Dot.alert() quarterly survey report

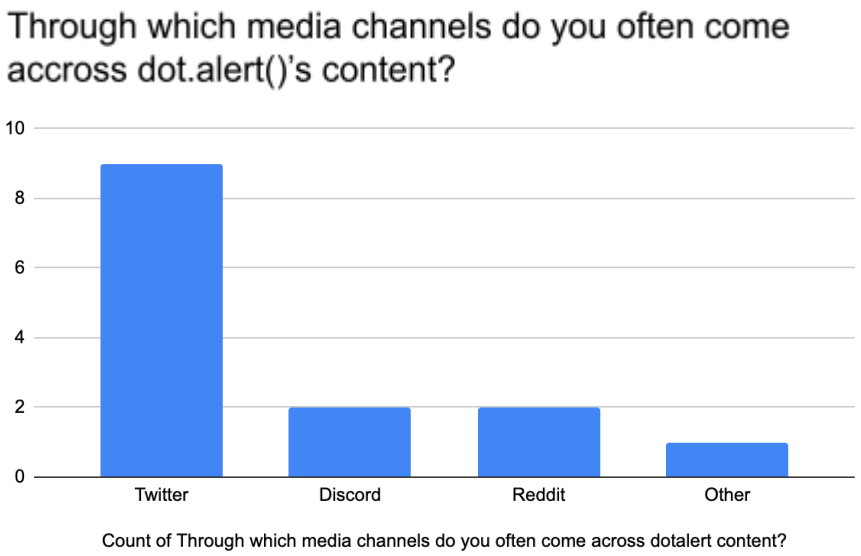
Q4, 2022

This report contains the results of the first Dot.alert() survey. The data for this survey were collected from November 17th, 2022 to December 4th 2022. A total of 32 submissions were made, of which 15 cases were analyzed after cleaning. The cleaned version of the data can be found here**.**

Results

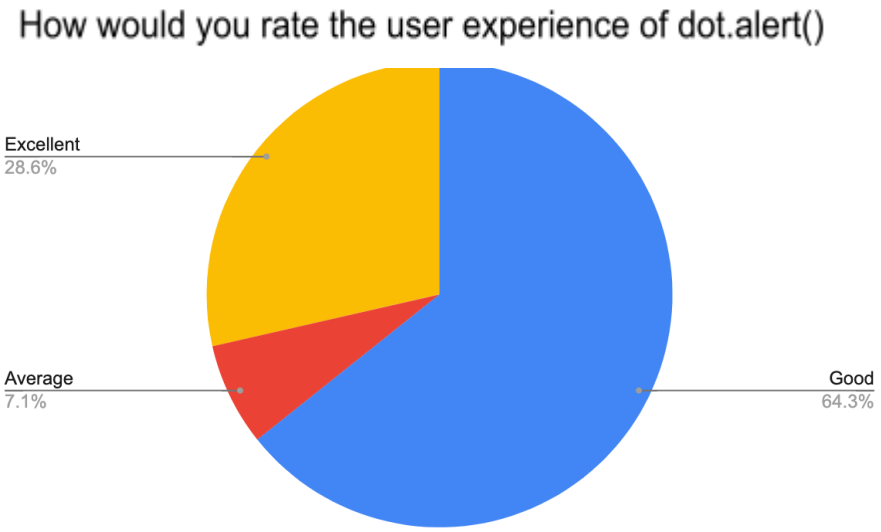
Dot.alert() is more frequently encountered by users on Twitter than on other social media platforms.

More than 50% of the respondents often come across Dot.alert()'s contents more on Twitter than on any other platform, This is significantly higher than the number of respondents who often come across Dot.alert()'s content on Discord and Reddit.



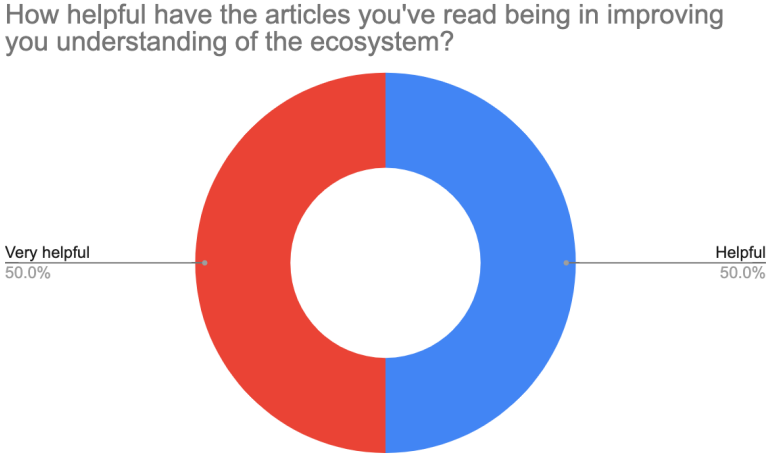
The majority of respondents rated the user experience of the Dot.alert() platform as good.

64.3% of respondents rated the user experience of the Dot.alert() platform as “good”, while 28.6% and 7.1% rated the platform as “excellent” and “average”, respectively.



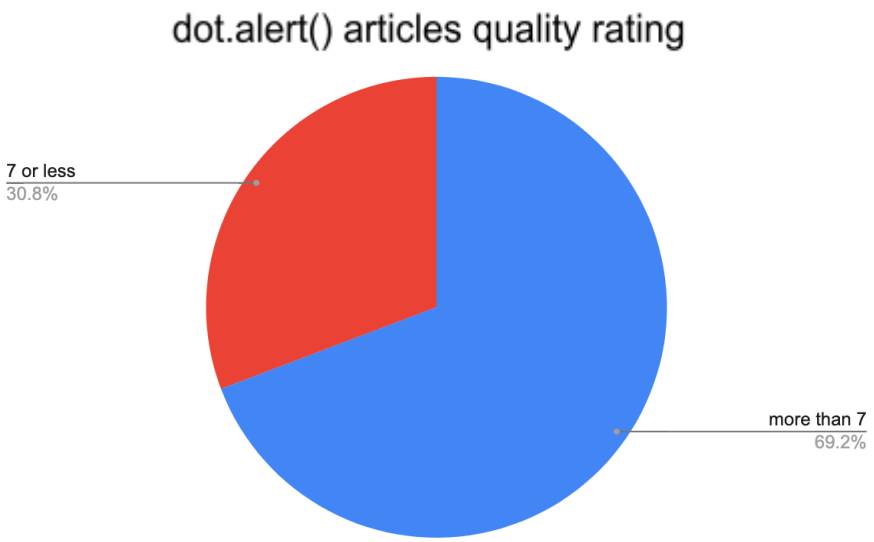
Most of the respondents think the articles have been helpful in improving their understanding of the ecosystem.

When asked to rate how helpful the articles on Dot.alert() had been in improving their knowledge of the ecosystem, 50% of respondents categorized them as “very helpful”, while 50% categorized them as “helpful”.



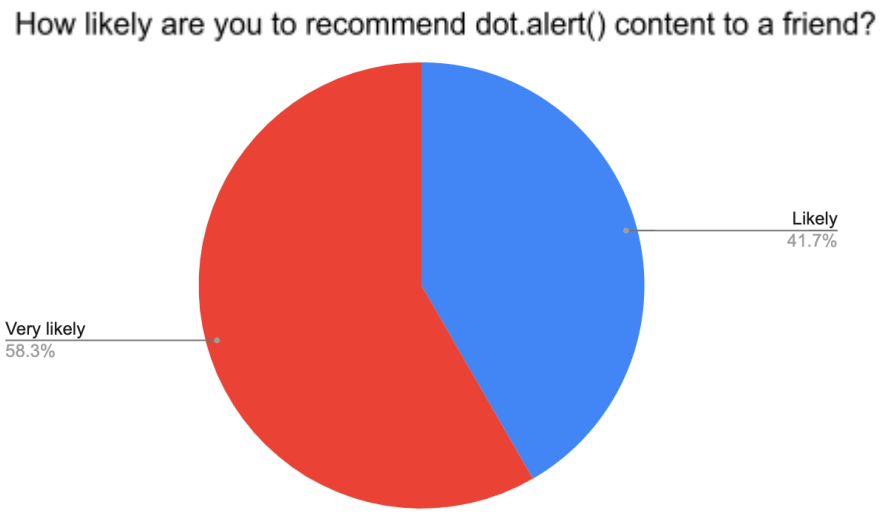
Over 60% of respondents rated Dot.alert()'s articles at 7 or more

When asked to rate the quality of Dot.alert()'s articles from **1 to 10**, 69.2% of respondents gave it a rating of more than 7, while 30.8% gave it a rating of less than 7.



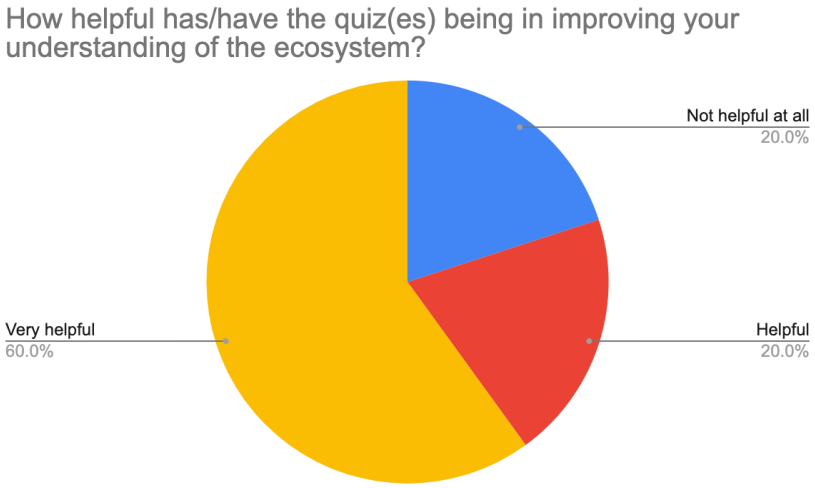
100% of respondents are at least likely to recommend Dot.alert()'s content to a friend

All the respondents chose that they were at least likely to recommend Dot.alert()'s content to a friend, with 58.3% choosing "very likely", and 41.7% choosing "likely".



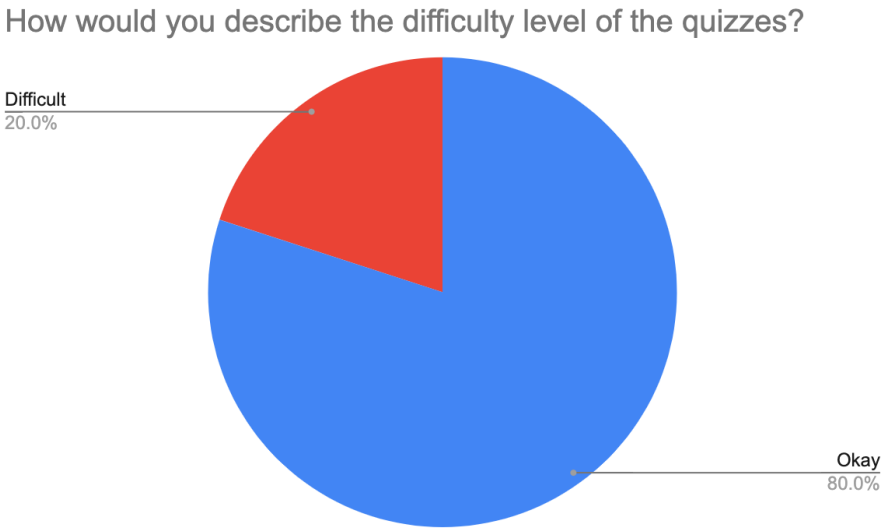
60% of respondents think the quizzes were very helpful in improving their understanding of the ecosystem

60% of the respondents characterized Dot.alert()'s quizzes as "very helpful", 20% characterized them as "helpful", and 20% characterized them as "not helpful at all".



20% of respondents think the quizzes are difficult

When asked to describe the difficulty level of the quizzes, 80% think the difficulty level of the quizzes is okay. However, 20% think the quizzes are too difficult.



User suggestions for improving the quizzes and the platform in general

When asked for suggestions on improving the quizzes, four respondents suggested that the rewards for the quizzes should be increased. Two respondents suggested that tougher questions should be provided, and another two suggested that the number of possible winners should be increased.

Some respondents also provided suggestions that they thought would help improve the impact of Dot.alert(), which included the following:

- Providing content in other languages
- Creating more educational content
- Creating more content geared toward novice users

Conclusion

A significant percentage of respondents think Dot.alert()'s articles and quizzes have been impactful in improving their knowledge of the ecosystem and will likely recommend Dot.alert() to a friend. However, we should consider the options of creating content more regularly, and possibly translating content into other languages.

Based on this survey, the major area where we will need to work more on improving is the structure of the quizzes. We could make the quizzes more difficult and increase the number of possible winners.