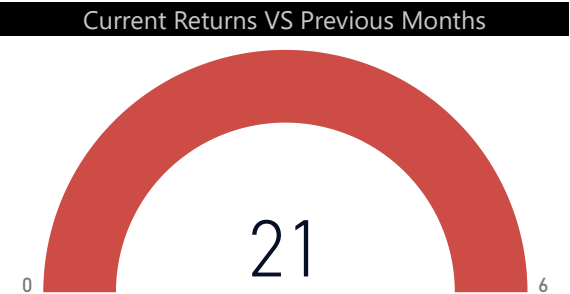
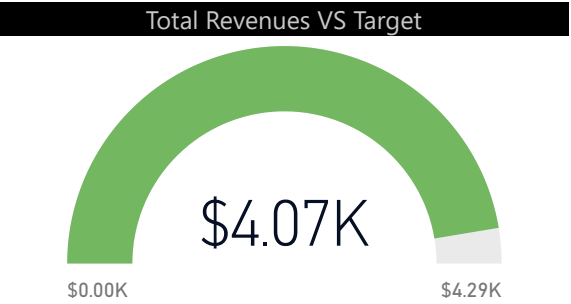


Weekly Returns



\$4.99
Avg Retail Price

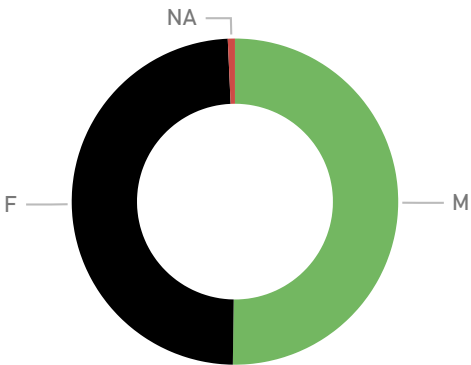
7.49
Adjusted price



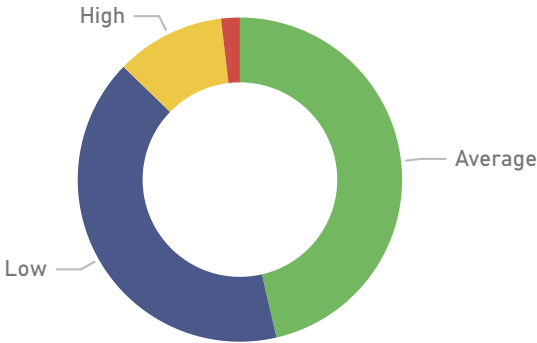


Customer_Name	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.49
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
Mr. Lance Blanco	4	\$7,207.07
Mrs. Audrey Blanco	4	\$7,139.17
Mr. Ricky Navarro	3	\$7,119.63
Mr. Eddie Dominguez	3	\$7,044.38
Mrs. Molly Madan	3	\$7,043.25
Mr. Jarrod Mehta	3	\$7,038.37
Ms. Susan Zhou	3	\$7,027.98
Mr. Brent Zhang	3	\$7,018.99
Total	353	\$751,130.39

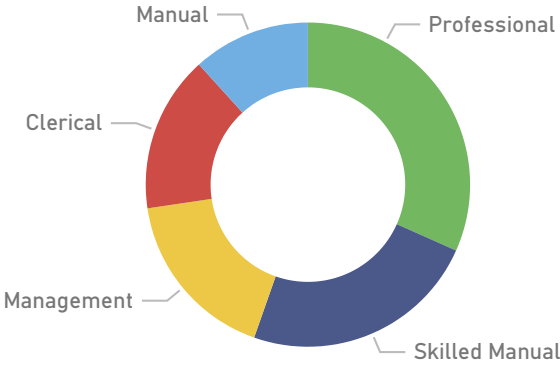
Orders by Gender



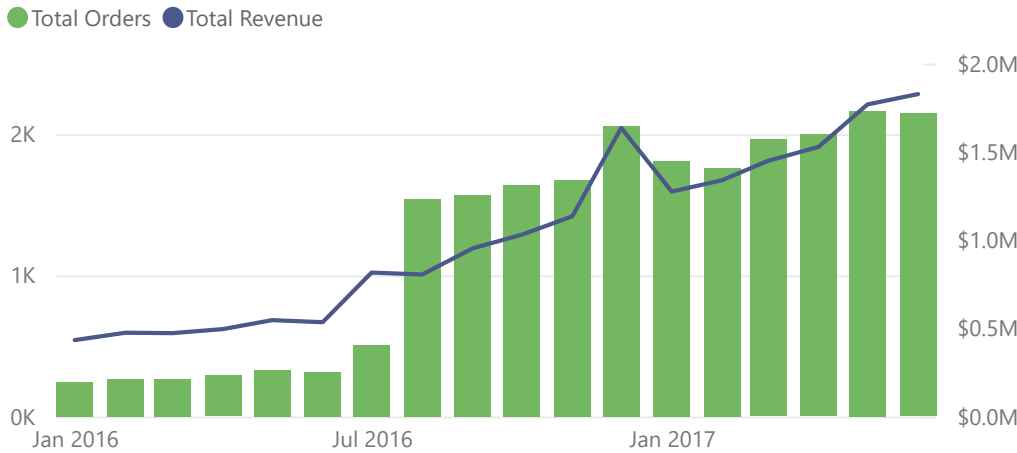
Orders by Incomes Level



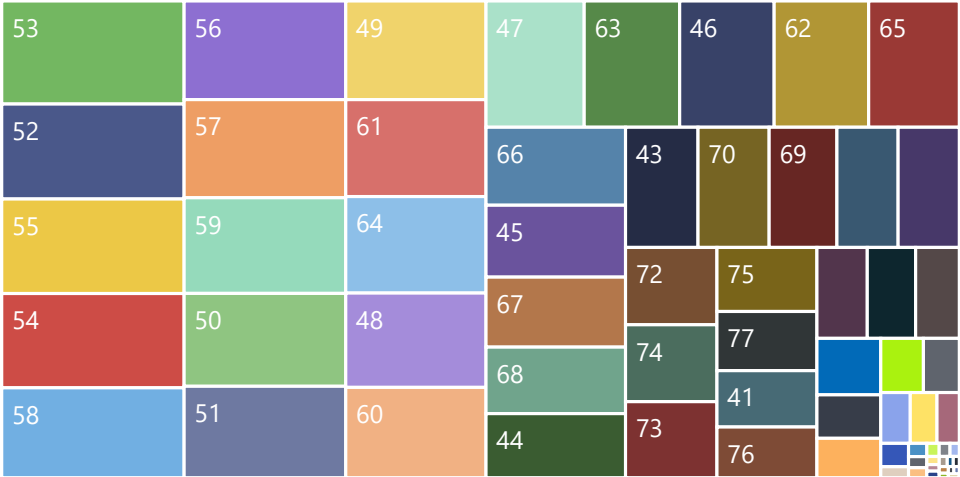
Orders by Occupation



Orders Revenue By Month



Orders by Age



Top Customer

Mr. Maurice Shan

Customer orders

6

Customer Revenue

\$12.41K

Executive Summary →