UX Piscine Quest 2

Project: Going on Holidays with Friends

Deliverable: Interview Guide

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About this document

This interview guide was created as part of the UX Piscine Quest 2 project "Going on Holidays with Friends". Its goal is to understand the experiences, habits, and challenges people face when planning and experiencing holidays with friends. The insights gathered will serve as a foundation for future design phases, from problem definition to prototyping.

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1. Objective

Understand how small groups of friends plan, decide, book, split costs, and coordinate during holidays or weekends together. Identify the main sources of stress or frustration and uncover existing strategies people use to manage these challenges.

2. Hypotheses

H1: Most stress comes from coordination issues — such as agreeing on dates, destinations, and activities.
H2: Budget transparency (who pays what and when) is unclear and causes friction.
H3: Expectations mismatch (activities, rhythm, privacy) leads to tension during the trip.

3. Main Topics

• Planning & Decision-Making
• Budget & Payments
• Roles & Communication
• On-trip Coordination & Expectations
• Post-trip Wrap-up (photos, refunds, lessons)

4. Screening Questions

• Age, city/country, occupation (optional).
• How many group holidays/weekends did you do in the last 12 months? (0 / 1–2 / 3–4 / 5+).
• Typical group size? (2–3 / 4–6 / 7+).
• Who usually organizes? (me / shared / someone else).

5. Interview Introduction

Hi, I'm Abderrahman. I'm researching how friends plan holidays to understand what works and what's stressful. This is not a test of you; I'm learning from your experience. The conversation will take about 15 minutes. With your permission, I'll take notes or record audio to make sure I don't miss anything. Your answers are confidential and used only for research. You can skip any question. Is that okay?

If recording: "Do I have your permission to record audio for note-taking?"
Note consent: Yes / No

6. Main Questions

Q1: Tell me about the last time you went on a holiday or weekend with friends. Where, who, how long?

Q2: Walk me through how you planned it from start to finish — from the first idea to returning home.

Q3: How did you choose dates and destination? What tools or apps did you use (if any)?

Q4: How did you handle money (estimates, booking, splitting, refunds)? What went well or badly?

Q5: Who took which roles (planner, treasurer, driver, etc.) and how did you communicate (group chat, calls, docs)?

Q6: Before going, how did you align on expectations (activities, nightlife, rest, privacy, rules)?

Q7: What were the most stressful moments? What caused them? How did you try to solve them?

Q8: When plans changed on the spot, how did you re-decide? Any conflicts or great saves?

Q9: What workarounds or personal hacks do you rely on to keep things smooth?

Q10: If you could change one thing about how your group organized the trip, what would it be and why?

7. Optional Deep-Dives

• Show me a snippet of your group chat or sheet (you can blur names). How is it structured?
• Tell me about a time a plan failed. What did you do next?
• How do you handle people who opt-out late or pay late?

8. Observational Notes (for note-taker)

• Notable quotes (verbatim).
• Emotions (excited, annoyed, hesitant).
• Triggers (money, transport, invites, sleeping arrangements).
• Tools/screens mentioned (apps, spreadsheets, docs).

9. Closing

Thank you — this helps a lot. If someone you know enjoys group trips and might be open to a 15-minute chat, could you connect us? If you'd like, I can share a short summary of what we learn later.

10. Logistics & Timebox (15 minutes)

- 1 min intro + consent
- 8–10 min main questions
- 2–3 min deep-dives (optional)
- 1–2 min closing

11. Output & Naming

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