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# IS4

# Sec3

# Political Factors

* Local government subsidies for sustainable businesses
* Supportive policies promoting eco-friendly initiatives

# Economic Factors

* Fluctuating disposable incomes affecting consumers’ willingness to pay premium prices
* Additional operating costs and revenue disruptions from frequent power outages

# Social Factors

* Rapidly rising consumer awareness and adoption of vegan diets
* Growing environmental consciousness influencing food-choice behaviors

# Technological Factors

* Advances in food-packaging technology reducing waste and extending freshness
* Digital delivery and logistics platforms that can optimize routes despite infrastructure challenges

# Legal Factors

* Mandatory detailed nutritional labeling requirements for all food products
* Compliance obligations under local health and safety regulations for food delivery

# Environmental Factors

* High average rainfall impacting delivery times and routing
* Strong public concern for environmental impact driving demand for sustainable services