

Requirements

Customer Loyalty:	1- What is the Most Used Ship Mode by Customers?
	2- Who are our Top 10 Customers in by Sales?
	3- Who are our Top 10 Customers in by Order Frequency?
Strengths and weak Points:	4- Which Segment of Clients Generates the Most Sales?
	5- Which City Has the Most Sales Value?
	6- Which State Generates the Most Sales value Percentage by Region?
Performance Measurements:	7- What are The Top Performing Product Categories by Sales and Profit?
	8- What is the Most Profitable Product that We Sell?
Customer Experience:	9- On Average how long does it take the order to reach our clients , Based on each Shipping Mode?