

Personas

William Brown



Twenty-six year-old William Brown is a graduate from Ryerson University. He majored in English and minored in Mathematics. He has moved out of his parents' home and has lived alone for over a year now. He works as a copy writer for an up-and-coming marketing firm, but also does freelance

writing on the side. He spends his free time reading, playing video games and going out with friends.

After a year of living alone, William has settled into his routines and is now looking try new things. Despite majoring in English, he always had a love for math. He could always appreciate that in math, things were either right or wrong, with no middle-ground. Since he wanted to try something new, he started doing math puzzles for fun on his free time. He found solving these puzzles enjoyable, since it introduced a break from the work he does as a writer and forced him to think differently from when he writes.

SolHunt gives a place for people like William to turn their passion for solving problems into something that helps many other people. By writing out solutions for these problems, William gets the enjoyment of solving problems, while also helping others to better understand those problems.

John Smith



Twenty year-old John Smith is a student at the University of Toronto, majoring in Life Sciences. He lives at home with his parents and commutes to school. He has older siblings but they have moved out. He isn't particularly social but he has a tight circle of friends who he regularly hangs out with.

John is very busy, as he works part-time as a receptionist and goes to the gym while having a full-time course-load. Furthermore, internship season is coming up soon and he will also need to start polishing up his portfolio and resume in order to apply to jobs. He has good time-management skills, but with these mounting responsibilities, he is starting to feel some pressure.

Since John is juggling many responsibilities, he needs to be efficient with whatever time he has. This means studying on the bus or doing assignments during breaks at his job. If he is struggling in a course and needs extra help, he doesn't have the luxury to devote extra time to that course, because of his tight schedule.

A platform like SolHunt will be extremely beneficial in helping John with his academic challenges. Since SolHunt is a free, online resource which demonstrates how to solve difficult textbook problems, John now has an easy way to access the help he needs for the courses that he's struggling with.