# Abdelbasset HAMIDI

# 1 Master Marketing and Communication

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# Summary of Qualification

- one year of experience in Club Marketing as a Public Relation Officer in both.
- Skilled at leading and working with team to produce events that promote the Institution's vision, mission and objectives.
- · Ability to easily gain new skills.
- · Fluent in Arabic, Good in English and French languages.
- · Skilled at generating creative interest in the approached issues.
- Good command of Microsoft Office™ tools/ WordPress/ Trello/ slack...
- Life time pursuit of reading, correspondence, photography...

# **Internships**

#### **Concentration Communication assistance**

MEDAFCO Developpement : Algiers - Algeria, January 2019 to present

## **Concentration Logistics Supply Chain assistance**

Petrogel: Batna - Algeria, July to August 2018

#### **Concentration Management and Leadership**

AIESEC in POLSKA: Katowice - Poland, August to October 2017

### **Concentration Marketing Digital**

WIKO MOBILE: Algiers - Algeria, July to August 2017

#### **Concentration Trade Marketing**

GENERAL ELECTRIC: Algiers - Algeria, July 2016 to August 2016

# **Education**

#### **BA in Economic**

School of Commercial High Studies: kolea - Algeria, July 2017 to present

#### Certificate in English Language B2

approved by EPSIMA School: Batna - Algeria, Feb 2014 to August 2014

# School Leaving Certificate - Baccalaureate

June 2015

### Volunteering

### **Participant**

ALINOV Boot Camp Project by MEDAFCO: Algies - Algeria, Mar 2018

# **Participant**

Entrepreneurship Summer School by GEN Algeria: Algies - Algeria, July 2016

# Marketing and Finance-manager

Start-up: LiTech by INDJAZ El Djaziar: Algies - Algeria, Feb 2017 to Oct 2017

#### Debateur

Young Arabic Voices by British Council: Algies - Algeria, Feb 2017

#### Delegate

Algeria Model United Nations: Algies - Algeria, Dec 2016

#### **Puplic Relation Officer**

Club Marketing: kolea - Algeria, Nov 2016

## **Event manager**

International STARTUP BUZNISHA: Algies - Algeria, Oct 2016 - Nov 2016

#### **Communication – Co manager**

TEDx HEC Event: kolea - Algeria, Feb 2017

# **Memberships**

#### **Active Member**

MEDAFCO Developpement : Algiers - Algeria, Mar 2018 to present

## **Outgoing Global Entrepreneur and Talented**

AIESEC BABEZ : Algiers - Algeria, Augest 2018 to present

#### **Active Member**

Algeria Youth Camp: Algiers - Algeria, Mar 2017 to present

#### Mente

TAWJIH Program: Algiers - Algeria, April 2017 to present

#### **Communication Co**

Club Marketing: Algiers - Algeria, Nov 2016 to present

#### **Active Member**

Kolea Debat Club: kolea - Algeria, Feb 2016 to present

#### Co-founder and CEO

TranspoTech Startup: Algiers - Algeria, Sep 2016 to present

# Competitions & Awards

# Third Prize at pitching TranspoTech

2017 Algeria Startup Cup: Algiers - Algeria, 2016

## **Get In The Ring**

TranspoTech: Algiers - Algeria, 2016

### **General Electric Mega Icamp**

Business challenge: kolea - Algeria, 2016

#### First Prize at Regional Kickboxing challenge

Constantine Régional Kickboxing Fondation: Constantine - Algeria, 2013

# Second Prize at Full Contact Olympic challenge

National Full Contact Foundation: Algies - Algeria, 2012

References from previous employers and line managers can be provided on request.