# Statistics in Data science

Data science involve the analysis and interpretation of complex datasets to extract valuable insights and support decision-making. Statistics plays a crucial role in data science, providing the foundation for various methods and techniques used in the field.

# statistical concepts and techniques in data science

1. Descriptive Statistics (normal distribution)

task 4

2. Inferential Statistics



# 1- Descriptive Statistics

**Descriptive Statistics** -> Descriptive statistics are a set of techniques used to summarize and describe the main features of a dataset.

Descriptive statistics divided into:

1- central tendency -> Mean, Median, Mode

2- measures of dispersion" variability" -> Range, Variance, Standard

**Deviation** 

1. **central tendency** -> aim to identify a representative or central value around which the data points cluster. They provide a single value that summarizes the central location of the data.

- 1. Mean -> the sum of all values divided by the number of observations. It represents the central point of a dataset.
- 2. Median -> The middle value of a dataset when arranged in ascending or descending order. It is less sensitive to extreme values than the mean.
- 3. Mode -> The value or values that appear most frequently in a dataset.

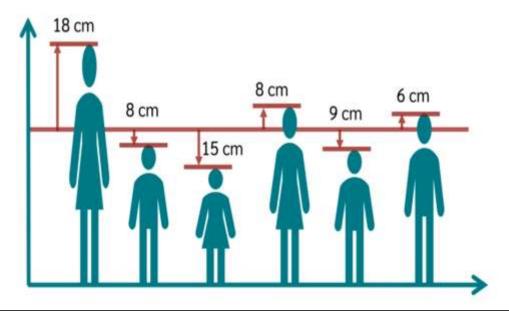
- 2. measures of dispersion" variability"=>quantify the spread, variability, or extent to which data points deviate from the central tendency. They provide information about how "spread out" the values are.
  - 1. Range -> The difference between the maximum and minimum values in a dataset.
  - 2. Variance -> A measure of how spread out the values in a dataset are from the mean "the unit is the square of original unit => cm "so the variance difficult to interpret.
  - 3. Standard Deviation -> The square root of the variance. It provides a more Population Sample ic mean".

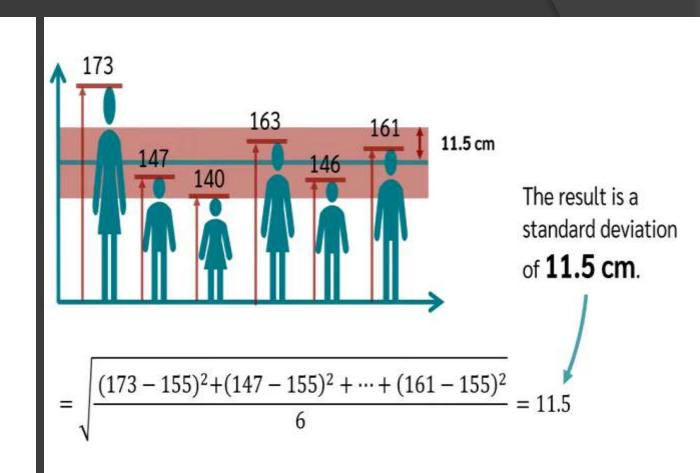
$$\sigma = \sqrt{\frac{1}{n} \sum_{i=1}^{n} (x_i - \bar{x})^2} \qquad s = \sqrt{\frac{1}{n-1} \sum_{i=1}^{n} (x_i - \bar{x})^2}$$

 Dispersion measures provide information about the variability or spread of values in a dataset.

# Ex:

we want to know how much the persons deviate from the mean value on average.





## central tendency vs measures of dispersion

central tendency => describe the center or average of a
dataset,

dispersion => provide information about how the individual data points are spread around that center.

In data analysis => understanding not only the average income (mean) but also the spread of incomes (standard deviation) provides a more complete picture of the economic situation.

### Two type of data:

- 1. Qualitative → non-numerical data but words descriptive by observation.
  - Involve 5 sense like (seeing feeling test hear smell)
- 2. Quantitative → numerical data
  - Numerical data :
    - 1. Discrete (counting): integer number.
    - 2. Continues (measurement): decimal number.

# Scales of Measurement

Type of scaling -> Nominal Scale, Ordinal Scale, Interval Scale, Ratio Scale.

# Scales of Measurement

Data	Nominal	Ordinal	Interval	Ratio
Labeled	1	1		
Meaningful Order	×	2		
Measurable Difference	X	×	1	
True Zero Starting Point	X	X	X	1

### 2- inferential statistics

inferential statistics => is predictions about a population based on a sample of data drawn from that population.

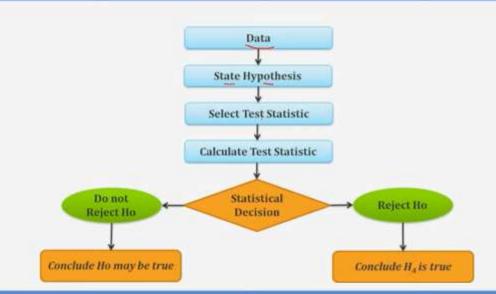
#### techniques in inferential statistics

- 1. Hypothesis Testing => is an idea that can be tested.
  - Null Hypothesis (H0): A statement that there is no effect or no difference.
  - Alternative Hypothesis (H1 or Ha): A statement expressing the presence of an effect or difference.
  - P-value => The probability of obtaining results as extreme as the observed results, assuming the null hypothesis is true.
- 2. Linear regression Analysis => used in data science to explore the relationship between a dependent variable and one or more independent variables.
  - Simple Linear regression => Involves one independent variable.
  - Multiple Linear Regression => Involves more than one independent variable.

# 1. Hypothesis Testing

1

#### **Hypotheses Testing Process**



#### Statistical Decision (z)

Level  $\alpha$  Rejection Regions for Testing  $\mu=\mu_0$  (normal population and  $\sigma$  known)

Alternative hypothesis Reject null hypothesis if:  $\mu<\mu_0 \qquad \qquad Z<-z_\alpha$   $\mu>\mu_0 \qquad \qquad Z>z_\alpha$   $\mu\neq\mu_0 \qquad \qquad Z<-z_{\alpha/2}$   $\sigma r Z>z_{\alpha/2}$ 

2

#### **Test Statistic Calculation**

z-distribution

• t-distribution

$$z = \frac{\bar{x} - \mu}{\frac{\sigma}{\sqrt{n}}}$$

$$t = \frac{\bar{x} - \mu}{\frac{s}{\sqrt{n}}}$$

#### **Test Statistic Selection**

Case	Data	Statistic
1	Normal population (σ Known)	Z
2	Not-Normal population (n $\geq$ 30)	z
3	Normal population (σ Unknown)	t

# Example of hypothesis

#### Example 4

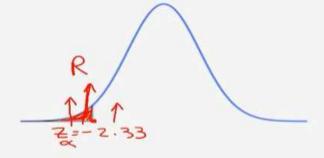
 A manufacturer of a pizza measures the amount of cheese used per run. Suppose that a consumer agency wishes to establish that the population mean is less than 71 pounds, the target amount established for this product. There are n = 80 observations and a computer calculation gives  $\bar{x} =$ 68.45 and s = 9.583. What can it conclude if the probability of a Type I error is to be at most 0.01? -> Ha: M< 71 -> claim

#### Solution

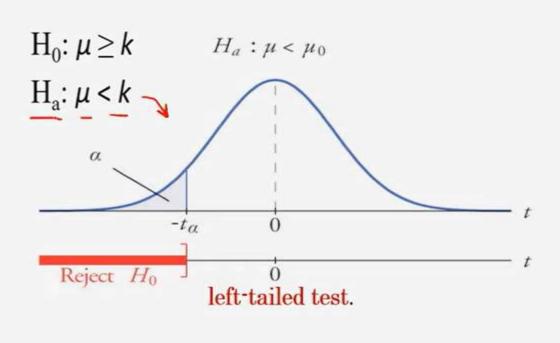
Ho: M > 71

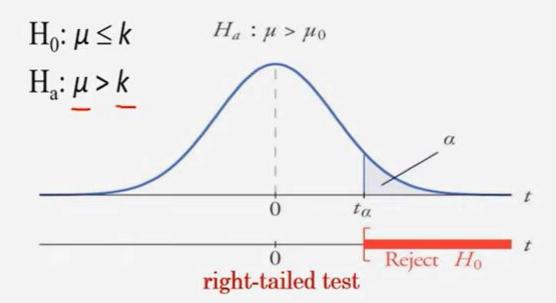
- Null hypothesis: μ ≥ 71 pounds
- Alternative hypothesis: μ < 71 pounds</li>
- Level of significance:  $\alpha \le 0.01$  (Z = -2.33)

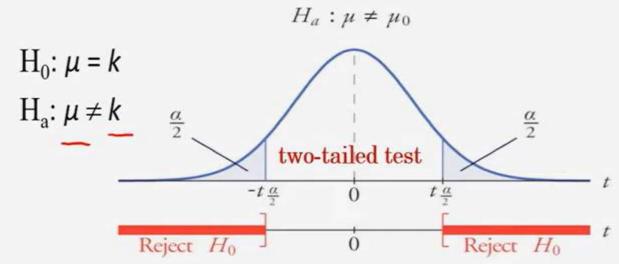
$$Z = \frac{68.45 - 71}{9.583/\sqrt{80}} = -2.38$$



 Decision: Since Z = −2.38 is less than −2.33, the null hypothesis must be rejected at level of significance 0.01. In other words, the suspicion that  $\mu$  < 71 pounds is confirmed.



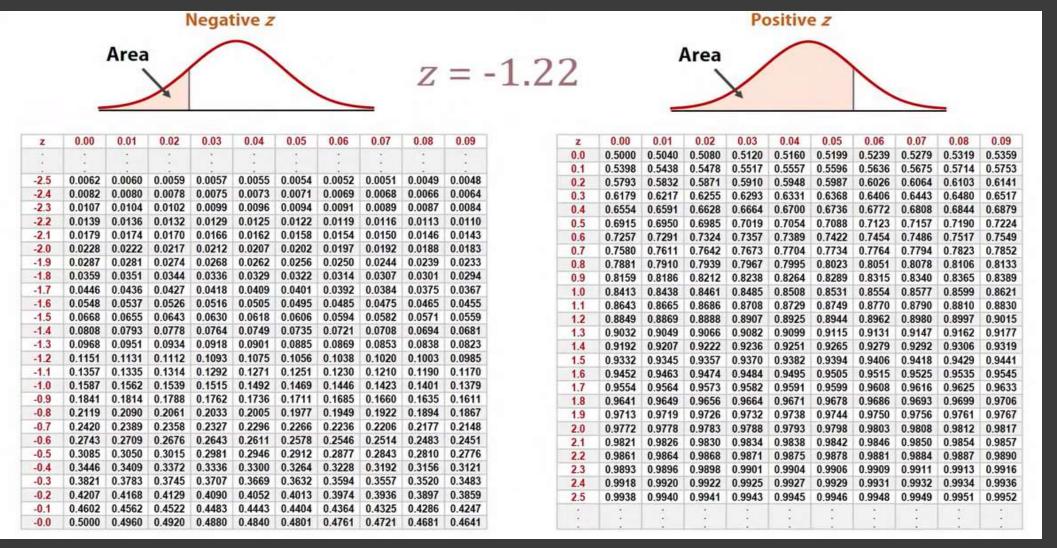




#### To calc $Z\alpha$

Significance Level (α): This is the predetermined threshold used to determine statistical significance. Common choices are 0.05, 0.01, or 0.10. " start of reject "





## P-value

## Z/t-Value vs P-value

#### Z or t-Value

 $\succeq$  • Level of significance ( $\alpha$ ).



- Sample (Z or t-Value).
- Convert α to Zc or tc-Value
- Compare Z and Zc
- · Take the Decision

#### P-value

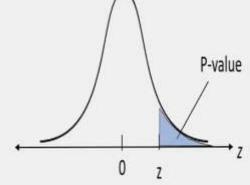
• Level of significance ( $\alpha$ ).



- Sample (Z or t-Value)
- · Convert Z or t-Value to P-Value
- Compare P-Value and  $\alpha$
- Take the Decision

# Decision Rule Based on P-value

- To use a P-value to make a conclusion in a hypothesis test, compare the P-value with  $\alpha$ .
- 1. If P-value  $\leq \alpha$ , then reject  $H_0$ .
- 2. If P-value >  $\alpha$ , then fail to reject Ho.



# Way to calc p-value

# Finding the P-value

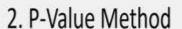
- After determining the hypothesis test's standardized test statistic and the test statistic's corresponding area, do one of the following to find the Pvalue.
  - 1) For a left-tailed test, P = (Area in left tail).
  - 2) For a right-tailed test, P = (Area in right tail).
  - 3) For a two-tailed test, P = 2 \* (Area in tail of test statistic).

#### ex:

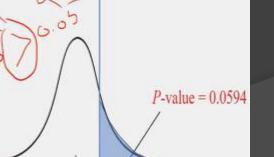
#### Z-Value vs P-value



$$\alpha$$
 = 0.05 means  $Z_{\alpha}$  =  $Z_{c}$  = 1.96



$$\alpha = 0.05$$



0 1.56

 $\alpha = 0.05$ 

**2- Linear regression** → is a statistical method used to model the relationship between a dependent variable (outcome) and one or more independent variables (predictor)

### Have two type:

- Simple linear regression: Involves one independent variable.
  - Equ:  $y = b.x + a + \epsilon$

- Multiple linear regression: Involves more than independent variable.
  - Equ:  $y = b_1.x_1 + b_2.x_2 + ... + b_k.x_k + a$

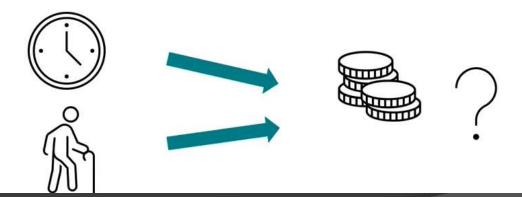
#### Simple linear regression

Does the weekly working time have an influence on the hourly salary of employees?

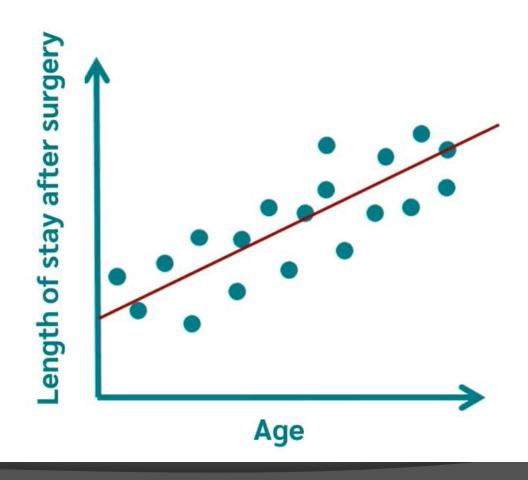


#### Multiple linear regression

Do the weekly working hours and the age of employees have an influence on their hourly salary?



# **Simple Linear Regression**



Estimated length  $\hat{y} = b \cdot x + a$ 

$$\hat{y} = 0.14 \cdot x + 1.2$$

$$5.82 = 0.14 \cdot 33 + 1.2$$

#### Calculation of a and b

$$b = r rac{s_y}{s_x} \qquad a = ar{y} - b \cdot ar{x}$$

# End