



NIETY DOGS



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Nifty Dogs

Introduction

According to a 2015 study on PTSD, military personnel suffer the most effects due to the trauma on the field. From witnessing their associates being killed to receiving threats to their lives, veterans are usually diagnosed with post-traumatic stress disorder (PTSD) upon their return. The American Psychiatric Association identifies this PTSD as a pervasive mental health condition that can occur upon exposure to a traumatic event characterized by re-experiencing, negative alterations in cognition, avoidance and hyper-arousal. It is experienced as a stressor-related disorder that is caused by the experience of one or multiple traumatic events. In a RAND Corporation study, over 23% of military service members who returned from Iraq and Afghanistan in 2008 were diagnosed with major depression and PTSD. In another PTSD 2017 study involving 5,862 United State veterans, about 12.9% of the participants were diagnosed with PTSD.

Over time, medical personnel leverage evidence-based treatment options like cognitive behavior therapy, pharmacotherapy and cognitive exposure therapy to treat veterans. However, the majority of the veterans drop out of treatment, while those who do not drop out tend to retain their diagnosis despite completing their treatment. Amongst various complementary treatment options, the use of PTSD service dogs has increased in popularity. These service dogs are trained for tasks to mitigate the veterans' PTSD while also improving their quality of life. Although clinical evidence on the use of service dogs is limited, veterans using service dogs have attested its effects.

Not only are service dogs difficult to own, but they are also very expensive to manage. Over the years, the government has taken no responsibility for funding the veterans who get service dogs' prescriptions. While the U.S. Congress has only passed the bill for service dog funding, the bill is still in review.

With this backlog in connecting service dogs to veterans and individuals in need of their companionship, Nifty Dogs leverages blockchain technology and its integrative NFT innovation to develop a community of veterans and civilians in need of service dogs for their health. Community members raise funds for service dogs to be trained at K9 warriors and have these trained dogs connected to every veteran. By being a part of the community, every veteran who fought for others' freedom of life can own a service dog or have their dog trained at K9 warriors.



Existing Problem

- **Shortage of Service Dogs:** The U.S. federal dog referral program relies on non-profit service dog organizations to pay for service dogs and have them given to veterans for free. However, eligible veterans are only those with physical mobility issues and not those with PTSD. By not being able to access service dogs freely, these veterans either live with their illness or succumb to it.
- **Lack of Funds:** According to NPR, training for PTSD service dogs costs up to \$25,000, while general cost, which includes feeding, vet care, grooming and other supplies, could be up to \$40,000. However, many veterans and other individuals in need of service dogs do not earn enough to own or manage service dogs. Also, service dogs are specially trained to support their companions mentally and emotionally, but most veterans who own dogs cannot pay to train them.
- **Availability Ratio:** Service dogs to Human ratio has been highly imbalanced. Amongst the limited number of service dogs in the United States, only 19% are specifically trained to help owners cope with PTSD. With fewer service dogs to help veterans and individuals, getting a well-trained one takes a long time.

Industry Statistics

PTSD is one of the leading causes of suicide in the United States, and veterans comprise almost a quarter of these suicide deaths. According to a report by VA, 58% of all veterans who committed suicide in 2016 were older veterans. In 2017, a study of 5,826 veterans diagnosed 12.9% of the participants with PTSD. As of 2021, the V.A. estimates that 20-30% of veterans live with PTSD, while nearly 18 service members take their own lives every day. While veterans played different roles in the military, combat veterans have faced a higher risk of PTSD than veterans in other fields.

Asides from veterans, a 2021 report states that approximately 8 million Americans are affected by PTSD in a given year. As the number increases, there has been a dive into the use of service dogs as an alternative treatment. According to Hepper, there are currently over 500,000 service dogs helping people in the U.S., with up to 10,000 guide dog teams. However, only 19% of the total number of service dogs are allocated to veterans coping with PTSD. Since the acceptance of service dogs for veterans, studies have shown that veterans paired with service dogs reported lower symptoms of depression and PTSD and showed better interpersonal relationships than those who were not.



01

- 1.1 The Inter-relationship between Veterans and Service Dogs
- 1.2 Benefits of a Service Dog to Service Members
- 1.3 Nifty Dogs Platform Overview



1.1

The Inter-relationship between Veterans and Service dogs

A number of veterans either experience PTSD immediately after leaving the military service or in later life. According to PTSD VA, about 11-20 out of every 100 veterans who served in OEF or O.I. have PTSD in a year. The same study states that about 12 out of each 100 Gulf War veterans have PTSD in a year, and about 15 out of every 100 Vietnam war veterans were diagnosed with PTSD. For all veterans diagnosed with PTSD, various clinical programs are integrated to reduce the burdens of the symptoms. However, the post-PTSD treatment result shows a significant burden of symptoms in veterans. As PTSD can either be acute or chronic, veterans take a longer time to heal because they are usually diagnosed with chronic and recurring PTSD. With the limited effect of clinically approved treatment options, the Pairing Assistance Dogs Soldiers study showed that service dogs could significantly reduce the symptoms of PTSD in veterans.

These service dogs are trained professionally to meet specific needs. Hence, a service dog providing services for people struggling with PTSD will be different from those with a disability. Just as service dogs are different, they are also of special breeds. Some of the best breeds include Labrador Retrievers, Golden Retrievers, German Shepherd dogs, Poodle, Boxer, Bernese Mountain Dog, Great Dane and Pomeranians. The optimal age for any of these breeds to become a service dog is age 2, equivalent to the human adolescence age. Hence, from 12-18 months old, they begin their training. Due to their usability function, service dogs are not easy to maintain. According to the National Service Animal Registry, a service dog can cost more than \$50,000 depending on their responsibilities. Other costs include; professional trainers check (\$200+ per hour), food (\$400+ per year), veterinary care (\$260 per year), preventative medicine (\$300 per year) and other supplies (\$100 per year). This cost is one reason why many cannot afford a service dog.

1.2

Benefits of a Service Dog to Service Members

Service dogs for treating PTSD are considered a form of Animal Assisted Intervention (ASI). In a study by Yount, Ritchie, St Laurent, Chumley, and Olmert 2013, service dogs decreased negative emotions, aided positive mood and increased welfare in humans. In another study involving 141 Iraq and Afghanistan war veterans suffering from depression and PTSD, seventy-five (75) of the veterans were paired with trained service dogs, while the remaining sixty-six (66) were on the waiting list to get a dog. For the veterans who got service dogs, their dogs were trained to wake patients from nightmares, avert panic attacks, create personal and comfortable spaces in public spaces, and ensure that vets take their prescribed drugs. Just like the dogs, the veterans were trained for three weeks on how to handle and care for their service dogs.

At the end of the study, the PTSD of veterans with service dogs had significantly dropped. Unlike those in the waiting group, they had a better mental quality of life, lower depression scores, lower social isolation scores and a higher level of psychological well-being.

K9s for Warriors study surveyed 216 veterans. 134 had a service dog each, while 62 veterans were on the waiting list. At the end of the study, service dogs helped a number of PTSD symptoms like experiencing flashbacks, having nightmares and being hypersensitive. Each service dog was a complementary intervention to other treatments used by these veterans.

1.3

Nifty Dogs Platform Overview

Various reports have shown the effectiveness of service dogs in helping PTSD veterans. Yet, many veterans do not have a service dog or the resources to maintain one. Hence, Nifty Dog platform was developed to pair trained service dogs with veterans as a communal platform. It functions as an approach toward reducing the increased suicide rates amongst veterans and individuals battling with PTSD while helping every beneficiary regain their health and good quality of life. Nifty Dog partners with K9s for Warriors to preserve the lives of veterans and help them live a life free of trauma by training and managing service dogs. While the cost of service dogs is immeasurable for K9s for Warriors, Nifty Dog leverages blockchain technology and NFTs to source funds needed to train service dogs and have them paired with every veteran in the decentralized community. Community members who also need to train their dogs can have the community fund the training and management process.



02

- 2.1 Non-Fungible Tokens in the Nifty Platform
- 2.2 NFT Phases
- 2.3 Nifty Dog Traits
- 2.4 Usability Importance of the NFT Ownership



2.1

Non-Fungible Tokens in the Nifty Platform

Non-fungible tokens are one-of-a-kind, non-interchangeable digital data that are stored on blockchain technology to establish ownership and authenticity. The digital asset represents real-world items like arts, videos, music, collectibles or real estate. The uniqueness of an NFT is in its unique identifying codes and limited availability. As such, only one person can own an NFT at a time, and this proof of ownership is seen in the token's metadata. Like cryptocurrencies, non-fungible tokens live on the blockchain to function as items of value. However, non-fungible tokens are not interchangeable with cryptocurrencies. In essence, while 1 BTC can be traded for another 1 BTC or about 20 ETH, an NFT art cannot be traded for another NFT art. This is because the value of each is relative. Amongst other features, the value of an NFT can be determined by its artists' credibility, the nature of the art, the story behind the art, rarity and usability features of the art.

The Nifty Dog community aims to leverage this innovation to create a number of NFT dogs. These dogs will represent the visual identity of service dogs, and the ownership of each will represent how effective they can be in saving the lives of people who saved others. K9 for warriors is currently building a kennel to rescue stray dogs and train service dogs faster. A successful training program will make them a step closer to saving more veterans. Nifty Dogs aims to partner with K9s to help generate the funds needed to fund the project. In turn, these trained service dogs will be distributed to veterans and other individuals in the Nifty community. Hence, for every contribution made in NFTs, every community member will be contributing to building the kennel for training service dogs.

2.2

NFT Phases

There will be 10 NFT sales phases. For each sale, a significant number of tokens will be released for purchase. In the first phase, 777 NFTs will be released for sale. By buying the NFTs, every holder contributes to giving veterans back their lives, and they also contribute to building their own wealth by selling their NFTs in the secondary market.

For each phase of the sale, the Nifty Dogs NFTs will be listed on OpenSea for enthusiasts to buy. Buyers can either leverage USD, ETH or Treat tokens to make their purchase on the platform. A 7% royalty feature will be integrated on every Nifty NFT minted. Hence, when a buyer resells their NFT in the secondary market, a 7% royalty fee will be charged on the new fees. Fees charged on each resale will be added to the existing funds.



2.3

Nifty Dogs NFT Traits

The Nifty Dogs traits consist of eight (8) backgrounds, nine (9) items the dogs are holding in their hands, and nine (9) different eye colors, including Glacier and Gold. These NFTs will also be equipped with headwear, ten (10) different styles and seven (7) types of chains.

Additional features to the Nifty Dogs Alpha collection are nine (nine) types of mouths, seven (7) clothing types, eight (8) pendants, eleven (11) weapons, six (6) eye wear traits, and nine (9) tatoos.

Some of the most rare traits include purple background (5%), Sniper Rifle (5%), Green Beret (5%), Toothpick (5%), a machete (5%) and machine gun (5%).

Ultra rare NFT's of the collection will be presented at a later date through our Discord, "Sneak Peeks channel".

2.4

Usability Importance of the NFT Ownership

- **Community Membership:** Every Nifty NFT holder gets automatic access to the community and all its integrated benefits. As the Platform expands, so will these benefits increase.
- **Voting Right:** The Nifty community will function as a Decentralized Autonomous Organization where community members vote to agree and abide by the agreements for a common purpose. In the DAO, every NFT holder will have the right to vote. Voting rights will also increase depending on the number of NFTs held. Hence, a member with two NFTs can vote twice during decision making. While K9s for Warriors will be the first partnering organization, community members may determine other charities to donate to. Also, NFT ownership will give members the right to determine who receives the next service dog and who receives the next training for their own dogs. Other decisions determined by voting will include; NFT airdrop date, airdrop amount, drop theme, giveaways, and destination trips. Asides from voting, DAO stakeholders (NFT holders) will also benefit from monthly and quarterly giveaways.
- **Utility Value:** NFT owners in the community will be able to participate in lotteries to win clothing tickets, gift cards, electronics, airline credits shout outs, free crypto tokens, free NFTs and free tickets to seminars.



Nifty veteran-inspired platform aims to bring value to community members' lives by turning their community presence and participation into giving back and paying it forward to wounded veterans and sheltered dogs with no homes and families. By being a Nifty Dog NFT holder, NFT ownership isn't just an investment but a piece of the puzzle, helping those in need and bringing man and man's best friend together.

Asides from K9s for Warrior, Nifty Dogs will also partner with local dog shelters and kill shelters to save dogs from euthanasia. As the community grows, the Nifty dog platform will partner with other organizations to train dogs to help kids with autism and other types of ailments (physical and mental). However, the choice of a particular organization will be determined by votes.



03

- 3.1 Blockchain Technology
 - 3.2 Ethereum Blockchain
 - 3.3 Why Leverage Blockchain Technology
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3.1

Blockchain Technology

Blockchain technology is a decentralized database of records of transactions that are connected and secured by cryptography. Each record of a transaction is called a block, and it is linked to a previous block in the blockchain to form a chain. Each block contains secured information which forever remains unalterable in the blockchain. The decentralized nature of the blockchain means that no single entity governs it. As such, transactions are made peer-to-peer without the need for a centralized authority to control them. Blockchain technology removes the authority of centralized third parties and traditional financial institutions during transactions by making transaction processes user-to-user. That way, people can make transactions without having to be accountable to their banks or pay high transaction fees.

How does blockchain work?

When a transaction on the blockchain is initiated, the first block of the chain is created, and the nonce generates the cryptographic hash, which automatically ties the block to the nonce and hash. Then, a miner who attempts to add the new block of the transaction to the existing chain will broadcast the block to the network nodes for them to approve or reject. If the transaction is considered valid, the nodes verify it and broadcast the history to other nodes. Then the block is linked to previous blocks, and its data is forever saved on the blockchain.

Overtime, different blockchains have been developed, with each improving the features of the first blockchain. In this case, the Ethereum blockchain, which allows the creator to develop decentralized applications on its chain, will be leveraged to create the Nifty Dog NFTs and develop the integrative community.

3.2

Ethereum Blockchain

Ethereum blockchain is a decentralized virtual machine built to run smart contracts and decentralized applications exactly as programmed without breeding a possibility of fraud, censorship or network downtime. The smart contracts automatically execute agreed codes while the decentralized applications house cryptocurrency-enabled projects. Currently, the Ethereum blockchain uses the PoW consensus mechanism, but processes are in place to switch to the Proof of Stake Consensus algorithm. Just as the blockchain is the home of smart contracts, it has become the de facto home for NFTs because of its token standard (ERC-721), which sets rules for NFT development. Nifty Platform leverages blockchain, particularly Ethereum, to aid easy and safe transactions, enhance swift investment, aids donation accountability and create a decentralized platform that enables vast usability functions.

Why Leverage Blockchain Technology



- **Funds Generation:** Buying a trained service dog is very expensive. It is more expensive for veterans who have limited sources of income and health difficulties. Leveraging blockchain innovation - NFT creates a two-sided wealth generation option for both the Platform to fund organizations and for NFT holders to gain more in the secondary market.
- **Donation Accountability:** When a transaction is executed in the blockchain, the details are automatically saved in the chain, and the history is broadcasted for all to see. Through blockchain, the Platform can show that the funds generated are used for the right purpose.



04

- 4.1 Tokenomics
- 4.2 Cryptocurrency/Token
- 4.3 Token Details
- 4.4 Usability Features of Treat Tokens



4.1

Tokenomics

Cryptocurrencies are quite different from crypto tokens. While cryptocurrencies function as the native asset peculiar to a blockchain, tokens are built on a previously existing blockchain through the use of smart contracts. In essence, ETH will be regarded as a cryptocurrency because it is a native asset of the Ethereum blockchain. However, Treats, the underlying token of the Nifty Dog platform, will function as a token because it is built on Ethereum's ERC-20 token standard.

Nifty Dogs will deploy a smart contract to create 1 billion ERC20 tokens. These tokens or "Biscuits" will be distributed to the community as rewards for participation. The token will not start with any monetary value but liquidity can be added at a latter time as investors on-board into the project.

4.2

Cryptocurrency / Token

Cryptocurrency is a virtual currency of value that uses cryptography to secure transactions. It is used as a payment system that does not rely on financial institutions or third parties to transfer value seamlessly. Unlike physical money, it purely exists as entries to an online database managed by peer-to-peer networks. Cryptocurrency transactions relegate the authority of third parties over peoples' wealth, reduce the possibilities of fraud, aid quick cross-border transactions and enable relatively low transaction fees.



4.3

Token Details

- Token Standard - ERC-20
- Token Name - BIS
- Total Supply – 1,000,000,000
- Token Distribution – Community Wallet, Tokens will be airdropped to individuals

4.4

Usability Features of Treat Tokens

- For trading and redeeming for goods in the Nifty Dogs community
- For eligibility to access specific features in the Nifty Dog community



05

- 5.1 Donations Funding Source
- 5.2 Project RoadMap
- 5.3 Team



5.1

Donations Funding Source

- NFT Sales: Funds Accrued during NFT sales will be donated to a charity once a month. The community members will decide the charity to be chosen every month.
- Royalty Fees: For every NFT minted, there will be 7% royalty fees. This 7% will be deducted every time the NFT is sold to another buyer. 3% of the charged percentage will be donated to the chosen charity.
- Owner Give Back: Community founders will share 20% of their profits to charities and members of the community - 10:10.



This is the initial roadmap. However, as the project develops, it will be updated according to the community's ideas and evolving strategies/desires.



Community Launch

The mission is released to the public, and the Nifty Dogs Community is born. Connect with us on Discord, Twitter and I.G. to get Nifty Dog News. Also, stay engaged to earn monthly giveaways on Discord. Giveaways will include AirPods, Oculus, Call of Duty, PS5, and crypto rewards.

GoFundMe Launch

A GoFundMe account will be created in conjunction with K9s for Warriors. Nifty Dogs community members can make donations to level up in Discord and be granted access to the whitelist minting of the first collection.

Website Launch

The Nifty Dogs Project website launches. Niftydogs.io is live to the world, and the first stages of the roadmap are released. Whitelist your wallet and make a small donation to K9 Warriors. All proceeds will go towards the mega kennel.

Biscuit Awards Launch

Level up, participate in the Nifty Dog discord community, and get rewarded with "Biscuits" Nifty Dogs Version of the Token. Tokenization evolution will take place as the project progresses.

Whitelist Minting

This is a unique and exclusive collection of 777 hand-drawn Nifty Dog NFTs stored as ERC-721 tokens on the Ethereum blockchain and hosted on IPFS. Our first series of 777 Nifty Dogs will forever be the premium collection, and will provide holders more value than any future Nifty Dog NFTs.

Monthly Giveaways

Each month, NFT holders are automatically entered into a raffle with the chance to win Biscuits, prizes and other exclusive offers such as travel, tickets to events, tactical gear and everything crypto.

Public Minting

The remainder of the first collection can be minted from the niftydogs.io website, and third party sales can be found on OpenSea.

Sold Out and DAO Donation

Once the first collection sells out, the Nifty Dogs DAO will be created, and all 1st collection NFT holders will have stakeholder rights in the DAO with 1 vote per NFT. A donation of 10% goes towards the building of the mega kennel where Service Dogs and Veterans get trained and paired together.

DAO Voting Day

Various voting days will be announced for NFT holders to decide on the project's overall direction by voting on topics like development, community engagement, philanthropic decisions, and how sales revenue is spent on each collection released.

To Nifty and Beyond

Future development and gamification will take place. The DAO will consider voting on topics like donations, tokenization, art creation, and metaverse integrations.



5.3 Team

Jon Romero

My name is Jon Romero. I am a husband, father, and business owner entrepreneur. I served in the Army for 6 years and blessed to come from a family full of veterans including my two brothers currently serving in the Army, my uncle who served as an Army Ranger, and my grandfather who served in the Air-force. This project is near to my heart because of the experiences I've seen with my family and friends who needed support, and the incredible animals that have served themselves or helped a veteran. These relationships can save lives and hopefully end the 22 a day statistic that we see today.

Shaun Brennan

My name is Shaun Brennan. The founder of Nifty Dogs. I am a husband, father of two, and an entrepreneur. I am a huge military supporter and grew up my whole life with multiple dogs. I have been involved in crypto since 2015 and have been an advocate for the NFT space since day 1.

I am a proud American and learned to respect and give back to our military from my parents and Grandpa Clifford Lowell Jones. He served in the Navy for 20 years.

He loved God and his country and lived it every day of his life. He served on the USS Harry E. Hubbard, USS Kearsarge and USS Midway. He was a lifetime member of Veterans of Foreign Wars and active in the American Legion and Elks and Moose Lodges.

This project means a lot to me because it allows me give back to amazing patriots, who would have never ask for anything. I've seen first hand what a service dog can do for my friends and family and I am dedicated to helping as many Veterans and Dogs as I possibly can.



Zach Schaefer

Zach has worked for over 19 years in marketing and 10 of them being in Digital. The beginning of his career he forged alliances with franchisees and professional sports entities to drive brand awareness and sales.

Learning the power of offline Gorilla marketing and combining it with the power of online sales funnels, Zach has assisted hundreds of brands and businesses over his career. He has assisted in building two digital marketing agencies. He is still connected to ASU's Skysong entrepreneurial program where he assists startups with their marketing strategies.

Zach's specialties include growth marketing strategy, monetization, Paid Social funnel building and optimizations as well as brand and offer messaging.

Mathew Morrison

I am half Irish and half Colombian and grew up learning and speaking fluent Spanish. From the age of 6, my furry friends have been a schnauzer named Casey who passed away my senior year, and who is responsible for my deep love of dogs. At 21 I adopted my first pure bred, 12 week old, boxer puppy named Scarlett - she has now become the face of one of my business's! Two years later I adopted my boxer/mastiff boy and continued the legacy by naming him Casey! To this day I have 5 dogs, two of which are my girlfriends. They are Casey whose 8, Nina 3 (lab/pit) Lucy 6 (rescue pit) Thor 8 (boisterous dachshund) and my free spirited, sweet n sour Bruce 1 (pit).

I grew up in Southern California with Shaun, and naturally, very liberal. I thought all borders should be open to any and all wanting to better their lives, until I became an adult, and started seeing how my hard earned tax dollars were being used! Safe to say, I still believe everyone has a natural given right by God for freedom and the pursuit of happiness, however, before we go and try and fix the entire world's problems, we need to start at home and focus on taking care and nurturing our own! This project has made a deep impression on me, having 2 uncles serve in the Korean War, a cousin who is now a 20 year veteran of the navy (happy, healthy, and successful) as well as much younger cousin who we are proud to honor as a United States Marine. The thought and images of the experiences and tragedies our men and women in uniform sustained and undertook to protect our families, liberties and lives, and to just be abandoned; essentially left behind, to suffer. To endure the physical, mental, and emotional states under duress for the rest of their lives, which some sacrificed entirely, while others sacrificed their lives and were left with no choice but to inherit new ones of pain, and trauma, for us, just makes this project all the more deserving of local, state, federal, and international attention.



We are all indebted to those who earned the right to bare the United States military uniforms, which they wore in defense of our lives and freedoms. To me, it is not only a privilege, but an everlasting duty, to support, heal, encourage, and nourish all of our military men and women who are left to struggle alone, misunderstood and ill. Everyone has a God given right to be supported, respected, loved, and accompanied in life. Nifty Dogs project aims to fulfill every aspect in life that our military members were stripped of when they chose to put our lives before theirs. Dogs are a man's best friend for a reason and nothing can compare to or beat the life changing, unconditional love of a dog. Nifty Dogs is not only saving one life at a time, but two. Supporting Nifty Dogs is committing to bettering the lives of every single being possible. God Bless our service men and women, God Bless our dogs and family members, and God Bless the United States of America. Together we stand, divided we fall. Help us unite a Nifty Dog for all!

Bradley Baker

I am an experienced digital marketer set out to create a satisfying user experience. I love turning concepts into reality and analyzing how users react and interact with my designs. I take pride in understanding people's needs and use that to help them connect their business with their audience. I have the skill set to establish brands in the modern digital marketplace and beyond.

I have a wide range of application development experience from Brand Standard Creation and PPC Advertising to Website Design,, Deployment and everything in-between.

I enjoy any type of challenge. Whether it's physical or mental or a combination of the two, I get gratification from overcoming obstacles. Sometimes I seek out a challenge and sometimes challenges seek me out.

My interest and hobbies drive my passion for life.

Eric Pieracci

Eric brings more than 20 years of award-winning experience and a proven track record of delivering strategic and intuitive creative results to our local, national and international clients.

Throughout his career Eric has received numerous industry awards including the Printing Industries of America Premier Print Award. Eric's specialties are in providing cutting edge branding and marketing solutions for clients in the health, retail, hospitality, real estate and professional service industries.



06

6.1 Conclusion



6.1

Conclusion

Nifty Dogs platform leverages blockchain technology and communal strength to reduce the number of veterans battling post-traumatic stress disorder and those who succumb to suicide. As service dogs have proved to be a high-ended therapeutic measure, the Platform sets up a sustainable system that enables people to generate funds needed to rescue dogs from kill shelters, train them to be service dogs and have them paired with veterans and other individuals who need them.

Nifty Dogs takes the monetary pressure off veterans and improves their quality of life by pairing them with service dogs.