# udemy dataset

```
In [1]: import numpy as np
import pandas as pd
import seaborn as sns
data = pd.read_csv("udemy_courses.csv")
data
```

Out[1]:

	course_id	course_title	url	is_paid	price	num_subscribers	num_reviews	num_lectures	level	content_duration
0	1070968	Ultimate Investment Banking Course	https://www.udemy.com/ultimate- investment-bank	True	200	2147	23	51	All Levels	1.5
1	1113822	Complete GST Course & Certification - Grow You	https://www.udemy.com/goods- and-services-tax/	True	75	2792	923	274	All Levels	39.0
2	1006314	Financial Modeling for Business Analysts and C	https://www.udemy.com/financial- modeling-for-b	True	45	2174	74	51	Intermediate Level	2.5
3	1210588	Beginner to Pro - Financial Analysis in Excel	https://www.udemy.com/complete- excel-finance-c	True	95	2451	11	36	All Levels	3.0
4	1011058	How To Maximize Your Profits Trading Options	https://www.udemy.com/how-to- maximize-your-pro	True	200	1276	45	26	Intermediate Level	2.0
3673	775618	Learn jQuery from Scratch - Master of JavaScri	https://www.udemy.com/easy- jquery-for-beginner	True	100	1040	14	21	All Levels	2.0
3674	1088178	How To Design A WordPress Website With No Codi	https://www.udemy.com/how-to- make-a-wordpress	True	25	306	3	42	Beginner Level	3.5
3675	635248	Learn and Build using Polymer	https://www.udemy.com/learn- and-build-using-po	True	40	513	169	48	All Levels	3.5
3676	905096	CSS Animations: Create Amazing Effects on Your	https://www.udemy.com/css- animations-create-am	True	50	300	31	38	All Levels	3.0
3677	297602	Using MODX CMS to Build Websites: A Beginner's	https://www.udemy.com/using- modx-cms-to-build	True	45	901	36	20	Beginner Level	2.0
3678 r	3678 rows × 12 columns									

In [2]: # published\_timestamp couldnt read data inside it correctly
data.dtypes

Out[2]: course\_id int64 course\_title object url object is\_paid bool price int64 int64 num\_subscribers num\_reviews int64 num\_lectures int64 level object content\_duration float64 published\_timestamp object . subject object dtype: object

```
In [3]: # published_timestamp read data inside it correctly
        data = pd.read_csv("udemy_courses.csv",parse_dates = ['published_timestamp'])
Out[3]: course_id
                                            int64
                                            object
        course\_title
        url
                                            object
        is_paid
                                             bool
                                             int64
        price
        num_subscribers
                                             int64
        num_reviews
                                             int64
        num_lectures
                                             int64
        level
                                            object
        content_duration
                                           float64
        published_timestamp
                              datetime64[ns, UTC]
        subject
                                            object
        dtype: object
In [4]: data.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 3678 entries, 0 to 3677
        Data columns (total 12 columns):
         # Column
                                 Non-Null Count Dtype
                                 3678 non-null
         0
            course_id
                                                  int64
         1
             course_title
                                 3678 non-null
                                                  object
         2
             url
                                 3678 non-null
                                                  object
            is_paid
                                 3678 non-null
         4
            price
                                 3678 non-null
                                                  int64
            num_subscribers
                                 3678 non-null
            num_reviews
                                 3678 non-null
                                                  int64
            num_lectures
                                 3678 non-null
         8
                                 3678 non-null
                                                  object
            level
            content_duration
                                 3678 non-null
                                                  float64
         10 published_timestamp 3678 non-null
                                                 datetime64[ns, UTC]
                                  3678 non-null
         11 subject
                                                 object
        dtypes: bool(1), datetime64[ns, UTC](1), float64(1), int64(5), object(4)
        memory usage: 319.8+ KB
```

#### check for duplicate data and drop them

```
In [5]: duplicated = data.duplicated().any()
duplicated
```

Out[5]: True

```
Out[6]:
                                                                                                                                                           level content_duration
                   course_id course_title
                                                                           url is_paid price num_subscribers num_reviews num_lectures
                                   Ultimate
                                 Investment
                                              https://www.udemy.com/ultimate-
                    1070968
                                                                                                                               23
                                                                                                                                                      All Levels
                                                                                                                                                                                1.5
                                                                                   True
                                                                                          200
                                                                                                             2147
                                                                                                                                               51
                                   Banking
                                                            investment-bank...
                                    Course
                                  Complete
                                GST Course
                                                https://www.udemy.com/goods-
                     1113822
                                                                                                             2792
                                                                                   True
                                                                                            75
                                                                                                                              923
                                                                                                                                                      All Levels
                                                                                                                                                                               39.0
                                Certification
                                                             and-services-tax/
                                      You...
                               Modeling for 
Business
                                              https://www.udemy.com/financial-
                                                                                                                                                    Intermediate
                     1006314
                                                                                                             2174
                                                                                                                                                                                2.5
                                                              modeling-for-b...
                                                                                                                                                          Leve
                                   Analysts
                                Beginner to
                                      Pro -
                                             https://www.udemy.com/complete-
                                  Financial
                     1210588
                                                                                   True
                                                                                            95
                                                                                                             2451
                                                                                                                               11
                                                                                                                                               36
                                                                                                                                                      All Levels
                                                                                                                                                                                3.0
                                 Analysis in
                                    Excel ...
                                    How To
                                Maximize
Your Profits
                                                https://www.udemy.com/how-to-
                                                                                                                                                    Intermediate
                     1011058
                                                                                          200
                                                                                                             1276
                                                                                                                               45
                                                                                                                                                                                2.0
                                                                                   True
                                                          maximize-your-pro...
                                                                                                                                                          Level
                                    Trading
                                    Options
                                     Learn
                                jQuery from
                                                 https://www.udemy.com/easy-
                      775618
                                                                                                                                                                                20
            3673
                                   Scratch -
                                                                                   True
                                                                                           100
                                                                                                             1040
                                                                                                                               14
                                                                                                                                               21
                                                                                                                                                      All Levels
                                                          jquery-for-beginner...
                                  Master of
                                 JavaScri...
                                    How To
                                 Design A
WordPress
                                                https://www.udemy.com/how-to-
                                                                                                                                                       Beginner
            3674
                     1088178
                                                                                                                                                                                3.5
                                                                                            25
                                                                                                              306
                                                                                                                                3
                                                                                                                                               42
                                                                                   True
                                    Website
                                                          make-a-wordpress-...
                                                                                                                                                          Level
                                    With No
                                     Codi..
                                  Learn and
                                                 https://www.udemv.com/learn-
            3675
                      635248
                                 Build using
                                                                                   True
                                                                                            40
                                                                                                              513
                                                                                                                              169
                                                                                                                                               48
                                                                                                                                                      All Levels
                                                                                                                                                                                3.5
                                                          and-build-using-po...
                                   Polymer
                                      CSS
                                Animations:
                                     Create
                                                   https://www.udemy.com/css-
            3676
                      905096
                                                                                            50
                                                                                                              300
                                                                                                                               31
                                                                                                                                               38
                                                                                                                                                      All Levels
                                                                                                                                                                                3.0
                                                                                   True
                                   Amazing
                                                       animations-create-am...
                                  Effects on
                                     Your...
                                MODX CMS
                                                 https://www.udemy.com/using-
                                                                                                                                                       Beginner
            3677
                      297602
                                    to Build
                                                                                                               901
                                                                                                                               36
                                                                                                                                               20
                                                                                                                                                                                2.0
                                                          modx-cms-to-build-...
                                                                                                                                                          Level
                                Websites: A
                                Beginner's...
           3672 rows × 12 columns
In [7]: | duplicated = data.duplicated().any()
Out[7]: False
```

### Which levels do Udemy courses provide courses for?

In [6]: data = data.drop\_duplicates()

### how many paid and free courses in udemy

### which course has more lectures (free or paid)?

```
In [13]: data.groupby(['is_paid']).max()
Out[13]:
                  course_id course_title
                                                             url price num_subscribers num_reviews num_lectures
                                                                                                                     level content_duration published
           is_paid
                             财务分析与
                                                                                                           145 Intermediate
                             估值建模入 https://www.udemy.com/zprzqgfl/
                    1268616
                                                                               268923
                                                                                             8629
            False
                                                                                                                                     21.0
                                                                                                                     Leve
                             7日でマス
                             ター ビギナ
                                一向け
                                       https://www.udemy.com/zombie-
                                                                                                               Intermediate
                    1282064
                                                                  200
                                                                               121584
                                                                                            27445
                                                                                                                                     78.5
             True
                                Adobe
                                                apocalypse-photos...
                                                                                                                     Leve
                              Illustrator
                             どきどきセ
In [14]: | data.groupby(['is_paid']).max()['num_lectures']
Out[14]: is_paid
          False
                   145
          True
                   779
          Name: num_lectures, dtype: int64
          او
In [25]: data['is_paid'] = data['is_paid'].replace({True: 'Paid', False: 'Free'})
          data.groupby(['is_paid']).max()['num_lectures']
Out[25]: is_paid
          Free
                  145
          Paid
                  779
          Name: num_lectures, dtype: int64
```

## which courses have a higher number of subscribers free or paid?

	course_title	num_subscribers
2827	Learn HTML5 Programming From Scratch	268923
3032	Coding for Entrepreneurs Basic	161029
3230	The Web Developer Bootcamp	121584
2783	Build Your First Website in 1 Week with HTML5	120291
3232	The Complete Web Developer Course 2.0	114512
1234	MicroStation - Células	0
886	Stop Creditors from Harassing you and Avoid Ba	0
887	Learn to trade using technical analysis	0
888	How to Invest Using ETFs from Former Wall Stre	0
777	Kickstarter success in 5 easy steps	0

3672 rows × 2 columns

```
In [16]: data[data['num_subscribers'].max() == data['num_subscribers']][['course_title','num_subscribers']]
Out[16]:
                                       course_title num_subscribers
           2827 Learn HTML5 Programming From Scratch
                                                           268923
          which level has the highest number of subscribers
In [17]: result = data[['level', 'num_subscribers']].sort_values('num_subscribers', ascending=False)
          result
Out[17]:
                           level num_subscribers
           2827
                       All Levels
                                         268923
                                         161029
           3032
                    Beginner Level
           3230
                       All Levels
                                         121584
           2783
                    Beginner Level
                                         120291
                        All Levels
                                         114512
           3232
           1234
                    Beginner Level
                                              0
            886
                    Beginner Level
                                              0
            887 Intermediate Level
                                              0
            888
                       All Levels
                                              0
                       All Levels
                                              0
            777
          3672 rows × 2 columns
          find the courses which having the highest number of reviews
In [18]: | result = data[['course_title', 'num_reviews']].sort_values('num_reviews', ascending=False)
          result
Out[18]:
                                               course title num reviews
                                 The Web Developer Bootcamp
           3232
                         The Complete Web Developer Course 2.0
                                                                 22412
           3204
                    Angular 4 (formerly Angular 2) - The Complete ...
                                                                 19649
           3247
                         JavaScript: Understanding the Weird Parts
                                                                 16976
           3254
                                     Modern React with Redux
                                                                 15117
           1416
                  Design Tickets and Vouchers in Photoshop and I...
                                                                     0
            514
                           How to invest in Russian equity market
                                                                     0
            515
                    Handle difficult questions the bank manager wi...
                                                                     0
            516
                                     Credit Control Procedures
                                                                     0
           2157 Learn Lion (Saroo) Soundtrack On The Piano By Ear
                                                                     0
          3672 rows × 2 columns
In [19]: data[data['num_reviews'].max() == data['num_reviews']][['course_title','num_reviews']]
Out[19]:
```

## find total number of courses related to python

course title num reviews

3230 The Web Developer Bootcamp

```
In [20]: data[data['course_title'].str.contains('python', case=False)]
Out[20]:
                     course_id
                                   course_title
                                                                                 url is_paid price num_subscribers num_reviews num_lectures
                                                                                                                                                                  level content_dur
                                   Python Algo
                                     Trading:
Sentiment
                                                 https://www.udemy.com/hedge-fund-
                      1196544
                                                                                         True
                                                                                                 200
                                                                                                                     294
                                                                                                                                      19
                                                                                                                                                      42
                                                                                                                                                             All Levels
                                                                      strategy-trad...
                                   Trading with News
                                   Python Algo
                                Stock Trading:
Automate Your
                                                  https://www.udemy.com/algorithmic-
                                                                                                                                                              Beginner
                       1170894
                                                                                                                    1165
                                                                                         True
                                                                       stock-tradin...
                                                                                                                                                                 Leve
                                     Python for
                                       Finance:
                                                  https://www.udemy.com/python-for-
                      1035472
                                    Investment
                                                                                                 195
                                                                                                                    3811
                                                                                                                                     278
                                                                                                                                                     103
                                                                                                                                                             All Levels
                41
                                                                                         True
                                  Fundamentals
                                    Python Algo
                                                                                                                                                      33 Intermediate
                                    Trading: FX
Trading with
                                                      https://www.udemy.com/python-
algo-trading-fx-t...
               147
                       1070886
                                                                                                 200
                                                                                                                     453
                                                                                                                                      42
```

In [21]: len(data[data['course\_title'].str.contains('python',case=False)])

Out[21]: 29

## display 10 most popular python courses per number of subscribers

536	529828	Trading & Investing	trading-inves	True	95	638	25	36	All Levels	
762	1088656	Quantitative Trading Analysis with Python	https://www.udemy.com/quantitative- trading-ana	True	50	256	17	49	All Levels	
863	902888	Investment Portfolio Analysis with Python	https://www.udemy.com/investment- portfolio-ana	True	50	209	13	37	All Levels	
1682	546848	Learn to code in Python and learn Adobe Photos	https://www.udemy.com/learn-to- code-in-python	True	50	1132	1	29	All Levels	
2497	16646	Web Programming with Python	https://www.udemy.com/web- programming-with-pyt	True	50	35267	217	53	All Levels	
		Learn Python and Diango:	https://www.udemv.com/learn-	_						

In [23]: contains('python',case=False)].sort\_values(by="num\_subscribers",ascending=False)[["course\_title","num\_subscribers"]].head(10)

Out[23]:

	course_title	num_subscribers
2497	Web Programming with Python	35267
2570	Coding for Entrepreneurs: Learn Python, Django	23412
2528	Learn Python and Django: Payment Processing	17714
3200	Python and Django Full Stack Web Developer Boo	11832
3507	Fun and creative web engineering with Python a	10917
2553	The Complete Ethical Hacking Course 2.0: Pytho	7827
3138	Complete Python Web Course: Build 8 Python Web	7489
3197	Try Django 1.9   Build a Blog and Learn Python	7407
2681	Python for Beginners: Python Programming Langu	6153
3203	REST APIs with Flask and Python	5151

In [ ]:

In [ ]: