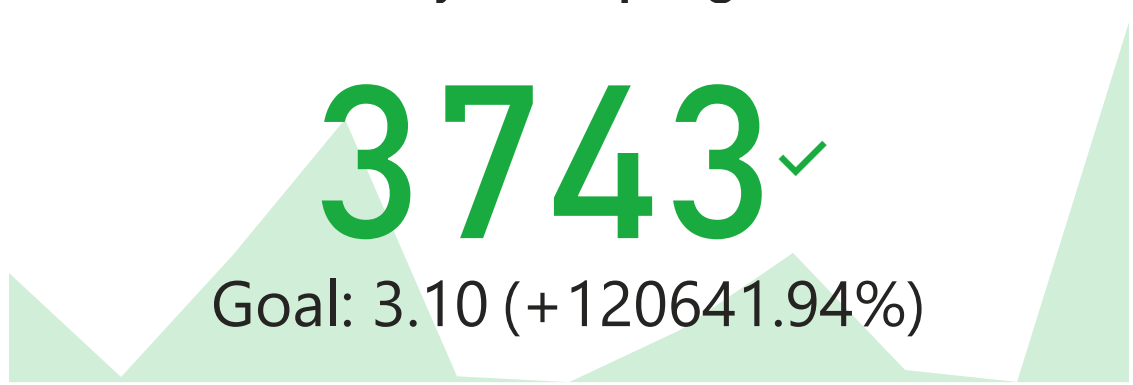




overview

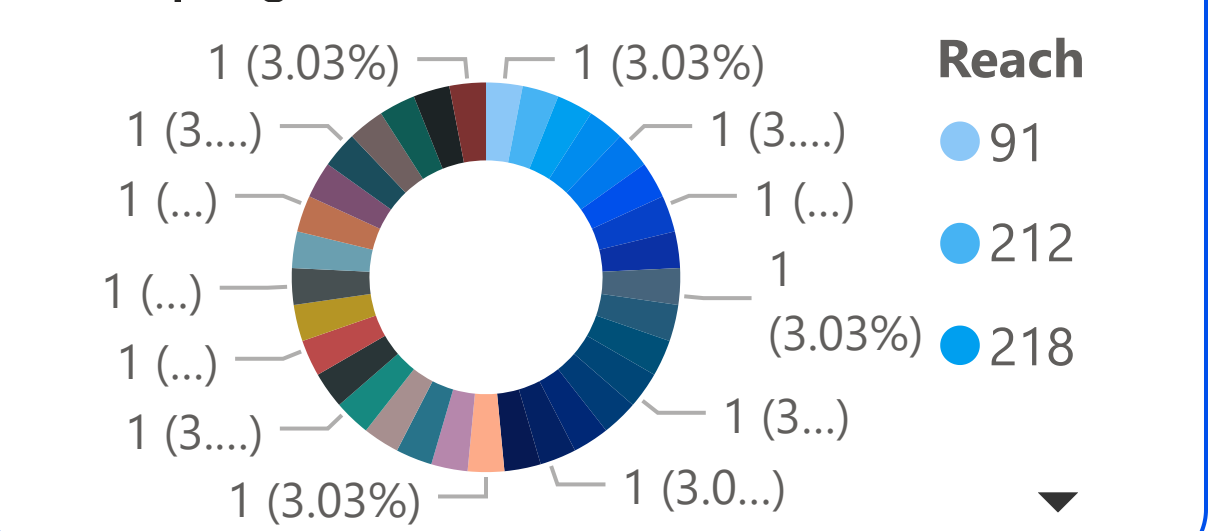
Sum of Clicks and Sum of Cost per Result (CPR) by Campaign Name



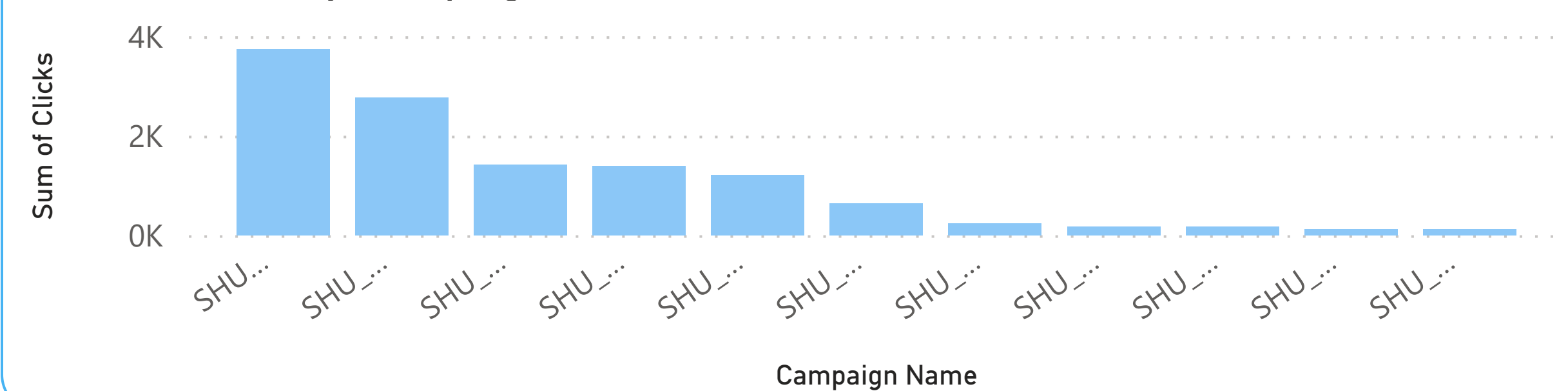
Sum of Clicks and Sum of Click-Through Rate (CTR) by Age



Count of Audience by Reach and Campaign Name



Sum of Clicks by Campaign Name



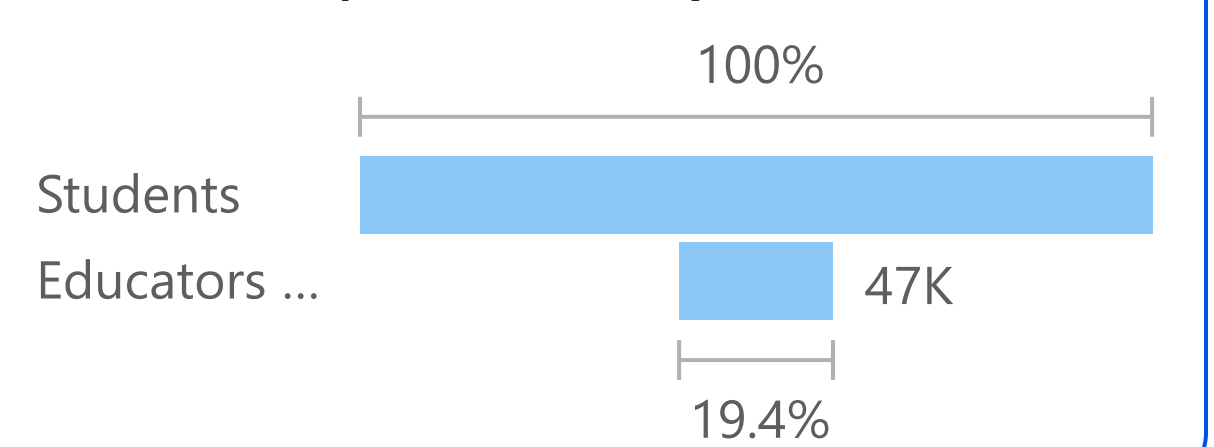
Sum of Unique Clicks and Sum of Unique Click-Through Rate by Age



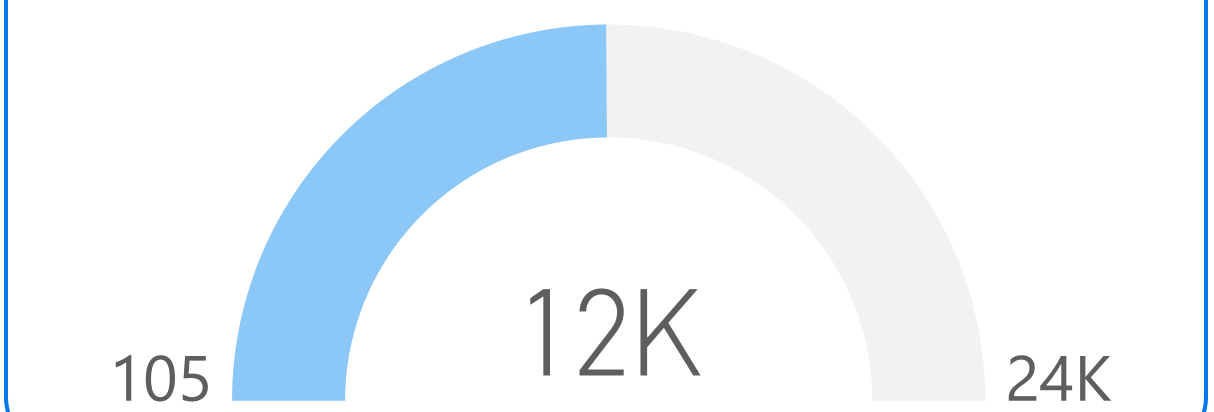
Age

All

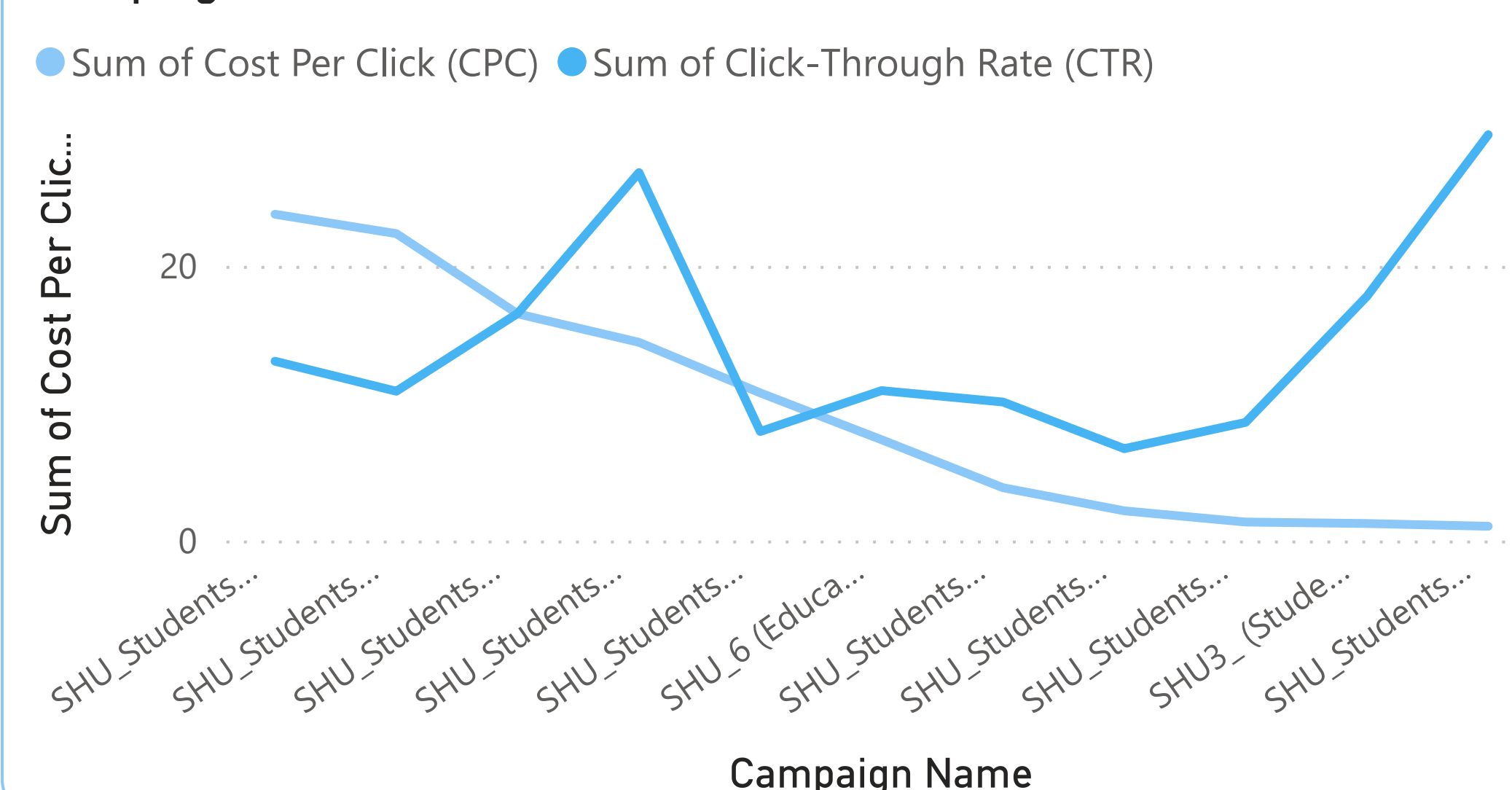
Sum of Impressions by Audience



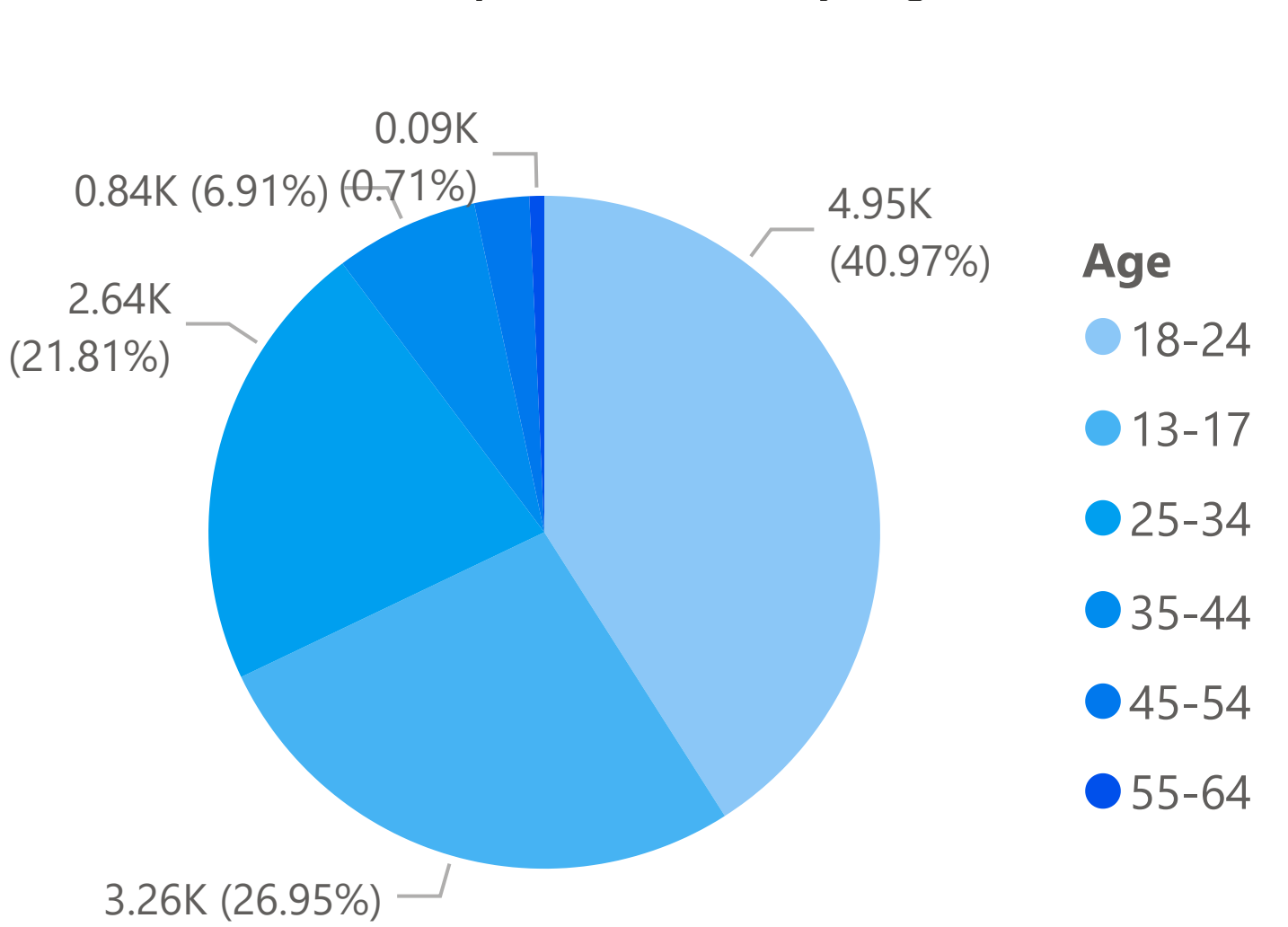
Sum of Clicks and Sum of Cost Per Click (CPC)



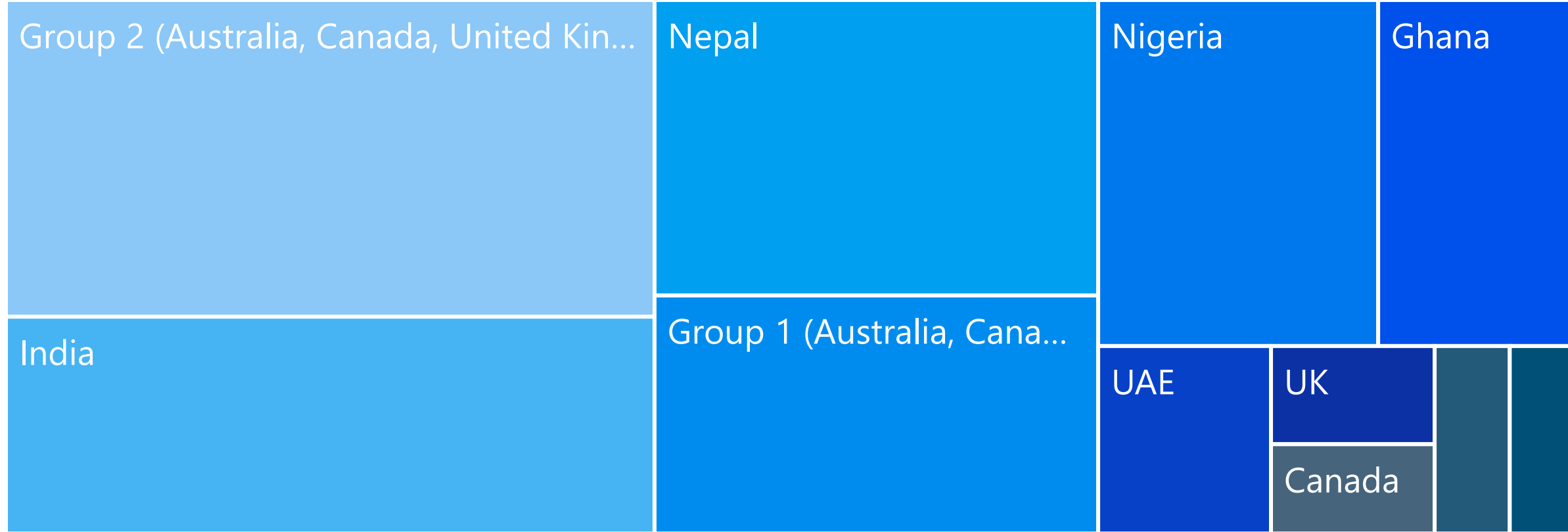
Sum of Cost Per Click (CPC) and Sum of Click-Through Rate (CTR) by Campaign Name



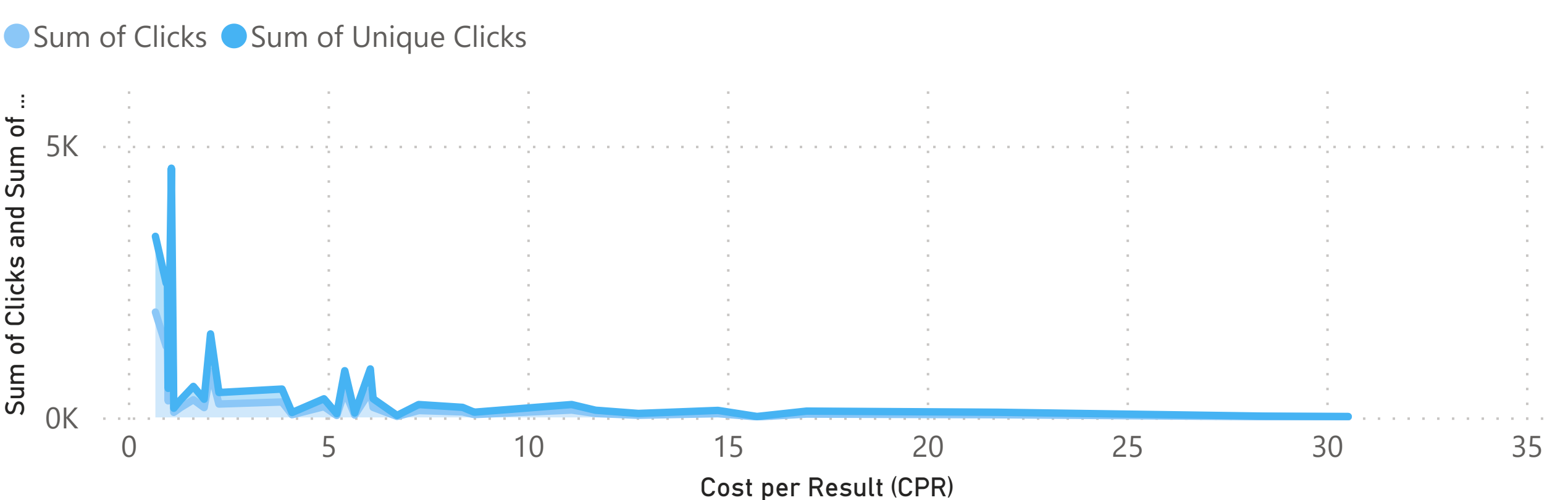
Sum of Amount Spent in INR by Age



Sum of Reach by Geography

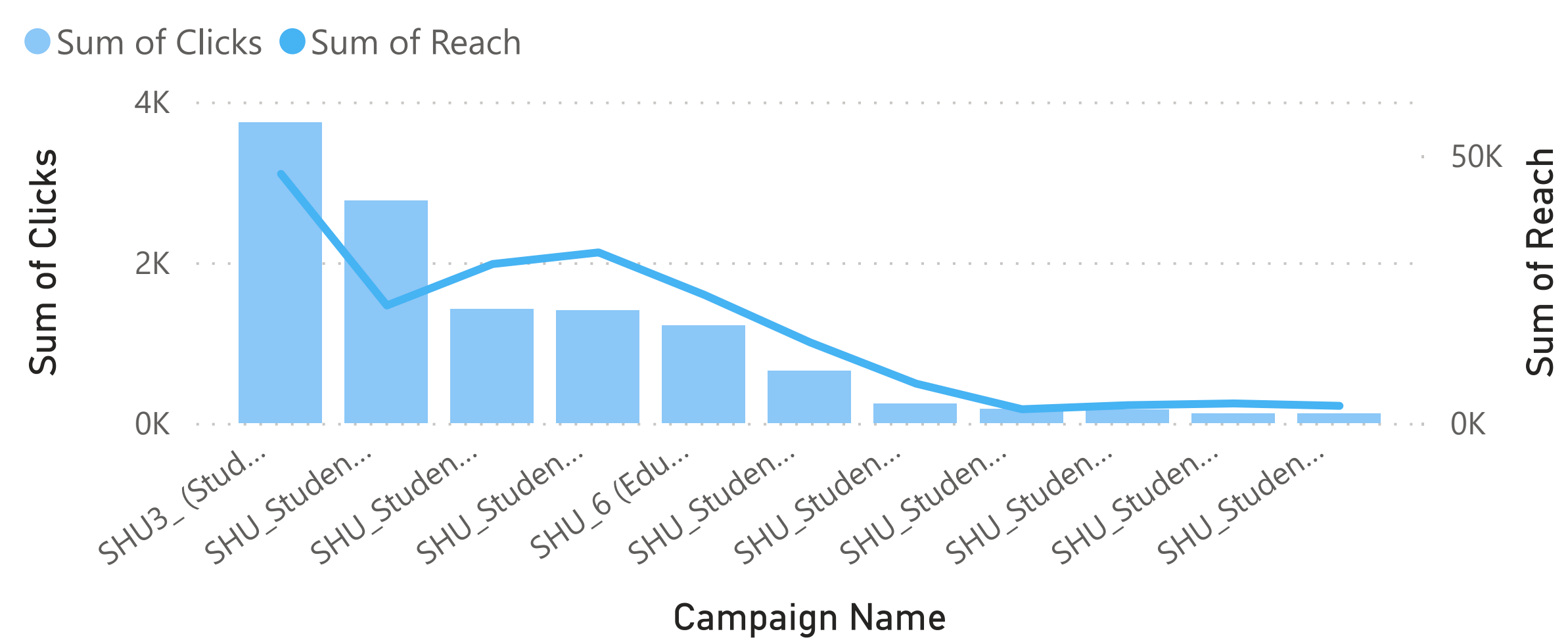


Sum of Clicks and Sum of Unique Clicks by Cost per Result (CPR)



Age	Sum of Clicks	Sum of Reach	Sum of Cost per Result (CPR)	Sum of Cost Per Click (CPC)
13-17	2836	45665	57.58	30.81
18-24	6780	101035	69.59	29.68
25-34	1678	29651	110.52	39.23
Total	12025	188868	252.14	104.82

Sum of Clicks and Sum of Reach by Campaign Name



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