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| **Customer Loyalty:** | 1- What is the Most Used Ship Mode by Customers? |
| 2- Who are our Top 10 Customers in by Sales? |
| 3- Who are our Top 10 Customers in by Order Frequency? |
| **Strengths and weak Points:** | 4- Which Segment of Clients Generates the Most Sales? |
| 5- Which City Has the Most Sales Value? |
| 6- Which State Generates the Most Sales value Percentage by Region? |
| **Performance Measurements:** | 7- What are The Top Performing Product Categories by Sales and Profit? |
| 8- What is the Most Profitable Product that We Sell? |
| **Customer Experience:** | 9- On Average how long does it take the order to reach our clients , Based on each Shipping Mode? |

**Requiremens**