supermarket-sales-wrangling

September 12, 2024

```
[337]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

1 Gathering Data

1.1 a- Loading Data

1.2 h. Data Preview

df	head()									
	Invoice ID	Branch	Yangon	Naypyi	taw	Manda	lay Custo	omer type 0	Gender \	
0	750-67-8428	Α	1		0		0	Normal	Male	
1	226-31-3081	C	0		1		0	Normal	Male	
2	631-41-3108	A	1		0		0	Normal	Male	
3	123-19-1176	Α	1		0		0	Normal	Male	
4	373-73-7910	A	1		0		0	Normal	Male	
	Р	roduct li	ine Unit	price	Qua	ntity	Tax 5%	Total	Date	
0	Health	and beau	ıty	74.69		7	26.1415	NaN	01/05/2019	
1	Electronic	accessori	ies	15.28		5	3.8200	80.2200	03/08/2019	
2	Home an	d lifesty	/le	46.33		7	16.2155	340.5255	03/03/2019	
3	Health	and beau	ıty	58.22		8	NaN	489.0480	1/27/2019	
4	Sports	and trav	7el	86.31		7	30.2085	634.3785	02/08/2019	
	Time	Payme	ent Rat	ing						
0	13:08	Ewal]	Let	9.1						
1	10:29	Ca	ash	9.6						
2	13:23	Credit ca	ard	7.4						
3	8 - 30 PM	Ewal]	Let	8.4						
4	10:37	Ewal]	Let	5.3						

```
[340]: df.tail()
[340]:
               Invoice ID Branch
                                   Yangon
                                            Naypyitaw
                                                        Mandalay Customer type
                                                                                  Gender
             861-77-0145
                                C
                                         0
                                                                         Member
                                                                                    Male
       1001
                                                     1
                                В
                                         0
                                                     0
                                                                                  Female
       1002
             479-26-8945
                                                               1
                                                                         Member
       1003
             210-67-5886
                                C
                                         0
                                                     1
                                                               0
                                                                         Member
                                                                                  Female
       1004
             227-78-1148
                                В
                                         0
                                                     0
                                                                1
                                                                         Normal
                                                                                  Female
       1005
             645-44-1170
                                A
                                         1
                                                     0
                                                                         Member
                                                                                    Male
                        Product line Unit price
                                                   Quantity
                                                               Tax 5%
                                                                           Total
                                            81.97
       1001
             Electronic accessories
                                                          10
                                                              40.9850
                                                                        860.6850
       1002
                   Sports and travel
                                            16.49
                                                           2
                                                                1.6490
                                                                         34.6290
                                            98.21
       1003
                   Health and beauty
                                                           3
                                                              14.7315
                                                                        309.3615
       1004
                 Fashion accessories
                                                           7
                                                              25.4940
                                            72.84
                                                                        535.3740
                  Home and lifestyle
                                                              26.1315
       1005
                                            58.07
                                                                        548.7615
                    Date
                            Time
                                      Payment
                                                Rating
       1001
             03/03/2019
                          14:30
                                          Cash
                                                   9.2
       1002
             02/05/2019
                           11:32
                                      Ewallet
                                                   4.6
                                                   7.8
       1003
              02/05/2019
                          10:41
                                  Credit card
       1004
               2/15/2019
                          12:44
                                          Cash
                                                   8.4
                                                   4.3
       1005
               1/19/2019
                          20:07
                                      Ewallet
          Inspect Data
[341]:
      df.shape
[341]: (1006, 16)
[342]:
       df.describe()
[342]:
                    Yangon
                               Naypyitaw
                                              Mandalay
                                                            Quantity
                                                                           Tax 5%
                             1006.000000
               1006.000000
                                           1006.000000
                                                         1006.000000
                                                                       997.000000
       count
                  0.338966
                                0.329026
                                              0.332008
                                                            5.469185
                                                                        15.479682
       mean
       std
                  0.473594
                                0.470093
                                              0.471168
                                                            3.014153
                                                                        11.728320
       min
                  0.000000
                                0.000000
                                              0.00000
                                                           -8.00000
                                                                         0.508500
       25%
                  0.000000
                                0.00000
                                              0.00000
                                                            3.000000
                                                                         5.986500
       50%
                  0.000000
                                0.00000
                                              0.00000
                                                            5.000000
                                                                        12.227500
       75%
                  1.000000
                                1.000000
                                              1.000000
                                                            8.000000
                                                                        22.720500
                  1.000000
                                1.000000
                                              1.000000
                                                           10.000000
                                                                        49.650000
       max
                     Total
                                  Rating
       count
               1003.000000
                             1006.000000
       mean
                322.734689
                                7.056163
```

245.865964

10.678500

std

min

3.318751

4.000000

```
25% 123.789750 5.500000
50% 254.016000 7.000000
75% 471.009000 8.500000
max 1042.650000 97.000000
```

[343]: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1006 entries, 0 to 1005
Data columns (total 16 columns):

#	Column	Non-Null Count	Dtype				
0	Invoice ID	1006 non-null	object				
1	Branch	1006 non-null	object				
2	Yangon	1006 non-null	int64				
3	Naypyitaw	1006 non-null	int64				
4	Mandalay	1006 non-null	int64				
5	Customer type	1006 non-null	object				
6	Gender	1006 non-null	object				
7	Product line	1006 non-null	object				
8	Unit price	1006 non-null	object				
9	Quantity	1006 non-null	int64				
10	Tax 5%	997 non-null	float64				
11	Total	1003 non-null	float64				
12	Date	1006 non-null	object				
13	Time	1006 non-null	object				
14	Payment	1006 non-null	object				
15	Rating	1006 non-null	float64				
dtvpes: float64(3).		int64(4), $object(9)$					

dtypes: float64(3), int64(4), object(9)

memory usage: 125.9+ KB

```
[344]: # Check Data

print(df['Branch'].unique())

print(df['Customer type'].unique())

print(df['Gender'].unique())

# print(df['Date'].unique())

# print(df['Time'].unique())

print(df['Payment'].unique())
```

```
['A' 'C' 'B']
```

```
['Normal' '-' 'Member' 'Memberr']
['Male' 'Female']
['Ewallet' 'Cash' 'Credit card']
['Health and beauty' 'Electronic accessories' 'Home and lifestyle'
    'Sports and travel' 'Food and beverages' 'Fashion accessories']
```

- Quality Issue:
 - Inconsistant Value: Quantity, Date and Time columns
 - Inconsistant DataType: Invoice ID, Unit Price, Date and Time columns
 - Missing Values: Customer Type, Tax and Total columns
- Tidy Issue: variables forms columns

3 Data Backup

```
[345]: # take a backup of my original DataFarme
df_backup = df.copy()
```

4 Quality Issue

- i- Inconsistant Values
- ii- Inconsistant DataTypes
- iii- Missing Values
- iv- Dublicated Rows

4.1 i- Inconsistant DataType

4.1.1 i-a Define

- Inovoice ID Column convert to int
- Unit Price Column convert to float datatype
- Data Column convert to Date datatype
- Time Column convert to Time datatype

4.1.2 i-b Code

```
[346]: #convert Invoice ID Column to int

df['Invoice ID'] = df['Invoice ID'].str.replace('-', '').astype(int)

[347]: # Step 1: Remove non-numeric characters from 'Unit price' (e.g., remove 'USD')

df['Unit price'] = df['Unit price'].str.extract('(\d+\.?\d*)')

# Step 2: Convert 'Unit price' to float first, then to integer (since Unit_
price may contain decimal points)

df['Unit price'] = pd.to_numeric(df['Unit price'], errors='coerce').

astype(float)
```

```
[348]: # Convert 'Date' column to datetime format df['Date'] = pd.to_datetime(df['Date'], format='%m/%d/%Y')
```

4.1.3 i-c Test

[349]: df.dtypes

[349]: Invoice ID int64 Branch object Yangon int64 Naypyitaw int64 Mandalay int64 Customer type object Gender object Product line object float64 Unit price Quantity int64 Tax 5% float64 Total float64 Date datetime64[ns] Time object Payment object Rating float64 dtype: object

4.2 ii- Inconsistant Values

4.2.1 ii-a Define

- 1- "Memberr" to be "Member" in **Customer type** column
- 2- Quantity column has -ve values
- 3- Time column has Inconsistant Value 3rd row

4.2.2 ii-b code

```
[350]: # Replace 'Memberr' with 'Member' in the 'Customer type' column df['Customer type'] = df['Customer type'].replace('Memberr', 'Member')
```

```
[351]: #find -ve Quantity Column values
# n_quantity_val = df[df['Quantity'] <= 0]

# Convert negative values in 'Quantity' to positive
df['Quantity'] = df['Quantity'].abs()</pre>
```

```
[352]: df['Time'].loc[3] = '20:30'
```

<ipython-input-352-149ac33a0206>:1: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame

```
See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy df['Time'].loc[3] = '20:30'
```

4.2.3 i-c Test

```
[353]: print(df['Customer type'].unique())
        ['Normal' '-' 'Member']
[354]: df[df['Quantity'] <= 0]
[354]: Empty DataFrame
        Columns: [Invoice ID, Branch, Yangon, Naypyitaw, Mandalay, Customer type,
        Gender, Product line, Unit price, Quantity, Tax 5%, Total, Date, Time, Payment,
        Rating]
        Index: []
[355]: df['Time'].loc[3]
[355]: '20:30'

4.3 iii- Missing Values</pre>
```

4.3.1 iii-a Define

- calculated column Tax 5% has nulls
- calculated column **Total** has nulls

Replace '-' with the mode value

• Customer Type column has (-) instead of nulls

Total = (Unit price * Quantity) + [(Unit price *Quantity) * 5%]

4.3.2 iii-b Code

```
[356]: # Calculate Tax 5% column
    # Tax 5% = Unit price * Quantity * 5%
    df['Tax 5%'] = df['Unit price'] * df['Quantity'] * 0.05

[357]: # Calculate Total column
    # Total = Unit price * Quantity + Tax 5%
    df['Total'] = (df['Unit price'] * df['Quantity']) + df['Tax 5%']

[358]: # Find the mode of the 'customer type' column
    mode_value = df['Customer type'].mode()[0]
```

df['Customer type'] = df['Customer type'].replace('-', mode_value)

4.3.3 iii-c Test

```
[359]: #check Tax 5% column nulls
       df['Tax 5%'].isna().sum()
[359]: 0
[360]: #check Total column nulls
       df['Total'].isna().sum()
[360]: 0
[361]: #check Customer type column nulls
       df[df['Customer type'] == '-'].shape[0]
[361]: 0
      4.4 iv- Dublicated Rows
      4.4.1 iv-a Define
         • there are 6 dublicated rows
[362]: df.duplicated().sum()
[362]: 6
      4.4.2 iv-b Code
[363]: #delete dublicated rows
       df.drop_duplicates(inplace=True)
      4.4.3 iv-c Test
[364]: df.duplicated().sum()
```

5 Tidiness Issues

• i- Variable forms a Column

5.0.1 i-a Define

[364]: 0

• Yangon, Naypyitaw and Mandalay columns are Values for the name of the City

5.0.2 i-b Code

```
[365]: # use Branch Column as Indecator for name of the City
  # Create a mapping for Branch values
branch_mapping = {
    'A': 'Yangon',
    'B': 'Mandalay',
    'C': 'Naypyitaw'
}

# Add the new 'City' column
df['City'] = df['Branch'].map(branch_mapping)
[366]: # Drop the 'Yangon', 'Mandalay', and 'Naypyitaw' columns
df = df.drop(columns=['Yangon', 'Mandalay', 'Naypyitaw'])
```

5.0.3 i-c Test

```
[367]: df
```

0 750678428 A Normal Male Health and beauty 1 226313081 C Normal Male Electronic accessories	
1 226313081 C Normal Male Electronic accessories	
1 220010001 0 Normal Maio Electronic accombolics	
2 631413108 A Normal Male Home and lifestyle	
3 123191176 A Normal Male Health and beauty	
4 373737910 A Normal Male Sports and travel	
995 233675758 C Normal Male Health and beauty	
996 303962227 B Normal Female Home and lifestyle	
997 727021313 A Member Male Food and beverages	
998 347562442 A Normal Male Home and lifestyle	
999 849093807 A Member Female Fashion accessories	
Unit price Quantity Tax 5% Total Date Time Payme	nt \
0 74.69 7 26.1415 548.9715 2019-01-05 13:08 Ewall	et
1 15.28 5 3.8200 80.2200 2019-03-08 10:29 Ca	
2 46.33 7 16.2155 340.5255 2019-03-03 13:23 Credit ca	rd
3 58.22 8 23.2880 489.0480 2019-01-27 20:30 Ewall	et
4 86.31 7 30.2085 634.3785 2019-02-08 10:37 Ewall	et
995 40.35 1 2.0175 42.3675 2019-01-29 13:46 Ewall	et
996 97.38 10 48.6900 1022.4900 2019-03-02 17:16 Ewall	et
997 31.84 1 1.5920 33.4320 2019-02-09 13:22 Ca	sh
998 65.82 1 3.2910 69.1110 2019-02-22 15:33 Ca	sh
999 88.34 7 30.9190 649.2990 2019-02-18 13:28 Ca	sh

Rating City

```
0
        9.1
                 Yangon
1
        9.6
              Naypyitaw
2
        7.4
                 Yangon
3
        8.4
                 Yangon
4
        5.3
                 Yangon
995
        6.2
             Naypyitaw
               Mandalay
996
        4.4
997
        7.7
                 Yangon
998
                 Yangon
        4.1
999
        6.6
                 Yangon
[1000 rows x 14 columns]
```

6 Export as CSV file

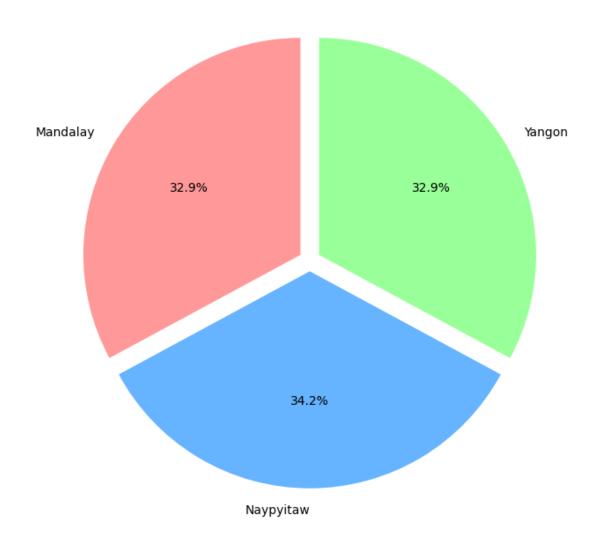
```
[368]: # Export the cleaned DataFrame to a CSV file df.to_csv('cleaned_supermarket_data.csv', index=False)
```

7 Visualizations

- i- Sales Distribution by City
- ii- Customer Type Distribution
- iii- Average Purchase Amount by Gender
- iv- Sales Trend Over Time
- v- Sales Performance by Branch
- vi- Visualizing Average Rating by Branch
- vii- Product Line Preferences
- viii- Payment Method Distribution

7.1 i- Sales Distribution by City

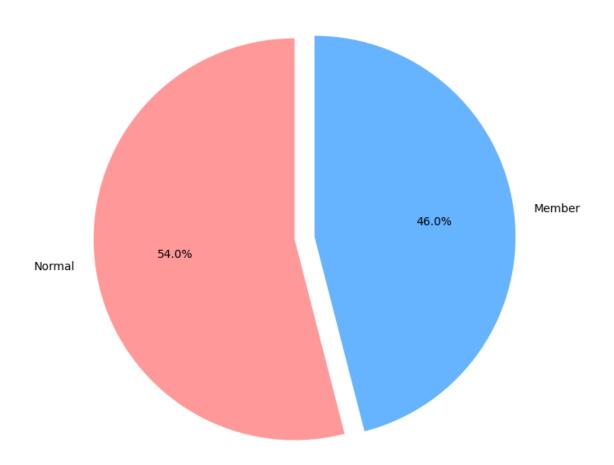
Sales Distribution by City



7.2 ii- Customer Type Distribution

plt.show()

Customer Type Distribution



7.3 iii- Average Purchase Amount by Gender

```
[371]: # Group by Gender and calculate the mean Total sales
gender_sales = df.groupby('Gender')['Total'].mean()

# Plot a bar chart for average purchase amount by gender
plt.figure(figsize=(8, 6))
gender_sales.plot(kind='bar', color=['#ffcc99', '#66c2a5'])
plt.title('Average Purchase Amount by Gender')
plt.ylabel('Average Total Sales')
plt.xlabel('Gender')
plt.xticks(rotation=0)
```

plt.show()

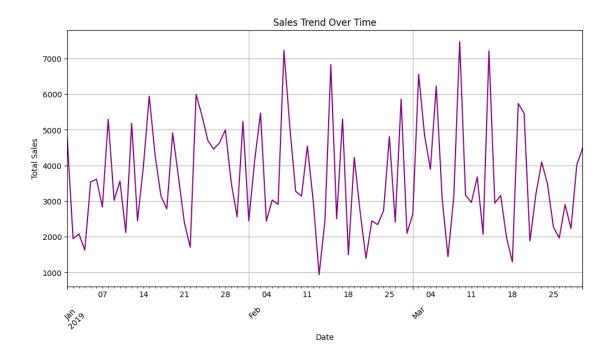


7.4 iv- Sales Trend Over Time

```
[372]: # Convert the 'Date' column to datetime
df['Date'] = pd.to_datetime(df['Date'])

# Group by Date and sum the total sales
daily_sales = df.groupby('Date')['Total'].sum()

# Plot a line chart for sales trends over time
plt.figure(figsize=(12, 6))
daily_sales.plot(kind='line', color='purple')
plt.title('Sales Trend Over Time')
plt.ylabel('Total Sales')
plt.xlabel('Date')
plt.xticks(rotation=45)
plt.grid(True)
plt.show()
```

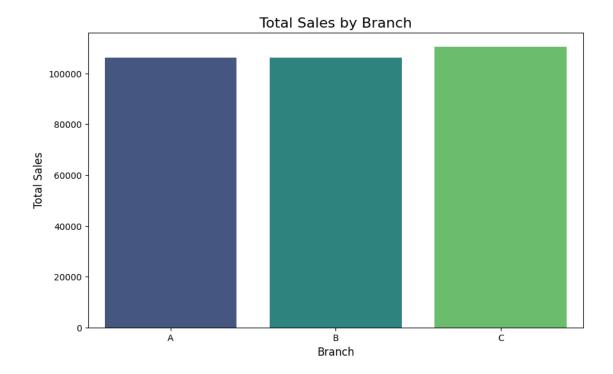


7.5 vi- Sales Performance by Branch

<ipython-input-373-4877f84d800f>:5: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

sns.barplot(x=sales_by_branch.index, y=sales_by_branch.values,
palette='viridis')



7.6 vii- Visualizing Average Rating by Branch

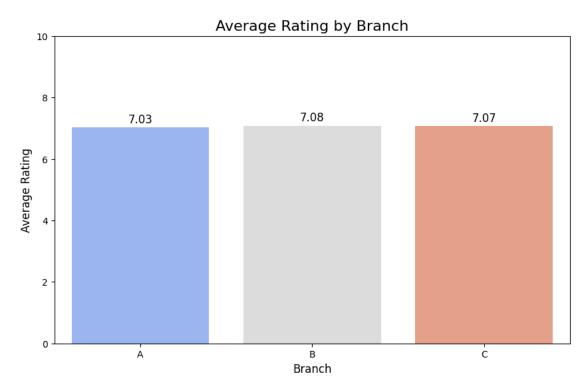
```
[374]: rating_by_branch = df.groupby('Branch')['Rating'].mean()
       # Plotting Average Rating by Branch
       plt.figure(figsize=(10, 6))
       ax = sns.barplot(x=rating_by_branch.index, y=rating_by_branch.values,__
        ⇔palette='coolwarm')
       # Add labels on top of each bar to show the exact average rating
       for p in ax.patches:
           ax.annotate(f'{p.get_height():.2f}', (p.get_x() + p.get_width() / 2., p.

get_height()),
                       ha='center', va='baseline', fontsize=12, color='black', u
        \rightarrowxytext=(0, 5),
                       textcoords='offset points')
       plt.title('Average Rating by Branch', fontsize=16)
       plt.xlabel('Branch', fontsize=12)
       plt.ylabel('Average Rating', fontsize=12)
       plt.ylim(0, 10) # Rating range is from 0 to 10
       plt.show()
```

<ipython-input-374-bbba7ba84b7a>:5: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

ax = sns.barplot(x=rating_by_branch.index, y=rating_by_branch.values,
palette='coolwarm')



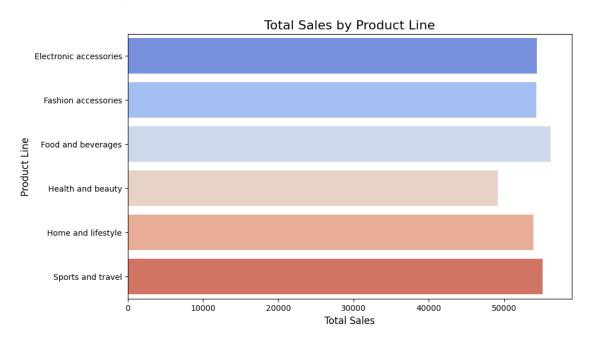
7.7 viii- Product Line Preferences

<ipython-input-375-8e7e44a327e5>:5: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in

v0.14.0. Assign the `y` variable to `hue` and set `legend=False` for the same effect.

sns.barplot(x=product_line_sales.values, y=product_line_sales.index,
palette='coolwarm')



7.8 ix- Payment Method Distribution

Payment Method Distribution

