

# Rating After Watching User Flow — Test Protocol

**Project:** Sunday Night Movie

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**Date:** 11/13/2025

**Version:** V1

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## 1. Objective / Research Goal

The goal of this test is to evaluate how easily users can rate a movie after watching and submit feedback. The test aims to determine:

- Whether users understand the rating process
  - If users can successfully submit a review or skip it
  - How intuitive it is to view past ratings
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## 2. Test Participants

- 5 participants, aged 18–35
  - Regular movie watchers
  - Familiar with mobile or web apps
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## 3. Test Setup

- **Device:** Laptop, tablet, or mobile showing the Rating wireframes
  - **Observers:** 1 note-taker / facilitator
  - **Environment:** Quiet, minimal distractions
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## 4. Test Tasks

Participants will be asked to perform the following tasks:

1. Navigate to the Rate Service Screen after completing a movie.
    - **Task:** Select a star rating (1–5).
    - **Task:** Optionally enter a short text review.
    - **Task:** Submit the rating.
    - **Task:** Locate and click the Submit button.
    - **Task:** Observe the Submit Confirmation Screen.
    - **Task:** Verify the rating was submitted successfully.
  2. Navigate to the View Ratings Screen.
    - **Task:** Check past ratings and average score.
    - **Task:** Read at least one review.
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## 5. Metrics

- **Success Criteria:** Users can complete rating tasks without assistance

- **Time to Complete:** Measure time per task
  - **Errors/Confusion:** Note hesitation, misclicks, or skipped steps
  - **Feedback:** Record any comments about clarity, usability, or layout
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## 6. Observations / Notes

- Record behaviors, questions, or misunderstandings
  - Note if users skip the rating or struggle to submit feedback
  - Identify any difficulty reading past reviews or average rating
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## 7. Post-Test Questions

1. Was submitting a rating clear and intuitive?
  2. Did you find the option to skip feedback useful?
  3. How could this rating flow be improved?
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## 8. Deliverables

- Screenshots / photos of participants using the wireframes
- Observations recorded in the notes
- Summary of 3 actionable improvements in a separate PDF