

USER FLOW — Going on Holidays Project

Structuring the experience for TripSync — The Smart Planner.

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“Each use case is represented as a sequence of simple steps, beginning with a user’s goal and ending when that goal is fulfilled.” — Usability.gov

1. Introduction

This phase focuses on designing the **User Flow** for the chosen idea — **TripSync: The Smart Planner**. It demonstrates how users interact with the system, from the entry point to achieving their goal. The flow visualizes the logical journey a group traveler takes while planning a stress-free and well-coordinated holiday with friends.

2. User Flow Diagram

■ Placeholder: Add your Miro or Figma user flow diagram image here (TripSync Flow).

Main Flow Steps:

1. Entry Point → Home / Start Screen
2. User logs in or creates a travel group
3. Invites friends to join
4. Each friend adds their available dates, budgets, and preferences
5. TripSync AI generates 2–3 suggested plans
6. Group votes and selects the best plan
7. Trip details confirmed (itinerary, cost, calendar)
8. TripSync shares final summary
9. ■ Goal Achieved → Coordinated, fair group holiday plan

3. Flow Explanation

This user flow illustrates how a user interacts with TripSync to plan a group holiday. The process starts with creating or joining a travel group, followed by inviting friends and setting preferences. TripSync's AI aggregates all participant inputs to suggest optimized travel plans. The group then reviews and votes collaboratively, confirming the final itinerary. The journey ends when the trip is successfully planned, ensuring fairness, simplicity, and group harmony.

4. Conclusion

The user flow helps visualize how TripSync simplifies the complex process of organizing holidays with friends. It ensures that all participants contribute equally and reach a consensus efficiently. This phase serves as the bridge between concept ideation and the next step:

Prototyping.

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