

IDEATION WORKSHOP

Local Olympic Games

Main Objective

The main objective of this workshop is to generate creative and innovative ideas for local Olympic Games to be held between international editions. These games should engage the local community, promote sportsmanship, and celebrate the Olympic spirit.

Ice Breaker (5 min)

'Mini Olympics Story': Each participant briefly shares a memorable or funny story related to the Olympics (watching, participating, etc.). This helps to create a relaxed and engaging atmosphere.

Ideation Process Steps

We'll use the following steps for our ideation process:

- Storyboarding (20 min)**: Participants create visual storyboards to illustrate potential scenarios or features for the Local Olympic Games. Focus on user experience and key moments.
- Round Robin Sharing (20 min)**: Each participant presents their storyboard to the group. Other participants listen and take notes without interrupting. Maintain a respectful and attentive environment.
- Combination & Refinement (30 min)**: The group identifies common themes and promising ideas from the storyboards. Combine, refine, and expand on these concepts to create more robust solutions.
- Voting (10 min)**: Each participant gets 3 votes to select their favorite ideas. Participants can distribute their votes among multiple ideas or cast all votes on a single idea. Use dot stickers for voting.
- Discussion & Conclusion (15 min)**: The group discusses the top-voted ideas, focusing on feasibility, impact, and alignment with the main objective. Identify actionable next steps.

Instructions for Participants

- **Think Creatively:** Don't be afraid to explore unconventional ideas.
- **Respect Time:** Adhere to the time limits for each activity.
- **Build on Others' Ideas:** Collaborate and expand on existing concepts. Your contributions are valued.
- **Be Present:** Engage actively in discussions and activities.

Time Schedule

Activity	Duration
Ice Breaker	5 min
Storyboarding	20 min
Round Robin Sharing	20 min
Combination & Refinement	30 min
Voting	10 min
Discussion & Conclusion	15 min

Voting Process

Each participant receives 3 votes (dot stickers). Place the dot stickers on the ideas presented on the storyboards to indicate your preference. The ideas with the most votes will be discussed further during the Discussion & Conclusion phase.

Summary

This workshop will guide participants through a structured ideation process to generate creative ideas for Local Olympic Games. The process includes storyboarding, sharing, refinement, voting, and a concluding discussion to identify actionable next steps. By following the provided instructions and time schedule, we aim to foster a collaborative and productive environment that leads to innovative solutions.