



3 Movie Selection User Flow

Test Protocol

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1. Objective / Research Goal

The goal of this test is to evaluate how easily users can view and choose between three curated movie options. We want to test:

- If users understand the 3-movie selection process
- Whether they can select a movie or reshuffle options without confusion
- If the interface clearly communicates the choices

2. Test Participants

5 participants, aged 18–35

- Regular movie watchers
- Familiar with mobile or web apps

3. Test Setup

Device: Laptop, tablet, or mobile showing the 3 Movie wireframes

Observers: 1 note-taker / facilitator

Environment: Quiet, minimal distractions

4. Test Tasks

Participants will be asked to perform the following tasks:

1. Start on the Home Screen.
 - **Task:** Locate and click “Surprise Me” or “Show 3 Movies”.
2. Observe the 3-Movie Entry Screen.
 - **Task:** Read the brief description and identify the movie options.
3. View the Loading Screen.
 - **Task:** Wait for the movies to appear.
4. Navigate the 3 Movie Display Screen.
 - **Task:** Select a movie to watch.
 - **Optional Task:** Use the “Reshuffle 3 new movies” button.
5. Open the Movie Details Screen.
 - **Task:** Review movie information and locate the “Watch Now” button.
6. Reach the Start Watching Screen.
 - **Task:** Confirm that they understand the movie is starting.

5. Metrics

Success Criteria: Users complete tasks without help or errors

Time to Complete: Measure duration for each step

Errors/Confusion: Record hesitation, wrong clicks, or repeated actions

Feedback: Note comments or suggestions from participants

6. Observations / Notes

Record behaviors, confusion points, or unexpected interactions

Note questions or comments related to movie selection or reshuffle

7. Post-Test Questions

- Was the 3-movie selection clear and easy to understand?
- Did the reshuffle feature work as expected?
- How could this flow be improved for faster decision-making?

8. Deliverables

- Screenshots / photos of participants using the wireframes
- Notes on observations during testing

- Separate PDF summarizing 3 actionable improvements

Summary

This document outlines the test protocol for evaluating the 3-movie selection user flow. The goal is to assess the usability and clarity of the selection process, identify potential areas of confusion, and gather feedback for improvements. The test involves participants performing specific tasks, and their interactions, completion times, and feedback will be recorded and analyzed to provide actionable insights.