Table 1 shows a list of transactions happening in supermarket "ABC".

Table 1. Corn Plant Dataset

| Transaction ID | Items bought                      |
|----------------|-----------------------------------|
| T1             | pen, bread, butter                |
| T2             | bread, butter, egg, milk          |
| Т3             | spinach, egg, milk                |
| T4             | bread, butter                     |
| T5             | bread, butter, ketchup, egg, milk |

Trace the results of using the Apriori algorithm on the data above with support threshold s=28% and confidence threshold c=70%.

- a. Show the candidate and frequent itemsets for each database scan. Enumerate all the final frequent itemsets.
- b. Also indicate the association rules that are generated and highlight the strong ones, sort them by confidence.

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## a. Show the candidate and frequent itemsets for each database scan. Enumerate all the final frequent itemsets.

Count support from itemset consisting of 1 item ( $C_1$ ) and |T| = Transaction ID

| Itemset   | Sup. | Sup. calculation  | Support |
|-----------|------|---|---------|
| {pen}     | 1    | $s = \frac{\sigma\{pen\}}{ T } = \frac{1}{5} = 0.2$     | 20%     |
| {bread}   | 4    | $s = \frac{\sigma\{bread\}}{ T } = \frac{4}{5} = 0.8$   | 80%     |
| {butter}  | 4    | $s = \frac{\sigma\{butter\}}{ T } = \frac{4}{5} = 0.8$  | 80%     |
| {egg}     | 3    | $s = \frac{\sigma\{egg\}}{ T } = \frac{3}{5} = 0.6$     | 60%     |
| {milk}    | 3    | $s = \frac{\sigma\{milk\}}{ T } = \frac{3}{5} = 0.6$    | 60%     |
| {spinach} | 1    | $s = \frac{\sigma\{spinach\}}{ T } = \frac{1}{5} = 0.2$ | 20%     |
| {ketchup} | 1    | $s = \frac{\sigma\{ketchup\}}{ T } = \frac{1}{5} = 0.2$ | 20%     |

Find itemset that meets the minimum support requirements s=28%. The itemset collection is named  $L_1$ .

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|---|---|---|
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|   |   |   |

| Cl        |      |         |
|-----------|------|---------|
| Itemset   | Sup. | Support |
| {pen}     | 1    | 20%     |
| {bread}   | 4    | 80%     |
| {butter}  | 4    | 80%     |
| {egg}     | 3    | 60%     |
| {milk}    | 3    | 60%     |
| {spinach} | 1    | 20%     |
| {ketchup} | 1    | 20%     |



| Itemset  | Sup. count | Support |
|----------|------------|---------|
| {bread}  | 4          | 80%     |
| {butter} | 4          | 80%     |
| {egg}    | 3          | 60%     |
| {milk}   | 3          | 60%     |

Count support from two itemset consisting of 2 items ( $C_2$ ) and  $|T| = Transaction \; ID$ 

| Itemset         | Sup. | Sup. calculation  | Support |
|-----------------|------|---|---------|
| {bread, butter} | 4    | $s = \frac{\sigma\{bread, butter\}}{ T } = \frac{4}{5} = 0.8$ | 80%     |
| {bread, egg}    | 2    | $s = \frac{\sigma\{bread, egg\}}{ T } = \frac{2}{5} = 0.4$    | 40%     |
| {bread, milk}   | 2    | $s = \frac{\sigma\{bread,milk\}}{ T } = \frac{2}{5} = 0.4$    | 40%     |
| {butter, egg}   | 2    | $s = \frac{\sigma\{butter, egg\}}{ T } = \frac{2}{5} = 0.4$   | 40%     |
| {butter, milk}  | 2    | $s = \frac{\sigma\{butter,milk\}}{ T } = \frac{2}{5} = 0.4$   | 40%     |
| {egg, milk}     | 3    | $s = \frac{\sigma\{egg,milk\}}{ T } = \frac{3}{5} = 0.6$      | 60%     |

Find itemset that meets the minimum support requirements s=28%. The itemset collection is named  $L_2$ .

| $C_2$           |      |         | $L_2$           |      |         |
|-----------------|------|---------|-----------------|------|---------|
| Itemset         | Sup. | Support | Itemset         | Sup. | Support |
| {bread, butter} | 4    | 80%     | {bread, butter} | 4    | 80%     |
| {bread, egg}    | 2    | 40%     | {bread, egg}    | 2    | 40%     |
| {bread, milk}   | 2    | 40%     | {bread, milk}   | 2    | 40%     |
| {butter, egg}   | 2    | 40%     | {butter, egg}   | 2    | 40%     |
| {butter, milk}  | 2    | 40%     | {butter, milk}  | 2    | 40%     |
| {egg, milk}     | 3    | 60%     | {egg, milk}     | 3    | 60%     |

Count support from three itemset consisting of 3 items ( $C_3$ ) and |T| = Transaction ID

| Itemset               | Sup. | Sup. calculation   | Support |
|-----------------------|------|--|---------|
| {bread, butter, egg}  | 2    | $s = \frac{\sigma\{bread, butter, egg\}}{ T } = \frac{2}{5} = 0.4$ | 40%     |
| {bread, butter, milk} | 2    | $s = \frac{\sigma\{bread,butter,milk\}}{ T } = \frac{2}{5} = 0.4$  | 40%     |
| {bread, egg, milk}    | 2    | $s = \frac{\sigma\{bread, egg, milk\}}{ T } = \frac{2}{5} = 0.4$   | 40%     |
| {butter, egg, milk}   | 2    | $s = \frac{\sigma\{butter,egg,milk\}}{ T } = \frac{2}{5} = 0.4$    | 40%     |

Find itemset that meets the minimum support requirements s=28%. The itemset collection is named  $L_3$ .

| <u>C</u> <sub>3</sub> |      |         | $L_3$    |         |      |         |
|-----------------------|------|---------|----------|---------|------|---------|
| Itemset               | Sup. | Support | Itemset  |         | Sup. | Support |
| {bread, butter,       | 2    | 40%     | {bread,  | butter, | 2    | 40%     |
| egg}                  |      |         | egg}     |         |      |         |
| {bread, butter,       | 2    | 40%     | {bread,  | butter, | 2    | 40%     |
| milk}                 |      |         | milk}    |         |      |         |
| {bread, egg,          | 2    | 40%     | {bread,  | egg,    | 2    | 40%     |
| milk}                 |      |         | milk}    |         |      |         |
| {butter, egg,         | 2    | 40%     | {butter, | egg,    | 2    | 40%     |
| milk}                 |      |         | milk}    |         |      |         |

Count support from three itemset consisting of 4 items (C<sub>4</sub>) and |T| = Transaction ID

| Itemset                    | Sup. | Sup. calculation  | Support |
|----------------------------|------|---|---------|
| {bread, butter, egg, milk} | 2    | $s = \frac{\sigma\{bread,butter,egg,milk\}}{ T } = \frac{2}{5} = 0.4$ | 40%     |

Find itemset that meets the minimum support requirements s=28%. The itemset collection is named  $L_4$ .

| <u>C</u> 4      |      |         | - | L <sub>4</sub> |           |      |         |
|-----------------|------|---------|---|----------------|-----------|------|---------|
| Itemset         | Sup. | Support |   | Item           | iset      | Sup. | Support |
| {bread, butter, | 2    | 40%     |   | {bread,        | butter,   | 2    | 40%     |
| egg, milk}      |      |         |   | egg, milk      | <b>\{</b> |      |         |

Final frequent itemsets that meets the minimum requirement of support s = 28%:

```
{bread, butter, egg, milk} = 40%

{bread, butter, egg} = 40%

{bread, butter, milk} = 40%

{bread, egg, milk} = 40%

{butter, egg, milk} = 40%

{bread, butter} = 80%

{bread, egg} = 40%

{bread, milk} = 40%

{butter, egg} = 40%

{butter, milk} = 40%

{butter, milk} = 60%

{bread} = 80%

{butter} = 80%

{egg} = 60%

{milk} = 60%
```

b. Also indicate the association rules that are generated and highlight the strong ones, sort them by confidence.

Count confidence from two itemsets and determine if it has a value that exceeds the confidence threshold c = 70% as a TRUE and if not as a FALSE.

|                 |        |        | Sup.    | Sup.  | Calc.      |            |        |
|-----------------|--------|--------|---------|-------|------------|------------|--------|
| Itemset         | LEFT   | RIGHT  | Count   | Count | Confidenc  | Confidence | Status |
|                 |        |        | Itemset | LEFT  | е          |            |        |
| {bread, butter} | bread  | butter | 4       | 4     | 4/4 = 1    | 100%       | TRUE   |
| {bread, butter} | butter | bread  | 4       | 4     | 4/4 = 1    | 100%       | TRUE   |
| {bread, egg}    | bread  | egg    | 2       | 4     | 2/4 = 0.5  | 50%        | FALSE  |
| {bread, egg}    | egg    | bread  | 2       | 3     | 2/3 = 0.67 | 67%        | FALSE  |
| {bread, milk}   | bread  | milk   | 2       | 4     | 2/4 = 0.5  | 50%        | FALSE  |
| {bread, milk}   | milk   | bread  | 2       | 3     | 2/3 = 0.67 | 67%        | FALSE  |
| {butter, egg}   | butter | egg    | 2       | 4     | 2/4 = 0.5  | 50%        | FALSE  |
| {butter, egg}   | egg    | butter | 2       | 3     | 2/3 = 0.67 | 67%        | FALSE  |
| {butter, milk}  | butter | milk   | 2       | 4     | 2/4 = 0.5  | 50%        | FALSE  |
| {butter, milk}  | milk   | butter | 2       | 3     | 2/3 = 0.67 | 67%        | FALSE  |
| {egg, milk}     | egg    | milk   | 3       | 3     | 3/3 = 1    | 100%       | TRUE   |
| {egg, milk}     | milk   | egg    | 3       | 3     | 3/3 = 1    | 100%       | TRUE   |

Count confidence from three itemsets and determine if it has a value that exceeds the confidence threshold c = 70% as a TRUE and if not as a FALSE.

| Itemset               | LEFT          | RIGHT         | Sup.<br>Count<br>Itemset | Sup.<br>Count<br>LEFT | Calc.<br>Confidence | Confidence | Status |
|-----------------------|---------------|---------------|--------------------------|-----------------------|---------------------|------------|--------|
| {bread, butter, egg}  | bread, butter | egg           | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |
| {bread, butter, egg}  | egg           | bread, butter | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {bread, butter, egg}  | bread, egg    | butter        | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg}  | butter        | bread, egg    | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |
| {bread, butter, egg}  | butter, egg   | bread         | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg}  | bread         | butter, egg   | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |
| {bread, butter, milk} | bread, butter | milk          | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |
| {bread, butter, milk} | milk          | bread, butter | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {bread, butter, milk} | bread, milk   | butter        | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, milk} | butter        | bread, milk   | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |
| {bread, butter, milk} | butter, milk  | bread         | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, milk} | bread         | butter, milk  | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |
| {bread, egg, milk}    | bread, egg    | milk          | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, egg, milk}    | milk          | bread, egg    | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {bread, egg, milk}    | bread, milk   | egg           | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, egg, milk}    | egg           | bread, milk   | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {bread, egg, milk}    | egg, milk     | bread         | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {bread, egg, milk}    | bread         | egg, milk     | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |
| {butter, egg, milk}   | butter, egg   | milk          | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {butter, egg, milk}   | milk          | butter, egg   | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {butter, egg, milk}   | butter, milk  | egg           | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {butter, egg, milk}   | egg           | butter, milk  | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {butter, egg, milk}   | egg, milk     | butter        | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {butter, egg, milk}   | butter        | egg, milk     | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |

Count confidence from four itemsets and determine if it has a value that exceeds the confidence threshold c = 70%.

| Itemset                    | LEFT                   | RIGHT                     | Sup.<br>Count<br>Itemset | Sup.<br>Count<br>LEFT | Calc.<br>Confidence | Confidence | Status |
|----------------------------|------------------------|---------------------------|--------------------------|-----------------------|---------------------|------------|--------|
| {bread, butter, egg, milk} | bread, butter, egg     | milk                      | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | bread, butter,<br>milk | egg                       | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | bread, egg,<br>milk    | butter                    | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | butter, egg,<br>milk   | bread                     | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | milk                   | bread,<br>butter, egg     | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {bread, butter, egg, milk} | egg                    | bread,<br>butter,<br>milk | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {bread, butter, egg, milk} | butter                 | bread, egg,<br>milk       | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |
| {bread, butter, egg, milk} | bread                  | butter,<br>egg, milk      | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |
| {bread, butter, egg, milk} | bread, butter          | egg, milk                 | 2                        | 4                     | 2/4 = 0.5           | 50%        | FALSE  |
| {bread, butter, egg, milk} | egg, milk              | bread,<br>butter          | 2                        | 3                     | 2/3 = 0.67          | 67%        | FALSE  |
| {bread, butter, egg, milk} | bread, egg             | butter,<br>milk           | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | butter, milk           | bread, egg                | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | bread, milk            | butter, egg               | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | butter, egg            | bread, milk               | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |

## Short rules by confidence more than threshold > 70%

| Itemset                    | LEFT                   | RIGHT           | Sup.<br>Count<br>Itemset | Sup.<br>Count<br>LEFT | Calc.<br>Confidence | Confidence | Status |
|----------------------------|------------------------|-----------------|--------------------------|-----------------------|---------------------|------------|--------|
| {bread, butter, egg, milk} | bread, butter, egg     | milk            | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | bread, butter,<br>milk | egg             | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | bread, egg,<br>milk    | butter          | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | butter, egg,<br>milk   | bread           | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | bread, egg             | butter,<br>milk | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | butter, milk           | bread, egg      | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | bread, milk            | butter, egg     | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg, milk} | butter, egg            | bread, milk     | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg}       | bread, egg             | butter          | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, egg}       | butter, egg            | bread           | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, milk}      | bread, milk            | butter          | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter, milk}      | butter, milk           | bread           | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, egg, milk}         | bread, egg             | milk            | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, egg, milk}         | bread, milk            | egg             | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {butter, egg, milk}        | butter, egg            | milk            | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {butter, egg, milk}        | butter, milk           | egg             | 2                        | 2                     | 2/2 = 1             | 100%       | TRUE   |
| {bread, butter}            | bread                  | butter          | 4                        | 4                     | 4/4 = 1             | 100%       | TRUE   |
| {bread, butter}            | butter                 | bread           | 4                        | 4                     | 4/4 = 1             | 100%       | TRUE   |
| {egg, milk}                | egg                    | milk            | 3                        | 3                     | 3/3 = 1             | 100%       | TRUE   |
| {egg, milk}                | milk                   | egg             | 3                        | 3                     | 3/3 = 1             | 100%       | TRUE   |

There's 20 rules above the confident treshold