**L.I.A**

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| **Questions** | **Answers** |
| 1. What is the purpose and benefit of processing the data in this manner in detail? |  |
| 1. Who benefits from this processing? Are there benefits to others from this processing? |  |
| 1. How important are these benefits? |  |
| 1. What is the impact of not conducting this processing? |  |
| 1. Does this processing comply with industry guidelines or codes of conduct? Specify. |  |
| 1. Are there any ethical issues related to this processing? |  |
| 1. Does this processing actually help achieve the legitimate interest? |  |
| 1. Is the processing proportional to the purpose, or can it be considered excessive for a minor goal? |  |
| 1. Can the purpose be achieved without processing the data, or by processing less data? |  |
| 1. Is there an alternative, less intrusive way to achieve the same result? |  |
| 1. What data is being collected, processed, or disclosed? |  |
| 1. What is the activity being conducted? How relevant is this data to the activity? |  |
| 1. Does the data collected, processed, or disclosed include sensitive data? What are they (children’s data, health data, biometric data, financial data, security data, political opinions, religious beliefs)? |  |
| 1. Do you have an existing relationship with the data subject? What is the nature of that relationship? |  |
| 1. Was the data collected directly from the data subject? What is the source if not the data subject? |  |
| 1. What was the data subject informed about when the data was collected? If the data was obtained from a third party, what was the data subject informed about the disclosure to the third party? |  |
| 1. How has the data been used in the past? |  |
| 1. Is the purpose and method of processing clear and widely understood? |  |
| 1. Is it likely that data subjects will object to this processing? |  |
| 1. Do you have any actual evidence for the last two answers (questions 18 and 19), such as market research, focus groups, or other forms of consultation? What is it? |  |
| 1. Do you intend to do anything new or innovative? What is it? |  |
| 1. When was the data collected? Have there been any technological or other contextual changes since then that could affect current expectations? |  |
| 1. What are the potential impacts or damage to the data subject due to this processing? |  |
| 1. What measures have been taken to mitigate the impact of processing? |  |
| 1. Is there an option to object to this processing? |  |