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Company Profile



Head Office
Laysen Valley, Masharee Company,
P. O. Box 230153 Riyadh 11321, Saudi Arabia

www.masharee.sa



INTRO

By the direction of His Royal Highness Prince Mohammed bin Salman, we must remove the challenges we face and capitalize on untapped opportunities, moving forward towards prosperity and growth to compete with the world at all levels, sectors, and services. Working as one team, our noble goal is to build the Kingdom and strengthen its foundations, hand in hand, for a better tomorrow by 2023.



ABOUT MASHAREE COMPANY



WHO WE ARE

About Us

Masharee, a prominent real estate development company in Saudi Arabia, has recently undergone a transformation. Through their high-quality real estate offerings, they have made significant contributions to the advancement of all aspects of civilization. This growth is driven by a team of skilled Saudi professionals, led by **Salama Bin Saedan**.

Our Mission

We believe that innovation starts with the individual. Therefore, we are committed to delivering the best to the Saudi community as a starting point for shaping a new concept of land architecture and a real renaissance that inspires the world.

Our Vision

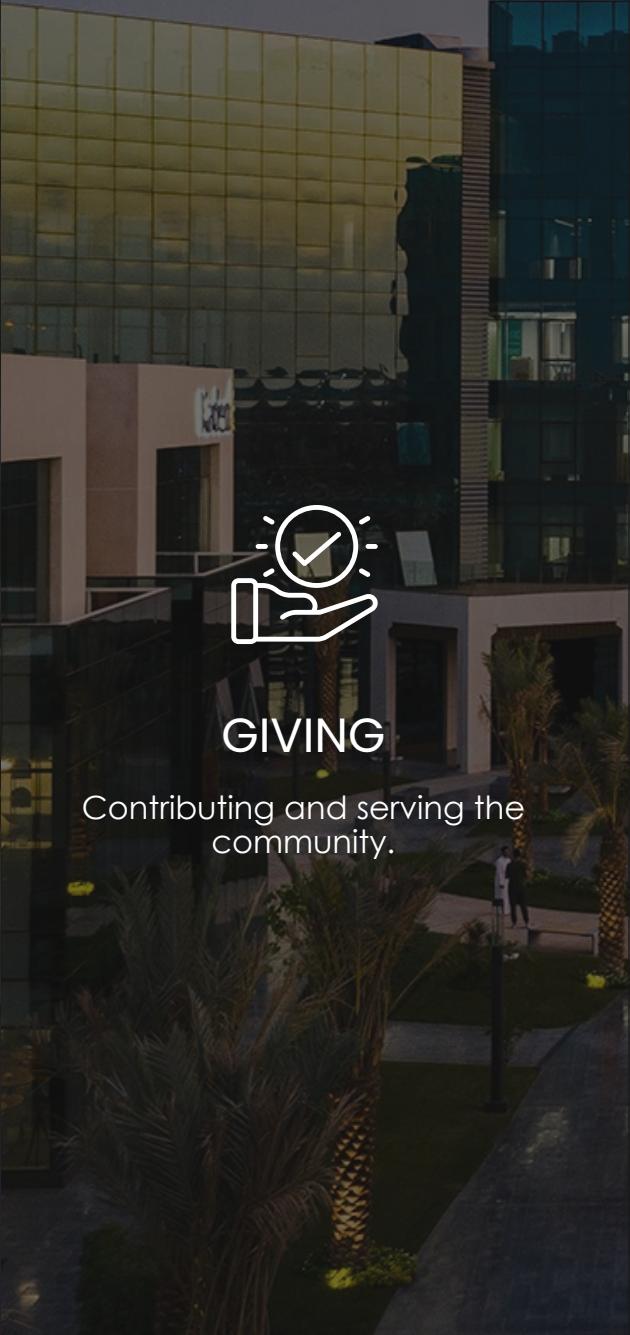
Our vision is to create a change, make a difference, provide products suitable for the community, and meet aspirations through our accumulated expertise.





INNOVATION

in developing products within a comprehensive societal environment.



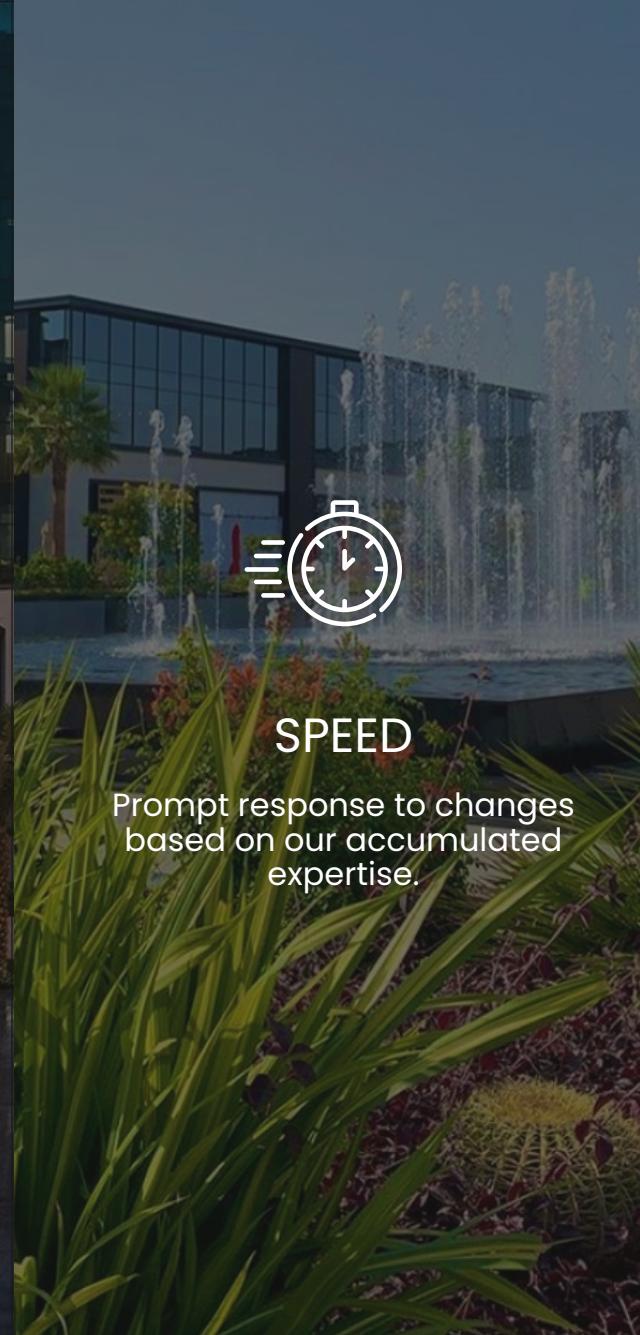
GIVING

Contributing and serving the community.



SPEED

Prompt response to changes based on our accumulated expertise.



TECHNICAL SOLUTIONS

Harnessing technological solutions to optimize performance efficiency.



OUR PROJECTS

Our group has effectively completed numerous diverse projects, offering superior products in various sectors that have enhanced the concept and design of urban spaces. As visionary pioneers, our group holds a prominent position among the leading companies that have significantly impacted the real estate sector.

We actively contribute to the desired growth and the ultimate goal of developing land, leveraging Saudi resources to drive progress and innovation."





Residential Real Estate

This sector includes single-family homes, condominiums, townhouses, apartments, and other dwellings intended for residential purposes.



Mixed-Use Real Estate

Mixed-use properties combine two or more types of real estate within a single development, such as a combination of residential, commercial, and retail spaces.



Commercial Real Estate

Commercial real estate involves properties used for business purposes, such as office buildings, retail spaces, warehouses, and industrial properties.



Industrial Real Estate

This sector focuses on properties used for manufacturing, production, distribution, and storage, including factories, industrial parks, distribution centers, and warehouses.



Hospitality Real Estate

This sector involves properties used for lodging and hospitality, including hotels, resorts, motels, and vacation rentals.

لیسن فالی
LAYSEN Valley



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لیسن فالی LAYSEN Valley

A new destination and a vital, advanced project with an integrated and multi-purpose environment that has attracted over 50 national and international companies with their regional and main headquarters from various sectors, including the hospitality, office, residential, medical, and commercial sectors, spanning over a distance of more than 1,200 meters along King Khalid Road and Al-Aruba Road.



Flexible Transportation Walkway Hotel Residential Restaurants and Cafes Retail Office Spaces



Educational Medical Fitness Center Open Areas Green Spaces Event Areas



50 national and international companies

1,200 meters



Multi-Purpose Environment





مشareع
MASHAREE



البواة الاقتصادية
the business gate



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البُوَابَةُ الْاِقْتَصَادِيَّةُ

the business gate

The Business Gate Company is half a mile from King Khalid International Airport. It offers a magnificent architectural structure with an intelligent security system and breathtaking natural landscapes, including 2,500 palm trees, flowers, and flowing water features. It provides an exceptional business environment that enhances the concept of conducting business, surrounded by all the necessary components, needs, and services under the concept of "all under one roof."



Flexible
Transportation



Walkway



Restaurants
and Cafes



Hotel



Office Spaces



Fitness Center



Open Areas



Green Spaces



Breathtaking Natural Landscapes



Magnificent Architectural Structure



2,500 palm trees



مشعر
MASHAREE

الرِّيَاضُ
RIYADH
FRONT



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A pioneering concept that combines work, shopping, entertainment, and a wide range of activities. The front extends over an area of more than 400,000 square meters, located 2 kilometers east of the capital. It includes various vital facilities that cater to the needs of citizens, residents, visitors, investors, businessmen, and all family categories, offering markets, restaurants, and dedicated entertainment venues.



Flexible
Transportation



Walkway



Office Spaces



Retail



Restaurants
and Cafes



Entertainment



Open Areas



Green Spaces Event Areas



Wide Range of
Activities

400,000
Square



Dedicated
Entertainment Venues.



مشareٰج
MASHAREE

واجهة الرياض
RIYADH FRONT

amazon

WAJHAT
ALAA'MAL



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واجح الاعمال

WAJHAT
ALAA'MAL

A pioneering concept that combines work, shopping, entertainment, and a wide range of activities. The front extends over an area of more than 400,000 square meters, located 2 kilometers east of the capital. It includes various vital facilities that cater to the needs of citizens, residents, visitors, investors, businessmen, and all family categories, offering markets, restaurants, and dedicated entertainment venues.



Flexible
Transportation



Walkway



Hotel



Restaurants
and Cafes



Office Spaces



Educational Fitness Center



Open Areas



Green Spaces



Event Areas



400,000
Square



Dedicated
Entertainment Venues.





مشareٰي
MASHAREE



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THE ZONE

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A massive commercial complex that attracts visitors interested in shopping and making purchases from all over the world. And it is considered one of the favorite shopping destinations and outdoor leisure spots in Riyadh city., with an area of 50,000 square meters, and it offers a wide array of premium restaurants and cafes.



Flexible Transportation



Walkway



Restaurants and Cafes



Retail



Office Spaces



Entertainment



Fitness Center



Open Areas



Green Spaces



Event Areas



A massive
Commercial Complex

One of the Favorite
Shopping Destinations



50,000 square
Meters



مَشَارِقٌ

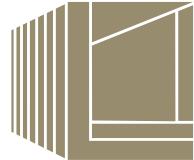
MASHAREE

ڈا لو جسٹکس پارک
The Logistics Park



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ذالوجستكس پارك The Logistics Park



A pioneering project and the first of its kind, consisting of a single enclosed complex that consists of fully integrated and equipped warehouses, offering a range of international standard security and safety services, in addition to exceptional technical and operational services.



Restaurants
and Cafes



Fulfillment
Centers



Weight Scale
Centers



Load and
Unload
Centers



Civil Defense
Center



Logistics



International Standard



Single Enclosed
Complex





مشـارـق
MASHAREE



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A residential complex with an ideal location and hotel services. It stands out as the most sustainable and environmentally friendly complex that provides the highest levels of safety and security, along with hosting a wide range of recreational and service facilities.



Flexible Transportation



Walkway



Hotel



Restaurants and Cafes



Retail



Residential



Educational



Fitness Center



Open Areas



Green Spaces



Event Areas



Entertainment



Ideal Location



Environmental
Friendly



A Wide Range of
Recreational and
Service Facilities



مشعر
MASHAREE

فِرْمَنْت
Fairmont
Riyadh



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Fairmont

R I Y A D H

Fairmont Riyadh is a luxurious five-star hotel within the Business Gate complex, providing direct access to over 60 companies. It is the closest luxury hotel to King Khalid International Airport, with easy access to Granada Business Park, KAFD, Riyadh International Convention & Exhibition Center, and Princess Nourah University.



Spa



300 Rooms



Hotel



Fitness Center



Conference Venues



A Luxurious Five-Star Hotel



Direct Access to Over 60 Companies



A Wide Range of Recreational and Service Facilities



مشعر
MASHAREE



البيوت المكتبية
home offices



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البيوت المكتبية home offices

A comprehensive concept that caters to all the needs of business professionals in an atmosphere of luxury and elegance. It offers a natural working environment characterized by complete privacy and Exclusive privileges within a total area of 45,000 square meters. It features separate private entrances and elevators for each office and a wide range of logistics, banking, and travel-related services, including flight and transportation reservations.



Walkway



Hotel



Restaurants and Cafes



Office Spaces



Fitness Center



Open Areas



Green Spaces



Event Areas



45,000 Square
Meters



A Natural Working
Environment

Complete Privacy
and Exclusive
Privileges



مَشَارِقٌ
MASHAREE



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ALMASHREQ
BOUTIQUE HOTEL

Al Mashreq Boutique Hotel is situated within the Home Offices Complex, featuring a captivating architectural design inspired by ancient Arabic designs. This unique environment offers a variety of exceptional services and unique restaurants.



Fitness Center



Spa



95 Rooms



Hotel



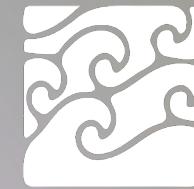
45,000 Square
Meters



Complete Privacy
and Exclusive
Privileges



Masharee



رد سٰي مول
RED SEA MALL



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رد سی مول RED SEA MALL

A vast commercial center covering more than 240,000 square meters, featuring a hotel, a multi-storey office building, 18 entrances, parking facilities, an amusement city, and an indoor fountain.



Fitness Center



Spa



95 Rooms



Hotel



240,000 Square

Indoor Fountain



A Multi-Storey
Office Building





مشعر
MASHAREE

041

Facts & Figures

- key data, statistics, and performance indicators that highlight Masharee's achievements, growth, and market position. From the number of completed projects to the total square footage developed, this slide presents a comprehensive snapshot of our accomplishments in the real estate industry. With a focus on quality, innovation, and customer satisfaction, our company has established a strong presence in the Saudi Arabian market, earning a reputation for excellence and reliability



Participating With Financial Institutions

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We take pride in our partnerships with multiple financial institutions operating under the supervision of the Saudi Arabia Capital Market Authority. These kinds of partnerships help regulate the framework and assist investors in achieving project completion.



هيئة السوق المالية
Capital Market Authority

Masharee in Numbers

043

10+

Number of
Investment
Funds

15B+

Investment
Funds

Real Estate Investment Funds

1K+

Hotel Unit Keys

**500K+**

Square Meters of
Logistics Areas

**3K+**

Residential Units

**1.2M+**

Square Meters of
Commercial
Areas

1.4M+

Square Meters of
Office Spaces

Our Tenants

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Thank You

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