WELL-CRAFTED BRANDING

EST. 2015

WHISKEY RIVER

MEDIA CO.

DISTILLED DIGITAL MARKETING

NFT PROJECT

NIFTY DOGS

**NIFTY DOG
PROJECT ROADMAP**
03 // 20 // 2022

NFT ROADMAP v1:   **NIFTY DOGS NFT PROJECT**

Our roadmap will be updated according to the community's ideas and desires.

COMMUNITY LAUNCH

The mission is released to the public and the Nifty Dogs Community is born on IG, Twitter and Discord. @nifty_dogs. ==Monthly giveaways on Discord. Giveaways will include, AirPods, Oculus, Call of Duty, PS5, etc.==

GO FUND ME LAUNCH

The mission is release to the public and the Nifty Dogs Community is born on IG, Twitter and Discord. @niftydogs

WEBSITE LAUNCH

The Nifty Dogs Project website launches. Niftydogs.io is live to the world and the first stages of the roadmap are released.

BISCUIT AWARDS(TOKENS)

Level up and participate in the Nifty Dog discord community and get rewarded with "Biscuits" Nifty Dogs Version of the Token. Tokenization evolution will take place as the project progresses.

WHITELIST MINTING

The first collection of 777 unique Nifty Dogs are released to an exclusive whitelist from engaged community members in Discord.

PUBLIC MINTING

The remainder of first collection can be minted from the niftydogs.io website and 3rd party sales can be found on OpenSea.

SELL OUT!

Once the first collection sells out, the Nifty Dogs DAO will be created and all 1st collection NFT holders will have stakeholder rights in the DAO with 1 vote per NFT.

DAO DONATION

A donation of $10,000 goes towards the building of the mega kennel where Service Dogs and Veterans get trained and paired together.

MONTHLY GIVEAWAYS

Each month NFT holders are automatically entered into a raffle with the chance to win Biscuits, prises and other exclusive offers.

DAO VOTING DAY

Various voting days will be announced where NFT holders decide on the overall direction of the project by voting on topics like development, community engagement, philanthropic decisions, how sale revenue is spent on each collection released.

TO NIFTY AND BEYOND

Future development and gamification will take place. The DAO will consider voting on topics like, ==donations==, tokenization, art creation, 3D modeling, and metaverse integrations.

NEXT COLLECTION RELEASED

TBD on community consensus.

NIFTY DOGS

NIFTY DOGS NFT PROJECT

Nifty Dogs

Our roadmap will be updated according to project goals set by the community.

COMMUNITY LAUNCH

The Nifty Dogs Community is born on Instagram. /nifty_dogs The account is design to help educate followers on NFTs and the Nifty Dogs Project progress.

WEBSITE LAUNCH

The mission is release to the public and the Nifty Dogs project details are laid out at niftydogs.io.

SMART CONTRACT DEPLOYMENT

The Nifty Dogs smart contract is created, audited and deployed on the ethereum blockchain and incorporates all holder values for the future NFT holders.

BISCUIT AWARDS(TOKENS)

A second smart contract will be created audited and deployed on the ethereum blockchain to create the project tokens. These tokens or "biscuits" will be used for rewards and monetized within the Nifty Dogs community.

BOOTCAMP

The Nifty Dogs project will kick off with a GoFundMe to helps put our first dog through training with our very own certified trainer. This will be the first of many more to come.

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PROJECT OVERVIEW
03 // 15 // 2022