



SanadApp Proposal

By Lily's



WELCOME MESSAGE

Hi, We're Lily's Team and we're here to change this world to be more digital and full of technologies

1

SOFTWARE DEVELOPMENT

2

DIGITAL MARKETING

MISSION & VISION

By Lily's



MISSION

Exceed client's expectations by going beyond software to provide best Software solutions that transform data into knowledge, enabling them to solve their problems.



VISION

Our Vision is to be a leading Web Solution company in IT sector and progress in our current position in market. We know that Customer's growth is our growth, so we commit our customers to help in achieving their business goals. We believe in work with the accuracy and best quality.

OUR SERVICES



Support after deliver any project.

We manage all updates of the project

Our Success Secret

We are promoting for our clients in our social media and website



Business Strategy

We study case of our clients first then we start to create & design the project



Creative Solution

Since we accept any project, we're generating new creative ideas for our clients

WHAT DO WE DO



**Mobile App
Development**



**Website
Development**

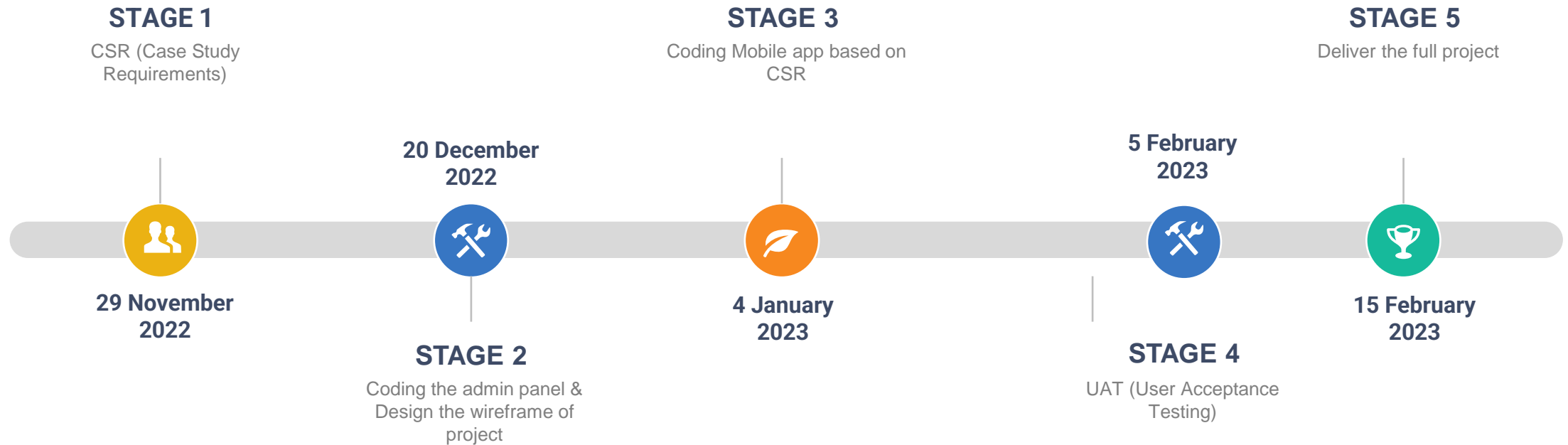


Advertisement

PROJECT “SanadApp”

TIMEFRAME

By Lily’s





Case Study Requirements



About SanadApp

BUSINESS PROPOSAL POWERPOINT TEMPLATE



What is SanadApp

Sanad is a Motivational and social development app, that will have subscriptions to specific goals for the user to easily track his/her progress and have a structured plan to help them achieve said goal.



Target Market

Females / Males

Ages from 13-85

Locations Egypt / Malaysia



KEY Takeaways

User Friendly

Easy

Fast

Great Dynamic Design

app size as small as possible to be easy to download

Have to be connected to all analytics



Features of SanadApp

Payment methods
Subscriptions with Multiple Currencies but for now USD + Wallet system



Multiple languages
Arabic, English & Malay



Authentication
User registration & goals achieved



User side
Trackers for progress with data input manually or automatically from phone + Camera access + Search function



FREE FOR IOS & ANDROID



Integration

The ability of API integration with other apps



Access

Works offline and with limited or slow internet



Support

Support Chat bot



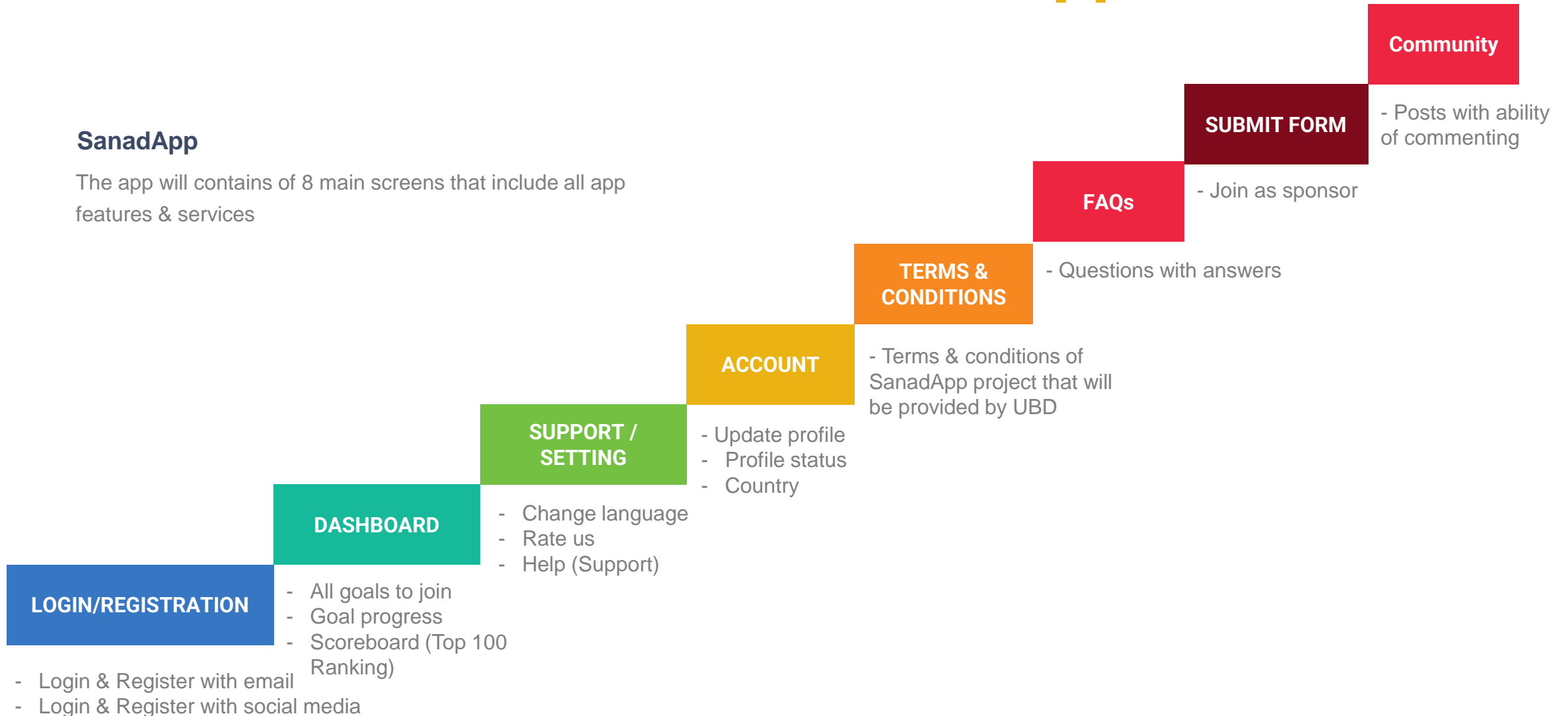
Sharing

Social Media sharing on different platforms + Referral system

Screens of SanadApp

SanadApp

The app will contains of 8 main screens that include all app features & services



Features of SanadApp Admin Panel

User Role

- The admin can assign user roles permission

Challenge Adjustment

- Based on user role that has ability to edit/add new challenge

Payment Setting

- Payment details

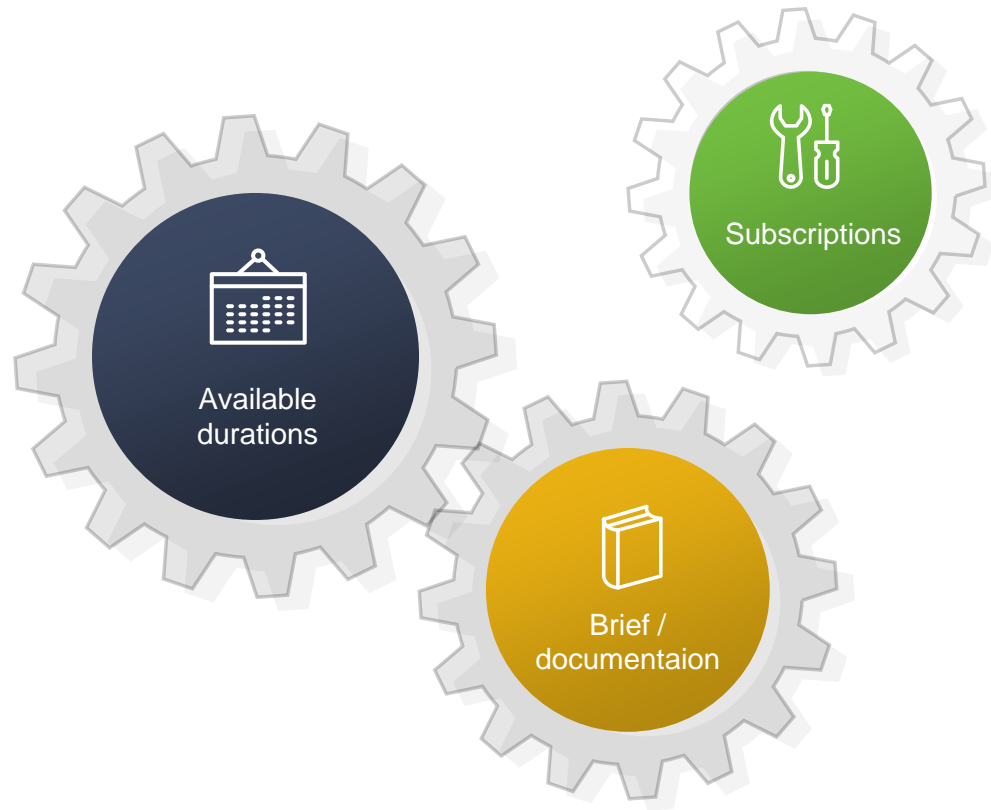
Dashboard

- Present the summary of latest challenges

Clients List

- The information of all clients

What inside **Goals/Challenges**



1

Brief of the challenge/goal

2

Available durations in 3 Variants

3

Available compensations for
subscriptions in 3 Variants

PRICING & PROJECT ITEMS

Issued Date : 15/12/2022

	Item Description	Price	Qty.	Total
1	Sanad App Admin Panel (Website)	EGP6000	1	EGP6000
2	Community System, Wallet System, Challenges, Dashboard, Reward System, Multi-Language (Arabic, English, Malay)	EGP50,000	1	EGP50,000
3	Payment gateway	EGP4000	1	EGP4000

Payment Methods :

By cash cheque

Sub Total : EGP60,000

Payment Terms :

33% is paid once agreed the proposal
33% is paid once agreed the wireframe of project
34% is paid once the completion of project

Total : EGP60,000

NOTE

The fees of Hosting, Domain, Payment gateway subscription is excluded



THANK YOU

By LILY'S

