

Ideation Board | Seamstress |

This Ideation Board consolidates all ideas generated during the workshop for the Seamstress Project. It highlights five main idea clusters and identifies the concept selected for prototyping: “Smart Order Form.”

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<https://barn-low-64600719.figma.site/>

Idea Cluster	Sticky Notes (Ideas)	Color	Notes
Smart Order Form (Selected)	All swimsuit options in one page; Auto calculates delivery	Green	Selected as main concept (3 votes).
Order Tracker Dashboard	Elsa sees workload by day; Clients track order progress;	Yellow	Helps visualize production capacity.
Catalog Gallery	Customers browse swimsuit styles; Filter by color or cut; Preview fabric	Pink	Improves inspiration and choice clarity.
Quick Reply System	Pre-set DM templates; Auto answers common questions; Reduces	Blue	Simplifies communication through automation.
Delivery Slot Calendar	Show available sewing slots; Client books delivery date; Avoids	Yellow	Improves time management and transparency

Voting Summary

The “Smart Order Form” received the most votes (3) during the ideation workshop. It was chosen as the leading concept for prototyping due to its strong balance between efficiency and personalization. This concept allows clients to easily submit swimsuit preferences while giving Elsa an automated view of her production schedule.

Visual Layout Notes (for Figma version)

- White digital board with sticky notes in five colors (green, yellow, pink, blue).
- Each idea cluster grouped visually with titles and short text.
- Red vote dots beside the selected “Smart Order Form.”
- Minimalist style, clean typography, rounded note shapes.
- Export format: A3 horizontal or 1920x1080 frame.