



Ideation Workshop

Environmental and Social Impact of the Olympics

Main Objective

To generate innovative solutions and actionable ideas to mitigate the negative environmental and social impacts of the Olympic Games, ensuring a more sustainable and responsible event.

Ice Breaker (5 min): Impact Bingo

Engage participants with 'Impact Bingo.' Each participant receives a bingo card with potential environmental and social impacts related to the Olympics. As you mingle, find someone who can share an example related to each impact listed on your card. The first to get bingo wins a small prize!

This activity promotes awareness and discussion in a fun, interactive way.

Ideation Process Steps

We will follow a structured process to maximize idea generation and refinement:

1. Brainwriting (10 min)

Each participant writes down three ideas on a provided sheet to address the workshop's objective. Focus on quantity and novelty.

2. Round Robin Sharing (15 min)

Each participant shares one idea from their sheet. The facilitator captures each idea on a whiteboard or shared document. Avoid discussion or critique at this stage.

3. Combination & Refinement (20 min)

Participants work in small groups to combine similar ideas, refine existing ones, and build upon them. Encourage creative thinking and collaboration.

4. Dot Voting (10 min)

Each participant receives three 'dots' (stickers or digital equivalents) to vote for their preferred ideas. Participants can allocate multiple dots to a single idea. This helps prioritize the most promising solutions.

5. Discussion & Conclusion (15 min)

The facilitator leads a discussion on the top-voted ideas, exploring their feasibility, potential impact, and next steps. Document key insights and action items.

Instructions for Participants

- **Think Creatively:** Don't be afraid to explore unconventional ideas.
- **Respect Time:** Stay mindful of the allocated time for each activity.
- **Build on Others' Ideas:** Use existing ideas as inspiration for new ones.
- **Be Respectful:** Listen attentively and value diverse perspectives.
- **Focus on Solutions:** Frame problems as opportunities for innovation.
- **Participate Actively:** Contribute to discussions and group activities.

Time Schedule

Activity	Duration (min)
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Ice Breaker: Impact Bingo	5
Brainwriting	10
Round Robin Sharing	15
Combination & Refinement	20
Dot Voting	10
Discussion & Conclusion	15
Total	75

Voting Process

Each participant will receive three digital or physical dots. You can place all three dots on one idea, or spread them out among multiple ideas. Ideas with the most dots will be discussed further.

Summary

This document outlines the agenda and guidelines for the UX ideation workshop focused on the environmental and social impact of the Olympics. We aim to generate actionable solutions through a

structured ideation process, encouraging creative thinking and collaboration. Your active participation is key to a successful workshop!