### eabderrahma

# User Interviews// Hydration & Running

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Extracted <u>insights</u> from seven athlete interviews to identify behavioral and physical pain points around <u>hydration</u>, <u>preparation</u>, and <u>running routines</u>.

The goal is to guide the creation of a non-digital solution that improveshydration experience before, during, and after running.

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### Regular training creates repeated hydration needs

Insight 1

### Statement:

Most participants run several times a week, making hydration a regular habit rather than an occasional concern.

### **Evidence:**

Most participants run several times a week, making hydration a regular habit rather than an occasional concern.

### Why it matters:

Non-digital solutions should integrate seamlessly into frequent training routines, not just on race day.

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## Runners avoid heavy drinking just before races due to stomach discomfort

Insight 2

### **Statement:**

Many runners avoid hydrating right before running because it causes discomfort or stomach pain.

### **Evidence:**

Anaëlle ("it stays in my stomach, it's awful"), Nathan ("water hurts my stomach"), Antoine ("you don't want to pee during the race").

### Why it matters:

Solutions should guide the timing and portion of pre-race hydration to maintain comfort.

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## Access to water during races is inconvenient or insufficient

### **Statement:**

Participants found it difficult to hydrate properly during races due to impractical cups or lack of supplies.

### **Evidence:**

Anaëlle ("cup... not practical"), Guillaume (no hydration during 30 km), William ("must recharge with what exists on the race").

### Why it matters:

Points toward improved carriers, refill access, or redesigned water stations.



### **Statement:**

Runners reported significant drops in performance or even health risks when running under

heat without proper hydration.

### **Evidence:**

Anaëlle ("in hot weather I avoid to leave without water"), Nathan ("your body slows down"),

William ("the hotter it is the more salt you need").

### Why it matters:

Solutions could include visual cues, salt reminders, or compact bottles for hot weather runs.

### \$ccial context influences hydration habits

### Insight 5

### **Statement:**

Running with others shapes both motivation and hydration behavior.

### **Evidence:**

Guillaume ("I'm a social runner"), Joe (ran with friend), William (solidarity between riders).

### Why it matters:

Non-digital aids could leverage buddy systems or team cues for hydration reminders.



### Learning about hydration comes late, often after issues

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Insight 6

### **Statement:**

Most runners understood hydration importance only after negative experiences or exhaustion.

### **Evidence:**

Joe ("I didn't prepare myself enough"), Guillaume ("realized how important it was to drink"), Guillemette ("you have to train your body before").

### Why it matters:

Non-digital educational tools or habit checklists can encourage proactive hydration training.

## Post-run heavy drinking instead of during-run hydration

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### Insight 7

### **Statement:**

Runners tend to overhydrate after training to compensate for low intake during exercise.

### **Evidence:**

Guillaume ("drank 2–3L after"), Joe ("I drank a lot after"), Guillemette ("I drink after each workout minimum 1 L").

### Why it matters:

Improving during-run hydration could reduce exhaustion and promote recovery balance.

## Long-distance runners face salt and energy logistics

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### Insight 8

### **Statement:**

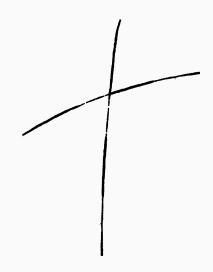
Ultra runners manage complex hydration involving salt tablets and energy drinks.

### **Evidence:**

William (salt tablets, energy drinks).

### Why it matters:

Non-digital checklists or physical prep kits can prevent critical salt mismanagement.



Design begins with listening...

These voices remind us that every sip, habit, and discomfort tells a story worth designing for

From stories to insights the foundation of our design journey is now setfor further inquiries

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