

MAIN CONCEPT – LOCAL OLYMPIC GAMES PLATFORM

Ideation Workshop

Concept Name

Locallympics

Concept Overview

The Locallympics platform is designed to foster community engagement and promote local sports by providing a digital framework for organizing and participating in Olympic-style games at the local level. This platform caters to sports fans, local communities, and event organizers, creating a vibrant ecosystem centered around athletic competition and community spirit.

The primary function of Locallympics is to streamline the organization of local games, offering tools for event creation, scheduling, and participant registration. The platform aims to make it easier for communities to host and manage their own versions of the Olympic Games, promoting inclusivity and accessibility for all participants.

Beyond the event days, Locallympics serves as a hub to keep the Olympic spirit alive. Features like community forums and notification systems engage users, and maintain interest between international editions. This ensures continuous engagement and builds anticipation for future local events.

Key Features

- Event Creation and Scheduling:** Intuitive tools for organizers to create events, set schedules, and manage logistics.
- Participant Registration:** A streamlined registration process for athletes and teams to sign up for events.
- Scoreboards and Leaderboards:** Real-time score tracking and leaderboards to showcase participant performance.
- Notifications:** Automated notifications to keep users informed about upcoming events, schedule changes, and results.

- **Community Forums:** A dedicated space for participants, organizers, and fans to connect, share information, and discuss events.

Visual Representation

(Simple wireframe-style sketches would be inserted here for the following interfaces, in the actual PDF document:)

- Event Creation Interface
- Participant Dashboard
- Scoreboard/Leaderboard

Design Style

The design style maintains a clean, minimal, and professional aesthetic. The layout is simple and easy to read, with clear headings and a white background. The font choice is readable and consistent with the style of previous Ideation A & B PDFs, ensuring a cohesive look and feel across all documents. This design is suitable for both print and digital viewing.