

Political Factors

- Local government subsidies for sustainable businesses
- Supportive policies promoting eco-friendly initiatives

Economic Factors

- Fluctuating disposable incomes affecting consumers' willingness to pay premium prices
- Additional operating costs and revenue disruptions from frequent power outages

Social Factors

- Rapidly rising consumer awareness and adoption of vegan diets
- Growing environmental consciousness influencing food-choice behaviors

Technological Factors

- Advances in food-packaging technology reducing waste and extending freshness
- Digital delivery and logistics platforms that can optimize routes despite infrastructure challenges

Legal Factors

- Mandatory detailed nutritional labeling requirements for all food products
- Compliance obligations under local health and safety regulations for food delivery

Environmental Factors

- High average rainfall impacting delivery times and routing
- Strong public concern for environmental impact driving demand for sustainable services