

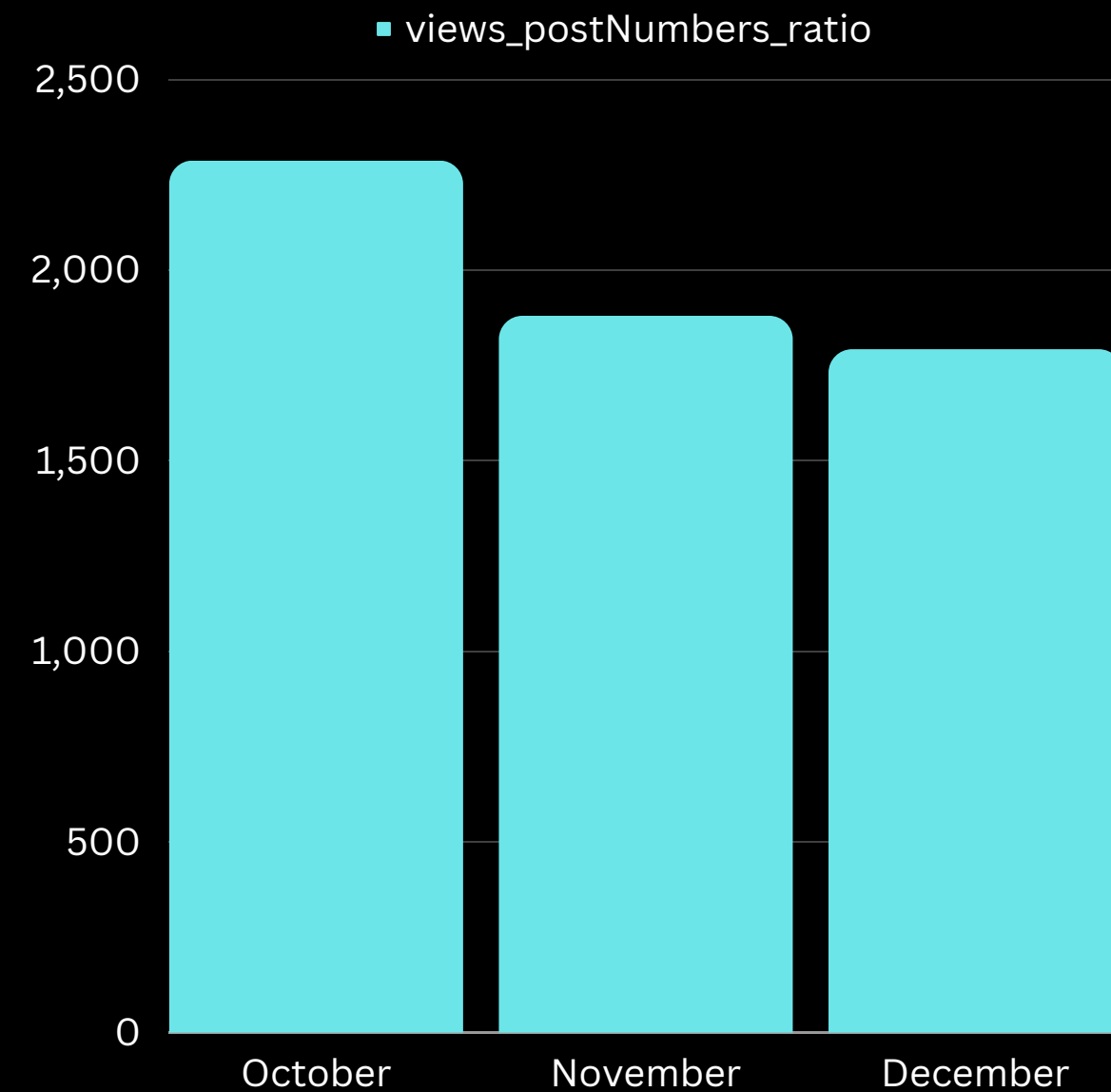
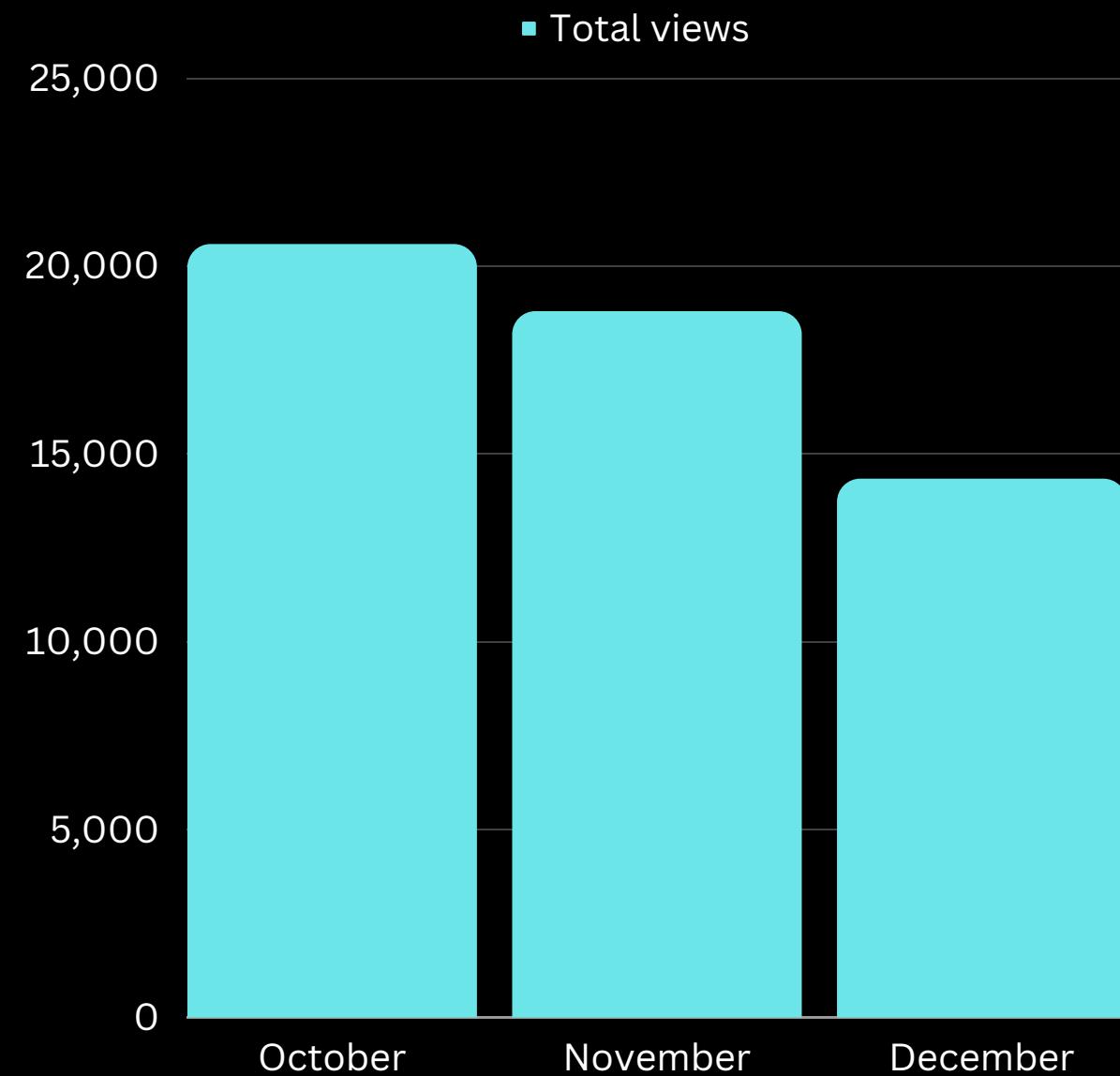
Dotalert()

Reddit analytics

Q4, 2022

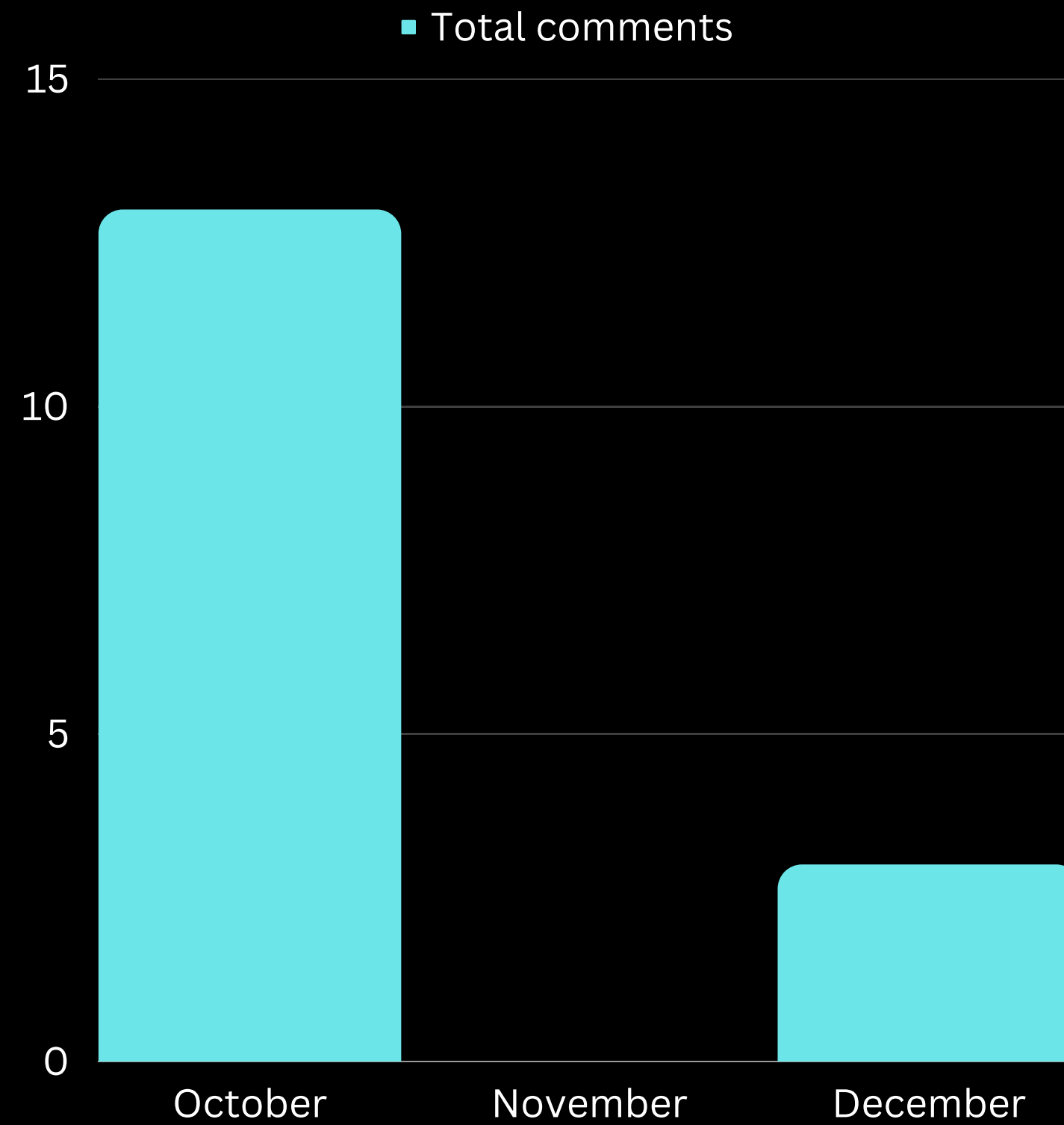
aggregate by year

Total views

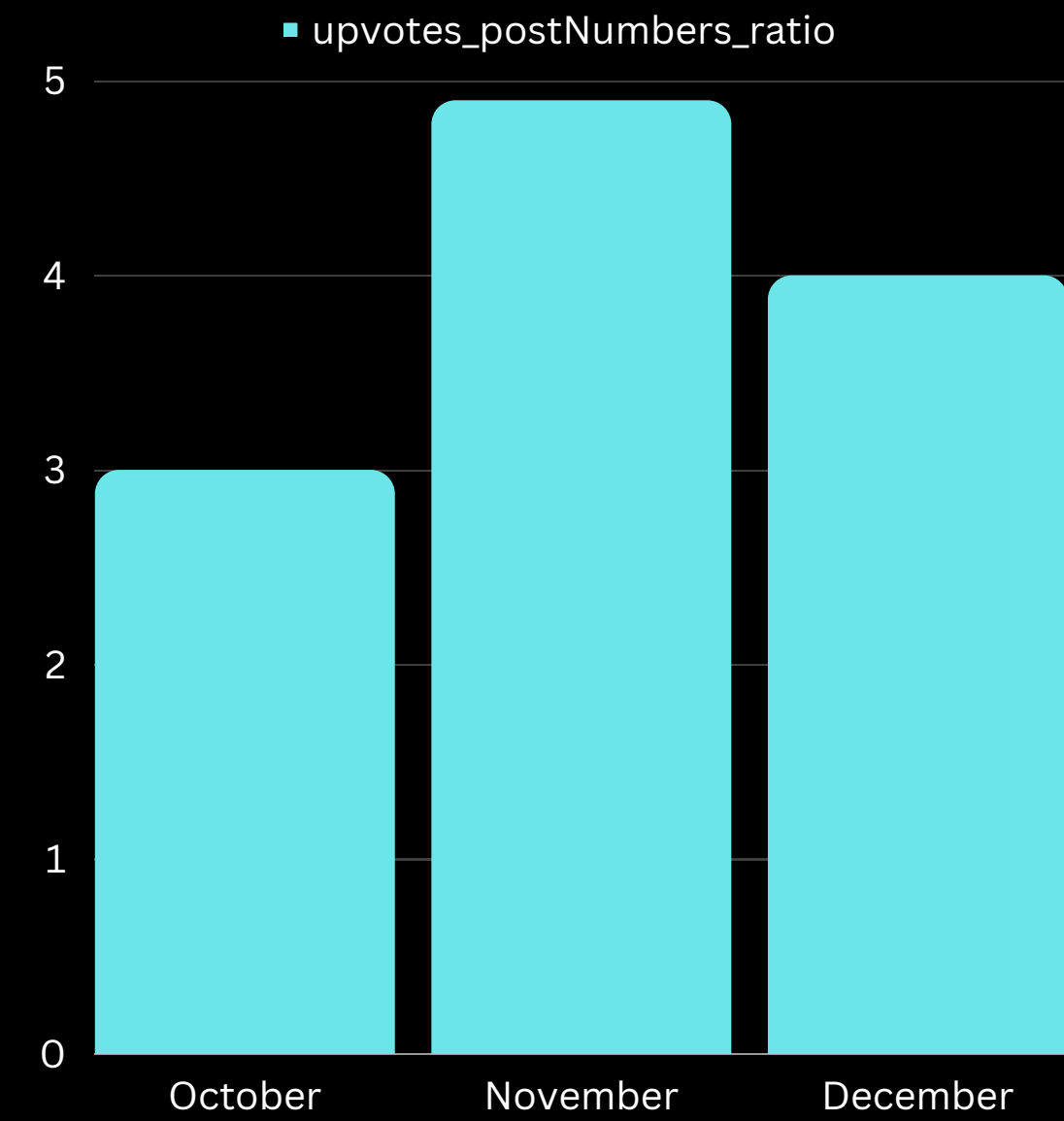
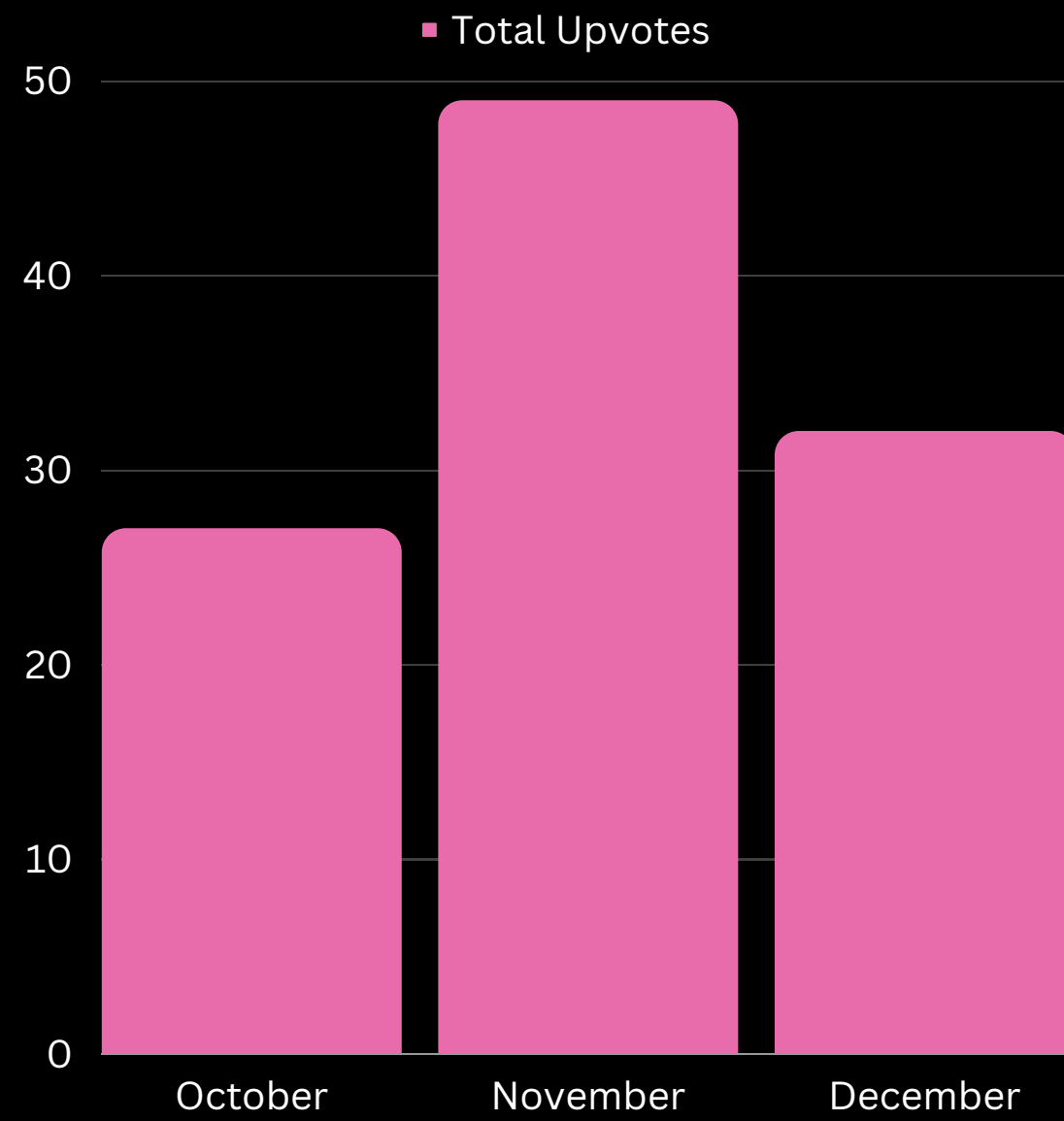


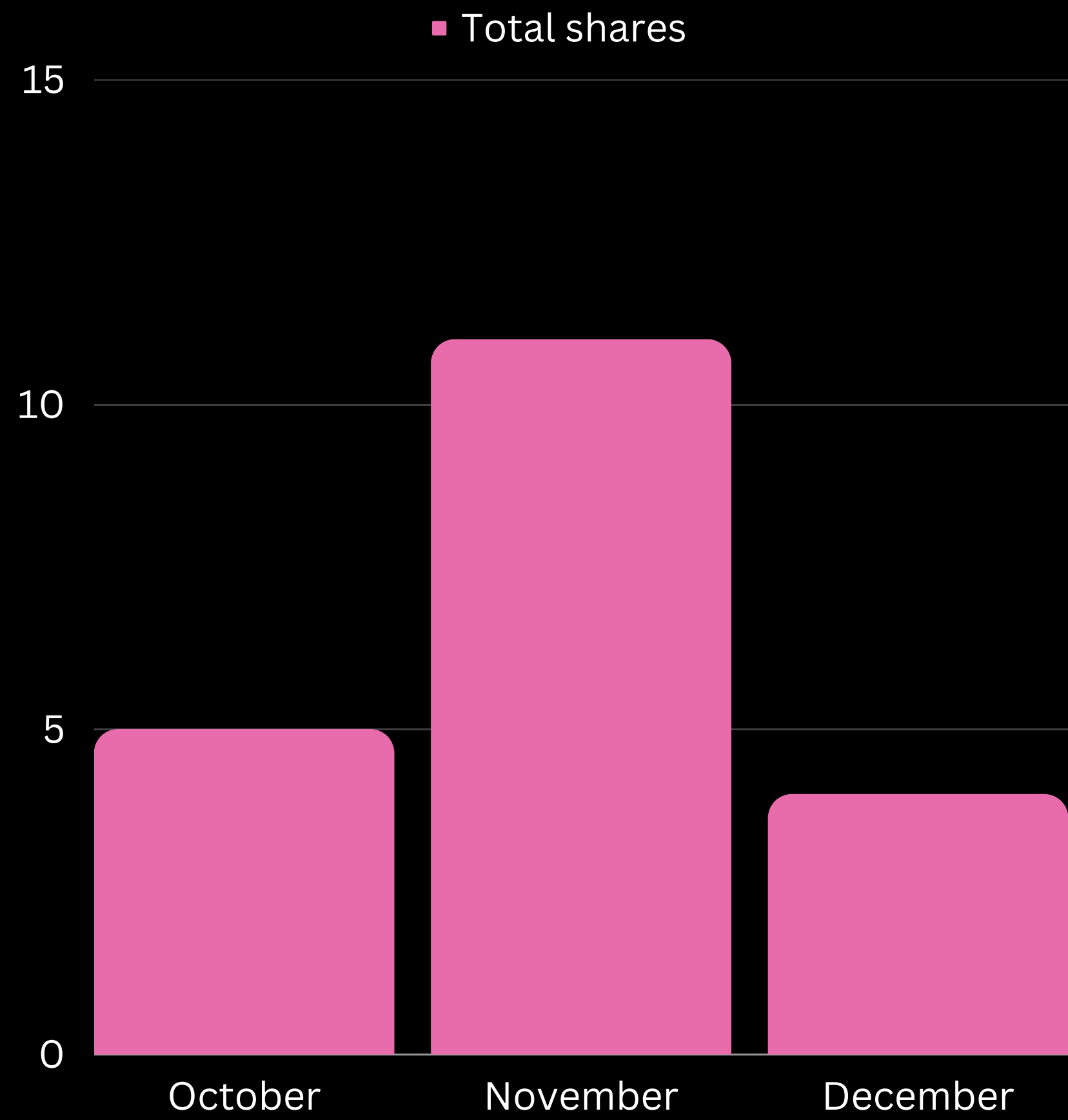
October had the highest number of views. If the number of posts is taken into account. Both November and December had an equal performance regarding Total views

Total comments



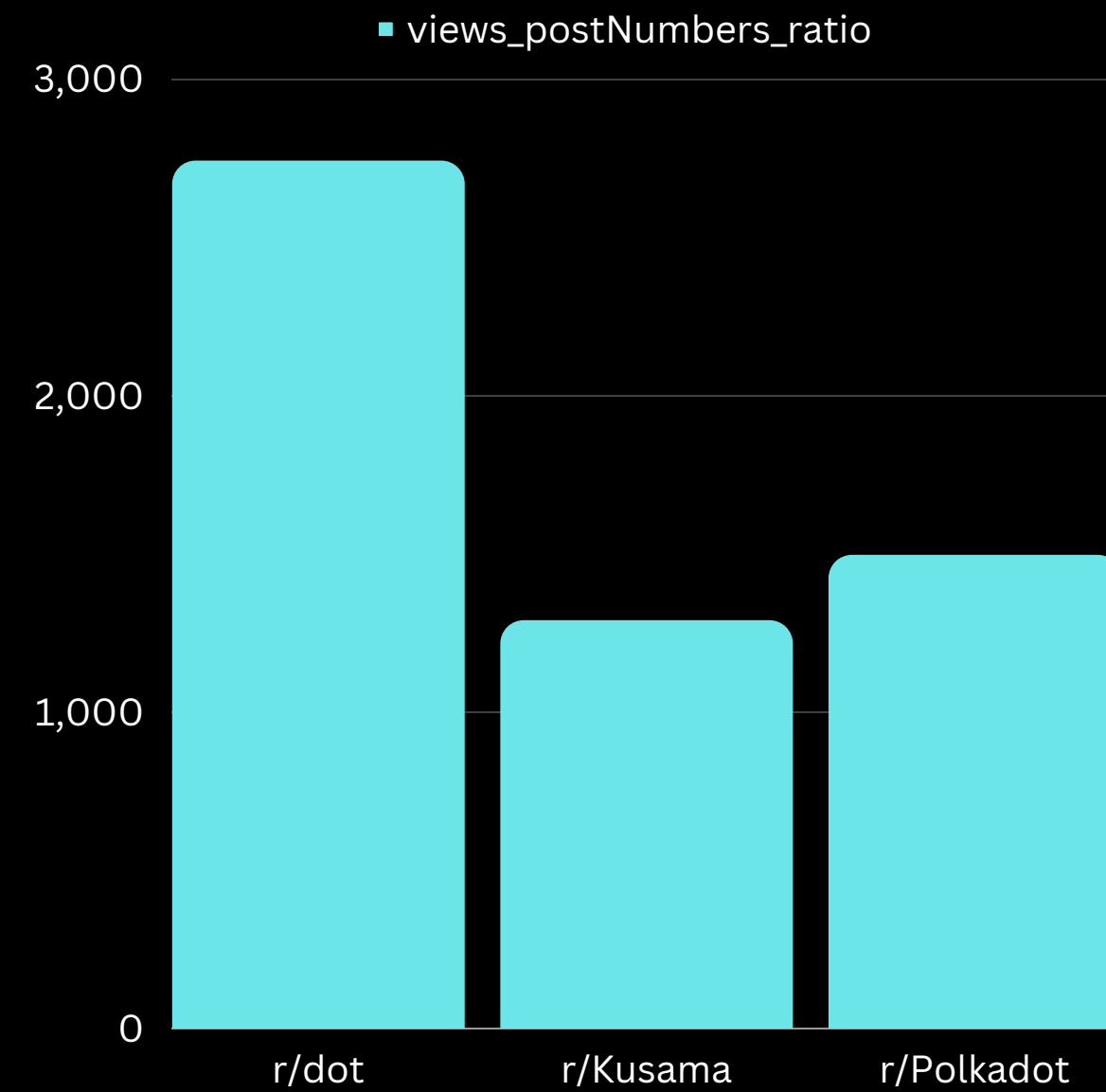
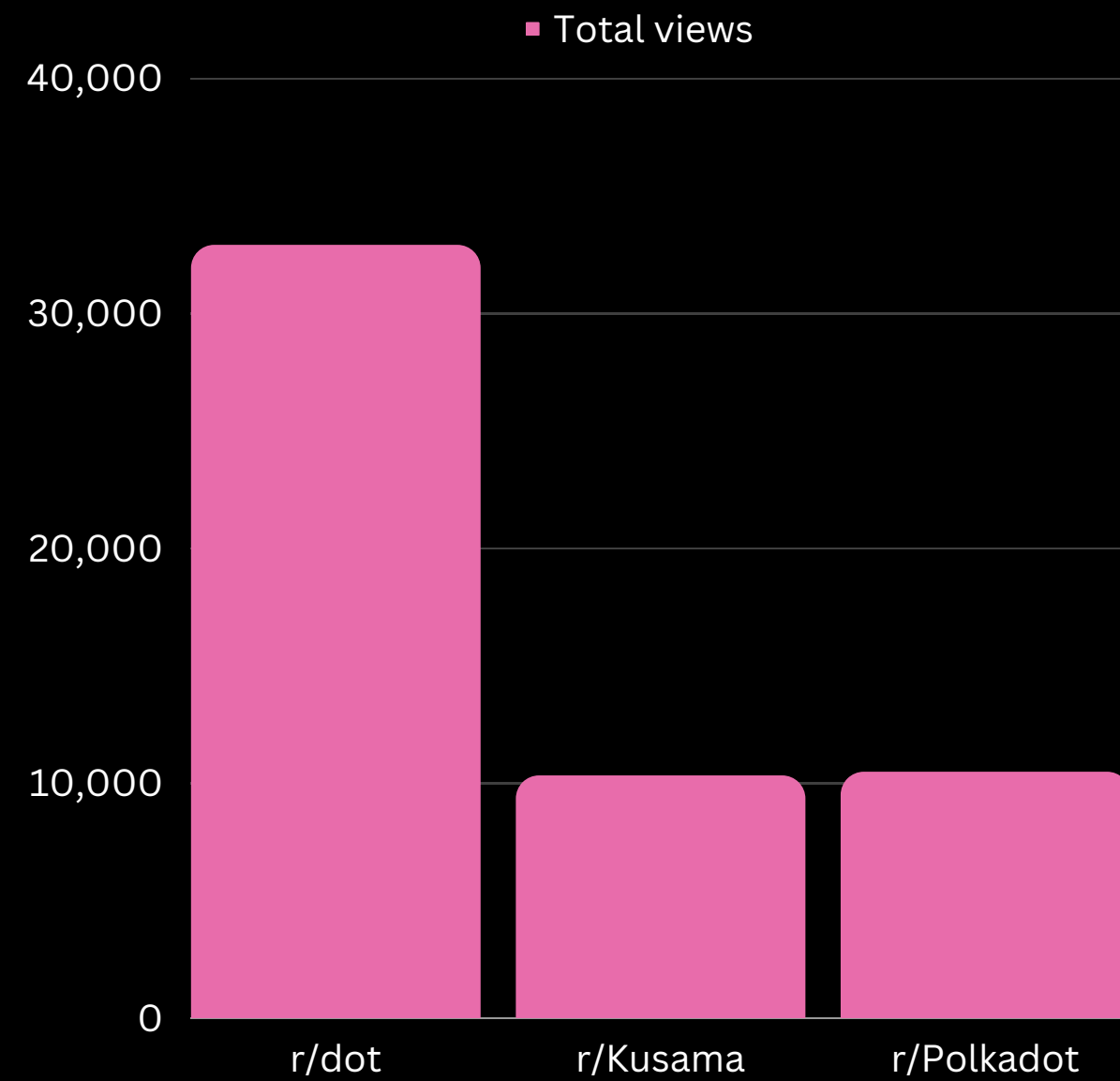
Total Upvotes





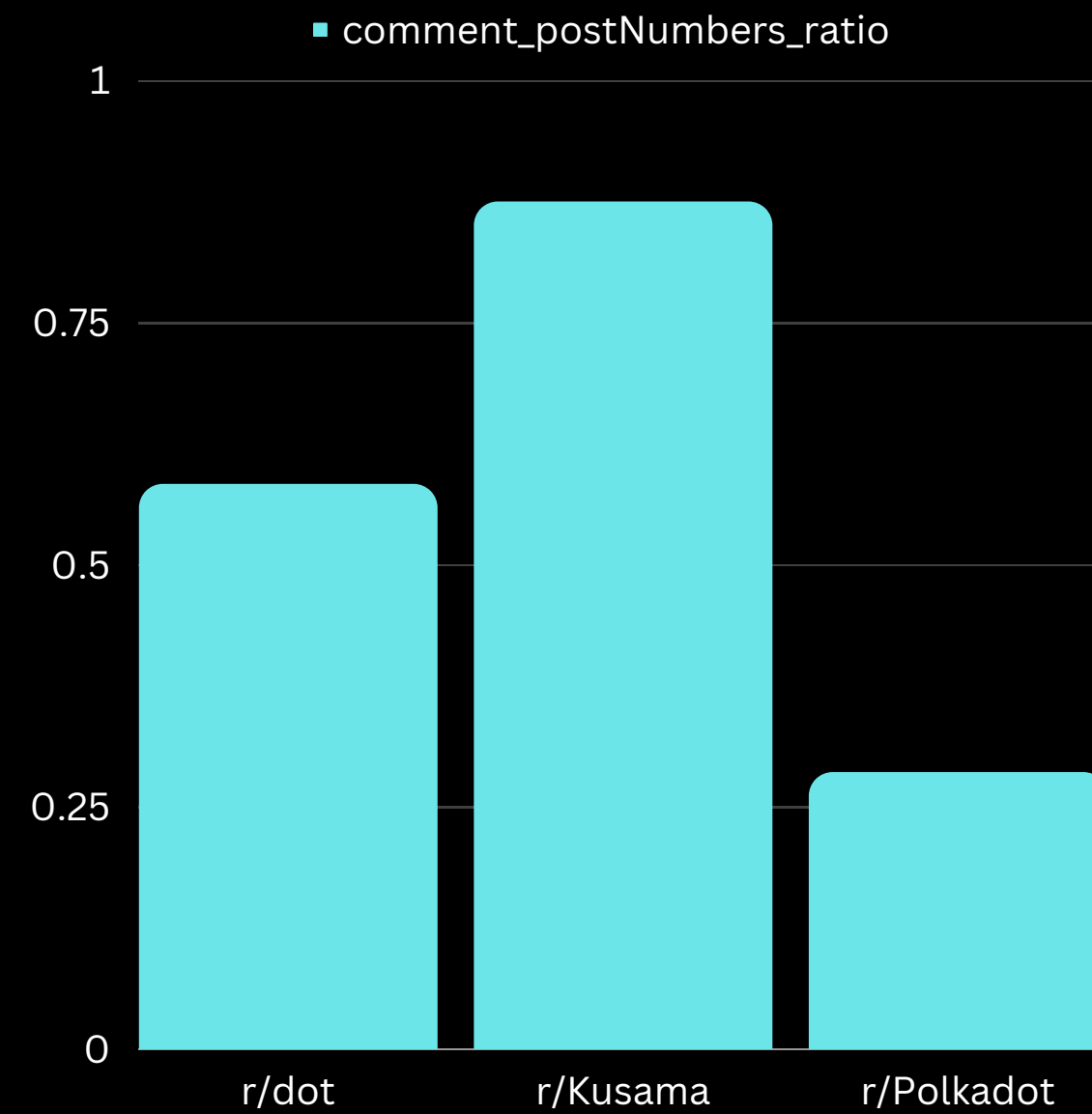
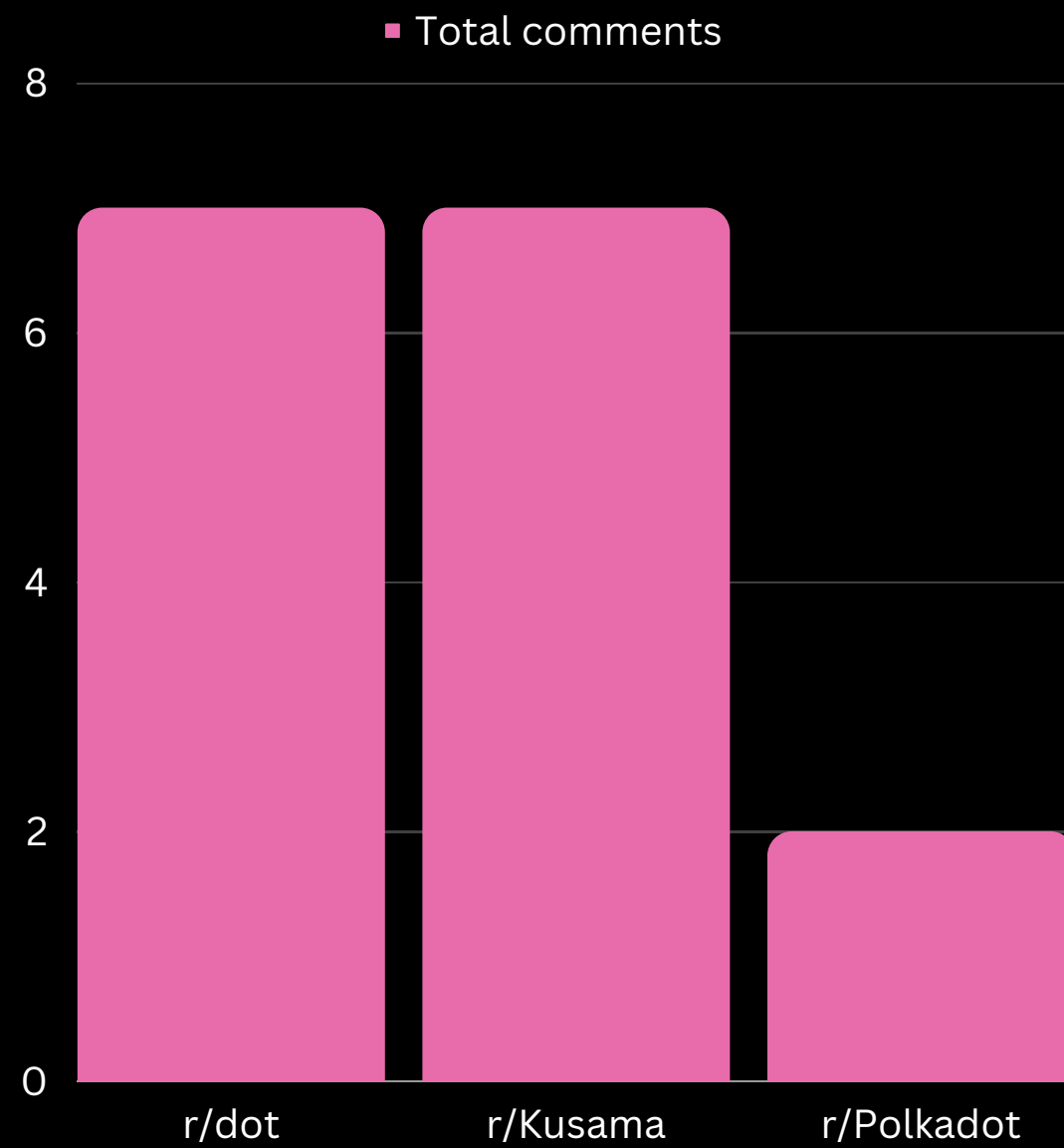
performance by subreddit

Total views



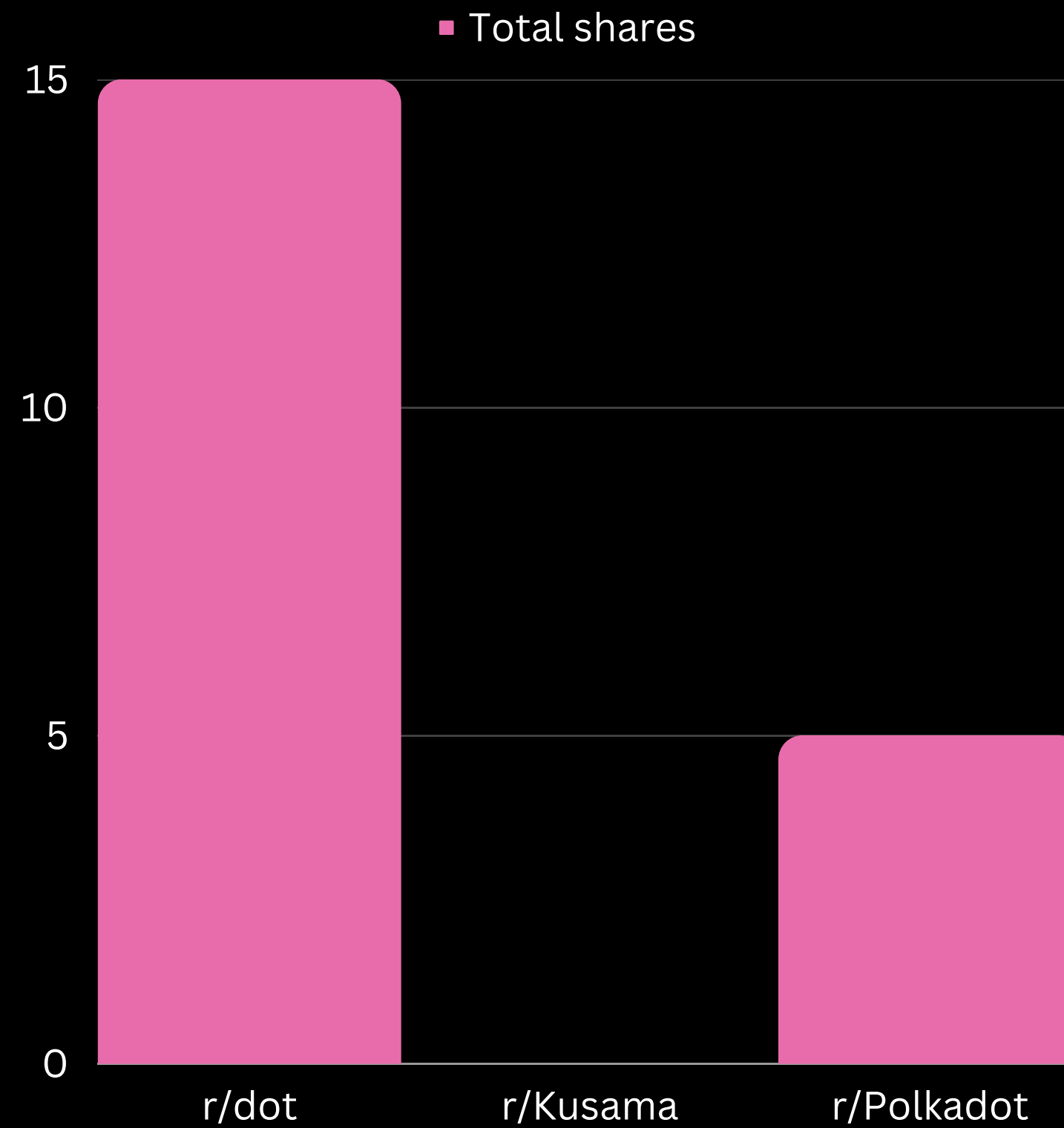
Although r/Kusama and r/Polkadot had similar performance in terms of raw total views, r/Polkadot performed better if the number of posts is taken into consideration

Total comments



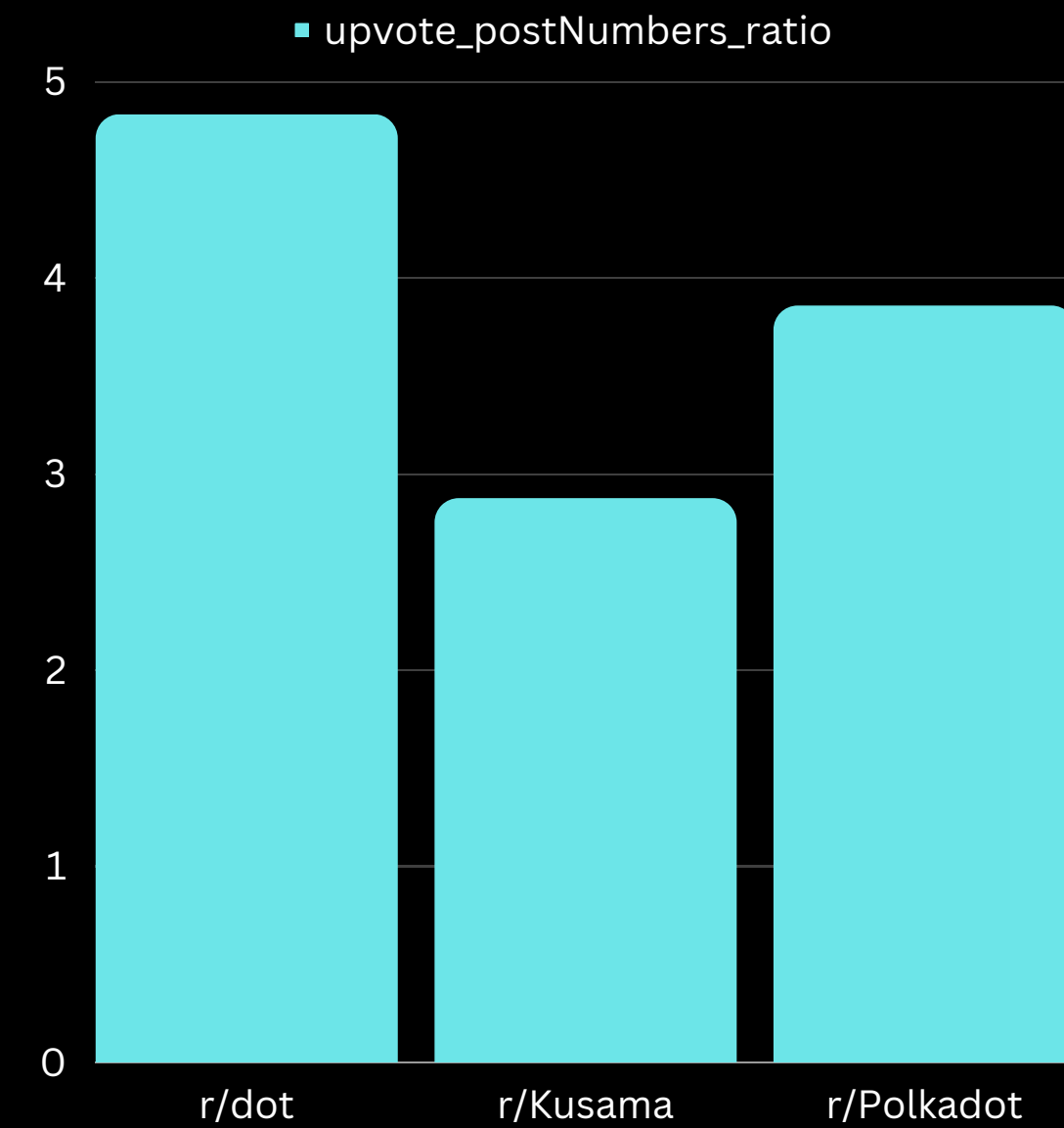
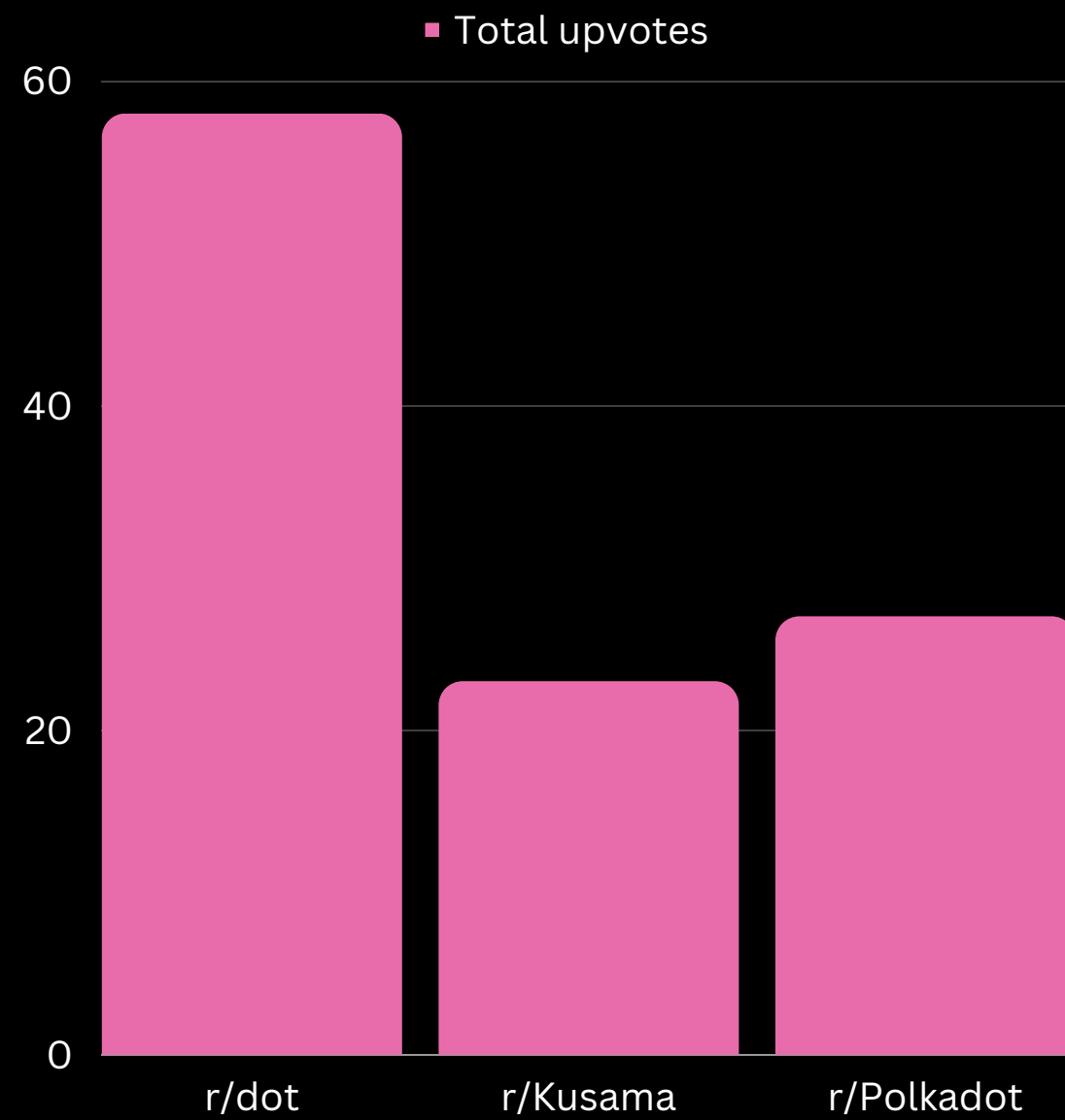
Although r/dot and r/Kusama had similar performance in terms of raw total views, r/Kusama performed better if the number of posts is taken into consideration

Total Shares



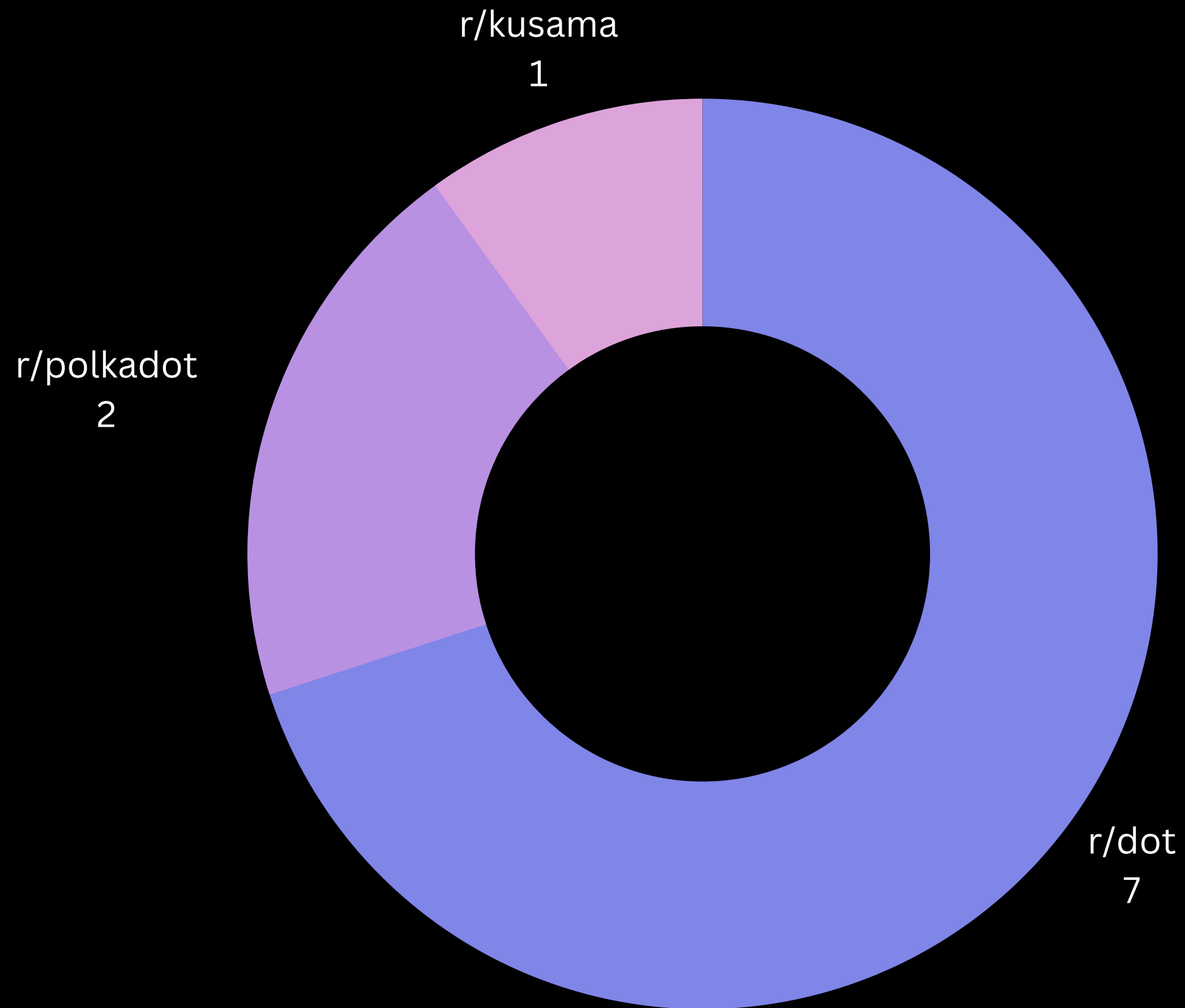
r/dot had the highest number of shares in Q4, 2022

Total Upvotes



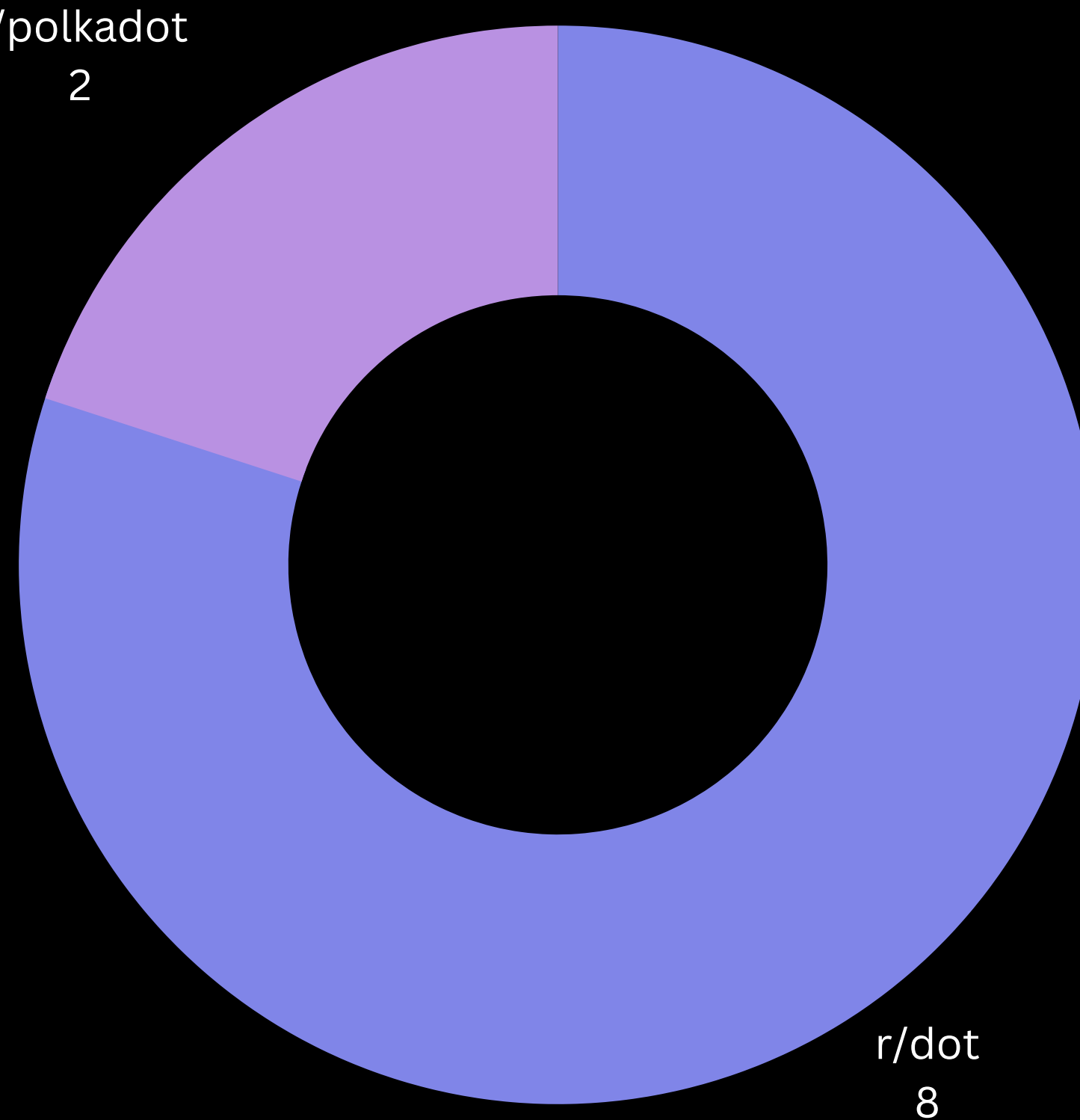
r/dot had the highest number of upvotes in Q4, 2022

Subreddit where top 10 most upvoted posts came from



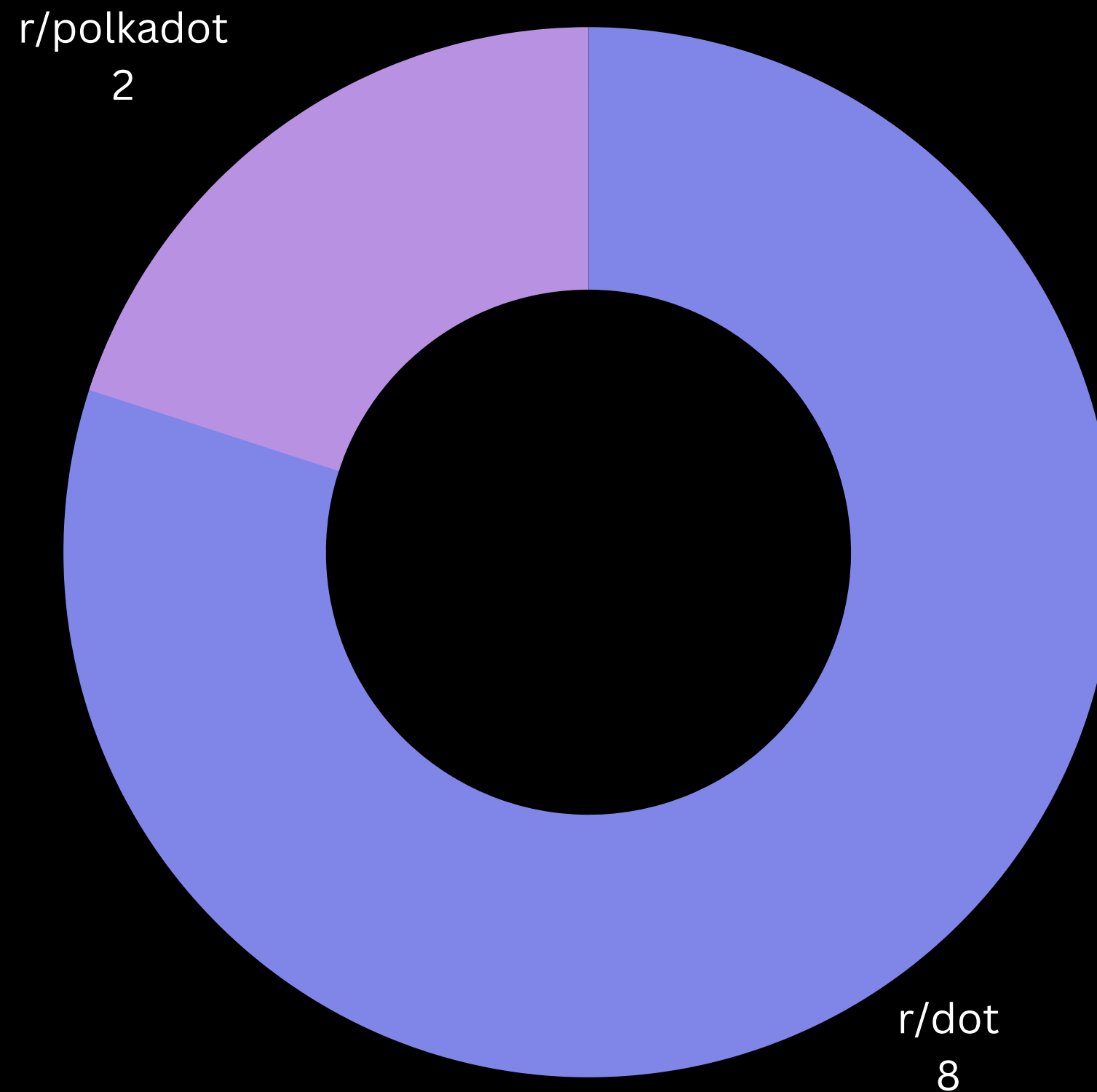
7 out of 10 most upvoted posts came from **r/dot**

Subreddit where top 10 most viewed posts came from



8 out of 10 most viewed posts came from **r/dot**

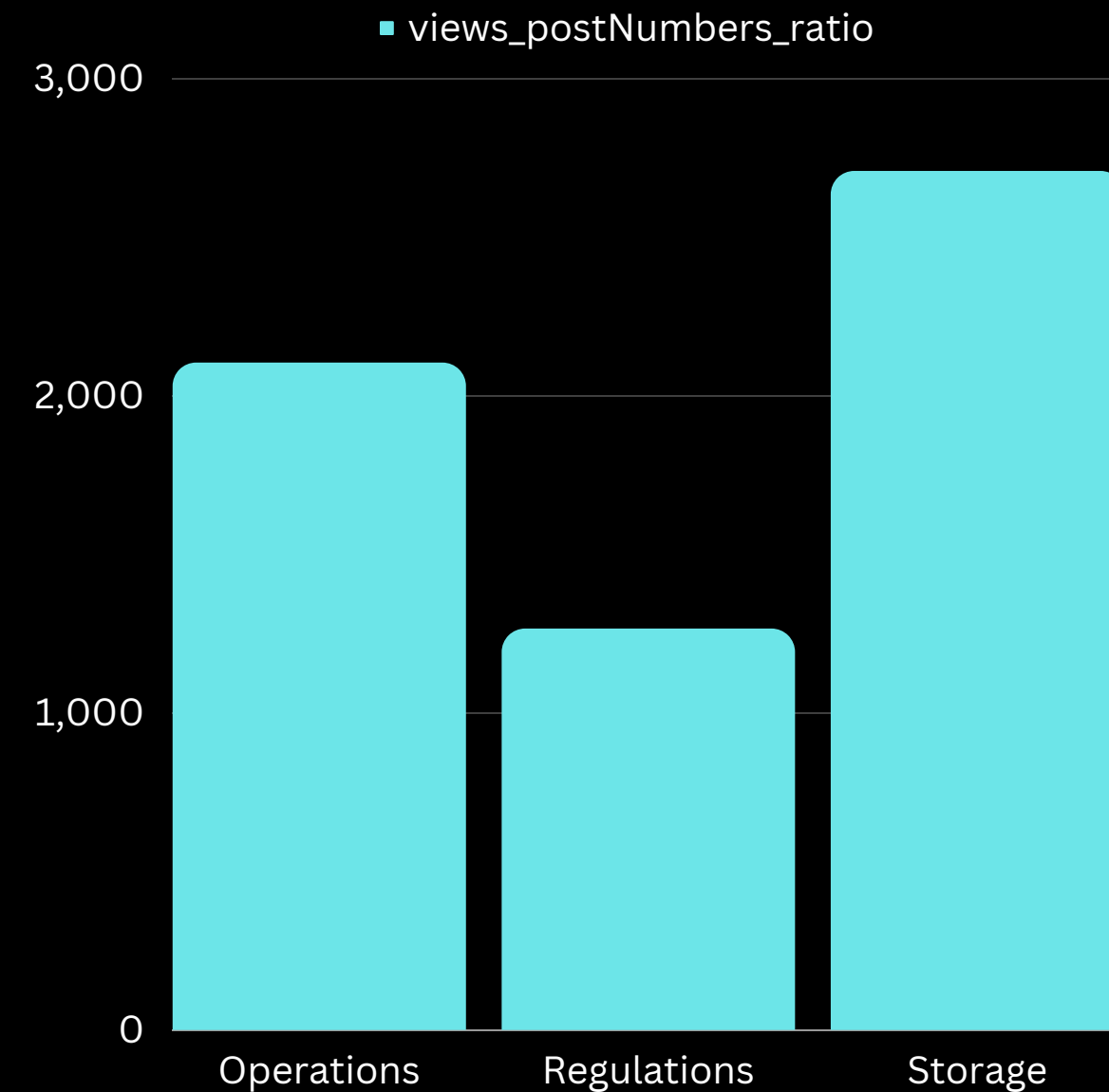
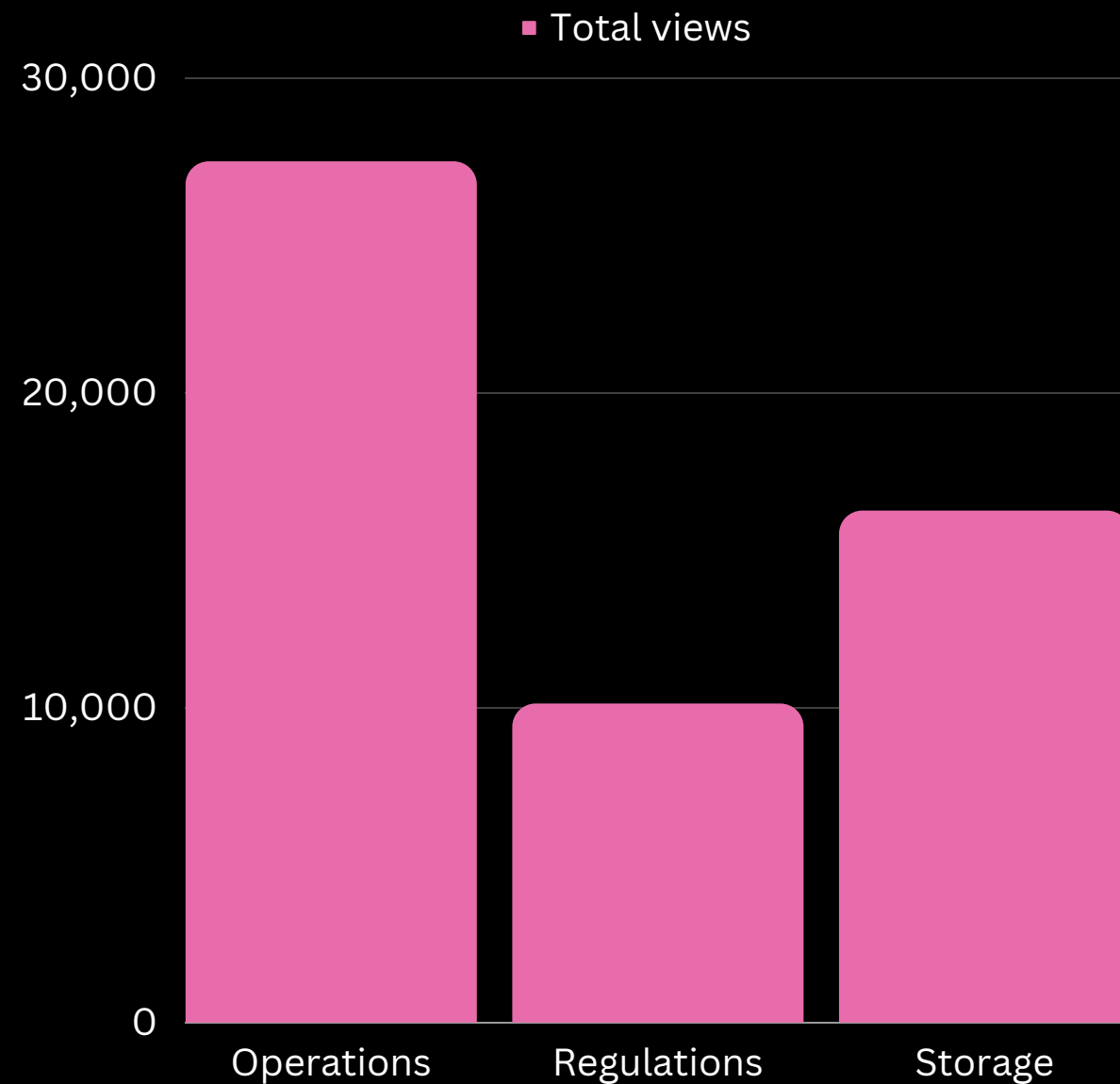
Subreddit where top 10 most shared posts came from



8 out of 10 most shared posts came from **r/dot**

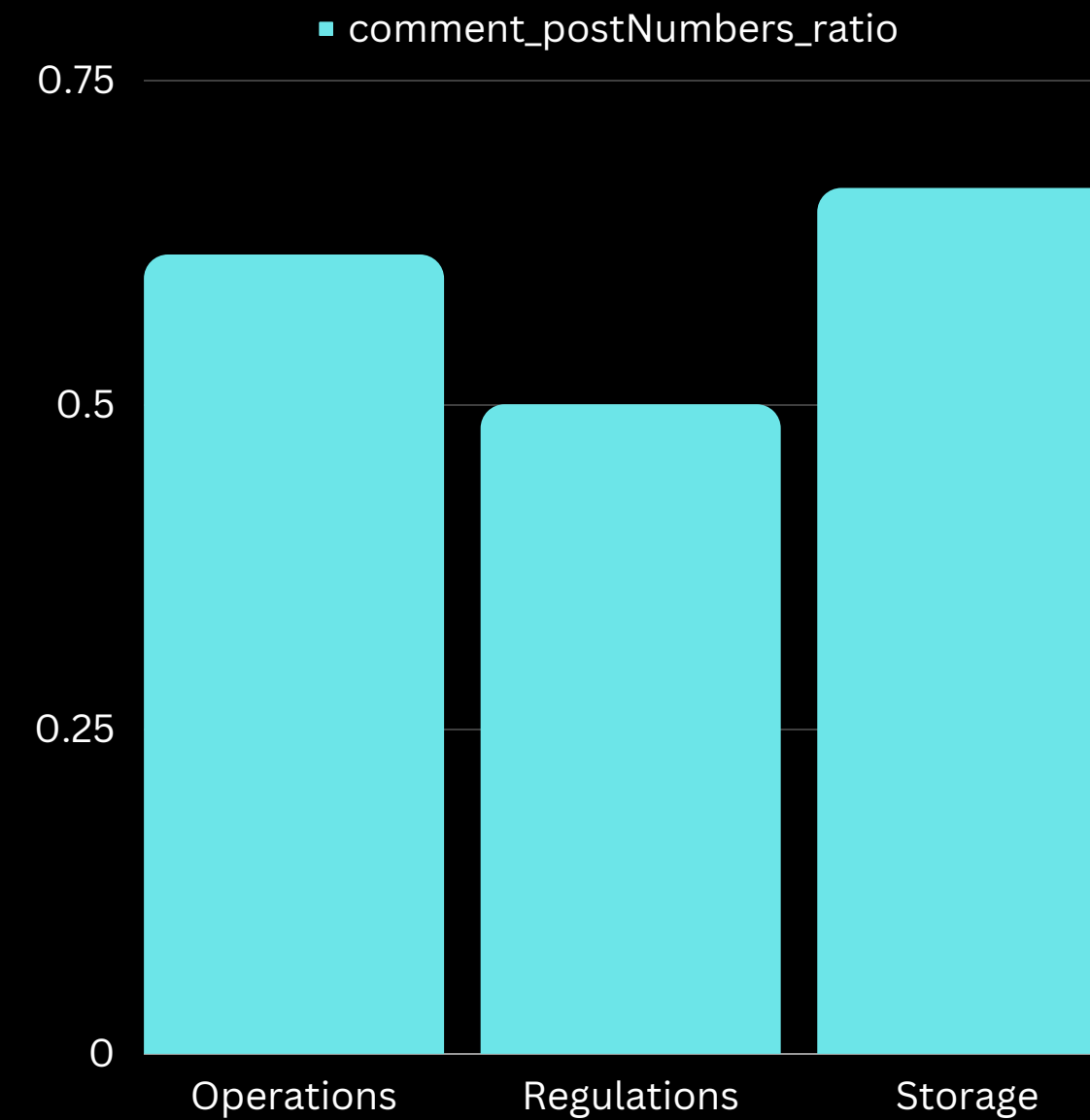
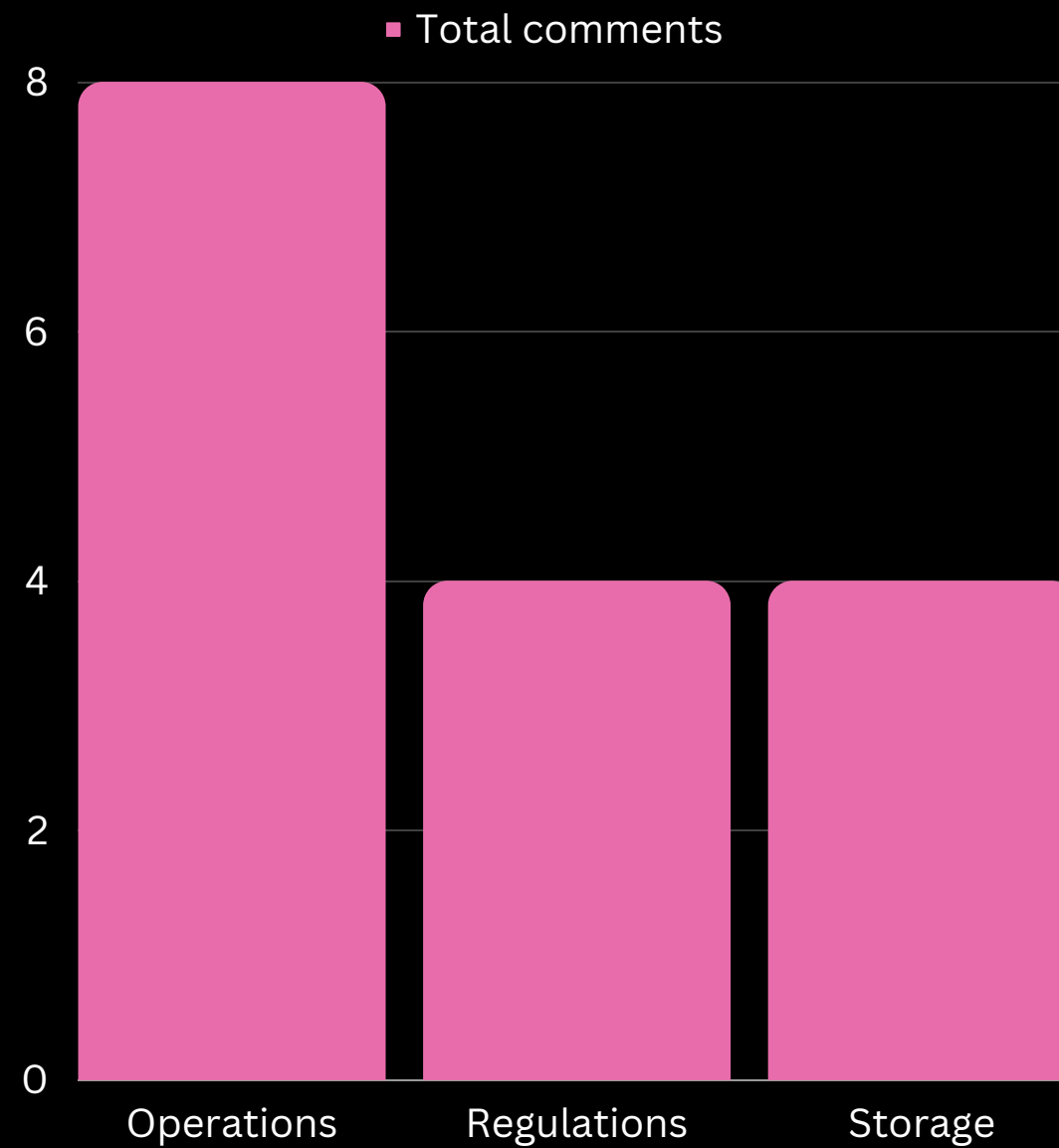
performance by category

Total views



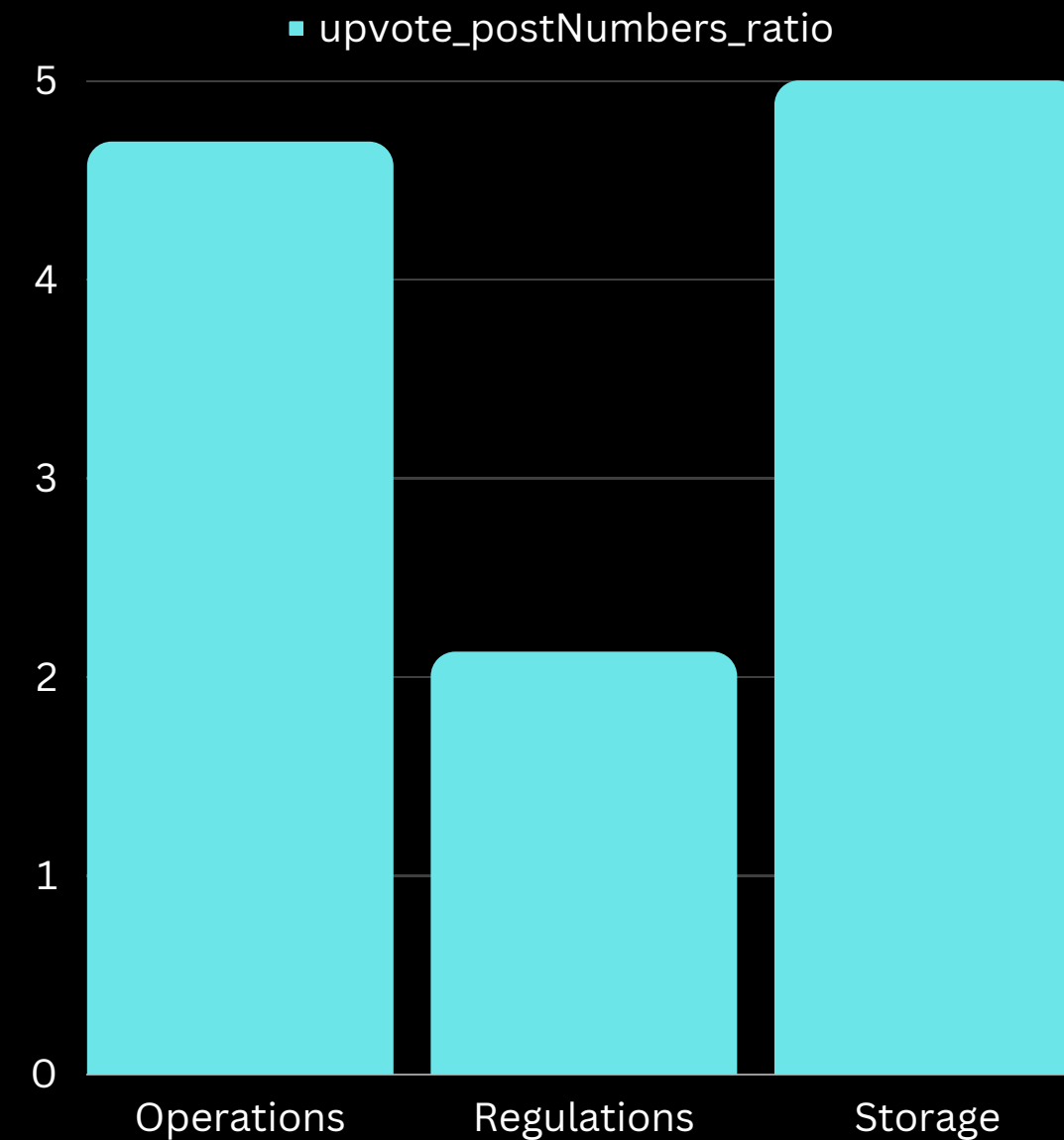
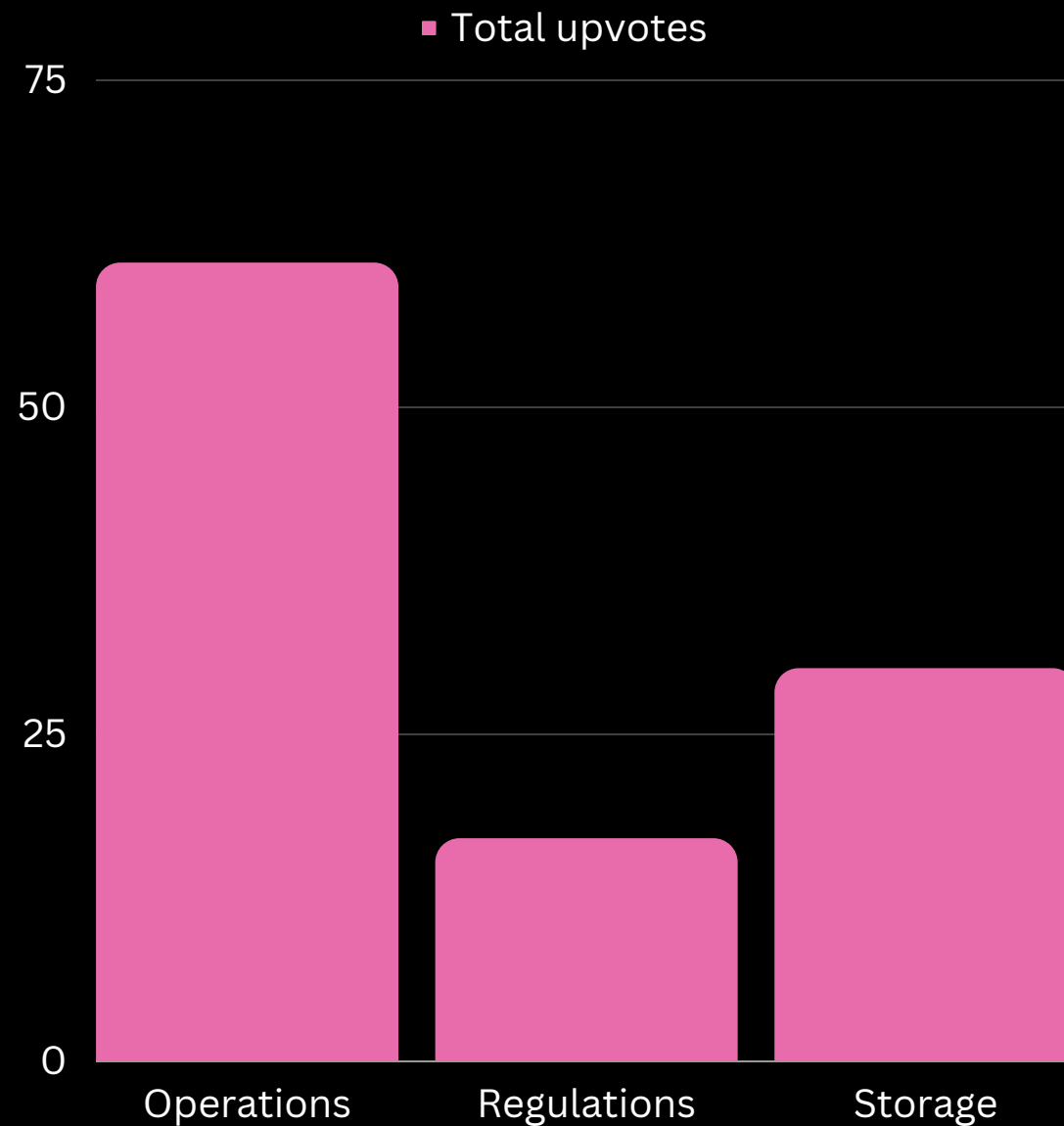
The **operations** category had the highest raw views in Q4 2022, and the regulations category had the least. However, if the number of posts is considered, the **Storage** category performed better regarding the number of views.

Total comments



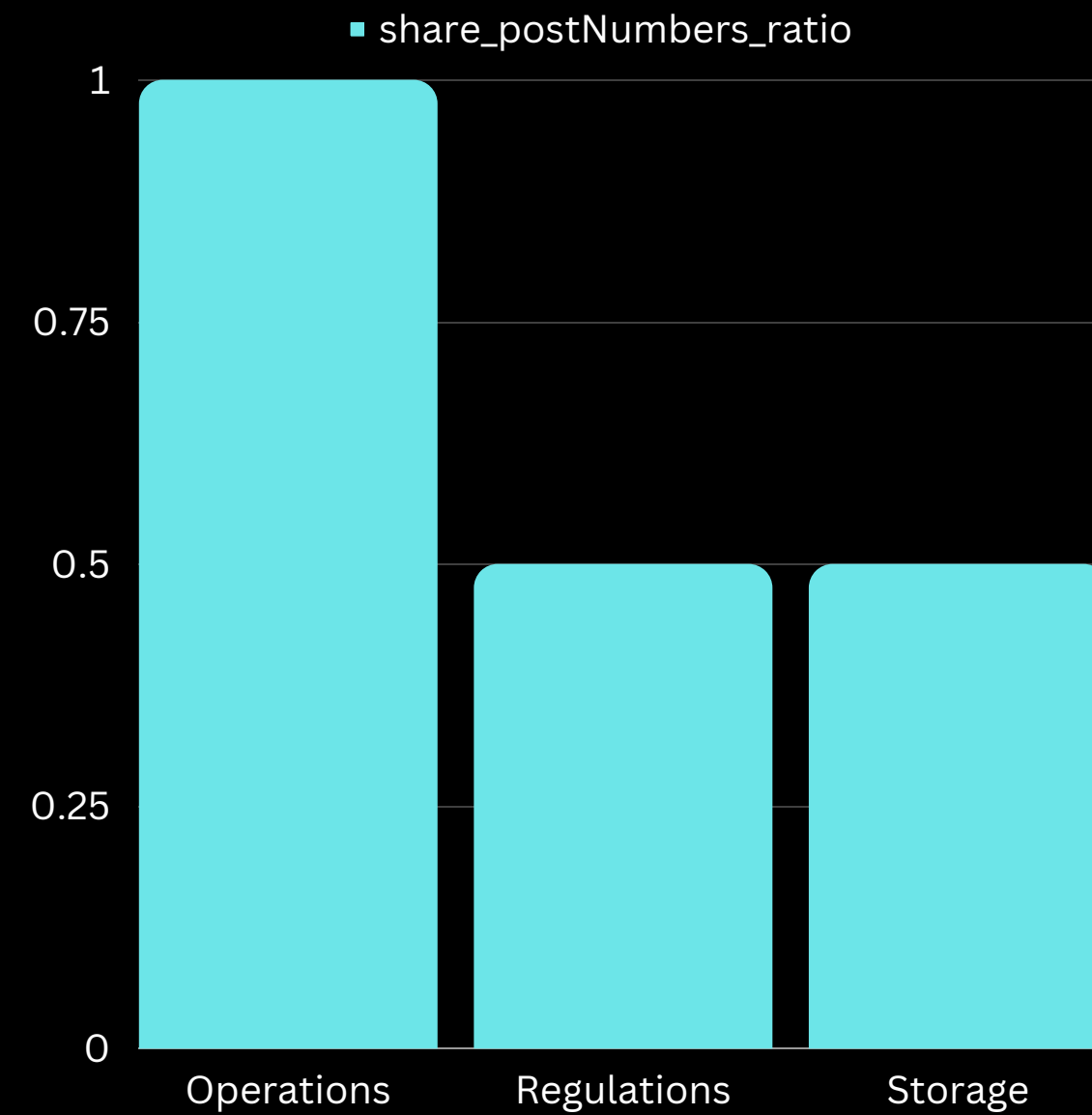
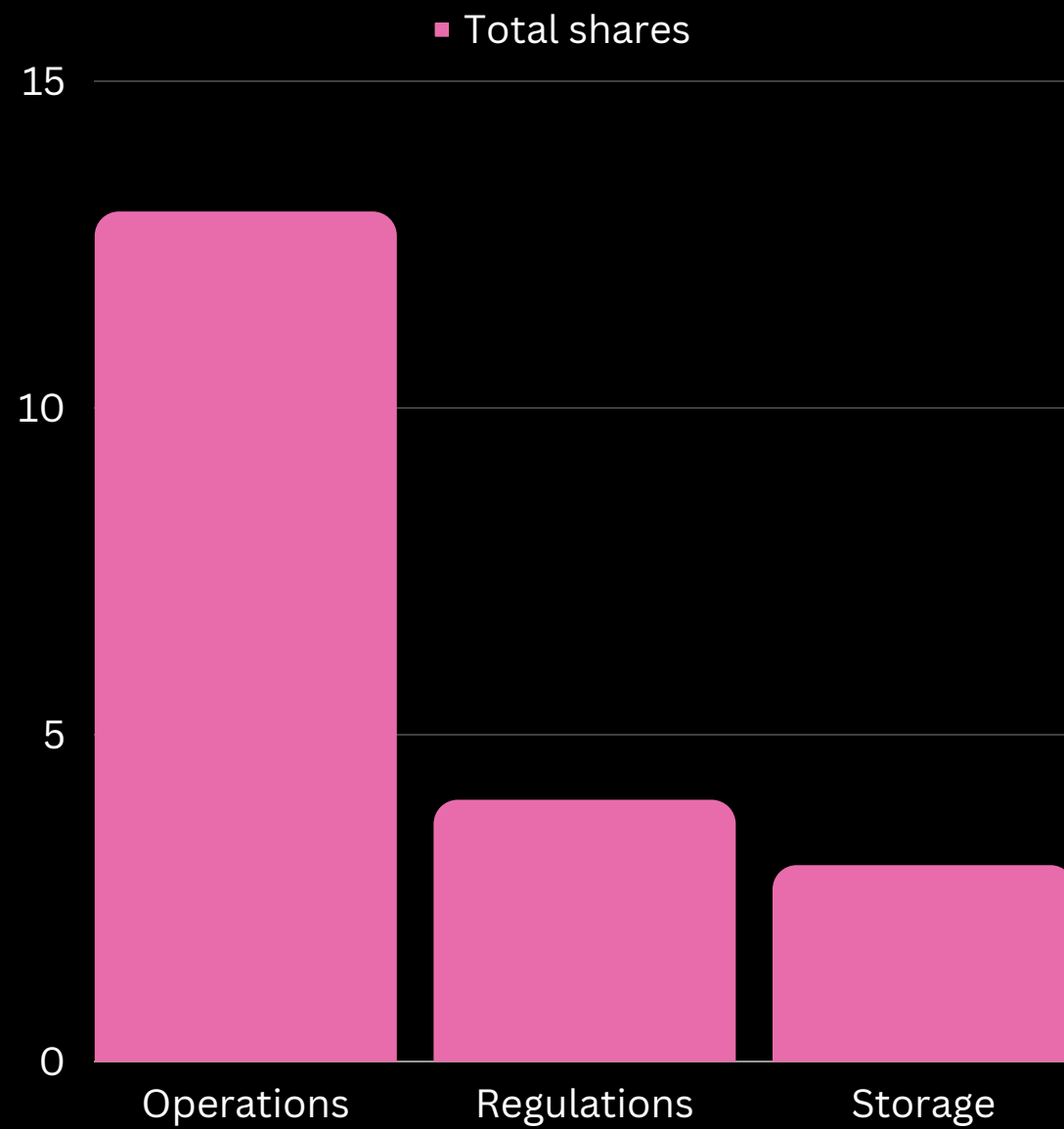
The **operations** category" had the highest raw comments in Q4 2022. However, if the number of posts is considered, the **Storage** category performed better in terms of the number of comments

Total upvotes



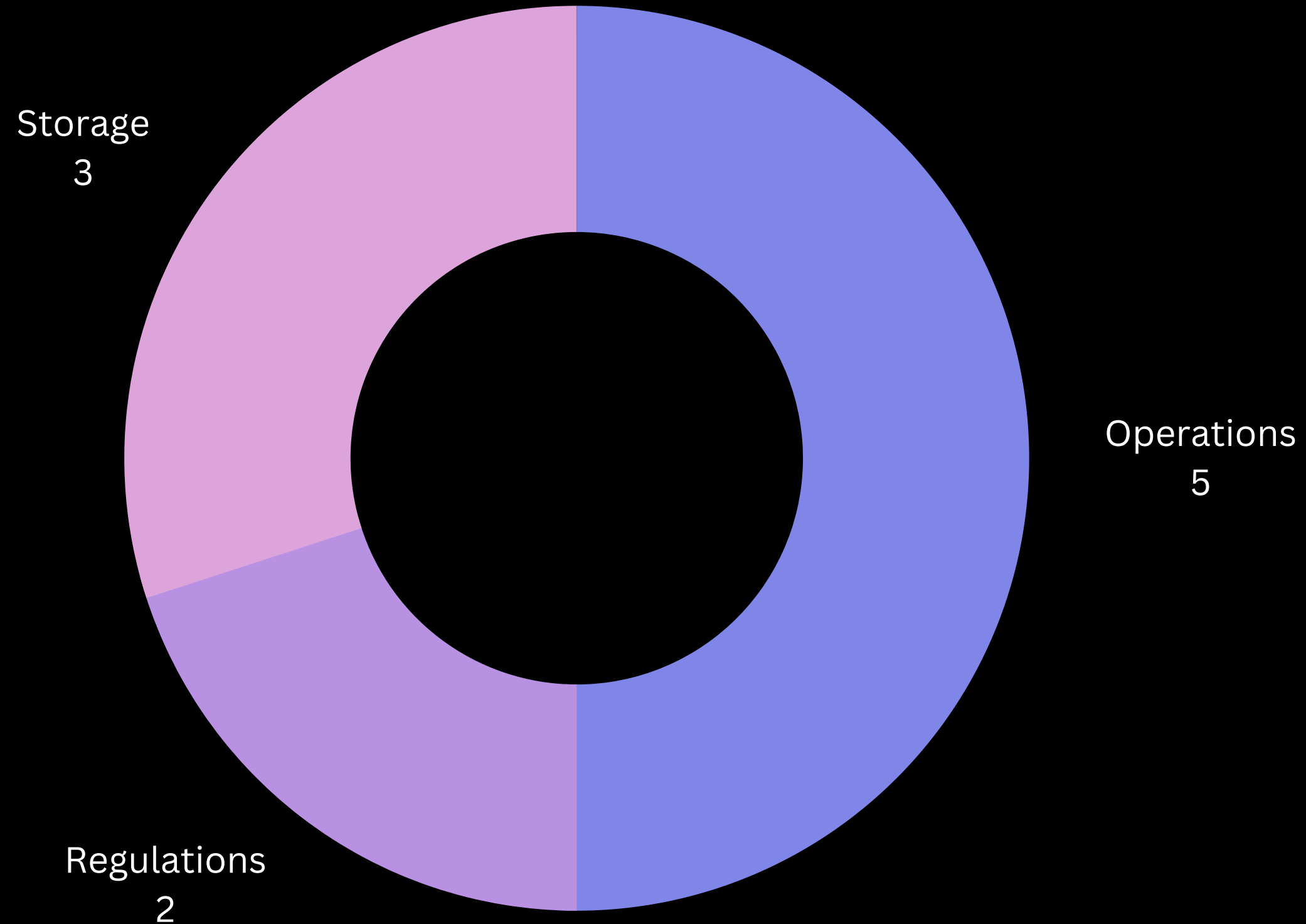
The **operations** category had the highest raw upvotes in Q4 2022, and the **regulations** category had the least upvotes. However, if the number of posts is considered, the **Storage** category performed best regarding the number of upvotes.

Total shares



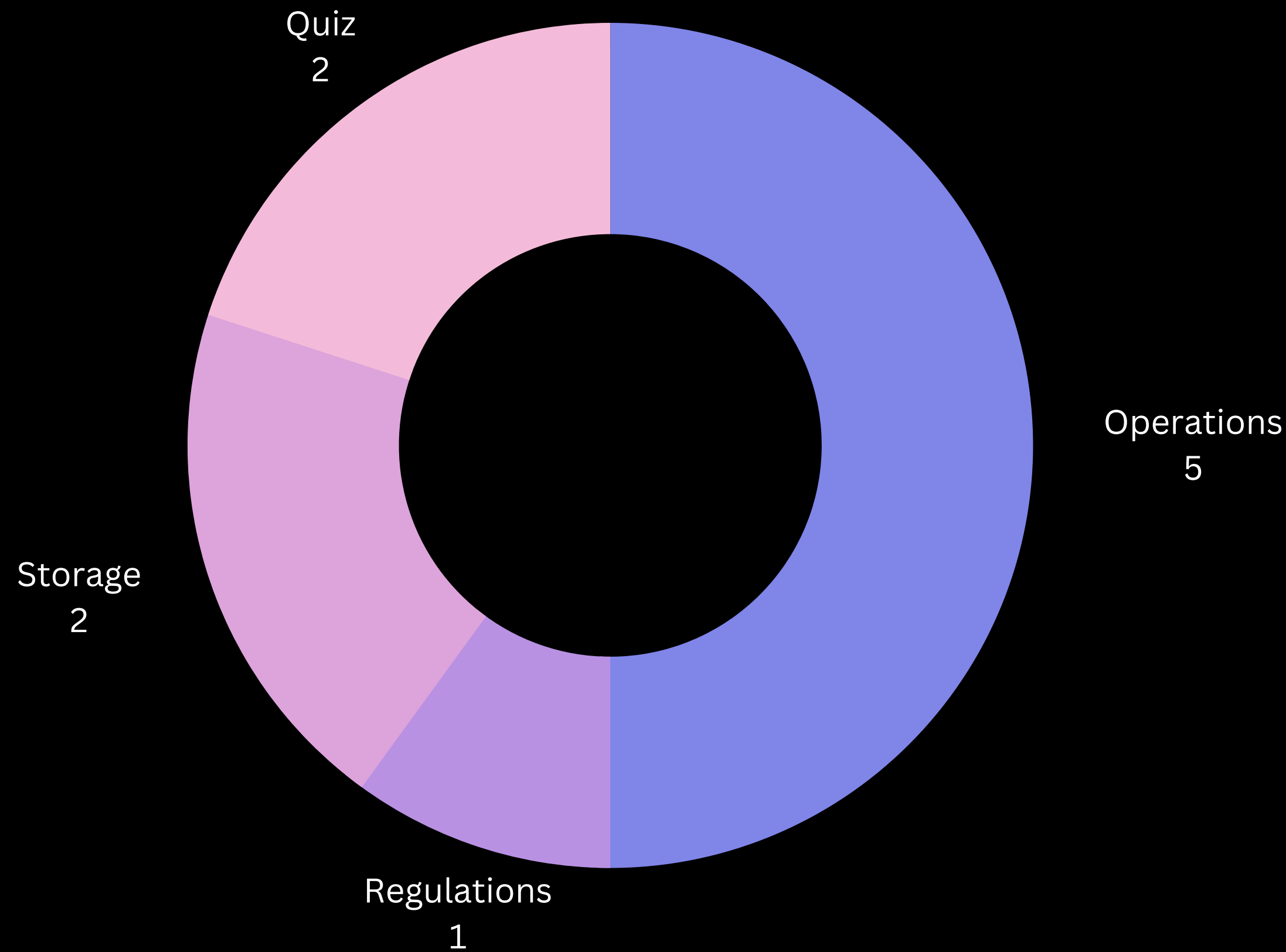
The **operations** category had the highest number of total shares for Q4, 2022

Categories where the top 10 most viewed posts came from



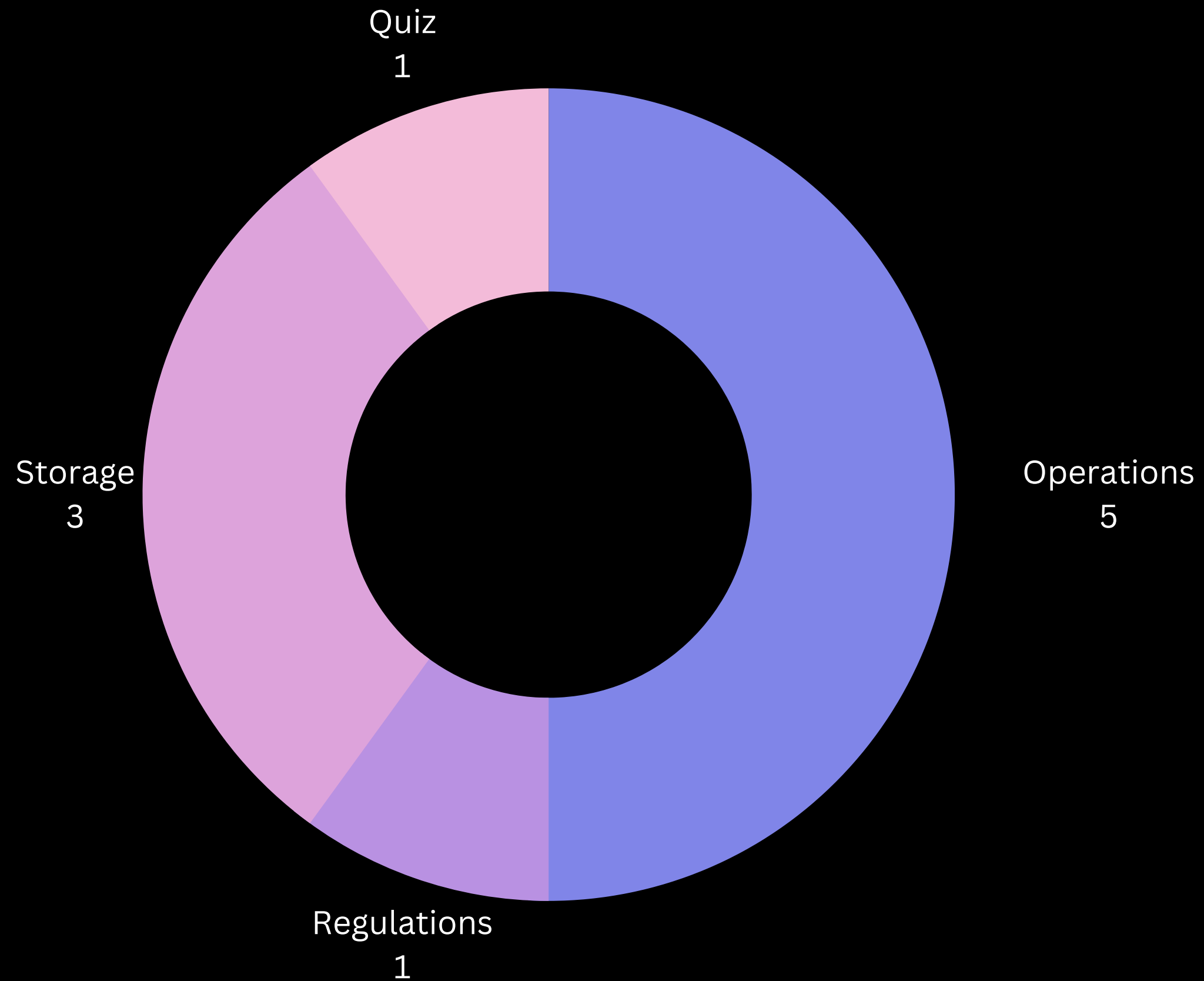
5 out of 10 most viewed posts were in the "operations" category

Categories where the top 10 most commented posts came from



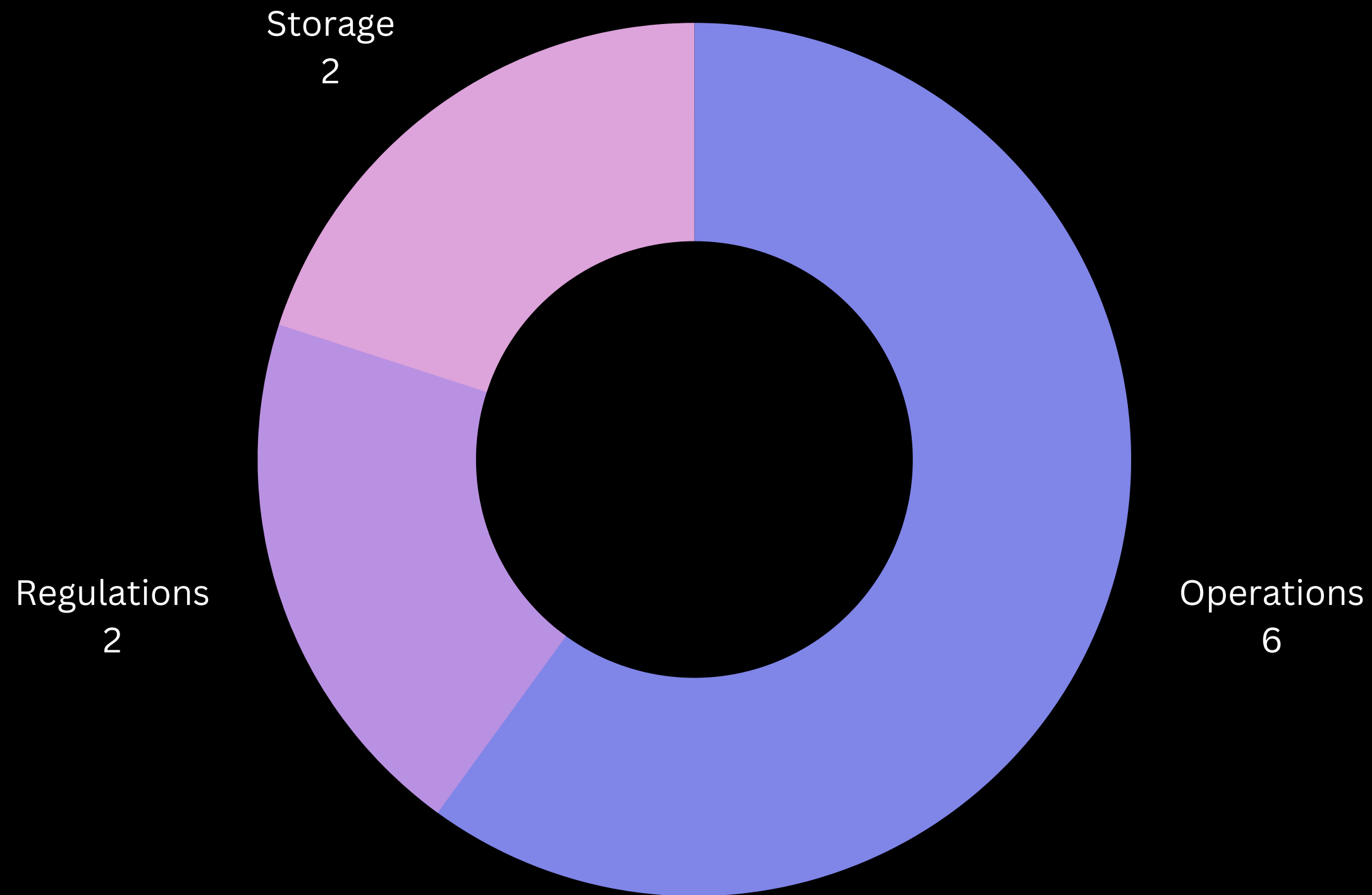
5 out of 10 most commented posts were in the "operations" category

Categories where the top 10 most upvoted posts came from



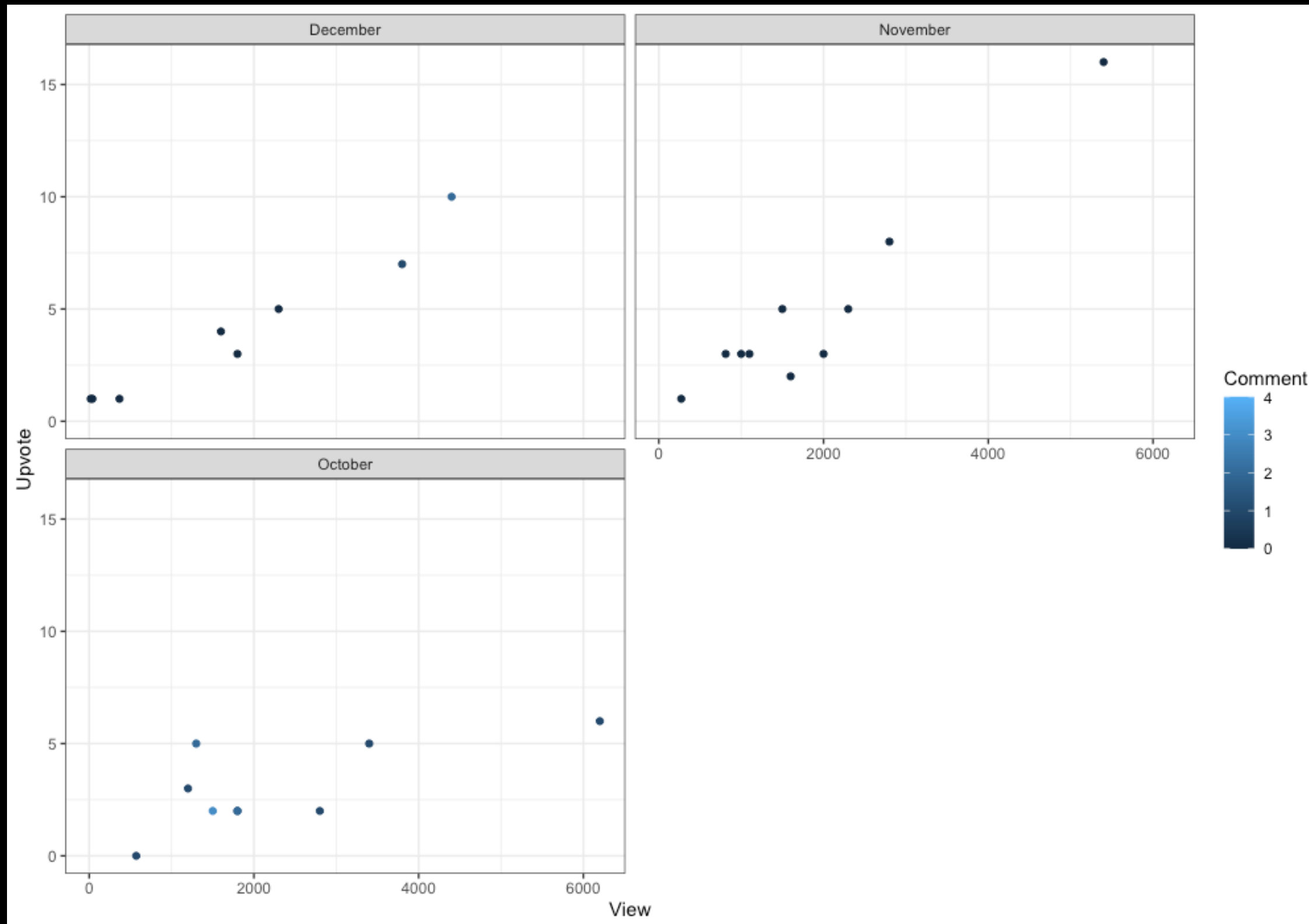
5 out of 10 most upvoted posts were in the "operations" category

Categories where the top 10 most shared posts came from



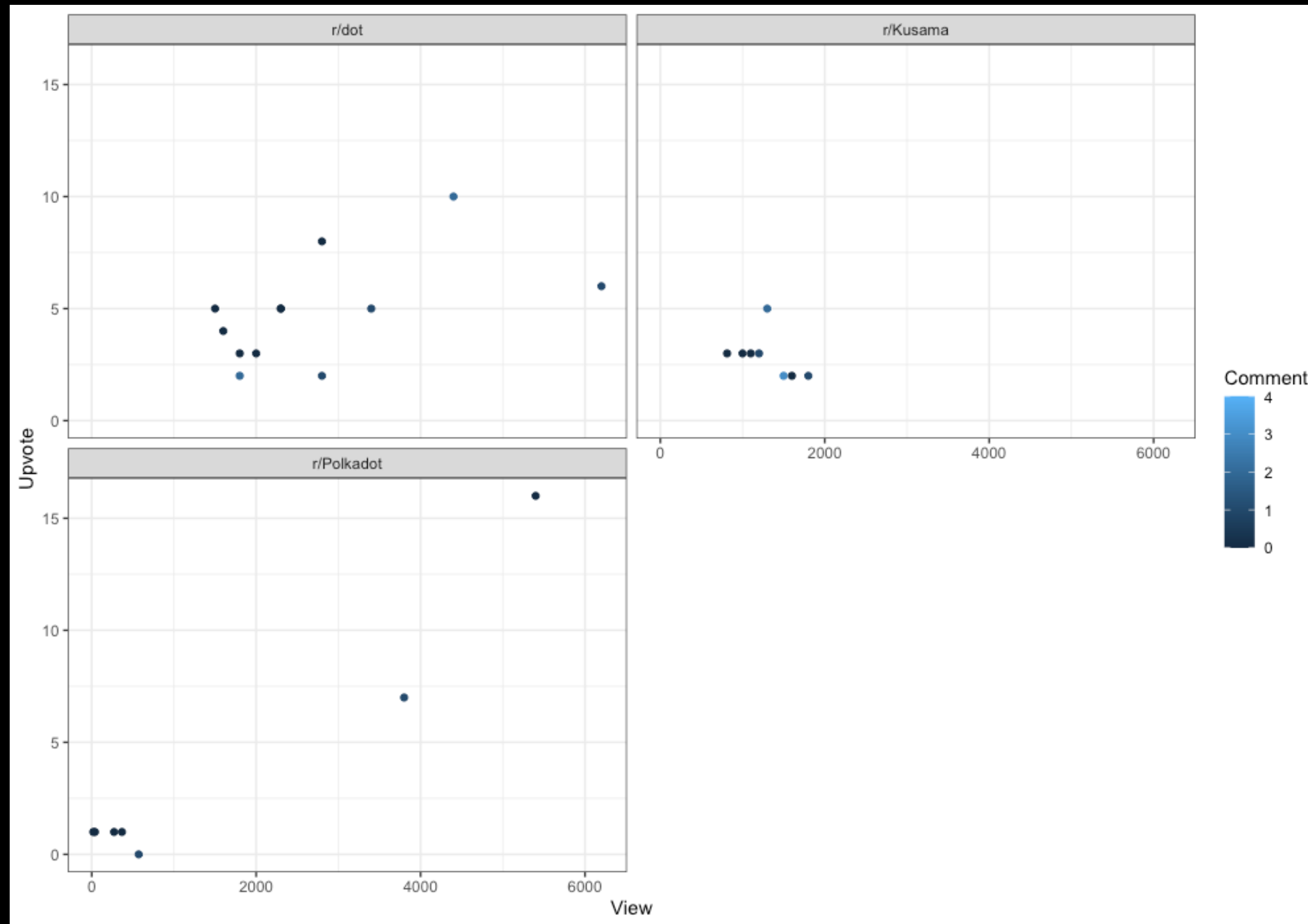
6 out of 10 most shared posts were in the "operations" category

views and upvotes by month



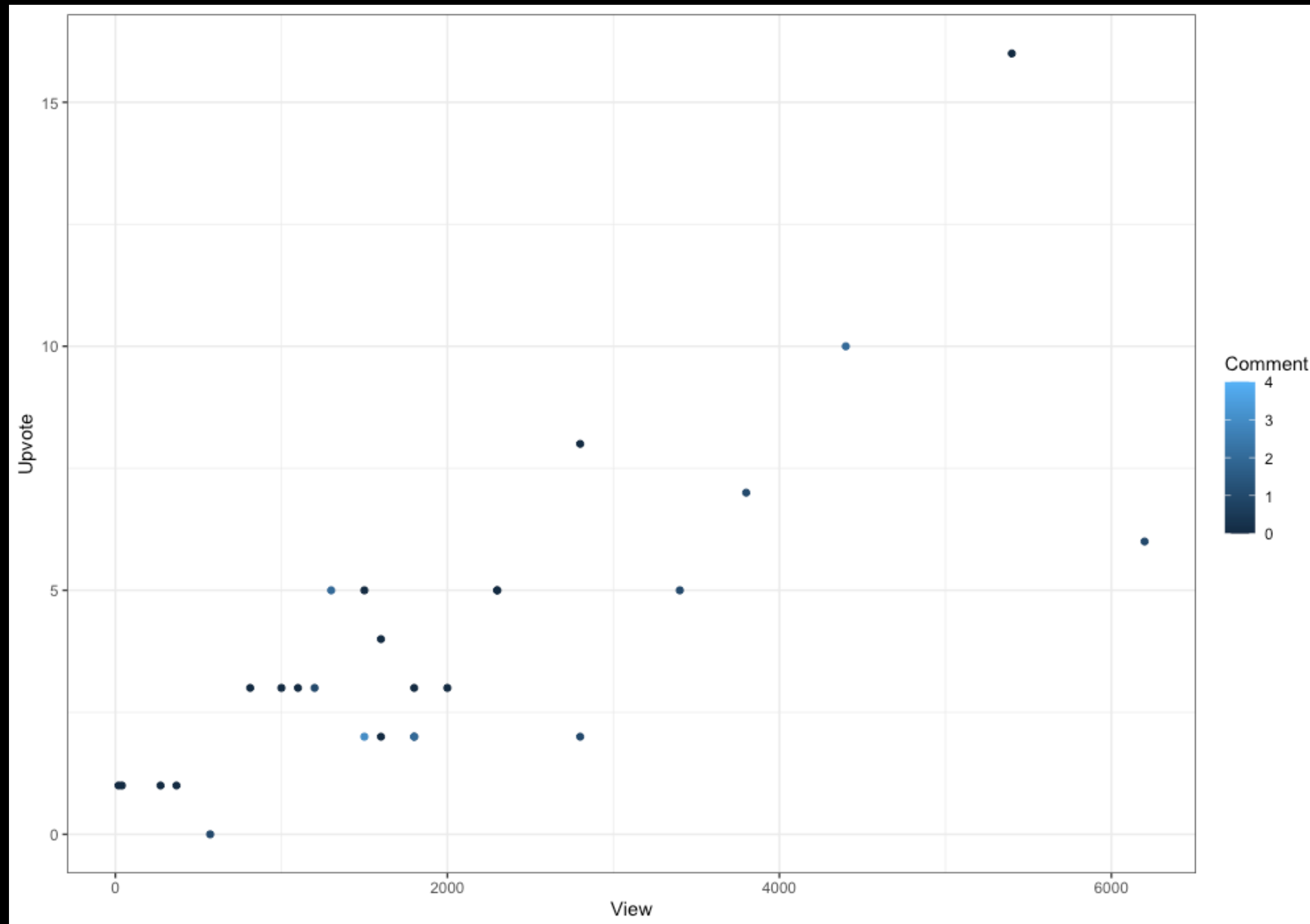
There is a positive correlation between the number of views and upvotes in November and December. There was no obvious correlation in October.

views and upvotes by subreddit



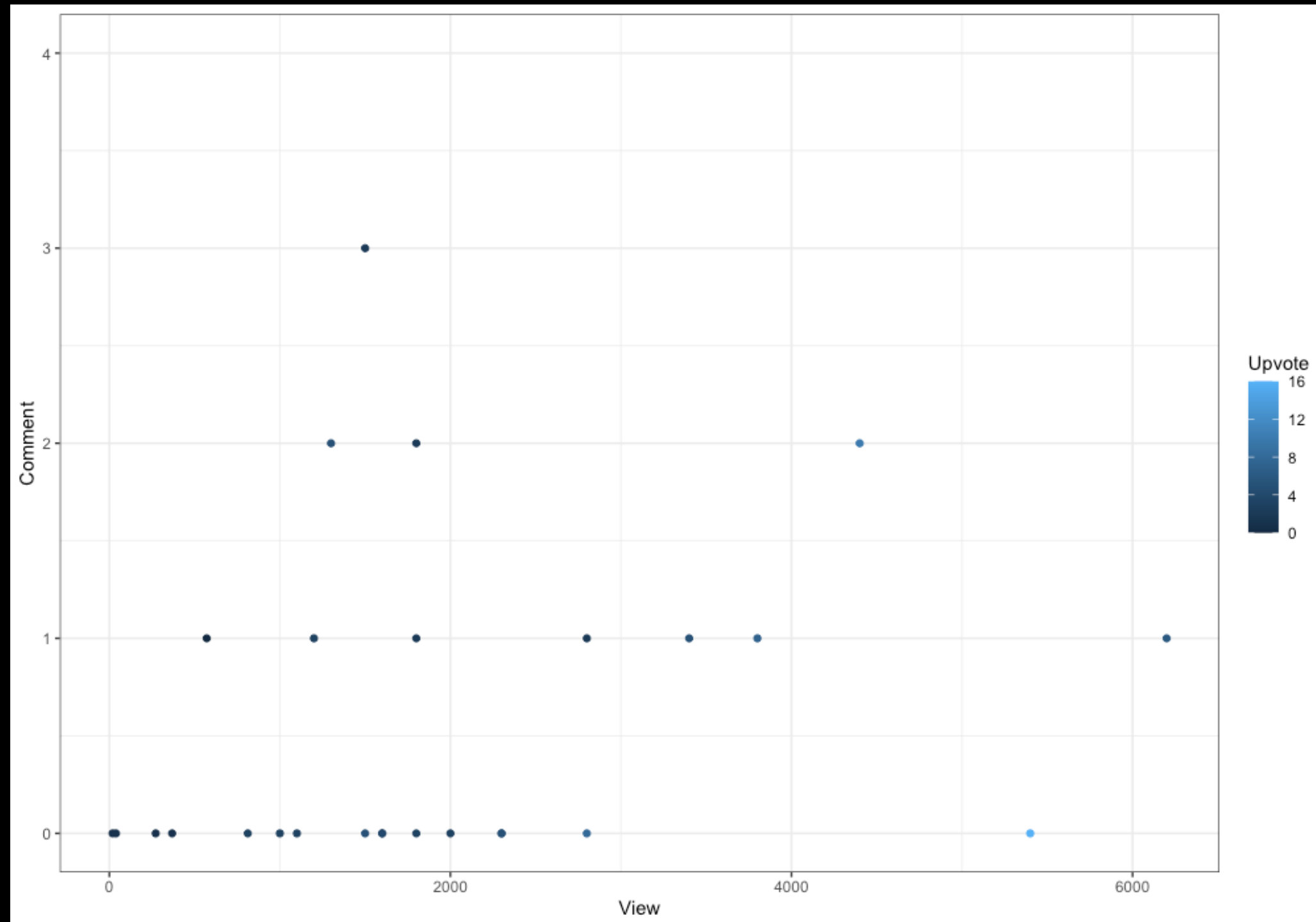
There was no obvious correlation between the number of views and upvotes in individual subreddits. More views didn't necessarily translate to more Upvotes

views and upvotes



Looking at the general picture, There was no obvious correlation between the number of views and upvotes. More views didn't necessarily translate to more Upvotes.

views and comments



Looking at the general picture, There was no apparent correlation between the number of views and comments. More views didn't necessarily translate to more comments.

Summary

Reddit posts had a total of 20571 views and 27 upvotes in October, 18784 views and 49 upvotes in November, and 14326 views and 32 upvotes in December.

October performed best in terms of the number of views and comments, but November performed best in terms of the number of upvotes and shares.

In terms of views, shares, and upvotes, the r/dot subreddit had the best performance, and r/kusama had the least performance. However, r/kusama performed best in terms of the number of comments. A possible reason could be that the r/Kusama subreddit community has a significantly lesser audience than r/polkadot and r/dot. If the subreddit's audience is considered, then r/Kusama performed quite well. Having a higher number of comments on r/Kusama despite the significantly lesser audience may also be a pointer to potentially excellent engagements on r/Kusama.

70-80% of the top 10 most viewed, shared and upvoted Reddit posts were from r/dot. Only 1 post on r/kusama was among the top 10 most upvoted posts, and no post from r/kusama was among the top 10 most viewed and shared posts.

Summary

The **operations** category performed best in terms of the raw number of posts, comments, and upvotes. However, the **storage** category performed best in terms of the ratio of total views and the number of posts made. The **storage** category seems to be of interest to the Reddit community, and it's recommended that more posts should be made in this category, just like in the **operations** category.

50-60% of the top 10 most viewed, shared, upvoted, and commented Reddit posts were in the **operations** category. The **regulations** category had the least appearance among the top 10. The community doesn't seem to be as interested in the **regulations** category as in the storage and operations category. Extra work will need to be put in the regulations category to make it more engaging and exciting to read by the community.

Although there seemed to be a positive correlation between the number of views and upvotes in November and December, more views didn't translate to more comments or upvotes in any of the individual subreddits.

There were no correlations between the number of views and the number of comments