

Abdelbasset HAMIDI

Master Marketing & Communication

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Abdelbasset HAMIDI

Participating in the development of the Marketing field in Algeria is one of my main objectives. That's why i spend my time improving my skills in Marketing and Branding, and on the other hand improving my skills in terms of leadership, management and entrepreneurship to be able to manage international level al based companies in midterm future.

Summary of Qualification

- Leading and working with team to produce events that promote the Institution's vision, mission and objectives
- Ability to easily gain new skills.
- Good command of Microsoft Office™ tools/ WordPress/ Trello/ slack...
- Generating creative interest in the approached issues.
- Life time pursuit of reading, correspondence, photography...

Work History

Nov. 2019 – Current
Algiers, Algeria

HEETCH Driver Care

- Collaborated with IT and business teams to develop and enhance architecture in order to better track business KPIs.
- Worked with Drivers to understand needs and provide service.
- Developed and maintained relationships with Drivers .

Jul. 2018 – Sep. 2018
Batna, Algeria

Petrogel Logistics & Supply Chain Assistance

- Coordinated dispatching of drivers to accomplish daily delivery requirements.
- Prepared reports tracking information such as purchase orders, inventory numbers and invoicing activities.

Aug. 2017 – Oct. 2017
Katowice, Poland

AIESEC In POLSKA Management and Leadership

- Facilitated communication between internal and external project stakeholders to keep all parties well-informed.
- Prepared and distributed team-based communications to foster collaboration and enhance team morale.

Jul. 2017 – Aug. 2017
Algiers, Algeria

Wiko Mobile Digital Marketing Intern

- Tracked social media trends and adapted to attract target follower demographic.
- Prepared weekly updates and reports to track growth and success rates of Marketing campaigns.

Education

2015 - 2017

Kolea, Tipaza

BA in Economics

Higher School of Commerce,

2017 - 2017

Medea, Algeria

Certificate in English Language B2

Al Maahed School

2020 - 2020

Algiers, Algeria

Certificate in French Language B2

CCF

2014 - 2015

Batna, Algeria

School Leaving Certificate - Baccalaureate

Yahiaoui Moussa High School

Languages

French 

Arabic 

English 

Spanish 

Volunteering

- **Participant**
ALINOV Boot Camp Project by MEDAFCO: Algies - Algeria, Mar 2018
- **Participant**
Entrepreneurship Summer School by GEN Algeria: Algies - Algeria, July 2016
- **Marketing and Finance-Manager**
Start-up: LiTech by INDJAZ El Djaziar: Algies - Algeria, Feb 2017 to Oct 2017
- **Debateur**
Young Arabic Voices by British Council: Algies - Algeria, Feb 2017
- **Delegate**
Algeria Model United Nations: Algies - Algeria, Dec 2016
- **Public Relation Officer**
Club Marketing: kolea - Algeria, Nov 2016
- **Event manager**
International STARTUP BUZNISHA: Algies – Algeria, Oct 2016 – Nov 2016
- **Communication – Co Manager**
TEDx HEC Event: kolea - Algeria, Feb 2017

Memberships

- **Communication Assistance**
MEDAFCO Developpement : Algiers - Algeria, Mar 2018 to Present
- **Outgoing Global Entrepreneur and Talented**
AIESEC BABEZ: Algiers - Algeria, August 2018 to Present
- **Active Member**
Algeria Youth Camp: Algiers - Algeria, Mar 2017 to Present
- **Mente**
TAWJIH Program: Algiers - Algeria, April 2017 to Present
- **Communication Co**
Club Marketing: Algiers - Algeria, Nov 2016 to 2018